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# Applause More new CPA's

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# **Applause**

**Atlanta** — E. A. Duff Macbeth was the speaker at the March 27 meeting of the Atlanta Chapter of the National Society for Business Budgeting. His subject was "A CPA's View of Budgeting."

Boston — Notice has been received from the Massachusetts Society of Certified Public Accountants that Hugh Dysart, Jr. has been elected one of the directors of the Society; he was also elected chairman of the Committee on Cooperation with the Bar Association. In addition he has been appointed chairman of the Finance Committee of the Republican Club of Massachusetts.

Donald C. Wiese, supervisor of the tax department, has been elected chairman of the Committee on Ethics in Tax Practice for the State Society of CPAs. In March Mr. Wiese participated in a panel program on a local television station, answering questions on federal income taxes which were telephoned in by the viewing public throughout the broadcast. He also spoke before the Lions' Club in Kingston, Mass. on "Recent Developments in Federal Income Taxation."

Paul Gerry, as chairman of the Tax Information Subcommittee of the Public Relations Committee of the Mass. Society of CPA's, assisted that association in compiling several articles regarding tax information and contacted newspapers throughout the state to arrange for the publication of these articles. He was assisted by Robert Margil of the Boston office tax department. Mr. Gerry also acted as coordinator recently for two television programs on state taxes.

Chicago — Robert Trueblood participated in a film of a seminar which is to be included in a one-day EDP orientation conference for top executives of AT&T customers and in a three-day EDP conference for other officers of customers and potential customers. The final script will run between a half hour and an hour. Ed Bursk, editor of the Harvard Business Review, was moderator. In addition to Mr. Trueblood, members of the panel included Dean Willis Winn of the Wharton School of Finance and Commerce at the University of Pennsylvania; John Magee, Vice-Assistant Controller of AT&T; Mike Wolantes of Bell Labs; and Dick Neuschel of McKinsey & Co.

As Past Chairman of the Board of Examiners in Accountancy of the State of Illinois, Allen C. Howard spoke

on "Grading the C.P.A. Examination in the State of Illinois" at a "preview" clinic for examination candidates. This clinic was sponsored by The Illinois Society of Certified Public Accountants at the Loyola University Student Center on Saturday, April 13th.

At the March 19th meeting of a group of corporate executives participating in an executive development program under the direction of industrial psychologist Wendell Knowles, Stephen Finney discussed "Profitability Accounting."

Justin Davidson addressed the American Management Association at its Finance and Orientation Seminar held March 6th, on the subject "Using Scientific Techniques as Analytical Tools in the Acquisition Process."

As guest speaker at the monthly meeting of the Society of Die Casting Engineers on May 2nd, Donald Hausman spoke on "How the New Travel and Entertainment Rules Affect You."

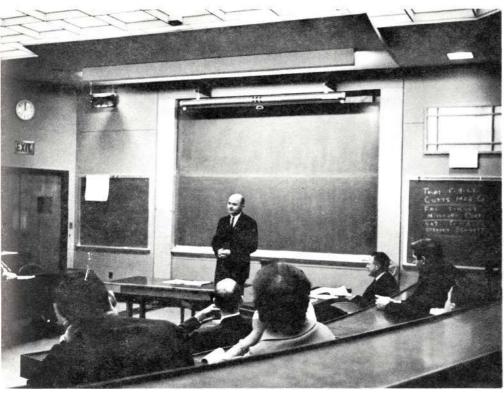
Raymond Revers participated in the Career Days observance held for the sophomore class of Loyola University on the 2nd of May. He addressed interested students on "A Career in Accounting." On May 15th, he acted as discussion leader at the Institute of Internal Auditors' meeting. The topic considered was "Sales Order Processing."

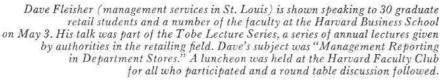
Christopher Bohus, Carroll Ebert, Richard Gallagher and Raymond Revers attended the Management Conference conducted by the University of Chicago at McCormick Place on March 27th.

James R. Bragg has received the Data Processing Management Association's Certificate in Data Processing. In order to receive this professional certificate, one must pass an examination encompassing a wide range of subjects considered mandatory for competence in the field of data processing, including statistics, mathematics and various types of automatic data processing systems and methods.

**Cleveland** — Frank Brcak, Jr., supervisor of the tax department, was elected president of the "Downtown Toastmasters Club."

Dallas — Alan Roberts participated in a panel discussion before Baptist College and University financial administrators from the Southwest Area on the 22nd of February. The conference, the first for those administrators, was hosted by the Annuity Board of The Southern Baptist Convention, a Dallas office client, and annual conferences are planned for the future. The panel discussion was the final item on the program and was designed to







answer questions not covered in earlier sessions. Although other areas of financial administration and planning were to be covered, the majority of time was spent discussing income taxes.

**Dayton**—Franz Schubert appeared before two senior classes at Chaminade High School to answer tax questions regarding individual income tax returns. In March, he appeared as a panel member on a thirty minute television program on which questions most frequently asked by taxpayers were discussed.

Dane Charles recently gave a talk to the sophomore business students at the University of Dayton concerning careers in public accounting.

H. J. Olt addressed the Dayton-Cincinnati group of Tax Executives Institute on "Implications for Your Business of 1962 and 1963 Proposed Tax Legislation and Recent Administrative Legislation" at the monthly meeting held in Dayton. Donald Custer, chairman of the Dayton Chapter Audit Committee, ably assisted by Harry Flasher and a group of accountants that included ten from the Dayton office, has been busy with the annual examinations for Junior Achievement companies. There were forty-one companies to be audited. At the annual J. A. Award Banquet, Don presented awards and certificates for the best job performed by a treasurer.

**Denver** — On April 2 William Werntz of the New York office was the guest speaker at the meeting of the Securities Regulation Institute sponsored by the University of Denver Law School. Attending, in addition to all the regular participants of the course, were a number of clients of the Denver office, lawyers, bankers and stockbrokers. A cocktail party and dinner was held at the 26 Club after the meeting.

On April 25, Raymond Bloom was a guest speaker at the annual meeting of the Colorado Society of Certified Public Accountants at the Broadmoor Hotel in Colorado Springs. The talk, concerning the Statements on Auditing Procedure No. 32, was entitled "Qualifications and Disclaimers." Charles Husted served as discussion leader following Mr. Bloom's talk.

On February 18 Donald G. Sinsabaugh was a panelist at a meeting of the Colorado-Wyoming Chapter of the American Association of Hospital Accountants. The subject under discussion was "Internal Control."

Carleton H. Griffin gave a luncheon talk to the Denver Exchange Club on March 14 on "Tax Problems of Closely Held Businesses." On March 28th he gave a talk sponsored by the Colorado National Bank before a group of 30 Denver executives concerning the tax aspects of pension plans. Mr. Griffin has been appointed a member of the Board of Directors of the Colorado Society of Certified Public Accountants.

Earl Marcus was a member of a television panel which met on March 27 to answer questions on individual income tax matters phoned in by viewers.

On April 29 Donald G. Sinsabaugh and Russell E. Palmer conducted oral examinations in accounting for bachelors degree candidates at Regis College in Denver.

**Detroit** — Edwin H. Hicks was a member of a panel answering tax questions at a meeting of the Metropolitan Detroit Chapter of the Michigan Association of CPAs, held in the McGregor Memorial Center at Wayne State University.

Kenneth S. Reames addressed the Detroit Mortgage Bankers Association on March 21 on "Travel and Entertainment Expenses." Mr. Reames also spoke on "Expense Accounts Under the 1962 Revenue Act" at the Michigan Savings and Loan League's Management Legislative Conference in Lansing on March 27.

Daniel J. Kelly led discussions on "Planning and Controlling the Investment in Inventory" and "Selection of Costing Methods for Inventories" at a National Association of Accountants seminar in Detroit.

On March 12, Donald Jennings spoke to the Minneapolis Chapter of the National Association of Accountants on "Profitability Accounting."

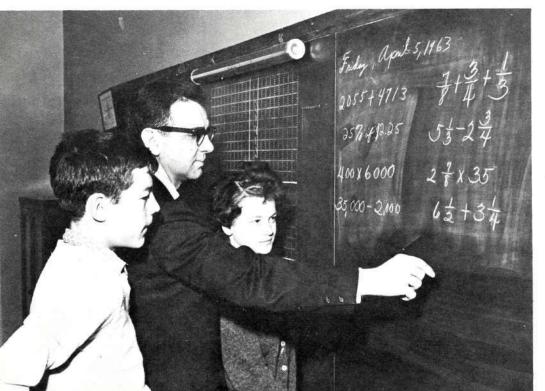
William S. Woodman served as moderator on a panel which discussed "Case Problems in Municipal Accounting" at the thirteenth annual Municipal Finance Officers Training Institute held at the University of Michigan.

Harvey E. Schatz addressed the Motor City Chapter of the Systems and Procedures Association on "An Accounting System for Planning and Control."

John F. Keydel, club president, was program chairman at the Midwest Business Conference held by the Harvard Business School Club of Detroit on April 3.

John C. W. Schaie discussed "Management Reports" before the Detroit Chapter of the Systems and Procedures Association.

Donald A. Curtis participated on a panel at the April 2 dinner meeting of the Society for the Advancement of



### **Business Arithmetic**

Joseph DiMario gives a lesson in arithmet at Schenley High School in Pittsburgh. He substituted for a day so that a Schenley teacher could attend meetings of the National Council of Teachers of Mathematics. Watching their new teacher are Mark McGuire and Sallylou Haas. Management in Detroit, attended by members of student S.A.M. chapters. Mr. Curtis' topic was "The Consultant as a Tool of Industrial Management."

Donald R. Wood and Donald A. Curtis conducted one of ten seminars held at the Midwinter Conference of the Systems and Procedures Association. Their subject was "Production and Inventory Control."

Rosemary Hoban, manager of the tax department in the Detroit office, was cited as one of five women meriting extra applause in 1963 by the Detroit Skyliner Magazine in connection with their "Salute to Women Who Work Week."

**Executive Office** — Donald J. Bevis was selected for special national recognition by Beta Gamma Sigma on the occasion of their 50th anniversary. He has also been appointed to the following: the Committee on Uniform Accounting of the United Community Funds and Councils of America; the Project Advisory Committee of the Uniform Accounting Project of the National Health Council and the National Social Welfare Assembly; and Chairman, Accountants Division, National Fund for Medical Education.

Wallace M. Jensen spoke at the Great Plains Federal Tax Institute on May 9 at the University of Nebraska. His subject was "The Sharp Edge of Thin Corporations."

An article by Robert Beyer is featured in the June issue of the Journal of Accountancy. Entitled "Integrated Financial Services," it deals with the challenges and opportunities created by the postwar revolution in information technology. Mr. Beyer also spoke at Harvard University recently. His address, given before the second year class in financial accounting, was on Profitability Accounting.

On March 28 Eli Gerver spoke at the District Accounting Conference of the Milk Industry Foundation and International Association of Ice Cream Manufacturers. His subject was "Business Deductions." He also participated in a tax discussion meeting at the Committee on Federal Taxation on May 1st. The subject was "Problems Encountered Working with the New Investment Credit and Depreciation Rules."

Joseph R. Levee presided over the international meeting of the New York State Society of CPAs, on May 9th. . . . Mr. Levee is Chairman, Committee on International Taxation. Mr. Levee has been appointed the firm's representative on an Ad Hoc Committee comprised of a representative from each of the national CPA firms to advise the Treasury Department on regulations concerning earnings and profits and certain other aspects of the Revenue Act of 1962 affecting international operations.

On December 19, 1962 he participated in a program on "What's New in 1962" regarding foreign income and profits in a program for the New York State Association of C.P.A. Candidates, Inc., organized by the Federal Taxation Committee of the New York State Society.

Richard Sprague spoke to a class on Real-Time Systems Integration at IBM on April 5th. He also participated in the Communications Managers Association of New York Data Seminar in New York. His talk was entitled "On-line Real-time Data Systems."

Joseph Buchan gave a half-day presentation on Inventory Management and Operations Research to the three-day seminar conducted by the Management Institute at Wisconsin University for midwestern members of the Business Budgeting Society. At the monthly meeting of the Retail Research Directors in New York on March 27, Mr. Buchan's subject was Retail Inventory Management.

Ken Mages spoke to the National Association of Accountants in Detroit on May 16th. His topic was "Impact of Discount Selling in Retail Margin."

**Grand Rapids** — "The Care and Feeding of Your Outside Auditor" was the subject of an address given before the Grand Rapids Society of Women Accountants by Richard W. Lamkin.

At the February 19th meeting, Robert P. Fairman spoke on "New Tax Laws."

**Houston** — C. A. Blankenburg has accepted the chairmanship of the Finance and Budget Committee for the 1964 Convention of The Financial Analysts Federation.

Herbert J. Brewer was discussion leader for a course in Generally Accepted Auditing Standards sponsored by the Houston Chapter of the Texas Society of CPAs on May 3 and 10. His session was "Standards of Field Work."

**Houston** — Ramon J. deReyna was appointed social chairman for the Houston Chapter of the Institute of Internal Auditors for the current year.

Owen Lipscomb participated in the fourth session of the Estate Planning Conference for Women at the University of Houston. Mr. Lipscomb's topic was "Taxes in Estate Planning." He also appeared before a noon meeting of the Tax Executive Institute and spoke on "Investment Credit." Mr. Lipscomb's speech before the Estate Planning Council dealt with the subject of "Travel and Entertainment."

Thomas C. Latter was the principal speaker at the general sales meeting of Mail Well Envelope Co. His subject was "Travel and Entertainment." He was also a speaker

at the annual Career Conference of the Milby Senior High School. The Tax Panel concerning "Changes in the Tax Law" at the January meeting of the Greater Houston Retail Controllers Association, of which Mr. Latter was a member, was rated the third highest in the nation in material and manner of presentation by the Retail Controllers' Congress.

Los Angeles — Neil R. Bersch gave speeches to the Los Angeles County Savings & Loan Managers Association, January 30; The Wilshire Sertoma Club, February 6; Management Conference of the California Savings & Loan League, in Palm Springs, February 18; and the Los Angeles County Savings & Loan Controllers dinner on March 19. The subject of all these speeches was "Travel and Entertainment Expenses."

James M. Crosser was panel chairman of the Los Angeles Chapter of the California State Society of Certified Public Accountants meeting on May 22. Discussion subject was savings and loan accrual accounting.

Frank Daft was appointed to the Certified Public Accountants Examining Committee of the State Board of Accountancy, State of California, in April.

Memphis — Clinton R. Pearson, Roy L. Gates, Don F. Stark and Kenneth J. Gordon have been selected by the Board of Directors of the Tennessee Society of CPAs to serve as consultants on the CPA Consultation Service, a recent innovation of this society.

Minneapolis — Carl Pohlman was elected vice president of the Minneapolis Chapter of the National Association of Accountants.

Palmer Tang has been asked to serve as an associate member of the National Association of Small Business Investment Companies Accounting and Compliance Committee. On March 6 the University of Minnesota presented a panel, of which Mr. Tang was a member, with discussion designed to interest pre-business students in selecting accounting as their major field of study. Annual "B" Day was held at the University of Minnesota on March 8. Mr. Tang represented the Minneapolis office in these activities.

Clarence Holtze, Kenneth Stocke and George Maas are currently serving as NAA advisors for Junior Achievement companies in Minneapolis.

James Pitt participated in a Tax Forum on WTCN Radio on March 3 along with another CPA and three men from the Internal Revenue Department. The panel answered questions which were telephoned in to the radio station during the broadcast.

Milwaukee — Donald Trawicki spoke to the Milwaukee Chapter — Systems and Procedures Association on "Profitability Accounting." On April 8 he spoke to the Racine-Kenosha Chapter of the National Association of Accountants on "New Developments in Budgeting."

Chester Brisley spoke to the Milwaukee Chapter of the Society for the Advancement of Management (a chief industrial engineering seminar, on "Motivating and Improving Performance within the Industrial Engineering Department." He spoke in Duluth, Minnesota to the Industrial Engineering Society on "Work Sampling." At the Presidents of Wisconsin Businesses his subject was "Increasing Efficiency of Executives." At the American Management Association Seminar in San Francisco his subject was "Work Measurement Integrated with Flexible Budgets — a Part of the Profitability Accounting Program." On April 27 Mr. Brisley spoke to the American Institute of Industrial Engineering, Youngstown (Ohio) Chapter. His subject was "Work Measurement and Profitability Accounting."

**Newark** — William A. Bergen, Partner-in-Charge of the Newark office, has been appointed a member of the Accounting Advisory Board of Seton Hall University, South Orange, New Jersey. He has also been elected vice-president of the Bergen Chapter, New Jersey Society of Certified Public Accountants.

**New York** — William Johnson was an instructor at the First Data Processing School presented by the New Jersey Bankers Association.

Herbert Paul participated in the New York University Sixth Biennial Conference on Charitable Foundations. He conducted a panel discussion on "What To Do When The Revenue Agent Appears To Make An Audit."

On May 8, 1963, Bill Werntz was made an honorary member of the City College of New York's Chapter of Beta Alpha Psi, the national accounting honor society. He addressed the Society on the subject of "Some fringe problems" in accounting theory. He is also an honorary member of the Chapters at Ohio State University and the University of Minnesota.

Robert M. Furman has been elected assistant treasurer of the Harvard Business School Club of New York, the alumni group of the Harvard Business School in the New York metropolitan area.

At the annual meeting of the Alumni Association of the Graduate School of Business of Columbia University on April 29 Arthur Michaels was elected a director for a three-year period.



A member of the management services staff of the Chicago Office, Irwin T. David, received The Illinois Society of Certified Public Accountants' Silver Medal for his outstanding performance in the November, 1962 C.P.A. Examination. Mr. W. A. Bleu, vice president of the Society, presents the metal to Ted at the Awards Dinner held March 27th.

Ted graduated from the University of Illinois with honors in June of 1958. He received a Bachelor of Science degree, with a major in Chemistry. In June of 1960, he again graduated with honors, receiving a M.S. in Industrial Administration from Carnegie Institute of Technology. He joined the staff of Touche, Ross, Bailey & Smart in July of 1960, and has continued his studies at the University of Chicago and Northwestern University evening schools, specializing in accounting.

Gregory Boni addressed a meeting in Washington, D. C. before the Financial Management Roundtable sponsored jointly by: The Federal Government Accountants Association, The American Society for Public Administration, The Society for Advancement of Management, Armed Forces Management Association, The Institute of Internal Auditors, Inc., and the American Society of Military Comptrollers.

The host for this meeting was the Institute of Internal Auditors. The subject was "How Practical Are Scientific Management Techniques?" After the talk, Mr. Boni joined a panel moderated by Daniel Borth, Deputy Assistant Secretary (Accounting and Audit), Department of Defense.

On May 2, John Carroll moderated the New York State Society's Workshop meeting with Long Island bankers, sponsored by the Committee on Cooperation with Bankers. The subject was "Fixed Assets, Depreciation and Appraisals."

Edward L. Weinthaler gave a speech on "New Uses of Operations Research" at the Administrative Systems Meeting in Atlanta, Georgia.

Dennis Mulvihill, John Carroll and Robert Arnold participated in a program for the Social Welfare Automatic Data Processing Institute in Albany, New York. Dr. Mulvihill spoke on "Systems Analysis and Design for ADP"; John Carroll spoke on "Special Considerations for the Auditing of ADP Systems" and Robert Arnold spoke

on "Review, Evaluation and Modification of Operating ADP Systems."

Joe Casey gave a talk to the East Bergen-Rockland Chapter of the National Association of Accountants. His topic was "Internal Audit and Statistical Sampling."

Philadelphia — At the PICPA annual meeting held in June at the Bedford Springs Hotel, Mr. Scully was a panel member of the Practitioners' Forum and his topic was "Shall We Merge with a Larger Office?"

Donald E. Visconti and Roger C. Markhus addressed a recent luncheon meeting of the Philadelphia Retail Controllers Association held at Strawbridge & Clothier. They spoke on the effect of the new IRS regulations regarding substantiation of travel and entertainment expenses.

Millard L. Breiden was elected to the Executive Committee of the Philadelphia Chapter of the PICPA. He has been appointed to serve as chairman of the Management Services Committee. As a member of the committee, Mr. Breiden spoke on "Controlling Costs in the Manufacturing Area" at three 1-day seminars held during May in Philadelphia, Pittsburgh and Harrisburg.

Phoenix — On April 15, Ira Osman was chairman of a banquet sponsored by Phoenix Business Education Committee at which Admiral Charles Horne, President of General Dynamics/Pomona was the guest speaker. Two hundred civic, educational and business leaders were in attendance.

Bryan Wright is teaching a course in Federal Income Taxes at Grand Canyon College (Phoenix) this summer.

**Pittsburgh** — John C. Williams spoke before the North Union High School on April 4 in regard to "Accounting as a Career."

Alan Henderson, William Simpson, and Louis Werbaneth have been participating in the Fund Drive of Station WQED, Metropolitan Pittsburgh Educational Television. The recent cut-off of City funds has placed the full operation of the Station in jeopardy, and this is the reason for the current Fund Drive.

Joseph F. DiMario and Terry Conway acted as substitute teachers of mathematics at local high schools in Pittsburgh, which enabled teachers to attend meetings of the National Council of Teachers of Mathematics.

Louis A. Werbaneth has been nominated vice president and president-elect of the Pittsburgh Chapter of the Pennsylvania Institute of CPAs for the year beginning June 1, 1963. On March 17, he was the guest on Channel 4's "Spotlight on Tomorrow," a meet the press type program. Answering questions posed by a panel of Duquesne University students, Mr. Werbaneth discussed tax revisions, personal taxes, and corporate taxes. "The Revolution in Auditing" was the subject of Mr. Werbaneth's speech before the Credo Club on May 28. He addressed the Northwest Chapter of the National Association of Accountants on this same subject in St. Marys, Pennsylvania. Mr. Werbaneth has also become a member of the Education Committee of the World Trade Council of the Chamber of Commerce of Greater Pittsburgh.

Portland — Stan Gullixson attended, in an advisory capacity, the House Taxation Committee Meeting at the Oregon Legislature during the discussions for the proposed changes in Oregon income tax laws.

Bill Neely conducted a session on the basic functions of management at the opening session of a business management class for small business owners on April 9th. These classes are sponsored jointly by Portland Community College and the Small Business Administration.

Wade Hanson is serving on the Portland Chamber of Commerce Taxation Policy Committee. Mr. Hanson spoke before the Federal Government Accountant's Association on April 17th on the subject of accounting principles inconsistently applied.

**Rochester** — Edward Sallerson spoke on "Statement Presentation of Investment Credit," at a meeting of the Rochester Chapter, New York State Society of Certified Public Accountants.

**St. Louis** — Donald Jennings (of our Detroit office) and James Carroll were seminar chairmen when the Management Institute presented an executive seminar on "Finance and Accounting for Non-Financial Executives" on the St. Louis University Campus.

Andrew C. Ries, tax department, appeared on Channel 9 on the income tax television program on March 18 to try to clarify some of the problems that naturally arise at that time of year. With Mr. Ries, on the three man panel, were two former St. Louis TRB&S men — John Niemann and Clyde LeGrande.

Edwin H. Wagner is the chairman of the accountants group for the fund raising for The Greater St. Louis Arts Council.

San Diego — George F. Meitner, member of the Downtown Optimist Club of San Diego, familiarly known and

called "Dutch" by his fellow members, has been appointed to the membership committee of that group.

**San Francisco** — William Grismer gave a talk in Fresno, California, to the Central Valley Savings & Loan League people on Federal Taxation as it pertains to the savings and loan industry.

The firm conducted a Seminar on Profitability Accounting and Control for the American Management Association in San Francisco the week of April 15 at the Palace Hotel. Mr. Robert G. Stevens, manager, was called upon to assist in putting on this seminar. Those participating from the San Francisco office, in addition to Mr. Stevens, were Alvin E. Wanthal, Theodore E. Wentz, Richard Bodman and Max Sporer from the San Jose office. Special emphasis was placed on food processing and banking.

Milton Gilmore addressed the annual meeting of the Colorado Society of Certified Public Accountants at Colorado Springs on April 25, on the subject of Statement on Auditing Procedure No. 32, "Qualifications and Disclaimers."

Ralph Walters has been elected to the Board of Directors of the San Francisco Chapter of the California Society of Certified Public Accountants.

San Jose — In his capacity as president of the California Society of Certified Public Accountants, Thomas J. Ennis had the opportunity of presenting AICPA president Robert E. Witschey to the members of the Los Angeles chapter of the state society at its meeting at the Rodger Young audiorium, where Mr. Witschey spoke on the three great challenges facing the accounting profession: how to inject economic values into the accounting equations; how to develop greater uniformity of accounting principles; and how to modify accounting data when used for purposes other than income measurement.

On April 11, Felix B. Probandt spoke to the American Association of University Women at Palo Alto. His subject was "Efforts of Latin American Countries to Emulate the European Common Market."

Max F. Sporer made a study of the relocation of the California Society of Certified Public Accountants office in San Francisco. His report recommended that the Society (1) rent additional space to take care of immediate needs; (2) appoint a committee to study long-range objectives including the possibility of a headquarters site on Stanford University grounds, with satellite accounting groups, such as the National Association of Accountants, locating their West Coast headquarters under the same

roof. Mr. Sporer's report was greeted with exceptional interest, and his recommendations are being carefully considered by the Society.

Wilbur H. Stevens has been appointed Chairman of the 1964 Annual Meeting Committee of the California Society of Certified Public Accountants. It is expected that the 1964 annual meeting, to be held in Monterey, will attract one of the largest groups ever to attend the annual meeting.

**Seattle** — Gerald Gorans is chairman of the budget and finance committee of Century 21 Center, Inc., a civic organization devoted to the utilization of the permanent buildings and site of the Seattle World's Fair. He spoke to the auditing class at the University of Washington on March 21, and on April 17 he appeared before a meeting of Seattle bank presidents to explain the financing proposals for the Center.

Guy Pinkerton was one of four panel members who discussed depreciation and bond premium discount at the March 18 meeting of the Puget Sound Chapter of Savings and Loan Controllers.

Durwood Alkire spoke on income tax investment credit at the monthly meeting of the American Trucking Association Accounting Council, Seattle Chapter. "Valuations" was his topic at the estate planning class of the University of Washington Law School on April 2. The Concord Club of Seattle heard him speak on "The Golden Anniversary of the Income Tax" at their April 4 meeting at the Roosevelt Hotel.

Washington - Karney A. Brasfield has devoted a considerable amount of his attention in recent months to financial matters in the United Nations and related international organizations. Mr. Brasfield has been serving the Department of State where he is a member of the Advisory Committee on Management Improvement of International Organizations. The committee was formed to furnish advice on broad questions of U.S. strategy relating to the review and improvement of the administration of United States contributions to the United Nations and other international organizations. Mr. Brasfield gave a talk on "A Profile for Profitable Shopping Center Operations" to the Seventh Institute on the Management and Operation of Shopping Centers. The Institute was sponsored by the International Council of Shopping Centers, Inc., and was held at Michigan State University. Mr. Brasfield joined with George K. Wyman, Commissioner, N. Y. State Department of Social Welfare and Senator Walter J. Mahoney, to open the Institute of

Mechanization of Welfare Functions held at Albany. Mr. Brasfield's opening comments, "Teamwork for a Better Tomorrow," emphasized the need for effective administration to deal with the complexities of present day welfare programs. He also participated recently in a three day financial management institute presented in Dallas by the U. S. Civil Service Commission. His speech was entitled "Integrating Financial Management with General Management."

Tom Hitselberger reviewed the results of the 1962 Shopping Center Study with the Community Builders Council of the Urban Land Institute, at their annual spring meeting in Puerto Rico.

Gerry Polansky has been named alumni advisor to the

Kappa Sigma Fraternity at George Washington University, Gerry was a member of the University of Wisconsin chapter.

On February 6 Richard P. McMurray appeared on the program of the National Concrete Masonry Association annual meeting in Dallas. Lincoln B. Frazier, president of the association, Elmer Baurgartner, chairman of the Association's Management Information Committee, and Mr. McMurray presented the association's newly published industry accounting manual to the general membership. Mr. McMurray spoke to the members on the subject, "Product Costs — Their Use in Management Decision." During financial management workshop sessions, Mr. McMurray also participated as a discussion leader.



# More New CPA's

### **New York**

Michael P. DeBlasio Robert A. Maresca Gerald W. Padwe Herbert Wender

#### Rochester

James M. Riley