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Organization: The Key To Victory

BY W. J. SIMMONS
Editor, THE CITIZEN

An all-out war is being waged against the white race. War is also being waged against those virtues which have historically characterized our race — personal courage, loyalty to family and country, thrift, individual responsibility, probity, initiative, the spirit of adventure and love of freedom.

There is a growing awareness of this conflict throughout the land. Unconcern gives way to uneasiness, and uneasiness yields to resentment.

There is also an increasing realization that winning this war does not depend upon some remote miracle. Rather, the tools of victory lie within our very grasp.

The answer is organization . . . and more organization! An understanding of this basic fact is behind the success of the Citizens' Council movement during the past eight years.

Erosion of our freedoms and our governmental system, which so many are experiencing today, was begun more than 30 years ago. A systematic campaign was carried forward by mass organizations of the left wing.

Today, the tide is turning. But victory for our cause — when it comes — will be won by mass organizations capable of surpassing and defeating the power of the left.

Because what we stand for is natural and right, the overwhelming sentiment of the American people is with us. Our problem is to translate this sentiment into constructive action.

The Citizens' Councils have developed through nearly eight years of successful experience the procedures and methods which do precisely that.

The strength of the Citizens' Council movement is based on capable, responsible local leaders who understand organization and effective administration. They understand that the formula for victory when integrationists attack a community is a steady and sustained buildup of Citizens' Council membership to a point where city government and other elements of the local power structure become part of the mass effort to preserve racial integrity.

An unorganized community is an open invitation to the agitators. This we know from experience.

By contrast, cities and counties where strong Citizens' Councils exist have either been let alone, or have won repeated victories over the race-mixers. This, too, we know from experience.
There is nothing mysterious about the Councils’ successes. They have been simply the product of common sense and hard work, applied in organized fashion to the problems at hand.

As for results, the record shows that resistance to forced racial integration is strongest in the Deep South states where Citizens’ Councils are most numerous and best-organized.

Victory is not to be found in grand designs, clever stratagems or wishful thinking. Victory is to be found in organizing your neighbors, your block, your town and your county... by systematically and methodically enlisting the support of your own circle of friends, then joining hands with the multitudes already in the fight.

Well-organized people, armed with determination and good judgment and perseverance, can attain any objective. The Citizens’ Council movement stands as living proof of this statement!

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**Here’s How To Get Started!**

Every American community can and should organize a Citizens’ Council. You can take the lead in organizing your area!

Here’s how to get started:

First, consider the reasons why your city needs a Citizens’ Council. You might find it helpful to make some notes to study until you’re familiar with the special problems of your community and their causes.

Next, discuss your plan with several citizens who feel as you do—friends, business associates, conservative civic leaders. Get their ideas. Show them how they can help determine the political, social and economic future of your area by assisting in formation of a Citizens’ Council in your city. Keep a list of those who agree to help.

The size of your group may vary, depending upon the population of your city. A 10-man group can be successful in a small community, while groups of 20 or 25 are recommended in larger cities.

It is important that your group be composed of potential leaders, who can command the respect and confidence of your fellow citizens!

As soon as your group is large enough, contact the offices of The Citizen in the Plaza Building, Jackson, Miss. Outline your situation to us.

We will act promptly to provide the personal assistance necessary to establish a sound and successful organization. This method has worked for Citizens’ Councils in hundreds of communities—and it can work for you!

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Additional copies of this reprint are available. Order by title from The Citizens’ Council, Plaza Building, Jackson, Mississippi. 25 for $1.