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## Rebel Research: Real Results

University of Mississippi. Office of Research and Sponsored Programs

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# u n i v e r s i t y o f m i s s i s s i p p i

# REBEL RESEARCH

## REAL RESULTS

MARCH 2019

Whether their research directly affects the state of Mississippi's economy or uncovers the brain science behind impulsivity, the people of the University of Mississippi work daily to make Mississippi and the world a better place for all.

### Here are a few recent examples of that work:

#### Unlocking secrets of the brain

Researchers in the School of Applied Sciences have discovered an anatomical link in the human brain associated with impulsivity. The breakthrough study was published in *Brain Imaging and Behavior* and identifies the brain structures and connectivities associated with impulsivity. This knowledge could eventually lead to more precise diagnostic, therapeutic and preventive protocols to improve lives.



#### Venturing for success

UM recently hosted 27 participants from the UM and local community for Venture Launch Weekend, an entrepreneurial development program. The program was founded on the idea of connecting entrepreneurs with local resources to help them develop business plans and included competitors forming development teams and pitching business ideas. First, second and third place went to teams of Ole Miss students.



#### Billions in results

The University of Mississippi's annual economic impact totals \$2.9 billion and enables more than 43,000 jobs across the state, according to a study conducted by a nationally recognized economic consulting firm that reveals benefits generated by UM for students, taxpayers and society. Research spending at UM is responsible for \$117.7 million in added income for the state economy or the equivalent of supporting nearly 1,600 jobs.