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Dollars Make Sense

Association of Citizens' Councils of Mississippi

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Miss-CITIZENS' COUNCIL Dollars Make Sense

This is the time of year when we are all making our plans to contribute during the coming months to our favorite charitable or educational projects. 1. 19 A. 1

May we suggest that you reflect thoughtfully and seriously on so planning your giving that your contribution to your Citizens' Council may be commensurate with the results you want accomplished.

By careful and extremely economical budgeting, your Citizens' Council dollar gives you solid results in the things you value that continually astonishes the experts.

Your Citizens' Council dollar is working for your principles day and night. It never sleeps. Here are a few things it does.

- 1. Provides administrative services for the Council movement.
- 2. Provides speakers for local Councils, civic and patriotic groups.
- 3. Sends speakers thousands of miles into other sections.
- 4. Provides organizers for interested communities.
- 5. Maintains constant public relations for the movement.
- 6. Provides information services for the news media.
- 7. Does research and maintains voluminous files for many uses.
- 8. Prints and distributes millions of pieces of literature.
- 9. Publishes a newspaper of nationwide circulation.
- 10. Sends a steady stream of informational material to libraries, students and publications.
- 11. Produces and distributes a weekly television and radio series which reaches several million persons regularly.
- 12. Provides an educational program in the high schools.
- 13. Keeps up a constantly-increasing volume of correspondence with supporters in every state and in many foreign countries.
- 14. Pays for the myriad services and supplies required to keep any large organization moving forward.

As you can see, your Citizens' Council dollar never rests . . .

AND WE HAVE JUST BEGUN TO FIGHT!

The activities listed above are not ranked in any particular order—indeed, it would be difficult to assign any order of importance to them. And they are just a sample of the dozens of things your Council is doing daily in YOUR interest.

Your State Association operates on a limited budget that any medium-sized church could handle with ease. The reason our budget is so limited is that our people have not yet fully realized the need for the strongly-organized, thorough, aggressive and **SUSTAINED** campaign it takes to win the kind of conflict being waged against us.

Let's each make our financial plans **NOW** to set aside a generous amount for this cause which is dearer to us than our very lives.

Send your contributions to:

ASSOCIATION OF CITIZENS' COUNCILS

P. O. Box 886 Greenwood, Miss.

Our auditors advise that contributions are deductible from Federal Income Taxes.

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