

7-1974

Semiannual Index. Index to Volume XI

American Institute of Certified Public Accountants

Follow this and additional works at: <https://egrove.olemiss.edu/mgmtadviser>



Part of the [Accounting Commons](#), [Business Administration, Management, and Operations Commons](#), and the [Management Sciences and Quantitative Methods Commons](#)

Recommended Citation

American Institute of Certified Public Accountants (1974) "Semiannual Index. Index to Volume XI," *Management Adviser*. Vol. 11: No. 4, Article 9.

Available at: <https://egrove.olemiss.edu/mgmtadviser/vol11/iss4/9>

This Article is brought to you for free and open access by the Archival Digital Accounting Collection at eGrove. It has been accepted for inclusion in Management Adviser by an authorized editor of eGrove. For more information, please contact egrove@olemiss.edu.

SEMIANNUAL INDEX

Index to Volume XI

Authors and Articles, 1974

- Abdelsamad, Moustafa H., and John B. Sperry**, Capital Expenditure Analysis and the CPA's Responsibility, May-June, p. 39.
- Agrawal, Surendra P.**, Accounting's New Role in Computer-Based Information Systems, July-August, p. 40.
- Altimus, Cyrus A., Jr., and Richard J. Tersine**, Probabilistic Profit Planning: A Feasible Approach, May-June, p. 46.
- Ameiss, Albert P., and Warren A. Thompson**, PERT for Monthly Financial Closing, January-February, p. 30.
- Anderson, John J.**, Direct Charge-out of Information Systems Services Costs, March-April, p. 27.
- Carney, James D., and Harold I. Steinberg**, Halting a Rise in a Town's Tax Structure Through PPBS, January-February, p. 15.
- Davoust, Merritt J.**, Customer Profitability Analysis, May-June, p. 15.
- Dratler, Louise H.**, Tenth Annual AICPA Computer Conference, July-August, p. 23.
- Dudick, Thomas S.**, Cost Accounting to Adapt to the Needs of Nuclear Energy Plants, March-April, p. 15.
- Edwards, James B.**, Monitoring the Level of Spending Effort for Lump-Sum Grants, March-April, p. 44.
- Engberg, Robert E., and Roger L. Moore**, A Corporate Planning Model for a Construction Materials Producer, January-February, p. 43.
- Gargiulo, Granville R.**, Productivity Analysis: Prerequisite to Meaningful Financial Planning, January-February, p. 23.
- Gustin, David C.**, Data Processing Uses in a Small Fund-Raising Agency, July-August, p. 36.
- Leininger, William J., and R. Bruce MacGregor**, Anticipating the Effect of Shortages, May-June, p. 20.
- MacGregor, R. Bruce, and William J. Leininger**, Anticipating the Effect of Shortages, May-June, p. 20.
- Martin, Donald Dewayne**, A Graphic Solution to Discounted Cash Flow Problems, March-April, p. 39.
- May, George E.**, Interactive Accounting—A Response, March-April, p. 34.
- Moore, Roger L., and Robert E. Engberg**, A Corporate Planning Model for a Construction Materials Producer, January-February, p. 43.
- Paretta, Robert L.**, The Frequency of Information Flows: A Misunderstood Management Variable, July-August, p. 46.
- Poedtke, Carl H., Jr.**, Putting It All Together, July-August, p. 17.
- Rayburn, Letricia Gayle**, Do Accounting Reports Reinforce Failure? May-June, p. 28.
- Roth, Joel L.**, Cost Reduction Begins . . . Where Cost Control Ends, May-June, p. 32.
- Sperry, John B., and Moustafa H. Abdelsamad**, Capital Expenditure Analysis and the CPA's Responsibility, May-June, p. 39.
- Steinberg, Harold I., and James D. Carney**, Halting a Rise in a Town's Tax Structure Through PPBS, January-February, p. 15.
- Sullivan, Robert L.**, CPAs Have a Vital Role in Ecology, March-April, p. 22.
- Tersine, Richard J., and Cyrus A. Altimus, Jr.**, Probabilistic Profit Planning: A Feasible Approach, May-June, p. 46.
- Thompson, Warren A., and Albert P. Ameiss**, PERT for Monthly Financial Closing, January-February, p. 30.

Turney, Peter B. B., A Systems Approach to Planning and Adjusting Computer Capacity, July-August, p. 32.

Weiss, Allen, Leadership Style and the Locus of Control, January-February, p. 38.

Subject Index, 1974

Capital Investment Analysis

Capital Expenditure Analysis and the CPA's Responsibility, Moustafa H. Abdelsamad and John B. Sperry, May-June, p. 39.

Monitoring the Level of Spending Effort for Lump-Sum Grants, James B. Edwards, March-April, p. 44.

Communications

Do Accounting Reports Reinforce Failure? Letricia Gayle Rayburn, May-June, p. 28.

Leadership Style and the Locus of Control, Allen Weiss, January-February, p. 38.

Conferences

Tenth Annual AICPA Computer Conference, Louise H. Dratler, July-August, p. 23.

Consulting

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

Tenth Annual AICPA Computer Conference, Louise H. Dratler, July-August, p. 23.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Anticipating the Effect of Shortages, R. Bruce MacGregor and William J. Leininger, May-June, p. 20.

Putting It All Together, Carl H. Poedtke, Jr., July-August, p. 17.

Halting a Rise in a Town's Tax Structure Through PPBS, Harold I. Steinberg and James D. Carney, January-February, p. 15.

Probabilistic Profit Planning, Richard J. Tersine and Cyrus A. Altimus, Jr., May-June, p. 46.

Cost Analysis

Direct Chargeout of Information Systems Services Costs, John J. Anderson, March-April, p. 27.

Cost Accounting to Adapt to the Needs of Nuclear Energy Plants, Thomas S. Dudick, March-April, p. 15.

A Graphic Solution to Discounted Cash Flow Problems, Donald Dewayne Martin, March-April, p. 39.

Cost Reduction Begins . . . Where Cost Control Ends, Joel L. Roth, May-June, p. 32.

Ecology

CPAs Have a Vital Role in Ecology, Robert L. Sullivan, March-April, p. 22.

Electronic Data Processing

Accounting's New Role in Computer-Based Information Systems, Surendra P. Agrawal, July-August, p. 40.

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

Direct Chargeout of Information Systems Services Costs, John J. Anderson, March-April, p. 27.

Tenth Annual AICPA Computer Conference, Louise H. Dratler, July-August, p. 23.

Data Processing Uses in a Small Fund-Raising Agency, David C. Gustin, July-August, p. 36.

Interactive Accounting—A Response, George E. May, March-April, p. 34.

The Frequency of Information Flow: A Misunderstood Management Variable, Robert L. Paretta, July-August, p. 46.

A Systems Approach to Planning and Adjusting Computer Capacity, Peter B. B. Turney, July-August, p. 32.

Financial Information Systems

Capital Expenditure Analysis and the CPA's Responsibility, Moustafa H. Abdelsamad and John B. Sperry, May-June, p. 39.

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

Monitoring the Level of Spending Effort for Lump-Sum Grants, James B. Edwards, March-April, p. 44.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Probabilistic Profit Planning: A Feasible Approach, Richard J. Tersine and Cyrus A. Altimus, Jr., May-June, p. 46.

Forecasting

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Anticipating the Effect of Shortages, R. Bruce MacGregor and William J. Leininger, May-June, p. 20.

Probabilistic Profit Planning: A Feasible Approach, Richard J. Tersine and Cyrus A. Altimus, Jr., May-June, p. 46.

Income Flow Analysis

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Inventory

Anticipating the Effect of Shortages, R. Bruce MacGregor and William J. Leininger, May-June, p. 20.

Management Information Systems

Accounting's New Role in Computer-Based Information Systems, Surendra P. Agrawal, July-August, p. 40.

Direct Chargeout of Information Systems Services Costs, John J. Anderson, March-April, p. 27.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Data Processing Uses in a Small Fund-Raising Agency, David C. Gustin, July-August, p. 36.

The Frequency of Information Flows: A Misunderstood Management Variable, Robert L. Paretta, July-August, p. 46.

Management Self-Analysis

Capital Expenditure Analysis and the CPA's Responsibility, Moustafa H. Abdelsamad and John B. Sperry, May-June, p. 39.

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

The Frequency of Information Flows: A Misunderstood Management Variable, Robert L. Paretta, July-August, p. 46.

Putting It All Together, Carl H. Poedtke, Jr., July-August, p. 17.

Do Accounting Reports Reinforce Failure? Letricia Gayle Rayburn, May-June, p. 28.

Cost Reduction Begins. . . Where Cost Control Ends, Joel L. Roth, May-June, p. 32.

Probabilistic Profit Planning: A Feasible Approach, Richard J. Tersine and Cyrus A. Altimus, Jr., May-June, p. 46.

Leadership Style and the Locus of Control, Allen Weiss, January-February, p. 38.

Manpower Utilization and Management

Productivity Analysis: Prerequisite to Meaningful Financial Planning, Granville R. Gargiulo, January-February, p. 23.

Data Processing Uses in a Small Fund-Raising Agency, David C. Gustin, July-August, p. 36.

Leadership Style and the Locus of Control, Allen Weiss, January-February, p. 38.

Models

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and William J. Leininger, May-June, p. 20.

A Graphic Solution to Discounted Cash Flow Problems, Donald Dewayne Martin, March-April, p. 39.

Nonprofit Organization Management

Data Processing Uses in a Small Fund-Raising Agency, David C. Gustin, July-August, p. 36.

Interactive Accounting—A Response, George E. May, March-April, p. 34.

Halting a Rise in a Town's Tax Structure Through PPBS, Harold I. Steinberg and James D. Carney, January-February, p. 15.

PERT

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

Physical Distribution

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

Planning

Capital Expenditure Analysis and the CPA's Responsibility,

Moustafa H. Abdelsamad and John B. Sperry, May-June, p. 39.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Anticipating the Effect of Shortages, R. Bruce MacGregor and William J. Leininger, May-June, p. 20.

Halting a Rise in a Town's Tax Structure Through PPBS, Harold I. Steinberg and James D. Carney, January-February, p. 15.

Probabilistic Profit Planning: A Feasible Approach, Richard J. Tersine and Cyrus A. Altimus, Jr., May-June, p. 46.

A Systems Approach to Planning and Adjusting Computer Capacity, Peter B. B. Turney, July-August, p. 32.

Practice Management

Tenth Annual AICPA Computer Conference, Louise H. Dratler, July-August, p. 23.

CPAs Have a Vital Role in Ecology, Robert L. Sullivan, March-April, p. 22.

Leadership Style and the Locus of Control, Allen Weiss, January-February, p. 38.

Resource Utilization

Monitoring the Level of Spending Effort for Lump-Sum Grants, James B. Edwards, March-April, p. 44.

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Anticipating the Effect of Shortages, R. Bruce MacGregor and William J. Leininger, May-June, p. 20.

Putting It All Together, Carl H. Poedtke, Jr., July-August, p. 17.

Return On Investment

Capital Expenditure Analysis and the CPA's Responsibility, Mou-

As a businessman, you'd make a terrific human being.

Some of the things you do for a living can make you feel wonderful when you do them for free. To help people living in your community.

Can you set up a budget? Motivate a staff? Program a computer? Type? Read? Tie a shoe?

Yes? Then you can help people.

In fact, there are probably dozens of voluntary organizations right in your town who would love to have you working with them. Join one. Or, if you see the need, start one.

We'll be your contact.

If you can spare even a few hours a week, call the Voluntary Action Center in your town. Or write: "Volunteer," Washington, D.C. 20013.

You'll get to know some terrific human beings. And one of them will be you.



Volunteer.

The National Center for Voluntary Action



A Public Service of This Magazine & The Advertising Council

stafa H. Abdelsamad and John B. Sperry, May-June, p. 39.

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

Direct Chargeout of Information Systems Services Costs, John J. Anderson, March-April, p. 27.

Customer Profitability Analysis, Merritt J. Davoust, May-June, p. 15.

A Graphic Solution to Discounted Cash Flow Problems, Donald Dewayne Martin, March-April, p. 39.

Simulation

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

A Graphic Solution to Discounted Cash Flow Problems, Donald Dewayne Martin, March-April, p. 39.

Small Business Management

Data Processing Uses in a Small Fund-Raising Agency, David C. Gustin, July-August, p. 36.

Halting a Rise in a Town's Tax Structure, Harold I. Steinberg and James D. Carney, January-February, p. 15.

CPAs Have a Vital Role in Ecology, Robert L. Sullivan, March-April, p. 22.

A Systems Approach to Planning and Adjusting Computer Capacity, Peter B. B. Turney, July-August, p. 32.

Systems Analysis and Design

Accounting's New Role in Computer-Based Information Systems, Surendra P. Agrawal, July-August, p. 40.

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

Tenth Annual AICPA Computer Conference, Louise H. Dratler, July-August, p. 23.

The Frequency of Information Flows: A Misunderstood Management Variable, Robert L. Paretta, July-August, p. 46.

Probabilistic Profit Planning: A Feasible Approach, Richard J. Tersine and Cyrus A. Altimus, Jr., May-June, p. 46.

A Systems Approach to Planning and Adjusting Computer Capacity, Peter B. B. Turney, July-August, p. 32.

Systems and Procedures

Capital Expenditure Analysis and the CPA's Responsibility, Moustafa H. Abdelsamad and John B. Sperry, May-June, p. 39.

Accounting's New Role in Computer-Based Information Systems, Surendra P. Agrawal, July-August, p. 40.

PERT for Monthly Financial Closing, Albert P. Ameiss and Warren A. Thompson, January-February, p. 30.

The Frequency of Information Flows: A Misunderstood Management Variable, Robert L. Paretta, July-August, p. 46.

Cost Reduction Begins... Where Cost Control Ends, Joel L. Roth, May-June, p. 32.

A Systems Approach to Planning and Adjusting Computer Capacity, Peter B. B. Turney, July-August, p. 32.

Leadership Style and the Locus of Control, Allen Weiss, January-February, p. 38.

Work Measurement

A Corporate Planning Model for a Construction Materials Producer, Robert E. Engberg and Roger L. Moore, January-February, p. 43.

Productivity Analysis: Prerequisite to Meaningful Financial Planning, Granville R. Gargiulo, January-February, p. 23.

Do Accounting Reports Reinforce Failure? Letricia Gayle Rayburn, May-June, p. 28.

Halting a Rise in a Town's Tax Structure Through PPBS, Harold I. Steinberg and James D. Carney, January-February, p. 15.