

Accounting Historians Notebook

Volume 14
Number 2 *Fall 1991*

Article 3

Fall 1991

President elect's plans for 1992; Continuing education program was world class

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Recommended Citation

Burns, Thomas Junior (1991) "President elect's plans for 1992; Continuing education program was world class," *Accounting Historians Notebook*: Vol. 14 : No. 2 , Article 3.

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PRESIDENT ELECT'S PLANS FOR 1992

As incoming president, I recommend the following activities for the Academy in 1992:

First. To conduct specialized membership campaigns to recruit members from select populations. Tom Nessinger, Partner, Arthur Andersen & Co., will head up these efforts. These campaigns will focus on those who have a casual interest in accounting history.

Second. To ask Professor Penny Marquardt, University of Akron, to head the Publicity Committee. She will also assist me in organizing our annual conference.

Third. To conduct a national campaign to encourage doctoral students to develop the second chapter of their dissertation from being solely a literature review to a history of the subject. We would encourage the submission of these expanded chapters as separate publications in our journal.

Fourth. To conduct our annual conference as an Accounting Hall of Fame event next autumn. Specific October or November date not yet finalized (chiefly because I don't know yet if I can make arrangements to have it on a home football game weekend, which if I can I would insure the participation of several prominent accountants such as Ray Groves). The conference will be a day and a half, all day on Friday and half a day on Saturday. The conference will review chiefly American accounting for the past 25 years from three perspectives: academic, professional (including regulators), and industrial. Each perspective will be reviewed in group discussions by appropriate Hall of Fame and Board members. The proceedings will be

recorded, transcribed, edited and published as a book.

Tom Burns

CONTINUING EDUCATION PROGRAM WAS "WORLD CLASS"

The continuing education program, "A Critical History Workshop on Relevance Lost and the New Management Accounting," held in Nashville in August was a great success. Tony Tinker chaired the session and, with Cheryl Lehman, Fahrettin Okcabol, Lee Parker, and Ross E. Stewart, served as a discussion leader. More than fifty people attended the half-day program.

The workshop provided an in-depth review of the historical and social underpinnings of the Johnson and Kaplan critique of conventional management accounting. Participants discussed the lineage of thought from Chandler to Williamson to Johnson and Kaplan, and appraised the emerging paradigm with various alternative accounts and interpretations.

The Academy thanks Tony and the others who helped to organize and present this program.

THE ACCOUNTING HISTORIANS NOTEBOOK

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