Woman C.P.A.

Volume 6 | Issue 4 Article 2

6-1944

Atlanta Meeting

American Woman's Society of Certified Public Accountants

American Society of Women Accountants

Follow this and additional works at: https://egrove.olemiss.edu/wcpa



Part of the Accounting Commons, and the Women's Studies Commons

Recommended Citation

American Woman's Society of Certified Public Accountants and American Society of Women Accountants (1944) "Atlanta Meeting," Woman C.P.A.: Vol. 6: Iss. 4, Article 2.

Available at: https://egrove.olemiss.edu/wcpa/vol6/iss4/2

This Article is brought to you for free and open access by the Archival Digital Accounting Collection at eGrove. It has been accepted for inclusion in Woman C.P.A. by an authorized editor of eGrove. For more information, please contact egrove@olemiss.edu.

A number of interesting affairs were inspired in Atlanta recently by the visit of a group of officers, directors and committee members of AWSCPA and ASWA gathered there for a series of meetings which were held at the Atlanta Biltmore May 19-22. Those attending included Mrs. Grace S. Keats of Chicago, President, Ethleen Lasseter of Atlanta, second vicepresident, and Josephine Kroll of Chicago, Secretary, of AWSCPA; Mrs. Ida S. Broo of Indianapolis, past president of both Societies and chairman of the nominating committee of AWSCPA; Gertrude Priester of New York, past president of AWSCPA and first vicepresident ASWA; Edna Grambort of Chicago, second vice-president of ASWA; and, Heloise Brown of Houston, Texas, associate editor of The Woman CPA. Two congenial and gracious husbands, John Keats and Gus Broo, were welcomed additions to the group of visitors.

One of the most outstanding events of the week-end was the annual meeting of the Atlanta Chapter of the Georgia State Society of CPAs, held on Friday evening at which the visitors were guests of the Society at dinner upon the invitation of Del R. Paige, Chairman of the Atlanta Chapter. The meeting which followed, except for annual reports and election, was turned over entirely to the women accountants who were most graciously received. Grace Keats extended greetings of AWSCPA and told of its aims and purposes while Ida Broo gave a splendid account of ASWA with which all seemed to be impressed.

A luncheon, attended by 35 of the most outstanding local women accountants, was given on Saturday at the Atlanta Athletic Club, honoring the visitors, at which Ida Broo presented an especially fine talk on "Women in Accounting." The concensus of opinion of those present was that, with the vast increase in the number and importance of accounting positions being filled by women today, the accounting profession and business generally would benefit greatly from a local organization to provide women accountants with regular meetings for the exchange of ideas and the study of new problems arising almost daily and for the development of friendly relationship with other women in the same field, and the meeting concluded with a motion that a local chapter of ASWA be formed and the appointment of a committee to draw up suitable by-laws.

On Monday an interesting informal luncheon was given on the Terrace of the Biltmore at which a special guest was Daphne Robert, member of the legal staff of The Coca-Cola Company and one of Atlanta's most outstanding professional women, who is president of the National Association of Women Lawyers. Miss Robert had just returned from Washington where, with 13 other representatives of the nation's women's organizations, she had attended a luncheon at the White House and a conference called by Mrs. Roosevelt for the promulgation of the First Lady's plan for "the representation of women on all postwar boards and commissions and ultimately at the peace table." Her interesting account of the proceedings of the conference and general discussion of woman's position in the present and postwar picture placed emphasis upon the grave responsibilities of women and women's organizations today.

Social affairs included a dinner Saturday evening in the Paradise Room of the Henry Grady Hotel and a delightful dinner Sunday evening on the Terrace of the Biltmore at which there were several local additions to the group of visitors, including Mrs. Elizabeth Kress, a member of Detroit Chapter ASWA who had recently become a resident of Georgia, and her husband.

Business sessions included two meetings of the Board of Directors of AWSCPA, at which full reports of all committees were presented and minutes on which are being furnished all officers and directors not present, and a meeting of the nominating committee of AWSCPA, report of which will be found elsewhere in this issue.

In addition to the further development of friendly relationships essential to the fullest development of the two Societies, the meetings afforded a muchly needed opportunity for personal discussion of administrative problems which have arisen during the year and plans for the annual meeting of the membership to be held in St. Louis October 13-15. Benefits to be expected from the meetings generally it is believed, and hoped will lead to joint annual mid-year meetings of the official family of the two Societies.