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## Coast-to-Coast

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# Coast-to-Coast

HELOISE BROWN, C.P.A., *Houston, Texas*

## Chicago

Helen M. Cerise, one of Chicago's outstanding business women, was the guest speaker at the fifth annual meeting of the Chicago Chapter of ASWA on May 16th. She chose as her subject *Administrative Practice*—a subject that proved to be of great interest to all of the members. An election of officers was held with the election of Beatrice Lenth as President, Laura Loeffler as First Vice-President, Frances Sadauskas as Second Vice-President, Mabel Brillhart as Secretary, and Viola Foerster as Treasurer.

The Chicago Chapter welcomes Anita Woodman and Margaret A. Keldie as new members of their organization.

## Grand Rapids

The Grand Rapids Chapter held their election of officers and their annual business meeting at the Fountain Street Church on May 17th. Those elected as officers were Julia G. Norse as President; Caroline Salisbury as First Vice-President; Julia Clancy as Second Vice-President; Dorothy Jane Rothfuss as Treasurer; Gertrude DeKlein as Recording Secretary; Emma Hey as Corresponding Secretary; and Marie Van Vliet, Nellie Joling, and Angeline Loosenort as Directors.

As an added attraction at the May meeting, Mrs. Silas Albert presented her colored motion pictures of a six-weeks tour through Mexico. The pictures included night scenes of volcano Paracutin, bull fights in Mexico City, Tarascan Indians at Lake Patzcuara, Mount Orizaba, and many beautiful scenes showing a combination of tropical vegetation and snow-capped mountains.

At the May meeting, the members voted to sponsor a scholarship at the University of Michigan. The scholarship will be given to a girl graduate of the Grand Rapids Junior College who wishes to continue as an accounting major at the University of Michigan. The award will be based on scholastic grades, personality, character qualities, and potential leadership.

Frieda Held, Philomene G. Ledger, Elizabeth June Sage, and Eva T. Zarbock are new members of the Grand Rapids Chapter—this brings their membership to 80.

The June meeting was planned in celebra-

tion of the first anniversary of the Grand Rapids Chapter of ASWA, and Mr. Frank E. Seidman, resident partner of Seidman & Seidman, was the guest speaker for the evening. The speakers, who throughout the year, contributed to the development and success of this chapter were special guests for this occasion. The newly elected officers were officially installed at this meeting.

## Los Angeles

Judge Georgia Bullock, Judge of Juvenile Court, and Judge Stanley Mosk, Judge of Domestic Relations, were the speakers at the May meeting of the Los Angeles Chapter held in the Crystal Room of the Clark Hotel on May 23rd. The discussion of *Juvenile Problems* by these two well qualified and outstanding civic leaders was very interesting and a subject which is almost daily being brought to our attention.

The new officers of the Los Angeles Chapter are Vera Jean Bobsene as President, Alberta Cray as First Vice-President, Carmel Barlotti as Second Vice-President, Velma Thompson as Treasurer, Eunice Moseley as Recording Secretary, Florence Pennington as Corresponding Secretary, and Elsie Waterman and Amy Baldwin Werking as Directors.

Los Angeles welcomes Viola T. Childress, Virginia Boyer, Ruth Lotz, and Dell Nichols as new members of their group.

Miss Jane E. Goode entertained at a beautifully appointed tea given in June at the University Club. Special honor guests included the highest ranking girl bookkeeping student and a bookkeeping teacher from each of the 42 senior high schools of Los Angeles, selected through arrangements made by Dr. Jessie Graham, superintendent of the Commercial Education Section of the city schools system. Following tea a program was presented designed to give a more complete picture of the opportunities for girls in the accounting field which featured talks given by four members of Los Angeles Chapter on the four most popular phases of accounting, teaching, general business, government and public.

## Seattle

*Inflation* was the subject chosen by Robert C. Line, Director of Wage Stabilization, 12th Regional War Labor Board, at the meeting held

May 17th at the Gowman Hotel. Mr. Line, who formerly was Dean of Business Administration at the State University of Montana, also discussed the new wage ruling applying where there are less than eight employees in an organization.

Amy Harrison was Master of Ceremonies and Evangeline Starr was the Installation Officer at the installation of the new officers of the Seattle Chapter at the May meeting. Those installed as officers for the new year included Mary Holland as President, Gladys Dornton as First Vice-President, Cora Schneider as Second Vice-President, and Marguerite Gibb as Secretary-Treasurer.

Sgt. Juanita Manley greeted fellow members at the May meeting when she was home on a furlough.

Jane E. Goode, National President of the American Society of Women Accountants and the founder and first President of the Los Angeles Chapter of ASWA, was the honor guest at the June meeting of the Seattle Chapter.

### Spokane

The fifth annual banquet of the Spokane Chapter was held May 17th at the Davenport Hotel in Spokane. Dr. Allert P. Ludwig of Eastern Washington College of Education gave a very interesting address on *China in Transition*.

New chapter officers were installed with Betty Jean Lucas as the installing officer and Jean Belle Plewman assisting as Marshal. The officers installed for the coming year were Martha Johnson as President, Barbara Bateman as First Vice-President, Patricia McDonnell as Second Vice-President, Carol Geiger as Secretary, and Dorothy Fallscheer as Treasurer. All of the members received their 1944-45 year books at the meeting.

The Spokane Chapter was quite proud to have Jane E. Goode, National President of ASWA, as their guest at their June meeting. A social meeting at the home of Hazel Johnson Skog was planned and was thoroughly enjoyed by all attending.

### Terre Haute

At the May meeting of the Terre Haute Chapter of ASWA, the new officers for the coming year were installed and various committees were appointed by the president. Officers installed were LaFerne Williams as President, Marie Biewend as First Vice-President, Rachel Anne Neil as Second Vice-President,

Maxine Holdaway as Secretary, and Gladys Thomas as Treasurer. A picture of the society was taken for publication in the Terre Haute Tribune.

### Detroit

Annual report of Detroit Chapter reviews a very impressive list of programs covering a wide variety of subjects which have attracted a large attendance at each of its regular monthly meetings.

At the May meeting election of new officers was held. They include Marie Eefbeek as President, Nora Jean FitzStephens as First Vice-President, Rosemary Hoban as Second Vice-President, Douglas Harrington as Treasurer and Helen Minch as Secretary.

### Indianapolis

The Indianapolis Chapter of ASWA held their sixth annual banquet at the Lincoln Hotel on May 15th. Mrs. Mildred Loring Fitch of Purdue University was the speaker of the evening and she chose *Cross Currents in World Affairs* as her subject. Mrs. Fitch discussed the position of Russia at the present time and the plans of Russia after the war; the relationship of England and Russia with the United States; the post-war plans concerning business and industry; and the acute labor problems facing our country today. She made particular reference to the Montgomery Ward case and explained that while the action taken by the government is over, the case in reality remains unsettled.

Mrs. Ida S. Broo, founder and first national president of ASWA, gave a short talk on the history of the American Society of Women Accountants. The idea for such an organization was conceived by a group of women C.P.A.'s in May of 1938. At that time there were only 130 women C.P.A.'s in this country of 130 million—so each one was one in a million.

Edith Lott was in charge of the installation of new officers. The incoming officers included Emily Berry as President, Edna Brown as First Vice-President, Johanna Sullivan as Second Vice-President, Myrtle Dawson as Recording Secretary, Marjorie Richart as Corresponding Secretary, and May Hazel as Treasurer. Before handing over the gavel to the incoming President, the retiring President, Mabel Jane Hamilton, told of the sterling silver band on the gavel inscribed with the names of the three original members — Ida S. Broo, Katherine Kaercher, and Elizabeth Cook.