

Accounting Historians Notebook

Volume 7
Number 2 *Fall 1984*

Article 4

Fall 1984

Guess who contest number five

Academy of Accounting Historians

Follow this and additional works at: https://egrove.olemiss.edu/aah_notebook



Part of the [Accounting Commons](#), and the [Taxation Commons](#)

Recommended Citation

Accounting Historians, Academy of (1984) "Guess who contest number five," *Accounting Historians Notebook*: Vol. 7 : No. 2 , Article 4.

Available at: https://egrove.olemiss.edu/aah_notebook/vol7/iss2/4

This Article is brought to you for free and open access by the Archival Digital Accounting Collection at eGrove. It has been accepted for inclusion in Accounting Historians Notebook by an authorized editor of eGrove. For more information, please contact egrove@olemiss.edu.

GUESS WHO CONTEST NUMBER FIVE

Although there were very few correct answers to Contest Number Four, this editor was criticized by the contest winner for making these contests too easy. However, Contest Number Five has just as many clues as previous contests.

The winner of Contest Number Four was Professor Terry Sheldahl of Millsaps College in Jackson, Mississippi, who correctly identified the boyish grin of current Academy President, Edward Coffman. This makes the third consecutive contest that Dr. Sheldahl has won. Thus, he is in a good position to argue that these contests are too easy. For those of you who have noticed that Professor Sheldahl and the editor of *The Notebook* live in the same state, let me assure you that we live over 180 miles apart and there is no way he could breach my security system. In addition, *The Notebook* is not mailed out from Mississippi; thus Professor Sheldahl is not receiving his copy of *The Notebook* earlier than other members. I think the only conclusion is that Dr. Sheldahl is a very sharp individual.

Contest Number Five

Now—for Contest Number Five: the accompanying photo is of a former president of the American Accounting Association (that narrows the field to about 67 individuals). This individual, the author of many books and articles, has been cited as one of the greatest contributors to twentieth century accounting development.

The above clues may have been too extensive for Dr. Sheldahl, but I doubt it. Hopefully, someone else can identify this issue's picture so that I don't have to send another book to Dr. Sheldahl.

Great New Prize

To encourage wider participation in this contest, I am changing the prize. The first correct identifier of the accompanying picture will win a copy of *The New Product Decision*, a new book coauthored by Dale and Tonya Flesher. This book would cost you \$14.95 if you were to buy it from the National Association of Accountants.



GUESS WHO?

As in past contests, there will actually be two prizes awarded—one for the first correct entry from North America and one for the first correct entry postmarked outside of North America. This policy of issuing two first prizes allows for the delay in the mail service of our foreign members. All members of the Academy are eligible to enter.

With respect to entries postmarked outside of North America, it should be noted that Professor Richard Macve of The University College of Wales was the winner of Contest Number Three. His entry was the first correct one received although it arrived nearly six months after the North American winner was received. Professor Macve received a copy of *Accounting for Advertising Assets* as his prize. Some foreign entries have already been received for Contest Number Four, but all have been incorrect.

Be sure to read this column in the next issue of *The Notebook* to learn the identity of the individual in the photo and to learn the names of the contest winners.