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RACE and REASON: A YANKEE VIEW

BY CARLETON PUTNAM

The Putnam Letter Committee of Birmingham, whose efforts produced a 7,000,000 Northern and Western circulation for the famous Putnam Letters to the President and to the Attorney General in 1959, has purchased for distribution to key leaders 10,000 copies of a new book which contains both these letters and, in addition, 92 questions from the Northern public with Putnam's answers. It also tells the revealing story of his motives and experiences since he first sat down to write President Eisenhower.

Many who have seen the galleys are calling this volume the most courageous and challenging contribution yet made to the school integration controversy. Here is a refutation, expressed in a few crisp sentences and conveniently indexed, of every argument advanced by the integrationists. Putnam puts race against the background of fundamental American ideals with jolting results. Race and Reason may well become a bible for all who belong

to the unorganized majority in their battle against minority group ideologies.

The Committee has already received substantial funds for this purpose, principally from the North, but it needs additional funds to assure as wide a distribution of this book as possible.

Plans have been made to send a copy to every official in the federal and state governments, every prominent educational and religious leader, every editor, every newspaper columnist, every radio and television commentator and all leading libraries--in fact to all persons and organizations influential in forming public opinion. Many copies will be sent abroad.

If you believe that the salvation of the South and the Nation today lies in educating public opinion rather than in rear-guard court actions, and our national leaders should be told the scientific as well as the political facts of race, you will want to help in this project.

Please send your contribution at once to James E. Simpson, Treasurer, Putnam Letter Committee, Exchange Security Bank Building, Birmingham, Alabama.

Endorsement by Prominent Public Leaders

"Race and Reason refutes fallacies which have been perpetuated in all sections at home and in many areas abroad. It answers questions which have disturbed and confused well-meaning men and women everywhere. It should be read by people in the South, North, East, and West. It should be read by judges and educators, the clergy, those in government, and all who may be held responsible for disseminating information and moulding public opinion. Great damage has already been done by subtle propaganda, emotional thinking, and misguided action in this field. Much more irreparable harm will result unless ignorance on the matters discussed in this book can be dispelled."

Harry F. Byrd, U. S. Senator, Virginia

"Mr. Putnam answers frankly, fearlessly and forcefully the fundamental questions that are involved in the relationship between the white and colored races in America. Surely this book should be required reading for all Americans of all sections and of all races who desire a full understanding of racial attitudes and problems."

Richard B. Russell, U. S. Senator, Georgia

"In Race and Reason, Mr. Putnam provides a deep, candid and responsible analysis of the circumstances which underlie the problems between the races. It is a challenge to objectivity which no American, regardless of color or status, can safely afford to ignore."

Strom Thurmond, U. S. Senator, South Carolina

Copies of the book can be ordered through your regular book store at \$3.25 per copy, or ordered direct from

Public Affairs Press
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