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Big contest number three

Academy of Accounting Historians

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Accounting Historians: Big contest number three

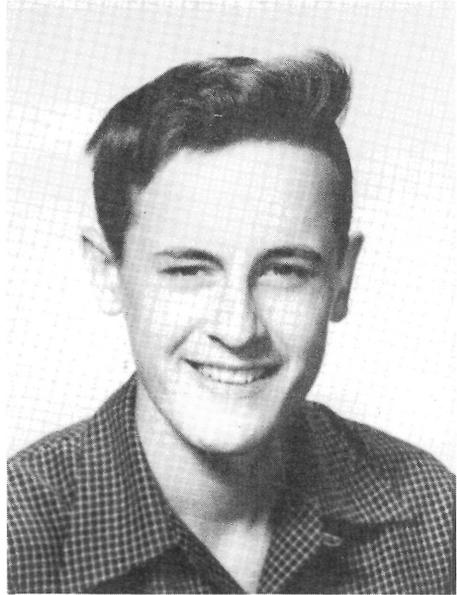
BIG CONTEST NUMBER THREE

The previous issue of THE NOTEBOOK included a contest wherein readers were challenged to guess the identity of a well known accountant who was pictured. Several members correctly identified the person holding the fish as Gary John Previts of Case Western Reserve University. Previts is one of the Academy's founders, a former president, and currently the Academy's corporate agent. The earliest postmarked entries were received from Richard Taylor of Auburn University at Montgomery, Alabama, and Terry Sheldahl of Millsaps College in Jackson, Mississippi. Interestingly, both of these correct respondents worked under Previts' tutelage at the University of Alabama a few years ago when that institution was the Camelot of accounting education. Several other members of the Academy correctly identified Previts, but their responses were post-marked too late to win the prize. These individuals included Ron Huefner of State University of New York at Buffalo and Hans Johnson of the University of Tulsa. Hans Johnson's letter of identification was written in Johnson's own inimitable style and included the following sentence: "I don't know who the dumb looking kid is, but the fish sure looks like Gary John Previts."

There were also several incorrect responses to this contest. Various individuals identified the boy in the picture as Paul Garner, Herbert E. Miller, and Academy president, Tom Johnson. It is amazing how all accountants seem to look alike.

Although the second contest was more difficult than the first, there were (in the opinion of this editor) still too many correct respondents. Thus, the contest in this issue is going to be a little tougher. In fact, I know who sent me the picture and I cannot recognize him. The picture was taken in 1952. Thus, the individual pictured is in his mid to late 40's. He is a long-time American member of the Academy, but has both lectured and taught in other countries. He holds degrees from both an Ivy League school and a Big Ten school.

If you think that you can identify the person in the picture, send your answer to the editor of THE NOTEBOOK at the editorial address. To allow for the delay in the mail service of our foreign members, there will be two prizes awarded. One prize will to the first correct answer (based on earliest postmark) from a member in North America. The other prize will be awarded to the first correct respondent from a country outside of North America.



GUESS WHO?

Who is eligible to enter? All members of the Academy of Accounting Historians are eligible except for officers.

What do you win? The prizes for contest number three will be the same as those for number two, and they are really good. The first respondent in each category will receive a book authored by the editor of THE NOTEBOOK entitled *Accounting for Advertising Assets*.

Be sure to read this column in the next issue of THE NOTEBOOK to learn the identity of the individual in the photo and to learn the names of the contest winners.