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Speaking

Engagements

<i>SPEAKER</i>	<i>DATE</i>	<i>SUBJECT</i>	<i>AUDIENCE</i>
<i>Atlanta</i>			
DRYDEN, E. R.	June 12	Planning for Profits	Apparel Manufacturers Association of America
<i>Chicago</i>			
DAVIDSON, H. JUSTIN	July 2-30	The Uses of Mathematical Programming in Management Accountancy	Seminar sponsored by University of Illinois
	Aug. 6-7	Statistical Sampling	NABAC School for Bank Audits and Control, University of Wisconsin
	Aug. 8	Economic Forecasting	National Association of Sporting Goods Retailers' Business Clinic, Chicago
HOWARD, ALLEN C.	June	Professional Ethics	Illinois Society of CPA's
	June 9	Practical Ethics	61st Annual Meeting of the Illinois Society of CPAs; Peoria, Illinois
JUNE, MARJORIE	July 11	Financial Statements and Reporting	Workshop sponsored by Chicago Chapter of the American Society of Women Accountants
TRUEBLOOD, ROBERT M.	June 5	The Future of the Accounting Profession	Oklahoma Society of CPAs, Tulsa, Oklahoma
	June 22	The Future of our Profession	Central States Conference, Milwaukee
	Sept. 9-11	Leader of Technical Session	Penn State Annual Accounting Study Conference, Philadelphia
<i>Cleveland</i>			
BONI, GREGORY M.	Sept. 17-18	Business Data Processing	Seminar—Northwest Computer Association
THIBODEAUX, PAGE	June 22	Going Public	Seminar—Sponsored by The Ohio Society of CPAs
<i>Denver</i>			
GRIFFEN, C. H.	June 7-10	Conducted Tax Program	Mountain States Accounting Conference, Colorado Springs
	Sept. 25	Recent Developments in Changes in Accounting Methods	Northwest Tax Institute, Eugene, Oregon
<i>Detroit</i>			
FARNSWORTH, NILE W.	June 3	Federal Income Taxation of Banking	School of Banking of the South, Louisiana State University
HEGARTY, JOHN D.	July 12-16	Federal Home Loan Bank Reserve Regulation	Panel Member—Annual Convention of Michigan Savings and Loan League
JENNINGS, DONALD W.	June 8-11	Accounting and Finance for Non-financial Executives	University of Wisconsin Seminar
	June 22-26	Profitability Accounting	University of Wisconsin Seminar
	Sept. 1	Accounting Data for Management	American Accounting Association
	Sept. 28-Oct. 1	Accounting and Finance for Non-financial Executives	University of Wisconsin Seminar

<i>SPEAKER</i>	<i>DATE</i>	<i>SUBJECT</i>	<i>AUDIENCE</i>
JENSEN, WALLACE M.	Oct. 1	Purchase of Intangible Business Assets	Annual Tax Institute sponsored by Tulane University
	Oct. 22-23	Multiple Problems of Multiple Corporations	Texas CPA Tax Institute in Dallas and Houston
KEYDEL, JOHN F.	June 23-24	The Impact of Systematic Management on the Retail Store Organization	National Retail Merchants Association Seminar in New York City
	Sept. 29-30	The Impact of Systematic Management on the Retail Store Organization	National Retail Merchants Association Seminar in New York City
SCHATZ, HARVEY E.	July 27-31	Profit Planning, Costs for Pricing, Make or Buy Decisions, Cash Flow Analysis, Return on Investment, Management of Engagements	Profitability Accounting Conference in Panama
	July 30	Profitability Accounting	Group of local businessmen and accountants in Panama

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BEVIS, DONALD J.	June 17	Substandard Reporting	The Michigan Graduate Study Conference
BEYER, ROBERT	Sept. 1	Business Failures: A Lack of Profit Planning	American Accounting Association Annual Meeting
	Sept. 3	Profitability Accounting	National Association of Accountants in St. Louis
	Sept. 29	Profitability Accounting	The NABAC Convention in New York
	Oct. 28	Profitability Accounting	Burndy Corporation in Boston
	Dec. 16	Impending Changes in the Accounting Profession	National Association of Accountants and the Colorado Society
	Dec. 17	Profitability Accounting for Planning and Control	Financial Executives Institute
BLUMENTHAL, SHERMAN	July 13	On Line-Real Time Systems in Banking	National Automation Conference—American Bankers Association
DIAMOND, WALTER H.	June 18	Current Investment and Trade Problems	Motor & Equipment Manufacturers Association Export Credit Marketing Group
	June 26	Export Trade Corporations	Institute on U.S. Taxation of Foreign Income, Inc. Conference
	July 7	Foreign Credit Terms and Tax Credits	World's Fair Conference of Foreign Credit Interchange Bureau, National Association of Credit Management
SPRAGUE, RICHARD E.	July 15-19	Research Seminar	American Management Association in Los Angeles

Houston

BREWER, HERBERT J.	June 1-6	Appraisal of Yardsticks and Their Application	Seminar—International Conference of the Institute of Internal Auditors
DEREYNA, R. J.	June 1-6	Changing Concepts in Internal Controls	Seminar—International Conference of the Institute of Internal Auditors
LATTER, THOMAS C.	May 22	Sundry Business and Corporate Provisions	Seminar—Houston Chapter Texas Society of CPAs
	June 30	Discussion of 1964 Revenue Act	Kiwanis Club of South Eastern Houston

<i>SPEAKER</i>	<i>DATE</i>	<i>SUBJECT</i>	<i>AUDIENCE</i>
<i>Kansas City</i>			
HOFFMAN, LOREN G.	Sept. 10	Multiple Corporations' Tax Problems	The Institute of Internal Auditors
MCGILL, MAURICE	Jan. 16, 1965	Advance in Management Through Automation	Administrative Management Society (formerly NOMA)
<i>Los Angeles</i>			
BERSCH, NEIL	Aug. 3	Computer Prepared Tax Returns	Computer Sciences Corporation
<i>Milwaukee</i>			
JENNINGS, DONALD BEST, DONALD ROBERTSON, LOWELL L. TRAWICKI, DONALD	June 8-11	Finance and Accounting for Non-financial Executives	The Management Institute of The University of Wisconsin, Madison, Wisconsin
BEST, DONALD DE TROYE, WILLIAM HEBERER, GEORGE NIENOW, ROBERT TRAWICKI, DONALD	June 22-26	Profitability Accounting	The Management Institute of The University of Wisconsin, Madison, Wisconsin
WETTERHALL, ROY C.	June 24	Internal Revenue Code Changes	Panel Discussion—Central States Accounting Conference of CPAs
<i>Minneapolis</i>			
PITT, JAMES F.	July 23	Prepaid Income & Estimated Expense	AICPA Tax Seminar—Denver
<i>New York</i>			
BROWN, VICTOR H.	June 8-10	Cost of Capital	American Management Association Seminar
CIANCA, BERNARD J.	June 8	The CPA Audit	CONUS Auditors' Conference sponsored by Army & Air Force Exchange Service
COSTELLA, SALVATORE D.	June 15	Sensitivity Analysis and Cost Estimating for inventory models	Steel Service Center Institute Advanced Seminar
DALY, ANTHONY J.	July 9	Opportunities in TRB&S	Rutgers Graduate School of Public Accounting
GOLDSCHMIDT, ROBERT A.	Aug. 20	Return on Investment Financial Appraisal & Evaluation	American Management Association
SPORER, MAX	June 8-10	Return on Investment	American Management Association
TARALLO, ANTHONY E.	June 3-5	Controllership Support for Marketing Management Accumulating Marketing Information	American Management Association
WEINER, HERBERT	Nov. 11	Goodwill in the Sale of a Business: Allocation; Accounting Requirements	New York University Annual Tax Institute
WEINSTEIN, EDWARD	Oct. 31	Evaluation of Internal Control	Nassau-Suffolk Chapter of New York State Society of CPAs
<i>Philadelphia</i>			
BREIDEN, MILLARD L.	July 24	Management Services	AICPA Professional Development in Philadelphia
MARKHUS, ROGER	Sept. 30	Individual Tax Problems Created by Recent developments	University of Pennsylvania Tax Conference
<i>Pittsburgh</i>			
DiMARIO, JOSEPH F.	June 30	Problems of Organizing and Administering Operations Research	University of Pittsburgh
ROSSI, HENRY J.	July 1	Construction Industry Methods of Accounting — Tax, Accounting and Financial Report Implications	Mellon National Bank & Trust Company—Executive Training Program

<i>SPEAKER</i>	<i>DATE</i>	<i>SUBJECT</i>	<i>AUDIENCE</i>
WERBANETH, LOUIS A.	June 2	Revenue Act of 1964	Credit Association of Western Pennsylvania
	June 5	Revenue Act of 1964	Pittsburgh Chapter, Pennsylvania Institute of CPAs Technical Session
	June 9	Income Averaging	Pittsburgh Tax Club
	June 9	The CPA and His World of Tomorrow	Pittsburgh Chapter, Pennsylvania Institute of CPAs
<i>San Francisco</i>			
BOWEN, DALE S.	June 9	Interpreting Industry Comparative Cost Reports	California Freezers Association
GERVER, ELI	July 13-14	Types of Tax Examination; Litigation of Statute of Limitations	C.P.A. Society—Palo Alto
	July 16-17	Types of Tax Examination; Litigation of Statute of Limitations	C.P.A. Society—Pasadena
	Sept. 11	Legal Responsibility and Tax Practice	Utah Association of CPAs, Salt Lake City
SCHADLICK, LEROY	June 10	The Individual Taxpayer under the Revenue Act of 1964	Mountain States Accounting Conference
<i>Washington, D.C.</i>			
BRASFIELD, KARNEY A.	June 4	Profile for Profitable Shopping Center Operations	Ninth Institute on Management and Operation of Shopping Centers sponsored by International Council of Shopping Centers in cooperation with Michigan State University

Articles and Books

<i>AUTHOR</i>	<i>EDITION</i>	<i>TITLE</i>	<i>PUBLICATION</i>
<i>Chicago</i>			
TRUEBLOOD, ROBERT M.	Aug.-Sept. 64	Meeting The Future Demands of The Profession	Professional Development and the CPA
<i>Cleveland</i>			
BONI, GREGORY	June	Internal Control — What Is It?	AMA Management Bulletin
<i>Detroit</i>			
SCHAE, JOHN	June	How to Conduct an Executive Search	Credit and Financial Magazine
VANDER BROEK, DAVID	August	Revolving Credit Sales	Credit Current Magazine
<i>Executive Office</i>			
BEYER, ROBERT	June	Profitability Accounting: Challenge And Opportunity	Journal of Accountancy
BUCHAN, JOSEPH	Summer 1964	Why Scientific Inventory Management Has Proved Useful	The Cooperative Accountant
DIAMOND, WALTER	July 7	Foreign Licensing	Prentice Hall's Treasurer's Report
	August	Current Trends in Foreign Trade	Credit and Financial Management
	Aug. 3	License Pacts Exceeds Overseas Investing	American Banker
	Aug. 6	Licensing vs. U.S. Investments Abroad	The Commercial & Financial Chronicle
	Aug. 13	Tax Considerations of Industrial Rights Abroad	Foreign Credit Interchange Bureau of NACM
	Aug. 21	Overseas Licensing	Sales Management
	Sept.	Foreign Licensing	Appliance Manufacturing
Sept.	Licensing Abroad	Apparel Manufacturer	