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Have you ever thought of writing an article for the Quarterly?

YOU MAY HAVE WONDERED how the various *Quarterly* articles originate—whether they are assigned or written spontaneously by volunteers. The answer is, articles come to us in both ways. Sometimes an assignment to write an article will come out of a firm committee meeting or out of the Supervisors' Conference. At other times the Editor will write to the partner in charge of an office, suggesting a topic for an article and asking that it be assigned to someone in that office.

Some articles, however, are submitted by individuals who become so interested in work they are doing or in some question they have researched that they want to share their findings with others in the firm. We are always delighted to receive such articles.

Perhaps you have thought of writing but have hesitated because you are not an outstanding authority on the subject that interests you. This should not prevent you from writing, however, since every article is submitted to the appropriate technical people in the firm and is carefully appraised by them. You will be told of any weaknesses and will receive suggestions on how to do the needed research or rewriting that will make your article first rate.

Why should you write for the Quarterly?

Writing an article is hard work, but there are many rewards. A few of these are listed below.

1—Writing an article is one of the best ways to really learn the subject you are exploring. To explain something to a reader means that you must thoroughly understand it yourself and be able to answer any question or argument that might arise in connection with your topic.

2—Because of our practice of submitting your article to the technical people in your field, you receive the benefit of their careful criticism

and their own thinking on the particular topic you select.

3—The Editor of the *Quarterly* will evaluate your writing style for readability, organization and effective expression, and will offer suggestions for improvement. These hints can benefit all your written communications, which are an important part of your professional work.

4—You will find the comments and criticisms of *Quarterly* readers, once your article is published, very interesting.

5—Your article will be read by TRB&S people in 25 countries as well as in every U.S. office. A well-written original article can bring you favorably to the attention of everyone in the firm. Should you be transferred to another office you will find that, by means of your article, you have already established a favorable reputation before you arrive. Then, too, other offices are more likely to request your services if you are known to them.

6—Occasionally an article written for the *Quarterly* is of such general interest that it is reprinted in a national publication, thus making you more widely known.

How do you submit an article?

Before starting to write it is best to submit your topic either to Dolores DeWolf, editor of the *Quarterly*, or to any of the contributing editors listed in the front of the magazine. This will insure that you are not duplicating an article either already published or awaiting publication. We would like to see articles in all areas—audit, tax, and management services.

Your first draft should be submitted to the partner in charge of your office for clearance and then to Mrs. DeWolf. She will see that the proper technical people go over your article and will add her own comments. With your final draft you should submit your photograph and a brief biography.

In case you would like to write and are willing to devote the time to research, but cannot seem to find a suitable topic, drop a note to Mrs. DeWolf indicating your general area of interest. She will see to it that you are provided with a selection of topics to choose from.

Writing an article for the *Quarterly* takes effort and time, but you'll have plenty of help. We think you will find it a highly rewarding experience.