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Clients attend seminar on linear programming

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reading it and, perhaps just as important, an auditor will be a better auditor. Both will be in a better position to discuss a client's problems with him and to advise him of better ways to protect the deductions to which he is entitled and of helping him to avoid controversy in areas where expenditures are nondeductible.

Each member of Touche, Ross, Bailey & Smart could probably avoid overlooking deductions in the preparation of his own return by spending a few hours in reading sections of this book.

Clients attend seminar on Linear Programming

CLIENT personnel and TRB&S people from various offices joined the Management Sciences Division at a Linear Programming Seminar given November 18-20 in Detroit. The seminar was organized by Dr. George O'Brien who, together with Dr. Ernest Koenigsberg, gave an introductory session on the first day.

Guest speakers at the seminar were Dr. Abraham Charnes, Research Professor of Applied Mathematics and Economics at Northwestern University, and William W. Cooper, Professor of Economics and Industrial Administration at Carnegie Institute of Technology. The two men are the leading experts on linear programming in this country.

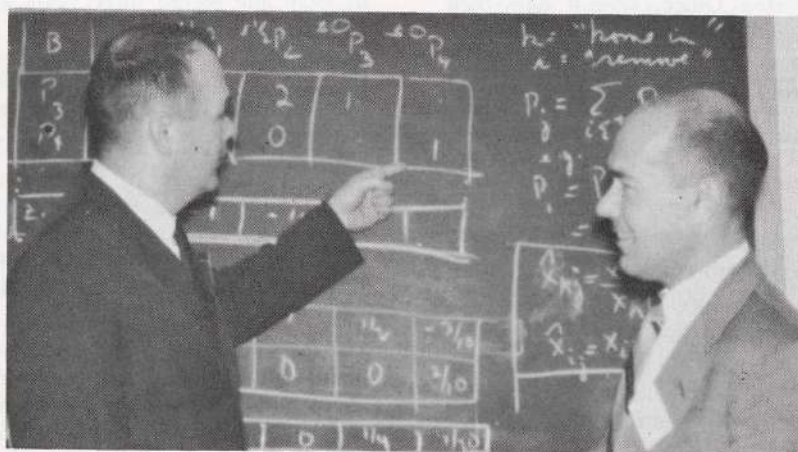
The joint lectures given by Messrs. Charnes and Cooper covered the following topics:

- 1—Planning and assessing the assembly of data for decision making.
- 2—Handling large-scale problems.
- 3—Programming and capital budgeting.
- 4—Internal pricing, costing and delegation models.
- 5—Stochastic and chance constrained programming.
- 6—Constrained games and information measures.
- 7—Concluding observations.

On hand to hear the lectures were Peter Stroh and Philip Whelan, Stroh Brewing Company; Gomer Redmond, Dave Woellner, Howard Ambill, Dennis Price, Herbert Whitecraft, and Harry Raden of the Chrysler Corporation; William Hart of Hamm Brewing Company, James Grace of General Mills, Ralph Hodges of the Mead Corporation, William Mitchener of Parke Davis and Co., Jack Thornby of Pillsbury Company, and Tom Sparrow of the University of Michigan.



Professor Abraham Charnes spoke to interested audience of 50 people.



Professor Cooper (right) clears up a point for Howard Peterson.

From left, Paul Hamman, Wilfred McLaughlin, Stroh's Peter Stroh, Chrysler's Harry Raden and Wallace Jensen relax a bit.

