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What's new? presenting a quarterly roundup of current developments in the firm

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Audience at Retail Services Meeting heard latest developments, took notes.

TROBAS Retail Services Meeting

HELD IN NEW YORK from September 13-14, the meeting drew participants from all over the country. Speakers included Arthur Michaels on department stores, James M. Lynch on discount houses, Charles A. Blankenburg

WHAT'S NEW?

Presenting a quarterly roundup

of current developments in the firm.

Seattle Office has a change—Effective November 1, Gerald E. Gorans was appointed partner in charge. Edward E. Tremper will continue his active participation in the office. He will also continue his activities in civic and community affairs.

* * *

Milwaukee opens sub-office—Waukesha, Wisconsin is the location of Milwaukee's new sub-office which opened November 1. Jack Schuett



Speakers Robert Minnear, James Lynch, Norman Grossman, Arthur Michaels.

on food chains, James G. Carroll on special problems connected with audits of multi-unit retail organizations, Clarence R. Pippenger and Irving Wachs on EDP in retailing, Justin Davidson on new uses of statistics in retailing, Edwin Heft on department store accounts receivable audit problems and Robert G. Stevens on profitability accounting for retailers.

of the Milwaukee Office was transferred to Waukesha, a fast-growing community with a present population of 30,000 to 40,000 persons, located approximately 20 miles west of Milwaukee. In recent years industrial and retail growth in this community has been very rapid.

* * *

Chairman of 1962 Partners' Meeting named—Robert M. Trueblood will be in charge of next year's meeting, which will be held in Chicago.

* * *

Quarterly wins award—In the latest national graphic arts competition sponsored by Mead Papers, Inc., the Quarterly was selected for an award.