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# **Applause**

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# Applause

#### Atlanta

William A. Tate represented TRB&S as member of a TV panel sponsored by the Georgia Society of CPA's and the Internal Revenue Service on February 14. The topic was personal income tax problems.

#### Baltimore

John F. Rihtarchik, manager in the Baltimore Office, took part in a panel discussion of "Managerial Control Through the Use of Statistical Sampling" on April 20 at Goucher College in Towson, Maryland. Mr. Rihtarchik represented public accounting on a four-man panel which included representatives from business, education and government. The seminar was sponsored by the Baltimore chapter of the Federal Government Accountants Association.

#### Boston

Richard Desmond recently wrote two

articles on Massachusetts Individual Income Taxes which were published in all leading newspapers throughout the Commonwealth of Massachusetts to help taxpayers prepare their returns.

# Chicago

Henry Korff addressed the University of Illinois Accounting Club on February 25. His subject was "A Career in Public Accounting."

Raymond Revers has also been in demand as a speaker these past few weeks. On March 31 he spoke to the Loyola University Accounting Club on "Profitability Accounting" and on April 5 he participated in the Maine Township High School Career Days, speaking on "Accounting as a Career."

#### Cleveland

Edward L. Pitt gave his eleventh annual talk to the Rotary Club of Eastern Cleveland on March 9. The sub-

ject—"Income Tax Deductions." On March 30 he was elected to serve his sixteenth term as treasurer of that organization.

### Dayton

R. Allan Parker was appointed chairman of a Budget Committee group for the Community Chest Association of Montgomery and Greene Counties.

Luke Ware has been re-elected to the Board of Directors of the Dayton Chapter, Ohio Society of CPAs.

James Bresnahan gave a talk and participated in a panel discussion on "The Feasibility Study" before the Miami Valley Computer Association on April 20.

Les Buenzow and Jack Wright were on the panel for the briefing session for the CPA Exam. This session is sponsored by the Education Committee of the Dayton Chapter, Ohio Society of CPAs.

#### Denver

Carleton H. Griffin addressed a dinner meeting of the Chicago Tax Club on February 17. His subject was "Changes in Accounting Method." On March 30 he spoke on the same subject at a breakfast meeting of the Colorado Society of CPAs.

#### Detroit

Kenneth S. Reames served as a panel member in a discussion of "Federal Tax Considerations in Corporate Acquisitions" at the February meeting of the Controllers Institute of Detroit.

On March 29, Phyllis E. Peters discussed "How to Prepare for the Auditor" before the Detroit Chapter

of the American Society of Women Accountants at McGregor Memorial Center. Guests were the senior women accounting students of the Detroit area colleges. Also present were the Dean of the College of Commerce and Finance at the University of Detroit, the Dean of the Evening College of Commerce and Finance at the University of Detroit, and the Assistant Dean of the Detroit Institute of Technology.

Rosemary Hoban was featured in an article in the Detroit News on March 16 in connection with Personal Affairs Month. She presented her views on what the housewife should know about finances.

On February 23, Thomas E. Drenten participated on a panel at the NAA Pre-Spring Discussion Forum in Grand Rapids. Subject of the forum was "Accounting for the Supplementary Costs of Labor."

Donald J. Bevis delivered a speech on "Ethical Considerations for an Accountant" at the First Annual Accounting Conference of the University of Detroit on May 7.

Inventory management was the subject of a speech given before the Motor City Chapter of the Systems and Procedures Association by Donald R. Wood on April 19.

On January 11, James E. Seitz spoke on Management Services before the auditing class at the University of Michigan.

The University of Michigan Chapter of the Society for the Advancement of Management heard Donald A. Curtis speak on "Developing Accounting Information for Business Decisions" on December 9.

Wallace M. Jensen has been a member of the Mayor's Advisory Planning Committee, City of Grosse Pointe Farms, for the past two years. Members of the committee recently received a resolution of appreciation—and one of the signers was Councilman Henry E. Bodman II, of our Detroit Office. Mr. Jensen declined reappointment to this committee because of his forthcoming move to New York.

# **Grand Rapids**

Richard W. Lamkin spoke to the following chapters of the Michigan Association of CPAs. His subject was "Why Change the Rules of Professional Conduct?"

Eastern Chapter — April 5 Southwestern Chapter — April 28 Upper Peninsula — April 29

Mr. Lamkin also served as the general discussion leader for a case study discussion at the Western Chapter meeting held at Ferris Institute, Big Rapids on April 21.

Joyce E. Cowman and Kenneth H. Nelson assisted the Education Committee of the Greater Grand Rapids Chamber of Commerce in presenting the 14th Annual Vocational Information Institute. They discussed the accounting profession at the Grand Rapids and East Grand Rapids high schools.

Kenneth H. Nelson acted as moderator for a discussion forum at the February 24 meeting of the Grand Rapids Chapter of NAA.

#### Houston

Owen Lipscomb spoke before the Permian Basin Chapter of the Texas Society of CPAs on March 24. The

meeting was held in Midland, Texas. The topic of his talk was "The Scope of the Committee Work and Activities for the Year."

Preceding the First City National Bank's annual Gridiron Dinner, there is a luncheon at which the annual press awards are presented. These awards are judged by an out-of-town newspaper, the results mailed to the Houston Office of TRB&S and held by us unopened until the presentation is made at the luncheon. This year Thomas C. Latter represented the firm at this luncheon which was held at the Houston Club on April 12.

Owen Lipscomb was one of the editorial feature writers for the Sunday, April 17 edition of *The Corpus Christi Caller-Times*. His article was entitled "Tax Cheaters" and dealt with the growing temptation to pry at loopholes in the law.

### Kansas City

Glen Olson has been elected a director of the Kansas City Chapter of National Office Management Association for 1960-61. Mr. Olsen was also a moderator at a seminar on budgeting at the University of Kansas City in March.

Gale Hoffman was elected to membership in the Estate Planning Council of Kansas City. This is an association made up of attorneys, accountants, bank trust officers and life underwriters.

Gary D. Doupnik has been elected to membership in the National Society for Business Budgeting.

John D. Crouch and Glen Olson attended the annual "Accountants' Day" at the University of Kansas in Lawrence on April 25.

# Los Angeles

Frank Daft attended the conference of Sears, Roebuck Retail Controllers held in the Los Angeles executive offices on April 25 and 26.

# Management Sciences

On April 8, Roger Crane and W. Robert Hydeman attended the joint TIMS-ORSA Meeting in Monterey, California.

On May 12, David Fleisher addressed the Detroit Chapter of the Society for the Advancement of Management on "Selective Inventory Management."

Following are speaking engagements by Roger R. Crane: April 5-American Management Association, Management Information Systems Seminar, New York. April 7-National Retail Merchants' Association, Sixth Annual Home Furnishings Conference, New York. May 9-Harvard Business School, Boston, a SIM presentation. June 8-American Management Association Seminar "Organizing for, Appraising, and Financing Corporate Mergers and Acquisitions" New York. August 24-Association for Computing Machinery Annual Meeting, Marquette University, Milwaukee.

On May 12-14 Mr. Crane was delegate-at-large and session discussant at the American Institute of Industrial Engineers' Eleventh Annual National Meeting in Dallas, Texas.

### Milwaukee

Robert Beyer has been nominated a National Director for a two-year term in the NAA beginning July 1.

Walter F. Renz has been appointed

a Director of the Milwaukee Chapter of the NAA for the 1960-61 season.

Lowell L. Robertson spoke before the student body of the University of Wisconsin in Milwaukee on April 5. His subject was "Opportunities in Accounting."

Walter F. Renz spoke on Management Services to the Wisconsin Society of CPAs Milwaukee Chapter at a dinner meeting on February 1.

The Tax Topics Committee of the Milwaukee Chapter of the Wisconsin Society of CPAs, under the chairmanship of Roy C. Wetterhall, prepared a series of articles on Wisconsin income taxes, which appeared in *The Milwaukee Journal* and other newspapers throughout Wisconsin.

Robert Beyer addressed the Metropolitan Controllers Association in New York on May 18. His talk was on "Return on Investment."

# Minneapolis

E. Palmer Tang is the newly elected president of the Minnesota Society of CPAs. He took office at the annual meeting of the Society on May 24.

James F. Pitt was honored by two groups in April. The first award was a scroll given by the Minnesota State Board of Accountancy for noteworthy service to the profession from January 1954 to January 1960. The second award was made by the Federal Government Accountants Association in recognition of outstanding and meritorious contributions to the profession of accountancy in this area.

Palmer Tang spoke before the March luncheon meeting of the Southwest Kiwanis on the subject "Services Offered by the Professional Accountant," giving particular emphasis to management service.

Ingvar B. Aaseng recently joined the Twin City Controllers' Association, which is a group of retail controllers.

#### New York

William Carson spoke on "The Use of Trusts in Estate Planning" at the March 17 meeting of the Estate Planning Council of Jacksonville, Florida.

Ronald Isola had an article published in the February 15 edition of *The Journal of Commerce* covering new developments in the treatment of travel and entertainment expense by the Internal Revenue Service.

A sample income tax return of a commercial bank, together with editorial comments by Mr. Isola regarding treatment of tax problems affecting commercial banks, were sent out with the February issue of the Banking Law Journal.

On February 10, Kenneth Mages attended an electronics seminar of the Retail Research Institute (NRMA) at the St. Francis Hotel in San Francisco and gave a talk entitled "The Auditor Looks at Electronic Data Processing."

Also on February 10 Mr. Mages attended a dinner and evening meeting with about ten representatives of the Air Material Command in San Bernardino, California. The meeting was arranged by Karney Brasfield and was attended by Ralph Hunt and Jack Heil of our firm. The purpose was to discuss the flow of merchandise through multi-unit retail stores and warehouses and the organizational problems in connection therewith, since the Air Force has similar problems.

William Werntz has been nominated to the AICPA Council as a member-at-large. On April 27 he spoke before the Hamilton (Ontario) Control of the Controllers Institute on the subject, "What Financial Statements Don't Disclose." He was presented with a handsome silver tray, appropriately inscribed to commemorate the occasion.

Neil Bersch, Sheldon Goldberg, and Avron Brog, of the Tax Department, attended the Tax Study Group dinner on April 25 at the New York University Club.

William A. Bergen was elected Director of the Bergen Chapter, New Jersey State Society of CPAs.

Arthur Michaels was a member of a panel which discussed current problems in connection with auditors' reports at a meeting of the New York State Society of CPAs on April 27 at the Barbizon Plaza Hotel. The meeting was sponsored by the Committee on Auditing Procedure, of which he is a member.

Herbert Weiner was guest speaker to the controllers of the member stores of the Frederick Atkins buying group at the Annual Spring Meeting on May 5 at the Drake Hotel, Chicago. The talk covered current tax developments of installment method reporting and other department store problems.

William K. Carson has just been appointed vice president of the Estate Planning Council of New York City.

Joseph Levee will speak at a meeting of the New York State Society of CPAs in Manchester, Vermont on June 20. His subject—"The Treasury Department's Attack on Tax Avoidance Plans."

The New York State Society of CPAs held a technical meeting on

Foreign Trade Accounting and Foreign Government Taxation on May 11 at the Barbizon-Plaza Hotel. Joseph R. Levee told how corporate taxation in the European economic community affects Belgium.

# Philadelphia

On April 22 and 25, George Tonks spoke at the Regional Meeting of Sears Controllers at the Ben Franklin Hotel in Philadelphia on the subject, "Maintaining Adequate Internal Control."

# Pittsburgh

Robert M. Trueblood has been elected to the Board of Directors of the Visiting Nurse Association of Allegheny County.

Mr. Trueblood was the principal speaker at a meeting of the Pennsylvania Northwest Chapter of NAA at St. Mary's, Pennsylvania on March 23. His subject was "Sampling in Accounting."

On March 30 Louis A. Werbaneth, Jr. was elected a member of the Excutive Committee of the Pittsburgh Chapter of the Pennsylvania Institute of CPAs. This term of office is for a two-year period.

Robert M. Trueblood was the speaker at the April 19 meeting of the Minneapolis Chapter of NAA and at the meeting of the Detroit Chapter on April 21. His subject was "Statisical Applications in Accounting."

On May 6 Mr. Trueblood participated in a presentation by the Long-Range Objectives Committee of AICPA at the Greenbrier. The Committee invited members of the West Virginia Society of CPAs and Institute members in nearby cities in

Virginia to attend the meeting. Members of the Committee on Long-Range Objectives outlined and answered questions on a number of problems directly related to the future of the practicing certified public accountant. Mr. Trueblood handled the topic of Management Science.

Mr. Trueblood also spoke on "Sampling in Acounting" at the meeting of the Pittsburgh Chapter of NAA on May 18. On May 20, he was a guest at the Annual Meeting of the Northwestern Chapter of the Pennsylvania Institute of CPAs in Titusville, while on May 19 he attended a meeting of the Erie Chapter. Mr. Trueblood was a member of the panel of AICPA's Committee on Long-Range Objectives which discussed the future of the profession at the annual business meeting of the Philadelphia Chapter of PICPA on March 31.

The Mellon National Bank and Trust Company has been sponsoring a series of seminars on bank operations. On April 5, several representatives of our firm were invited to take part in a presentation of the bank's activities. This included a guided tour through the bank's accounting installations, with a preview of the magnetic ink check imprinting and sorting installation. Our Pittsburgh representatives were H. Justin Davidson, Alan D. Henderson, Anthony E. Rapp, Henry J. Rossi, Philip E. Leone, William J. Simpson, John C. Williams and Louis A. Werbaneth.

#### Rochester

Gail N. Brown represented the public accounting profession at the Annual Career Conference Day held at Canisius College, Buffalo on April 7.

James M. Moore was elected secretary of the Rochester Chapter of the New York State Society of CPAs for the year beginning June 1, 1960.

#### St. Louis

Edwin H. Wagner, Jr. has been appointed co-chairman for the Central States Conference of CPAs and Kenneth J. Bauer has been appointed to the Arrangements Committee.

Andrew C. Ries appeared as a Tax Judge on a local television tax quiz for high school students sponsored by the Internal Revenue Service of St. Louis.

Lynn G. Phegley participated in the accounting section of the Fifth Annual Vocational Guidance Program conducted at DeAndreis High School in St. Louis.

Raymond T. Gusnard attended an IBM Seminar on Optical Scanning Equipment.

Eugene Schorb acted as discussion leader at the Monroe County Career Day held recently for 500 high school seniors.

Edwin H. Wagner, Jr. has been appointed a member of the Executive Board of the President's Council of St. Louis University.

#### San Francisco

Robert Estes was guest speaker at the first spring meeting of Beta Alpha Psi, national accounting fraternity, at the University of California on February 18. His topic was "Public Accounting and the Challenge it Offers to an Accounting Major."

Dr. Ernest Koenigsberg has been appointed lecturer in the Graduate School of Industrial Engineering at Stanford University beginning March 28. His subject will be Operations Research.

"How Operations Research Can Improve Mining Results" is the title of the article by Dr. Koenigsberg which appeared in the February issue of *Coal Age*, the mining trade magazine.

On March 16 Dr. Koenigsberg spoke before the Golden Gate Retail Controllers on "Simplified Inventory Management." Gene Englund, who is a member, and his two guests, Leroy Schadlich and Leo Feltz, were there to hear the speech.

Thomas J. Ennis is now a vice president of the California State Society of CPAs. He was reappointed to three committees of the San Francisco Boys' Club, of which he is an active member — Executive, Finance, and Legal.

Robert W. Johnson spoke on "The Design of Management Systems for Future Environments" at the second joint western regional meeting of the Operations Research Society of America and the Institute of Management Sciences (ORSA-TIMS) which was held in Monterey, California, on April 7 and 8.

Dale Bowen talked before the April 20 luncheon meeting of the San Francisco Chapter of the California Society of CPAs on "Accounting Systems for CPA Firms."

Mr. Bowen was invited to give a two-hour seminar on cost accounting at the annual meeting of the National Association of Refrigerated Warehouses in Miami, Florida on April 25-27. Members of the association also



Jan Dysart, daughter of Mr. and Mrs. Hugh Dysart, Jr. of our Boston Office, represented the school children of Massachusetts who contributed to the fund for the silver service presented on Patriots' Day to the world's first missile cruiser, the USS Boston. Jan is shown presenting a scroll of the contributors to Captain Joseph F. Enright, USN.

invited him to attend the meeting of their cost accounting committee, held concurrently.

Robert Bolinder is currently teaching an accounting course for the University of California Extension.

Carl Alexander attended the Los Angeles Region Retail Controllers Conference of Sears Roebuck & Co. held at the Sacramento Inn in Sacramento on April 25-26.

#### Seattle

Gerald E. Gorans was chairman of the session on "Budgeting and Cost Control—Planned Profits" at the National Office Management Association International Conference in Montreal on May 24. Mr. Gorans has just completed his term as president of the Seattle Chapter of NOMA.

At the February meeting of the Washington Society of CPAs, Edward P. Tremper reviewed the activities of the AICPA Committee on Auditing Procedure over the last three years and also discussed the recent statements issued by the committee.

Gerald Gorans has been appointed a colonel in the advance gifts division of the Seattle United Good Neighbors campaign.

# Washington

Karney A. Brasfield was the chairman of the Spring Conference of the Society for the Advancement of Management held on Friday, May 5 at the Shoreham Hotel in Washington.