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Legend of Kansas

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In July of 1951, Touche, Ross, Bailey & Smart came to Kansas City. The firm of Hull & Crouch merged with TRB&S, and the Kansas City office was opened.

Kansas City . . . a city a little more than 100 years old, a city noted for its beautiful residential areas, its stately elm trees, its wide, tree-bordered boulevards. Visitors to the city are delighted by the quiet beauty of the Country Club Plaza, the oldest of the shopping centers, with its Spanish architecture, numerous fountains and smart shops and dining places. The Nelson Gallery of Art, the Starlight Theatre and the American Royal, a famous livestock and horse show, are places of interest to see and enjoy.

Into this environment came TRB&S. Howard D. Hull started his own practice in Kansas City in 1937. He was a native of Ohio, having graduated from Oberlin College in 1919. Prior to forming his own firm he was employed in the Kansas City office of Arthur Andersen & Co. In 1947, Howard D. Hull and John D. Crouch formed the partnership of Hull & Crouch and this was the firm that merged with Touche, Ross, Bailey & Smart.

John D. Crouch graduated from the University of Kansas School of Business in 1938 and in 1941 received his law degree from the University of Kansas. He entered the United States Navy the next year and was discharged as a Lieutenant in 1945. Having started with Arthur
Young & Co. in Kansas City before the war, he served two years in New York City and Milwaukee after the war and attained the rank of manager. Mr. Crouch then returned to Kansas City and joined Mr. Hull's firm, which then became the firm of Hull & Crouch.

With the firm of Hull & Crouch at the time of the TRB&S merger were two staff men who are now partners in the firm. Loren Gale Hoffman was promoted to partner in 1963 and is now head of the Kansas City Tax Department. He is also a member of the firm's National Tax Committee. Glen A. Olson, who specialized in management services and headed that department when in Kansas City, transferred to the newly opened San Diego office in 1962 as manager in charge of that office and was promoted to partner in 1963. One of Mr. Hull's first employees, Helen R. Root, is office manager and bookkeeper of the Kansas City office.

In December 1951, Richard V. Julian transferred from the St. Louis office. He was promoted to partner in 1962 and is now in charge of the Audit Department.

When the firm of Davey & Rader merged with TRB&S in 1954, John W. Rader became the third partner in the Kansas City office.

Increased growth in staff and clients necessitated a move to larger quarters in 1959, and it was then our address became 1700 Power & Light Building. Located at 14th & Baltimore, the building is the tallest in Kansas City and is a kind of landmark with its outstanding tower of colored lights. Our office, with modern decor predominantly in blues and greys, has received much favorable comment.

Messrs. Hull and Rader have now retired to advisory status and Messrs. Crouch, Hoffman, and Julian now manage the Kansas City office with the assistance of Mary McCann, Tax Manager, Jerry B. Jackson, Tax Supervisor and Robert B. Miller, Audit Supervisor.

The partners of the firm have all been active in civic activities in Greater Kansas City. They have served on various committees of the Chamber of Commerce, United Fund Drives and many other organizations. Mr. Crouch is the immediate past president of the Missouri Society of Certified Public Accountants, a member of the Board of Trustees of Research Hospital and a member of the Board of Directors of Junior Achievement of Greater Kansas City. He has served on the AICPA's Committee on Relations with the Federal Home Loan Bank Board for many years and was a member of Council of the AICPA last year. Mr. Crouch is a member of the firm's Policy Group and the Executive Committee.

Mr. Julian is a graduate of Northwestern University and a native of Illinois. He has participated in programs of the Retail Group in Kansas City and served on various committees of the Missouri Society of Certified Public Accountants.

Mr. Hoffman is a graduate of the University of Missouri. A native Kansas Citian, Mr. Hoffman is active in civic and professional organizations and is an Elder in his church, Village Presbyterian, which has a membership of six thousand persons.

One of Mr. Rader's original staff members, Mary J. McCann has been most active in professional and civic activities. A graduate of the University of Kansas, Mary has the honor of being the first woman to be issued a CPA certificate in the State of Kansas. She has served as national president of the American Woman's Society of CPA's, and as president of the Kansas City Chapter of that society. In 1962 she was elected president of the Women's Chamber of Commerce of Greater Kansas City. The University of Missouri School of Business selected her as one of three outstanding business and professional women in the State of Missouri this year. In addition to her duties as manager in the Tax Department, Mary is also responsible for report review.

Great change has occurred in the Kansas City area in the past twenty-five years. Kansas City has changed from a city with an economy geared to wholesale trade and processing of farm products to a city with a broad and diverse economic base. Our office, now in its fourteenth year as a TRB&S office, has clients in almost all areas of business activity, including metal manufacturing, food processing, retailing, wholesaling, transportation, insurance and many others.

Mr. Hull's first client, Russell Stover Candies, has expanded from a small company serving (in 1937) primarily the Midwest, to a company whose candies are now...
Helen Root, office manager, discussing problem with Mary Leighton, in charge of typing and checking department

Mary J. McCann, manager, tax department and in charge of report review
sold through over 200 candy shops in more than a hundred major cities throughout the United States. In addition, approximately 4,000 department stores and drug stores distribute Russell Stover Candies.

Another fast growing client of the Kansas City office is the Rival Manufacturing Company. This company, which invents, manufactures and distributes a line of kitchen housewares, has a recent financial history which is quite interesting. It was acquired in the summer of 1963 by two investment banking firms, and the following year a public stock offering was made. Our firm served as the company's auditors both before and after the acquisition.

Iowa Beef Packers, Inc., a comparatively new client, has had phenomenal growth. The company was organized in 1961 and in this short period of operation has become the fourth largest beef packer in the country, and was ranked 309th in Fortune's 1963 list of the 500 largest industrial corporations. Last year, sales volume was $181,000,000. By the use of new ideas and energy, Iowa Beef has demonstrated that success can be achieved by a new company in an old industry. An alumnus of the Kansas City office, Maurice L. McGill, joined Iowa Beef last year as vice president—finance.

The Kansas City office has several clients in the poultry industry. A long-time client, the Gordon Johnson Companies, manufactures, sells and distributes poultry processing equipment. Arkansas Valley Industries, Inc. is an integrated poultry operation with the majority of its plants located in Arkansas and sales in 1964 of $80,000,000. The new treasurer of the Company is a former supervisor in the Kansas City office, Kenneth L. Brown. The American Poultry & Hatchery Federation, another client, is a trade association of the poultry industry.

The Kansas City office has also been active in the savings and loan industry. Starting more than ten years ago, a substantial savings and loan practice has been developed in Kansas City. The staff has participated on many programs of the Missouri Savings & Loan League and the Kansas City Chapter of the Society of Savings and Loan Controllers. Two partners from Kansas City are on the TRB&S Savings and Loan Industry Services Committee: John Crouch, who is chairman of the Committee, and Richard Julian.

With a variety of industries represented in Kansas City clientele, the Kansas City office is eager to extend its services to even broader coverage and looks forward with confidence to the future.
Regular Friday morning meeting of Management Group with John D. Crouch, partner in charge presiding.
Tax partner Gale Hoffman with tax department's supervisor Jerry Jackson and senior Tom Curry

Office of Russell Stover Candies, Inc. Gale Hoffman and Jerry Jackson meeting with William M. Hollis, controller, and Robert Rice, assistant controller and former staff senior of TRB&S