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Columbian accounting; Pacioli print used in advertising; History session at SEAA meeting

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COLUMBIAN ACCOUNTING

Professor John Cardon Arteaga of the University of Antioquia in Columbia submitted a letter to the Academy president which included the following paragraphs concerning accounting History.

I am presently developing an investigation titled "History of Accounting in Antioquia 1850-1900" which should be concluded about the middle of this year. Antioquia is a State of Colombia whose capital is the city of Mendellin; the University of Antioquia is the second of the country and is of official character.

I would like to exchange information related to my investigation, by which I authorize the Academy to send my address to interested people.

Additionally we publish the University of Antioquia Accounting Journal.

Our intention is to obtain collaborations of other consistent professors in works or investigations that we will translate. It would please us to officialize this offer to the members of the Academy that you dignantly preside. In number 10 that will be published in March, there will be a historic investigation by Professor Michael Chatfield, also of the Academy.

PACIOLI PRINT USED IN ADVERTISING

Accounting history has again been used by a textbook publisher to help promote a new book. Kent Publishing Company (20 Park Plaza, Boston, MA 02116) distributed an advertising poster depicting in black and white the famous portrait of Luca Pacioli which hangs in the Naples Museum of Art. The advertisement, which was sent to most accounting professors in the United States, was part of a promotion for the publisher's new principles textbook, Introduction to Financial Accounting. Many recipients of the poster have found the picture suitable for framing or other display.

In addition to Kent Publishing Company, both South-Western and Random House have provided professors with quality accounting-history-related materials in the past few months. These publishers have apparently realized the importance of accounting history in the learning process and the Academy is appreciative of the efforts these publishers have made to publicize the area of our specialty.

HISTORY SESSION AT SEAAA MEETING

The accounting history session at this year's Southeast Regional American Accounting Association meeting was well attended. The program was moderated by Alfred R. Roberts of Georgia State University. Four papers were presented and published in the *Proceedings*. The papers and authors were as follows:

"Fragments of a Book of Tuscan Bankers in the Thirteenth Century (1260-1262,)", Alvaro Martinelli, Appalachian State University.


"An Investigation and Compilation of All Purported Eighteenth Century Works on Accounting Published in America," Peter L. McMickle, Memphis State University, Paul H. Jensen, Memphis State University.