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What's new? presenting a quarterly roundup of current developments in the firm

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WHAT'S NEW?

Presenting a quarterly

68 TRB&S staff people move up – new partners, managers and supervisors

Partners

Kay H. Cowen, *Chicago*
Robert B. Dodson, *Los Angeles*
Roger G. Froemming, *Milwaukee*
Gwain H. Gillespie, *Detroit*
Richard W. Lamkin, *Grand Rapids*
George O. Tonks, *Philadelphia*
Thomas B. Wall, *San Francisco*

Peter Owen, *Detroit*
William D. Power, *M. S. Central Staff*
Francis P. Rieser, *Dayton*
Alan H. Roberts, *Dallas*
Leon J. Sachleben, *Dayton*
Robert J. Sheriff, *Honolulu*
Page J. Thibodeaux III, *Cleveland*
Donald R. Wood, *Detroit*

Managers

James C. Bresnahan, *Dayton*
Victor H. Brown, *New York*
Joseph F. Buchan, *M.S. Central Staff*
Leslie W. Buenzow, *Dayton*
Davison Castles, *Portland*
Thomas E. Drenten, *Detroit*
Eli Gerver, *Executive Office*
Stanley W. Gullixson, *Portland*
Rosemary Hoban, *Detroit*
Roy C. Holzman, Jr., *Cleveland*
Ronald A. Isola, *New York*
Paul E. Kadden, *San Francisco*
Joseph R. Levee, *Executive Office*
Jesse M. Lynch, *M. S. Central Staff*
Howard P. Maloney, *St. Louis*
Robert E. Minnear, *Atlanta*
Aloysius M. Mlot, *Detroit*
Dennis E. Mulvihill, *M. S. Central Staff*
Glen A. Olson, *Kansas City*

Supervisors and Senior Consultants

Carl A. Alexander, *San Francisco*
Henry E. Bodman II, *Detroit*
Francis E. Butz, *Milwaukee*
William J. Byrne, *Philadelphia*
Joseph T. Casey, *New York*
Elaine Cereghini, *New York*
Dane West Charles, *Dayton*
Joyce E. Cowman, *Grand Rapids*
Donald A. Curtis, *Detroit*
Castle N. Day, *New York*
Patrick L. Denny, *Los Angeles*
Virgil R. Elkinton, *Portland*
John C. Emmert, *New York*
Robert P. Fairman, *Grand Rapids*
David L. Fleisher, *M. S. Central Staff*
William H. Frewert, *Chicago*
William J. Gay, *Detroit*
W. Donald Georgen, *Chicago*
John D. Hegarty, *Detroit*
Robert S. Kay, *Chicago*

roundup of current developments in the firm.

Supervisors and Senior Consultants cont'd

John F. Keydel, <i>Detroit</i>	Gerald A. Polansky, <i>Washington</i>
Robert J. Lyzenga, <i>Grand Rapids</i>	Einar S. Ross, <i>Minneapolis</i>
Jack Mulos, <i>Dallas</i>	Don F. Stark, <i>Milwaukee</i>
Charles H. Noble, <i>Boston</i>	Robert Stevens, <i>M. S. Central Staff</i>
Charles T. Perry, <i>San Francisco</i>	Donald J. Trawicki, <i>Milwaukee</i>
Howard J. Peterson, Jr., <i>Portland</i>	Richard F. Van Dresser, <i>Detroit</i>
Lynn G. Phegley, <i>St. Louis</i>	Donald H. Waterman, <i>Detroit</i>

* * *

Three new associated firms — The International Committee has approved new associated firms in Chile, Sweden and India.

In Chile, J. Francisco Humphreys and Julio Nordenflycht are partners at the Santiago Office.

In Sweden, Bengt Lindgren, Ove Lindhoff, Viking Bergman and Bjorn Raaschou are partners at the Stockholm Office.

Our new firm in India has an Executive Office in Calcutta, where the partners are G. Basu, Dr. R. C. Cooper, K. P. Soni and G. M. Dandekar. Local offices and their partners include Bangalore—M. B. Shah; Bombay—P. S. Hansotia, J. M. Dotiwalla, Dr. R. C. Cooper, J. J. Gandevia and N. R. Desai; Calcutta—G. Basu, A. K. Basu, B. Mitra, S. K. Ganguli; Madras—G. M. Dandekar, E. D. Visvanathan, V. M. Desai; New Delhi—K. P. Soni, I. R. Chatrath and S. C. Kapur.

* * *

Three organization changes—Effective August 1, Robert Trueblood transferred to the Chicago Office. Also effective August 1, Louis Werbaneth became partner in charge of the Pittsburgh Office. Effective September 1, Richard Stratford became partner in charge of the Los Angeles Office.

Merger in Phoenix—We wish to announce that the Phoenix, Arizona firm of Dale and Eikner will merge its practice with ours effective October 1. The two incoming partners are W. Carl Dale and R. Dixon Wood.

* * *

No change in policy on employing relatives—After reviewing this matter the Policy Group reaffirmed our policy not to employ persons related to partners or employees. While there are some favorable factors in employing sons of partners or other relatives, the difficulties of giving an objective appraisal of such relatives, as well as other considerations, would make it undesirable for our firm.

* * *

Chrysler's new president—Lynn Townsend, former partner in the Detroit Office, was elected president of the Chrysler Corporation on July 27.

* * *

"Europe is prosperous . . . TROBAS is tops"—"Like seeing Vatican City while double-parked"—so one man characterized the recent Seattle Chamber of Commerce Trade Tour of Europe. Nevertheless Edward Tremper, who took the tour as a trustee of the Chamber, was able to obtain background information for clients doing business in Europe and to visit European offices and assist in the promotion of TROBAS.

Some quick impressions—

"I had expected to find our London Office to be a bit more orderly and the tempo a bit more leisurely than our U.S. offices, but there seemed to be very little difference.

"In Hamburg and in the other European offices I was impressed with how quickly a phone call brings someone who can speak English.

"Europe is prosperous; there is virtually no unemployment; the standard of living is rising; the government-private enterprise coalition seems to be working fairly well and they look forward to perhaps ten years of continuing prosperity. . . . Contrary to the general belief, the real opportunities are in the Common Market—some 170,000,000 people—rather than in using cheap labor and exporting to the United States.

"The quality of TROBAS associates I met was tops. We can be very proud of them and can refer clients to them without hesitation. They are enthusiastic about TROBAS and I hope we can send them many clients over the years."

* * *

Retired partner dies—Robert C. Brown died in California on July 26 after a long illness. Born in Scotland, Mr. Brown joined Touche, Niven in 1922. He was active in the Chicago Office and became an advisory partner in 1949. Many will remember that he had charge of the first Partners' Meetings after the present firm was organized.

During his recent visit to the Executive Office in New York, Mr. G. Basu (right) discussed profitability accounting techniques with Robert Stevens of Management Services Central Staff.

