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WORK ENGAGEMENT: ANTECEDENTS AND EFFECTS ON STUDENT EMPLOYEE ACADEMIC ENGAGEMENT

by Chase Vaché Moore

A thesis submitted to the faculty of The University of Mississippi in partial fulfillment of the requirements for the Sally McDonnell Barksdale Honors College.

Oxford April 2017

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To great BIG God: because I owe it all to you. Thank you!

My eternal cheerleader, the late Nigela Patreece Robinson Moore: Thank you for your dedication and service to the world, always showing the way of excellence and beauty. Because of you, I can. I will forever hold you in my heart, upholding your legacy and brilliance.

I am grateful to my father, Milton and step-mother Phyllis Moore, who have provided and supported me throughout my life. I am also grateful to my other family members and friends who have supported me along the way, with special honor to my grandmother, Mary Robinson and dear friend, Kaypounyers Maye.

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WORK ENGAGEMENT: ANTECEDENTS AND EFFECTS ON STUDENT EMPLOYEE ACADEMIC ENGAGEMENT

ABSTRACT

Drawing on the Job Demands-Resources (JD-R) model, this study explores the effect of the resources student employees receive from management and from the nature of their work on their engagement at work and their engagement in academic pursuits. Student workers make up a significant pool of workers in our institutions of higher education and supporting academic achievement of student workers is consistent with our institutions' missions. Accordingly, the purpose of this study is to examine the antecedents (supervisory support, supervisory feedback, person-organization fit, and person-job fit) that affect levels of work engagement of students employed in educationally-situated work environments, and the impact this work engagement has on academic engagement. Further, the model examines the moderating role of perceived autonomy on the impact of supervisory support and feedback. Ninety-seven student workers within eleven departments of the Division of Student Affairs at a large public university participated in the study. Analyses found support for the relationship between both person-organization fit and person-job fit and work engagement. The analyses further found support for the relationship between person-organization fit and academic engagement, with work engagement being a moderator of this relationship. Implications for research and practice are discussed.

TABLE OF CONTENTS

INTRODUCTION	1
Conceptual Background & Hypotheses	3
METHOD	10
Participants	10
Materials	10
Procedure	11
Measures	11
RESULTS	13
DISCUSSION, IMPLICATIONS, AND LIMITATIONS	15
CONCLUSION & RECOMMENDATIONS FOR FUTURE STUDIES	19
LIST OF REFERENCES	21
TABLES AND FIGURES	25
APPENDICES	33
Appendix A	33
Appendix B	34
Appendix C	36

INTRODUCTION

Organizations experience intense competitive pressures to thrive in an everchanging world of work. More than ever, organizations need their employees to be energetic, dedicated, and fully engaged in their work because the quality of human resources is vital to the success of organizations, especially in dynamic work contexts. Work engagement has been shown to be positively associated with individual and organizational performance (Christian, Garza, & Slaughter, 2011). Employee work engagement has recently received considerable attention from organizational behavior and human resources scholars and practitioners. Human resources (HR) professionals are increasingly being called upon to support the development of strategies that facilitate employee engagement in the workplace (Macey & Schneider 2008). Prior research linking employee engagement to positive work outcomes drives organizations to prioritize a culture of engagement at work. One definition for employee engagement is "an individual employee's cognitive, emotional, and behavioral state directed toward desired organizational outcomes" (Shuck, Rocco, & Albornoz, 2011).

Despite the growth of research on the subject of employee engagement and the widespread use of student workers in academic environments, little is known about student employee engagement within these environments. At one large public university, student employees were found to constitute 41.81% of the staff workforce, and this percentage is higher in the area of Student Affairs (Office of Institutional Research, Effectiveness, and Planning, 2017). For departments within the Division of Student Affairs, it is paramount that student employees are engaged, as they have significant influence on the quality and efficiency of operation, performance and success of each

department and ultimately the division. Because of this unique relationship between student employment and the performance and operation of the organization, it is crucial to examine the variables that affect the student employees and associated outcomes, work and academic engagement.

Thus, student workers represent a large, yet understudied population, and this gap in contemporary research motivates the present study. I examine the antecedents that impact student employees' work engagement in educationally-situated work environments and their corresponding levels of academic engagement. A student employee is defined as a person who is enrolled as a student and employed part time (maximum hours=20 hours/week) by a university or college. Likewise, an educationally-situated work environment is defined as a state or setting of work that concurrently operates within a university or college.

This study hopes to contribute to the existing literature in the following ways:

First, through examination of the variables: supervisory support, supervisory feedback, perceived autonomy, person-job (P-J) fit and person-organization (P-O) fit, I add to the knowledge of individual-level antecedents on student employee work engagement.

Second, I hope to inform the field of student affairs of more effective practices when employing student employees. Third, I investigate the relationship between work engagement and academic engagement. It is our desire that our findings help us understand if engaged student employees have increased academic achievement within educationally-work environments. Findings could potentially uncover a positive linkage between work activities and academic opportunities.

CONCEPTUAL BACKGROUND AND HYPOTHESES

Drawing on the Job Demands-Resources (JD-R) model, this study explores student employees' engagement and effects by the resources they receive from management and the nature of work. The JD-R model is a conceptual framework used to explain employee engagement in the workplace (Bakker & Demerouti, 2007; Demerouti, Bakker, Nachreiner, & Schaufeli, 2001). The model asserts that resources are what the organization provides to its employees; those resources can include autonomy, supervisory support, or supervisory feedback. Such resources are expected to (a) be functional in achieving work goals; (b) reduce job demands at the associated physiological and psychological costs; and (c) stimulate personal growth and development (Demerouti et al., 2001). This study seeks to explain how resources can be used to enhance work engagement and how work engagement and academic engagement are related. The antecedents examined in this study are supervisory support, supervisory feedback, perceived autonomy, person-job fit and person-organization fit. The dependent variables are work engagement and academic engagement.

Engagement. Employee engagement is "a positive, fulfilling, work-related state of mind that is characterized by vigor, dedication, and absorption" (Schaufeli, Salanova, Gonzalez-Roma, & Bakker, 2002, p. 74). Vigor refers to a willingness and determination to exert energy and effort in one's work and to be resilient and persistent when confronted with obstacles. Dedication is analogous to an emotional component of engagement in that dedication refers to finding meaning and purpose in one's work and being enthusiastic, inspired, and proud of one's work. Absorption parallels the cognitive component of engagement. Absorption refers to being totally immersed and content with one's work

such that time passes quickly and to finding it difficult to detach oneself from work (Salanova, Agut, & Peiro, 2005). Consequently, employee engagement is 'an individual employee's positive, work related state of mind directed toward desired organizational outcomes' (Shuck et al., 2010; Schaufeli et al., 2002, p. 74). Bakker and Demerouti (2007) suggested that employees with high work engagement will find their work interesting, meaningful, and energizing and will experience positive effects, including happiness, joy, and enthusiasm.

Supervisory support. Supervisory support is "the degree to which employees perceive that supervisors offer employees support, encouragement and concern" (Babin & Boles, 1996). As employees sense more supervisory support, they feel more secure and believe that the organization takes care of their well-being (DeConinck, 2010). According to the JD-R model, supervisory support is critical because it motivates employees to be engaged in the workplace. During adverse situations, having a supervisor to depend on and who is willing to listen can be a motivational boost for employees (DeConinck, 2010). Further, supervisory support can ease some of the stress and strain caused by the high demands associated with the job (Babin & Boles, 1996). Therefore, when employees feel that they are equipped with adequate resources such as supervisory support, high job demands feel less daunting and employees remain engaged in their work (Sand & Miyazaki, 2000). Contrarily, when supervisory support is lacking, employees question their value and contribution to the organization and feel detached, frustrated, and even helpless.

H1. Supervisory support is positively related to work engagement.

Supervisory feedback. Jaworski & Kohli (1991) define supervisory feedback as employees' perception that they are receiving clear information about their performance outcome and suggestions for improvement. When employees perceive sufficient feedback, they have specific direction on how to become more effective (Jaworski & Kohli, 1991). Essentially, this fosters an increase in communication between the two entities and helps the supervisor guide employees to better performance (Ashford & Cummings, 1983). When employees perceive that they are receiving more candid and accurate developmental feedback, they sense that supervisors are interested in their growth, development, and learning (Ashford & Cummings, 1983). Providing corrective measures to get employees back on track or reinforcing their effectiveness motivates employees to be more engaged. In contrast, a lack of feedback can create ambiguity, conflict, and confusion about what is expected (Jaworski & Kohli, 1991). The absence of developmental feedback can create a lack of stimulation that can lead to less enthusiasm, energy, passion, and inspiration regarding the job – less engagement.

H2. Supervisory feedback is positively related to work engagement.

Perceived autonomy. While it is important to understand variables that positively affect engagement, in reality, multiple variables are employed simultaneously. Perceived autonomy is defined as the degree to which employees feel they have independence, flexibility, discretion, and control in performing their jobs (Hackman & Oldham, 1976). In their study of the service employees, Menguc, Auh, Fisher, and Haddad (2013) found that there is an important relationship between perceived autonomy and supervisory support. That is, as employees perceive greater autonomy, their engagement benefits from higher supervisory support. With higher perceived autonomy, employees feel a

WORK ENGAGEMENT ON STUDENT EMPLOYEE ACADEMIC ENGAGEMENT greater sense of motivation, empowerment, and competence (Marinova, Ye, & Singh, 2008). Consequently, when employees receive supervisory support under conditions of high perceived autonomy, they will be able to embrace and integrate the task and social support received from their supervisors. This suggests that at high levels of perceived autonomy, supervisory support will have a positive effect on engagement. Conversely, when supervisory support is sufficient but employees perceive little autonomy,

employees feel less motivation and empowerment to actually put the support into action.

H3. Perceived autonomy positively moderates the relationship between supervisory support and work engagement such that (a) when perceived autonomy is high, supervisory support will have a positive effect on work engagement while (b) when perceived autonomy is low, supervisory support will have no effect on work engagement.

This relationship and that for the next hypothesis are summarized in TABLE 1.

INSERT TABLE 1 HERE

Similarly, Menguc et al. (2013) found that supervisory feedback has a positive effect on engagement under conditions of low perceived autonomy. When employees perceive low autonomy, they have little latitude, discretion, and empowerment to make decisions on their own. Similarly, Marinova et al. (2008) suggest that, as employees perceive less autonomy, they feel that there is more control and pressure from management to perform tasks in certain ways. Consequently, when employees receive feedback, it is specific and concrete performance feedback information on what and how to perform to become more effective (Jaworski & Kohli, 1991). With low perceived

WORK ENGAGEMENT ON STUDENT EMPLOYEE ACADEMIC ENGAGEMENT autonomy, feedback gains importance as a guideline and roadmap for how to perform

based on supervisor input; therefore, feedback will be a more valuable resource under

low perceived autonomy than high (Ashford & Cummings, 1983).

are expected to be limited.

In contrast, under conditions of high perceived autonomy, supervisory feedback may not contribute as much and may be perceived as less effective in influencing engagement because more autonomy suggests that employees have more internal control over how to perform tasks. That is, they are less dependent and influenced by supervisory feedback than they would be under conditions of low perceived autonomy. Therefore, at high levels of perceived autonomy, the benefits of supervisory feedback on engagement

H4. Perceived autonomy negatively moderates the relationship between supervisory feedback and work engagement such that (a) at low levels of perceived autonomy, supervisory feedback has a positive effect on work engagement while (b) at high levels of perceived autonomy, supervisory feedback will have no effect on work engagement.

Person-Organization fit. Person-organization (P-O) fit is defined as the compatibility between people and organizations, which occurs when at least one entity provides what the other needs, they share similar fundamental characteristics, or both (Chan, 1996; Kristof-Brown, 2007). This definition includes examples of mutual need fulfillment, value congruence between individuals and organizations, personality similarity between individuals and other members of the organization, and shared individual and organizational goals. P-O fit is the level of compatibility that exists

between the worker and organization when at the minimum level one entity is able to provide what the other one wants and prefers (Kristof, 1996). This compatibility is of two types, one is supplementary fit and the other is complementary fit (Kristof, 1996). Supplementary fit means that personal characteristics of the individual employee are harmonized with that of the organizational characteristics. If the worker's psychological needs are satisfied by the conditions of the workplace, then complementary fit is achieved. Shared characteristics may include individual's ideas, principles, interests and dispositional characteristics with organizational doctrine, norms, traditions and overall organizational climate (Chan, 1996). P-O fit is evaluated by matching the personality of the individual worker with his or her organization (Cable & Judge, 1996). I posit that when the listed positive consequences of P-O fit are maximized, they will promote positive work engagement.

H5. P-O fit is positively related to work engagement.

Kristof-Brown (2007) defines person-job (P-J) fit as the compatibility between individuals and the job or tasks that they perform at work. There are two types: One is Demand-Abilities (D-A) fit while the other is Need-Supply (N-S) fit (Cable & DeRue, 2002). D-A fit is a match between employees' knowledge, skills and abilities (KSA) with the requirements of their jobs, whereas N-S fit is the degree to which employees' needs, aspirations and preferences are fulfilled by the jobs they perform and by the rewards associated with the jobs (Cable & DeRue, 2002). These two parts of P-J fit are now combined into an overall concept of P-J fit (Cable & DeRue, 2002; Vogel & Feldman, 2009). A good fit exists when an individual has the right skills and abilities to perform his

or her job *or* the job can fulfill the individual's needs (Edwards, 1991). Research shows P-J fit has a strong positive correlation with job satisfaction, a moderate to strong positive correlation with organizational attraction, organizational commitment, satisfaction with supervisors, and overall performance and tenure (Kristof-Brown, 2007).

H6. P-J fit is positively related to work engagement.

Academic engagement. A fundamental underpinning of this research is a desire to know "how does working as a student worker in an academic environment impact one's level of academic engagement?" In their framework for understanding employee engagement, Macey and Schneider (2008), illustrate how work attributes and leader characteristics influence state engagement and, subsequently, levels of behavioral engagement. They describe employees in a state of engagement demonstrating feelings of energy, passion, absorption, and organizational commitment. Researchers describe this state of engagement in employees as relatively stable and constant over time (Schaufeli et al., 2002). Mowday, Porter, and Steers (1982) measure organizational commitment with items relating to belonging, effort and pride. In addition to this organizational attachment, employees often tie their own self-worth to commitment to the job and attaining the supervisor's goals (Bass, 1999). When employees experience this state of work engagement, and also have a sense of personal identity in the role, I suggest that this positively impacts engagement in other, similar roles. For example, a student worker in academic affairs working for a person who believes strongly in higher education is more likely to view this work as consistent with personal values of academic success. Accordingly, I propose that work engagement provides the mechanism through which the

environment—in the form of supervisor support and supervisor feedback, and the relationship between the student's self-image and what he or she perceives to be the image of the work environment, in the form of P-O and P-J fit—impacts the level of engagement that the student has with his or her academic studies.

H7. Work engagement in an educationally-situated work environment mediates the impact of supervisory support, supervisory feedback, P-O fit, and P-J fit on academic engagement.

METHOD

The process involved conducting a survey during the spring semester of 2017.

The purpose of the study was to examine the factors that impact student employees' work engagement and academic engagement in educationally-situated work environments.

Participants. Student workers within a Division of Student Affairs at a large public university in the United States participated in the study. There were 15 departments within the Division. 13 of those departments employed student workers who work 5-25 hours per week. 11 departments were represented in this study. Of the 355 student survey distributions, 101 responded for a usable rate of 27% (four respondents indicated that they were under the age of 18 years and were removed from the analyses). In the final sample, 63% were female and 34% male.

Materials. The survey included a total of 69 questions, shown in TABLE 2. There were 58 Likert scale questions, 9 single response questions and 2 short answer questions. All 58 Likert scale questions were measured on 5-point scales. Portions of the survey included scales that were pulled from previous studies related to supervisory support, feedback, and perceived autonomy (Mengue, et al., 2013); academic engagement (Reeve

& Tseng, 2011); work engagement (Rich, Lepine, & Crawford, 2010); and personorganization and person-job fit (Cable et al., 2002). Respondents self-reported the extent of their engagement in the classroom and at work.

INSERT TABLE 2 HERE

Procedure. The survey was designed using Qualtrics Survey Software and submitted to the University Institutional Review Board for approval. Once approved, department directors were solicited to distribute the anonymous survey link to student employees on behalf of the researcher. The invitation to the survey was emailed explaining that they were chosen to participate in the survey because they were a student worker within the Division of Student Affairs (See Appendix B). They were also informed that their participation would be completely anonymous. The survey start and end dates were mentioned and a link to the survey was also included. Once respondents opened the survey, they were again informed of why they were selected to participate, of the deadline to complete the survey, and also a brief description of the purpose of the survey. After completing the survey, respondents were redirected to a survey collecting contact information. This information was used to randomly select four participants to receive a \$25 gift card for their participation. After collecting the data, it was then exported from Qualtrics into IBM SPSS Statistics 24 for analysis.

Measures

All items for each antecedent appears in TABLE 2. For each antecedent measure, we used the same 1-5 bipolar response scale that ranged from "extremely" to "not at all" with "moderately" serving as the midpoint.

Academic Engagement. I assessed four aspects of academic engagement—agentic engagement, behavioral engagement, emotional engagement, and cognitive engagement developed by Reeve, et al. (2011) from a previous work in the educational psychology field. These items have emerged to characterize student engagement during learning activities. Cronbach's alpha (α) reliability for the academic engagement scale was .90.

Work Engagement. I assessed three aspects of work engagement—physical engagement, emotional engagement, and cognitive engagement developed by Rich, et al. (2010) from a previous work in the management field. These items were constructed in a study focusing on the antecedents and effects on job engagement and performance. Cronbach's alpha (α) reliability for the work engagement scale was .95.

Supervisory Support, Supervisory Feedback and Perceived Autonomy. I measured supervisory support, supervisory feedback and perceived autonomy with respective three-items scales borrowed from Menguc, et al. (2013). Cronbach's alpha (α) reliability for the supervisory support scale was .93; supervisory feedback scale was .92; and perceived autonomy scale was .78.

Person-Organization Fit and Person-Job Fit. I measured P-O fit and P-J fit with respective three-items scales borrowed from Cable et al. (2002). Cronbach's alpha (α) reliability for the P-O fit scale was .89 and P-J fit scale was .89

Control variables. To control for past student performance in relation to academic engagement, grade point average (GPA) was self-reported. Four categories of GPA were listed in the survey: "Below 2.6", "2.6-3.0", "3.1-3.5", "3.5-4.0," and these were converted to a 1-4 Likert-type scale. Gender was also coded "1" or "0" for male or

female. Tenure, or time in job, was constructed by combining two of the survey questions. The first question asked how many months the student has been in the position, with response categories of "0-3 months," "4-6 months," "7-9 months," "10-12 months," and "13+ months." The second question asked how many hours per week the student spent at that job, with response categories of "0-5 hours," "6-10 hours," "11-15 hours," "16-20 hours," "21-25 hours," and "26+ hours." These two items were converted to 1-5 and 1-6 Likert-type scales, respectively, and then the converted scales were multiplied to create a composite measure of cumulative exposure of the student to the work environment (that I am calling tenure).

RESULTS

Descriptive Statistics

Means, coefficient alpha reliabilities, and correlations of study variables are presented in TABLE 3.

INSERT TABLE 3 HERE

Data Analyses and Results

The hypotheses were tested using hierarchical regression analyses to predict work engagement. In Step 1 of the regression analyses, the controls of Gender, GPA and Tenure were entered. In Step 2, supervisory support, supervisory feedback, P-O fit, and P-J fit were entered in order to test Hypotheses 1, 2, 5, and 6.

The results of the hierarchical regression analyses are shown in TABLE 4. The analyses did not show support for H1; that is, supervisory support was not positively related to work engagement. Similarly, no support was found for H2—supervisory

feedback was not positively related to work engagement. However, support was shown for H5 and H6. PO- fit and P-J fit were positively related to work engagement.

INSERT TABLE 4 HERE

To test H3, supervisory support, perceived autonomy, and the interaction term for supervisory support and perceived autonomy were entered. To test H4, Supervisory Feedback, Perceived Autonomy, and the interaction term for supervisory feedback and perceived autonomy were entered. The results of the hierarchical regression analyses including the interaction terms are shown in TABLE 5 and TABLE 6.

No support for H3 or H4, the moderation hypotheses, were found. The interaction between perceived autonomy and supervisory support did not have a significant relationship with work engagement, nor did the interaction between perceived autonomy and supervisory feedback with work engagement.

INSERT TABLES 5 AND 6 HERE

Mediation Analysis

To test H7, supervisory support, supervisory feedback, P-O fit, P-J fit and perceived autonomy were entered in Step 2. In Step 3, Work Engagement was entered. Bivariate correlations (see TABLE 3) were checked to ensure that supervisory support, supervisory feedback, P-O fit, P-J fit and perceived autonomy were significantly correlated with work engagement—and they each were.

The results of the mediation analysis are shown in TABLE 7. It was found that before the entry of work engagement in the model, P-O fit was significant, and after entry (in Step 3), P-O fit was no longer significant. Therefore, P-O fit was related to academic engagement by way of work engagement, partially supporting H7. Finally, perceived

autonomy has a significant relationship with academic engagement, and its relationship is not mediated by work engagement (note that this relationship had not been

WORK ENGAGEMENT ON STUDENT EMPLOYEE ACADEMIC ENGAGEMENT

INSERT TABLE 7 HERE

DISCUSSION, IMPLICATIONS, AND LIMITATIONS

hypothesized).

The results of this study provide support for continued research on the antecedents that impact student employees' work engagement and academic engagement in educationally-situated work environments. First, through examination of the supervisory feedback, supervisory support, person-job (P-J) fit and person-organization (P-O) fit, I hoped to add knowledge of individual-level antecedents to student employee work engagement in educationally-situated work environments. Secondly, I sought to inform the field of college students of more effective practices of employing student workers. Thirdly, I investigated the relationship between work engagement and academic engagement. I found that both P-O fit and P-J fit were positively related to work engagement, indicating that there may be as important a link between perceptions about fit and engagement for student workers as there is for permanent employees.

Because of the positive relationship between P-O fit and work engagement, I suggest it is important that employers take fit into consideration during the selection of students to fill their jobs. In practice, managers and supervisors rarely systematically measure P-O fit during the selection process. Instead, this type of fit is usually discussed only in conversation. For example, it's often heard "I think [potential employee] would fit right in with our office; they'll be perfect. Let's hire [potential employee]!" Despite

their idea of good fit "I know it when I see it" method, it is often far more difficult to interpret the idea of a "good fit" into the factors required for using it as a systematic part of the hiring process.

As a result, I suggest that managers should invest in a systematic way of measuring P-O fit for organizations. I recommend the use of P-O fit measures based on Kristof-Brown's (2007) definition of P-O: the "compatibility between people and organizations... individual characteristics include individual's ideas, principles, interests and dispositional characteristics while organizational characteristics are made of organizational doctrine, norms, traditions and the overall organizational climate...," essentially the correlation of the individual's beliefs and values with the culture, norms, and values of an organization.

Among the advantages of investing time and effort into a systemic measure of P-O fit during selection, organizations have the opportunity to create an attachment with the mission of the organization. The value in understanding the organization climate in terms of P-O Fit, *then* expressing or sharing these values in the recruitment process provides a screening test for potential employees or deterrence to those whose values are not aligned with the organization. Organizations investing in P-O fit in their selection process may benefit similarly from lower turnover and other, less tangible, outcomes such as increased commitment to the organization and its mission.

Similarly to P-O fit, because of the positive relationship between P-J fit and work engagement, it is important for employers to explore how this type of fit can be increased in selection practices. P-J fit exists when an individual has the right skills and abilities to perform his or her job *or* the job can fulfill the individual's need(s) (Edwards, 1991). As

studied by Kristof-Brown (2007), P-J fit has been found to have the strongest positive correlation with job satisfaction, followed by moderate to strong positive correlations with organizational attraction, organizational commitment, satisfaction with supervisors, and overall performance and tenure and that a satisfied and committed workforce is imperative, as a detached workforce will not be able to perform at an optimum level. Accordingly, when examining the work of student affairs, it is important that student employees are engaged, as they have significant influence on quality and efficiency of operation, performance and success.

This study also sought to help understand if engaged student employees would have increased academic achievement within educationally-work environments— essentially linking work activities and academic achievement. Our study did show P-O fit was related to academic engagement by way of work engagement. Thus, the congruence of an individual's beliefs and values with the culture, norms, and values of an organization appear to affect a student's academic engagement and ultimate academic success. How well an employee fits in its organization, in this study, an educationally-situated environment, impacts how engaged the student is in their academic pursuits. Students working in an environment that is highly engaging appear to also be highly engaged students. Working in a functional area or department of Student Affairs that fits with who a student is (his, her, or their beliefs and values) makes for an optimal employee —or, a better student.

I did not find support for the interaction between perceived autonomy and supervisory support and supervisory feedback in relation to work engagement. A possible explanation for this is that the environments in which students are usually

employed are typically characterized as having set procedures and rules, often for reasons of risk management (e.g., dorm rules are set and enforced by university administrators). This possible restriction of range in autonomy, and consequent prescribed support and feedback, may have tempered our ability to find results for the expected effect of the interaction of perceived autonomy and, respectively, supervisor support and feedback.

Limitations. There were several limitations to this study. The first limitation was the method of survey distribution. To keep the panel completely anonymous, the researcher had to trust the directors of each department to distribute the survey and in a timely manner. Of the anticipated 13 departments that employ student workers, 11 responded and/or distributed, and the second largest of the departments yielded an extremely low response rate for reasons unknown. Second, the timing of the survey deployment was not ideal. The survey was launched the first week students arrived back to school and work from spring break. As classes resumed, students may have been too busy to complete the survey. Given the number of usable responses received, I was not able to meaningfully investigate the impact that being from a particular department had on any of the study variables.

Another limitation in this study is that the survey is cross-sectional, that is, it is not possible to determine the order of causality. For example, I hypothesized that perceptions of person-job fit caused the level of work engagement that I found, when it may have been that this relationship was reversed. In this case, relying on past research to create the model of causality was necessary. Future research may include temporal analyses that illustrate how engagement may be built over time. Similarly, I would need

to conduct a more sophisticated set of studies to investigate the effect of students high in academic engagement that are likely to want to work in educationally-situated environments, thus possibly restricting the range of academic engagement seen in our sample population.

CONCLUSION & RECOMMENDATIONS FOR FUTURE STUDIES

For this study, student employees within a division of student affairs were specifically targeted to examine the factors that impact student employees' work engagement and their academic engagement in educationally-situated work environments. To gain deeper knowledge of the impact of student work on engagement, I suggest studying a broader sample of student employees within other divisions on college campuses (e.g., academic departments, Academic Affairs Divisions, Offices of Research, etc.), as well as work at off-campus organizations. It would be useful to know the mechanisms by which the type of non-academic work a student undertakes can lead to increased attention to one's studies. Similarly, as discussed in the section on Limitations, a longitudinal research design would be key to examining the process by which student worker participation leads to work engagement and, ultimately, academic engagement. Our study also found that perceived autonomy had a significant relationship with academic engagement, and the relationship was not mediated by work engagement. While this finding was not hypothesized, I recommend further study to investigate this relationship.

To conclude, I believe that our research provides a useful framework to study the relationship between student workers' employment and academic engagement in

WORK ENGAGEMENT ON STUDENT EMPLOYEE ACADEMIC ENGAGEMENT educationally situated environments. I hope that our present findings help organizations such as Student Affairs divisions to prioritize a culture of meaningful engagement at work and employ better selection and placement practices of student employees with the ultimate objective of increasing students' achievement of their academic and personal goals.

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TABLES AND FIGURES

TABLE 1: Effect of Perceived Autonomy as Moderator

Supervisory Support (+) Moderation				
High Perceived Autonomy Positive Effect on Work Engagement				
Low Perceived Autonomy	No Effect on Work Engagement			
Supervisory Feedback (-) Moderation				
High Perceived Autonomy	No Effect on Work Engagement			
Low Perceived Autonomy	Positive Effect on Work Engagement			

TABLE 2: Scales and Items Used in this Study

CCALE	TELMO
SCALE Academic	ITEMS
	Agentic engagement
Engagement	1. During class, I ask questions
	2. I tell the teacher what I like and what I don't like
	3. I let my teacher know what I'm interested in
	4. During class, I express my preferences and opinions
	5. I offer suggestions about how to make the class better
	Behavioral engagement
	1. I listen carefully in class
	2. I try very hard in school
	3. The first time my teacher talks about a new topic, I listen very
	carefully
	4. I work hard when we start something new in class
	5. I pay attention in class
	Emotional engagement
	1. I enjoy learning new things in class
	2. When we work on something in class, I feel interested
	3. When I am in class, I feel curious about what we are learning
	4. Class is fun
	Cognitive engagement
	1. When doing schoolwork, I try to relate what I'm learning to what I
	already know
	2. When I study, I try to connect what I am learning with my own
	experiences
	3. I try to make all the different ideas fit together and make sense when
	I study
	4. I make up my own examples to help me understand the important
	concepts I study
	5. Before I begin to study, I think about what I want to get done
	6. When I'm working on my schoolwork, I stop once in a while and go
	over what I have been doing
	7. As I study, I keep track of how much I understand, not just if I am
	getting the right answers
	Descriptions and train train

	8. If what I am working on is difficult to understand, I change the way I						
	learn the material						
Work	Physical engagement						
Engagement	1. I work with intensity on my job						
	2. I exert my full effort to my job						
	3. I devote a lot of energy to my job						
	4. I try my hardest to perform well on my job						
	5. I strive as hard as I can to complete my job						
	6. I exert a lot of energy on my job						
	Emotional engagement						
	1. I am enthusiastic in my job						
	2. I feel energetic at my job						
	3. I am interested in my job						
	4. I am proud of my job						
	5. I feel positive about my job						
	6. I am excited about my job						
	Cognitive engagement						
	At work, my mind is focused on my job At work, I pay a lot of attention to my job						
	5. At work, I concentrate on my job6. At work, I devote a lot of attention to my job						
Supervisory	7. My manager is very concerned about the welfare of those under						
Support	him/her						
Support	8. My manager is willing to listen to work-related problems						
	9. My manager can be relied upon when things get difficult at work						
Supervisory	My manager earlier apon when things get difficult at work My manager gives me sufficient information about work goals						
Feedback	2. My manager gives me feedback on my performance						
	3. My manager gives me feedback on how I can improve my						
	performance						
Perceived	1. I can use my own personal judgment on carrying out my job						
Autonomy	2. I have the freedom to decide what I do on my job						
	3. I can make my own decisions in carrying out my job						
Person	1. The things that I value in life are very similar to the things that my						
Organization	organization values						
Fit	2. My personal values match my organization's values and culture						
	3. My organization's values and culture provide a good fit with the						
	things that I value in life						
Person Job Fit	Needs-supplies fit						
	1. There is a good fit between what my job offers me and what I am						
	looking for in a job						
	2. The attributes that I look for in a job are fulfilled very well by my						
	present job						
	3. The job that I currently hold gives me just about everything that I						
	want from a job						
	Demands-abilities fit 1. The metablic years good between the demands of my ich and my						
	1. The match is very good between the demands of my job and my personal skills						
	personal skins						

2. My abilities and training are a good fit with the requirements of my job
3. My personal abilities and education provide a good match with the demands that my job places on me

TABLE 3: Means, Coefficient Alpha Reliabilities, and Correlations of Study

¥7 • ¥3														
Va	riable	N	M	SD	1	2	3	4	5	6	7	8	9	10
1.	Gender	96	1.34	.48										
2.	Grade Point Average (GPA)	97	3.21	.9	.044									
3.	Tenure	97	11.85	7.44	18	12								
4.	Supervisory Support	96	3.92	1.13	.114		-0.13	.93						
5.	Supervisory Feedback	96	3.55	1.16	.04	-0.13	14	.792**	.92					
6.	Person Organization Fit	96	3.58	.95	09	-0.17	11	.330**	.409**	.89				
7.	Person Job Fit	96	3.43	.86	06	206*	05	.284**	.385**	.723**	.89			
8.	Perceived Autonomy	95	3.35	.93	01	08	.084	.128	.197	.443**	.466**	.78		
9.	Work Engagement	95	3.66	.67	.019	19	12	.256*	.405**	.638**	.647**	.485**	.95	
10	. Academic Engagement	97	3.41	.57	.074	.177	18	.019	.09	.357**	.285**	.356**	.340**	.9

^{*} $p \le .05$ level, ** $p \le .01$ (2-tailed tests). Coefficient alpha reliabilities (Cronbach's alpha (α) are listed on the diagonal for scales.)

TABLE 4: Regression Analyses

Dependent Variable = Work Engagement	Standardized β Coefficients	
	Step 1	Step 2
Step 1		
Gender		.06
GPA	21	05
Tenure	14	05
Step 2		
Supervisory Support		16
Supervisory Feedback		.25
Person Organization Fit		.33**
Person Job Fit		.35**

Notes: N=95. *p>.05, **p<.01 (two-tailed tests).

TABLE 5: Regression Analyses

Dependent Variable = Work Engageme	,	
Stop 1	Step 1	Step 2
Step 1		
Gender		03
GPA	21	17
Tenure	14	16
Step 2		
Supervisory Support		19
Perceived Autonomy		.08
Supervisory Support x Perceived		
Autonomy		.57
,	17 . 17 05 4 . 05 44 . 01 (.1 1

Notes: N=95. **p*>.05, ***p*<.01 (two-tailed tests).

Notes: N=95. *p>.05, **p<.01 (two-tailed tests).

TABLE 6: Regression Analyses

Dependent Variable = Work Engagement	Standardized β Coefficients		
	<u>Step 1</u>	Step 2	
Step 1	-	_	
Gender	.00	01	
GPA	21	14	
Tenure	14	13	
Step 2			
Supervisory Feedback		.31	
Perceived Autonomy		.45	
Supervisory Feedback x Perceived			
Autonomy		03	

TABLE 7: Mediation Analysis

Dependent Variable = Academic Engagement	Standardized β Coefficients		
	Step 1	Step 2	Step 3
Step 1			
Gender	.04	.08	.08
GPA	.13	.21*	.22*
Tenure	16	14	14
Step 2			
Supervisory Support		21	19
Supervisory Feedback		.08	.05
Person-Organization Fit		.29*	.26
Person-Job Fit		.04	.00
Perceived Autonomy		.25*	.23*
Step 3			
Work Engagement			.12*

Notes: N=95. *p>.05, **p<.01 (two-tailed tests).

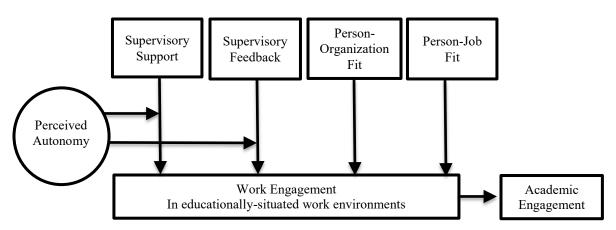


Figure 1: Research Model

APPENDIX A

Fall 2016 Student Affairs Poll

Department	Student Employees	Professional Staff Full Time (FT)
Center for Inclusion & Cross	4	2
Cultural Engagement		
University Police Department	12	49
Ole Miss Union	6	4
Campus Recreation	180	10
Health Center	0	19
Center for Student Success & First	5	17
Year Success		
Office of Conflict Resolution &	3	2
Student Conduct		
Luckyday	18	4
Financial Aid	3	23
Career Center	8	6
Admissions	18	43
Student Housing	304	14
Office of the Dean of Students	3	3
	564	196
FTE	352.5	
FTE+FT	548.5	
FTE/FT	64%	

APPENDIX B

Recruitment Emails

Hello,

My name is Chase Moore and I am a senior business major. I am in the Sally McDonnell Honors College and I am currently conducting research for my senior thesis project as part of my graduation requirements. My study is currently titled, "Work & academic engagement: The antecedents & consequences of student employee engagement within Student Affairs." I desire to survey student employees within the division of Student Affairs at the University of Mississippi, and I need your help. The purpose of the study is to examine the factors that impact student employees' work engagement and academic engagement in educationally-situated work environments.

Would you be able to distribute the <u>survey</u> to your undergraduate student employees via email *and* send me the count of students that you email? If possible, please send by 5pm, March 20, 2017. I have attached the email to the student employee. This choice of distribution will create a completely anonymous project.

The survey will run Sunday, March 19 and close Saturday, March 25, 2017. The students will also have the opportunity to win \$25 gift cards for their participation.

This study has been reviewed by The University of Mississippi's Institutional Review Board (IRB). If you have any questions, concerns, or reports regarding your rights as a participant of research, please contact the IRB at (662) 915-7482 or irb@olemiss.edu. If you have any questions, comments, or concerns, can contact me via cell at (901) 634-8477 or email at cvmoore1@go.olemiss.edu.

Thank you so much for helping me and all that you do!

Best,

Chase V. Moore

University of Mississippi, '17 School of Business Administration, Management Major

Dear Student,

You're invited to participate in a survey!

You were selected to receive this invitation because you are a student employee within the Division of Student Affairs at the University of Mississippi whose opinion is valued. In this survey you will be asked questions about your job and schoolwork. Please answer as honestly as possible.

Your responses will remain anonymous. Your supervisor will not receive the answers you select. For your participation, you will be entered to win a \$25 Gift Card. There will be 4 chances to win. The survey will open Sunday, March 19 and close Saturday, March 25, 2017.

This study has been reviewed by The University of Mississippi's Institutional Review Board (IRB). If you have any questions, concerns, or reports regarding your rights as a participant of research, please contact the IRB at (662) 915-7482 or <u>irb@olemiss.edu</u>.

Click <u>here</u> for the survey!

http://uofmississippi.qualtrics.com/SE/?SID=SV d0c3w0bhi3V7kdn

APPENDIX C

Survey

STUDENT EMPLOYEE WORK ENGAGEMENT AND ITS RELATIONSHIP TO ACADEMIC ENGAGEMENT

Q1 Thank you for participating in this survey! You were selected to receive this invitation because you are a student employee within the Division of Student Affairs at the University of Mississippi. Your opinion is valued! In this survey, you will be asked questions about your job and schoolwork. Please answer as honestly as possible. The survey should take less than 10 minutes. Your responses will remain anonymous. Data from this research will be reported in the aggregate and will not contain any identifying information. For your participation, you will have the opportunity to be entered to win a \$25 Gift Card. There will be 4 chances to win. This study has been reviewed by The University of Mississippi's Institutional Review Board (IRB). If you have any questions, concerns, or reports regarding your rights as a participant of research, please contact the IRB at (662) 915-7482 or irb@olemiss.edu. I have read and understand the above information. By completing the survey, I consent to participate in the study.

- Q2 Are you 18 years of age? • Yes (1)
- O No (3)
- - (-)
- Q3 What is the highest level of course hours you have completed at the University?
- O 0-15 hours (Freshman) (1)
- **O** 16-29 hours (Freshman) (2)
- O 30-59 hours (Sophomore) (3)
- **O** 60-89 hours (Junior) (4)
- **Q** 90 or more hours (Senior) (5)

Q4	Which office are you currently employed this semester?
\mathbf{O}	Admissions (1)
\mathbf{O}	Center for Inclusion and Cross Cultural Engagement (2)
\mathbf{O}	University Police Department (3)
\mathbf{O}	Ole Miss Union (4)
\mathbf{O}	Campus Recreation (5)
\mathbf{O}	Health Center (6)
\mathbf{O}	Center for Student Success & First Year Success (7)
0	Office of Conflict Resolution & Student Conduct (8)
0	Luckyday (9)
\mathbf{O}	Financial Aid (10)
	Career Center (11)
	Student Housing (12)
	Counseling Center (13)
	Office of the Dean of Students (14)
0	Student Disability Services (15)
	Fraternity & Sorority Life (17)
	Other (16)
Q5	Which category best describes the length of time you've worked in your current office of
em	ployment?
O	0-3 months (1)
\mathbf{O}	4-6 months (2)
\mathbf{O}	7-9 months (3)
\mathbf{O}	10-12 months (4)
O	13 or more months (5)
	Which category best describes your hourly pay at your current office of employment? (The
	eral minimum wage is currently \$7.25 per hour.)
	\$7.25 - \$7.49 (1)
	\$7.50 - \$7.99 (2)
	\$8.00 - \$8.49 (3)
	\$8.50 - \$8.99 (4)
0	\$9.00 or more (5)
07	Which category best describes the amount of hours you work per week at your current office
-	employment?
	0-5 hours (1)
	6-10 hours (2)
	11-15 hours (3)
	16-20 hours (4)
	21-25 hours (5)
	26+ hours (Your work time exceeds the 25 hour per week limit) (6)
_	20 · Hours (1 our work time exceeds the 25 hour per week limit, (0)

Q8 To what extent is the following true about you and your schoolwork? (1=not at all, 5=completely true)	Not at all (1)	Slightly (2)	Moderately (3)	Very (4)	Extremely (5)
During class, I ask questions (1)	0	0	0	0	0
I tell the teacher what I like and what I don't like (2)	•	O	•	•	•
I let my instructor or professor know what I'm interested in (3)	•	O	•	•	•
During class, I express my preferences and opinions (4)	•	•	•	•	•
I offer suggestions about how to make the class better (5)	•	O	•	•	•
I listen carefully in class (6)	•	•	•	•	•
I try very hard in school (7)	•	•	•	•	O
The first time my instructor or professor talks about a new topic, I listen very carefully (8)	•	•	•	•	•
I work hard when we start something new in class (9)	•	O	•	•	•
I pay attention in class (10)	•	O	•	•	0
I enjoy learning new things in class (11)	•	O	•	•	0

When we work on something in class, I feel interested (12)	0	0	•	0	•
When I am in class, I feel curious about what we are learning (13)	•	•	•	•	•
Class is fun (14)	•	O	O	O	0
When doing schoolwork, I try to relate what I'm learning to what I already know (15)	•	•	•	•	•
When I study, I try to connect what I am learning with my own experiences (16)	•	•	•	0	•
I try to make all the different ideas fit together and make sense when I study (17)	•	•	•	•	•
I make up my own examples to help me understand the important concepts I study (18)	•	•	•	•	•
Before I begin to study, I think about what I want to get done (19)	•	•	•	•	•
When I'm working on my schoolwork, I stop once in a while and go over what I have been doing (20)	•	•	•	•	•

As I study, I keep track of how much I understand, not just if I am getting the right answers (21)	•	0	•	•	•
If what I am working on is difficult to understand, I change the way I learn the material (22)	•	0	•	•	•

Q9 Which category best describes your current cumulative grade point average (GPA)?

- **O** Below 2.5 (1)
- **Q** 2.6-3.0 (2)
- **O** 3.1-3.5 (3)
- **O** 3.5-4.0 (4)

Q19 To what extent is the following true about you and your job? (1=not at all, 5=extremely)

	Not at all (1)	Slightly (2)	Moderately (3)	Very (4)	Extremely (5)
I work with intensity on my job (6)	O	•	•	O	O
I exert my full effort to my job (7)	O	O	O	O	O
I devote a lot of energy to my job (8)	O	O	O	•	O
I try my hardest to perform well on my job (9)	O	0	•	•	•
I strive as hard as I can to complete my job (10)	O	•	•	•	•
I exert a lot of energy on my job (11)	•	•	•	•	•
I am enthusiastic in my job (12)	•	•	•	•	•
I feel energetic at my job (13)	0	•	0	0	•
I am interested in my job (14)	•	•	•	•	•
I am proud of my job (15)	•	•	•	•	•
I feel positive about my job (16)	•	•	•	•	•
I am excited about my job (17)	O	•	O	•	•
At work, my mind is focused on my job (18)	•	•	•	•	•
At work, I pay a lot of attention to my job (19)	•	•	•	•	•
At work, I focus a great deal of attention on my job (20)	0	O	0	O	O

At work, I am absorbed by my job (21)	0	•	•	0	0
At work, I concentrate on my job (22)	•	•	•	•	O
At work, I devote a lot of attention to my job (23)	0	•	•	•	•
I can use my own personal judgment on carrying out my job (24)	•	•	•	•	•
I have the freedom to decide what I do on my job (25)	•	•	•	•	•
I can make my own decisions in carrying out my job (26)	•	0	•	•	0

Q11 To what extent is the following true about your manager or supervisor? (1=not at all, 5= extremely)

	Not at all (1)	Slightly (2)	Moderately (3)	Very (4)	Extremely (5)
My manager or supervisor is very concerned about the welfare of those under him/her (1)	•	•	•	•	•
My manager or supervisor is willing to listen to work-related problems (2)	•	•	•	•	•
My manager or supervisor can be relied upon when things get difficult at work (3)	•	•	•	•	•
My manager or supervisor gives me sufficient information about work goals (4)	•	•	•	•	•
My manager or supervisor gives me feedback on my performance (5)	•	•	•	•	•
My manager or supervisor gives me feedback on how I can improve my performance (6)	•	•	•	•	•

Q12 To what extent is the following true about you and your job? (1=not at all, 5= extremely)

	Not at all (1)	Slightly (2)	Moderately (3)	Very (4)	Extremely (5)
The things that I value in life are very similar to the things that my organization values (1)	•	•	•	•	•
My personal values match my organization's values and culture (2)	•	•	•	•	•
My organization's values and culture provide a good fit with the things that I value in life (3)	•	•	•	•	•
There is a good fit between what my job offers me and what I am looking for in a job (4)	0	•	•	•	•
The attributes that I look for in a job are fulfilled very well by my present job (5)	•	•	•	•	•
The job that I currently hold gives me just about everything that I want from a job (6)	•	•	•	•	•
The match is very good between the demands of my job and my personal skills (7)	•	•	•	•	•

My abilities and training are a good fit with the requirements of my job (8)	O	O	•	•	•
My personal abilities and education provide a good match with the demands that my job places on me (9)	•	•	•	•	•

Q1.	3 Which category best describes your gender identity?
O	Female (1)
\mathbf{O}	Male (2)
\mathbf{O}	Gender Queer/Gender Non-Conforming (3)
O	Transgender (4)
\mathbf{O}	Other: (5)
Q1	4 Which category best describes your race/ethnicity?
O	American Indian/Alaska Native/Native Hawaiian (1)
O	Asian/Asian American/Pacific Islander (2)
O	Black/African American (3)
O	Hispanic/Latino(a) (4)
\mathbf{O}	Multiracial/Multiethnic (5)
O	White/Caucasian (6)
O	Other: (7)
Q1′	7 IF ANY, Please share any other thoughts (success, available opportunities, comments) that
you	may have about your current employment.
Q1	8 IF ANY, Please share any other thoughts (improvements, comments, challenges or concerns

s) that you may have about your current employment.

Q15 Thank you for your time! Be sure to complete the following form to enter to win a \$25 gift card!