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The Daily Mississippian

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THE DAILY MISSISSIPPIAN

THE STUDENT NEWSPAPER OF THE UNIVERSITY OF MISSISSIPPI | SERVING OLE MISS AND OXFORD SINCE 1911 | WWW.THEDMONLINE.COM

UM TO PARTICIPATE IN GAMEDAY RECYCLING CHALLENGE





Big SEC games and late afternoon/evening games can generate 200-400 cubic yards of waste, according to UM Landscape Services Department. Last year, gameday recycling brought in three tons of recyclables.

BY NATALIE DICKSON The Daily Mississippian

The collapsible blue-topped bins line the Walk of Champions, the road by Farley Hall and the Circle on gameday weekends. They stand by red and blue bins filled to the brim. But the recycling bins for plastic and aluminum are usually only half-full- or really, half-empty.

There is room for improvement, tailgaters at the Kentucky game said. When compared to two years ago, though, recycling on home football weekends has already come quite a way, Campus Sustainability coordinator Jim Morrison said.

So far this semester, Ole Miss has been filling two and a half giant recycling bins, placed behind Fulton Chapel and the stadium, compared to just three-fourths of a bin last year, Morrison said.

Ole Miss also plans to participate in the U.S. Environmental Protection Agency's Game Day Challenge for the Auburn game this year, he said. The challenge pits participating universities against one another to see which one can collect the most recyclable materials and divert the most waste from one game.

Tony Mariococchi, a first-time Ole Miss tailgater from Cincinnati, attended the Kentucky game.

He said that in order to reach the recycling potential, the University has for game days every trash bin should have a recycling bin next to it.

"I'm sure you could get those things stuffed," Mariococchi said. But the recycling bins, while placed beside trash cans, only line the outer edges of the Grove and

Circle. Kathryn Davis, a third year law student from the University of Kentucky, said the bins might be better used if placed inside tents. That could cause problems with congestion, though, she said.

Another longtime Ole Miss football fan, Bill Bailey of Oxford, suggested the University hand out green trash bags in addition to the regular bags given to every tent.

The Ole Miss sustainability office has already tried that, though, Morrison said.

Three years ago, the University began its gameday recycling efforts by passing out green trash bags to each tent, he said. He estimated that only 10 percent of the materials collected in the bags could actually be sent to the Oxford Recycling Department. The rest was too badly contaminated, he said.

The next year, they invested in 100 of the blue-topped recycling bins now seen scattered through the Grove and Circle, he said.

Coca-Cola also donated 200 recycling bins to put in the stadium, he said.

However, game day recycling efforts from the previous year had been so bad that the Oxford Recycling Department had to require the University to not only collect, but sort through all the materials, he said.

With the improved recycling bins in the Grove, called "clear stream" bins, the University collected three tons of recyclable material from the seven home football games, Morrison said.

When compared to the 360 tons of waste from last football season that the University sent to the landfill, though, three tons does not seem like too much.

However, the University was able to invest in another 200 clear stream bins for tailgating areas and the stadium. The University now hopes to at least double the weight of recyclable materials it sends to Oxford for this year.

The emphasis on recycling is not merely for the sake of recycling, he said. Because the University is not charged any money to send waste to the recycling department, the University ends up saving money the more it recycles.

'We can justify the return from investment in gameday recycling," Morrison said.

An overview performed by the EPA on the University of Tennessee's gameday recycling said they saved an average of \$3,500 per season in diverting waste. Morrison's office estimated that the University spent about \$90,000 to clear the waste from all seven home football games last year. So the more waste the University diverts to recycling, the less it will See RECYCLE, PAGE 4

this week

THE POWERHOUSE

KIRTAN AND CURRY: AN EVENING WITH POET RAVI SHANKAR

Join VOX Press for an evening with poet Ravi Shankar. Tonight at 7:30 p.m. at The Powerhouse, featuring hot curry and wine from West Jackson Wine and Spirits, sitar music with Jeff Henson and a photo exhibit by Ramona Gillentine.

Admission is free.

BISHOP HALL AUDITORIUM THE DARK SIDE OF

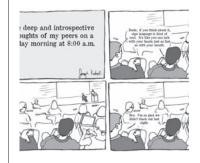
CHOCOLATE

Ole Miss International Justice Mission (IJM) presents "The Dark Side of Chocolate," a documentary revealing the use of child slavery in the chocolate industry. Free admission. There will be a drawing for fair trade chocolate prizes.

Wednesday, 5:45 p.m. - 7:10 p.m. Admission is free.

inside

OPINION WHAT YOUR PEERS ARE THINKING



NEWS **BIKE RACKS PURCHASED** FOR THE SQUARE



OSD bond issue vote today



FIIZABETH BEAVER | The Daily Mississippi

BY LANCE INGRAM The Daily Mississippian

Voters can cast their yes' or 'no' on the Oxford School District \$30 million bond issue from 7 a.m. to 7 p.m. at the Oxford Activity Center.

Based on research, the Board of Trustees, who also studied the potential of expanding the current Oxford School District infrastructure to support the increasing number of students, established that the only solution is to seek a bond referendum to provide appropriate learning

environments for the children.

Current district enrollment is 3,590. In 2020, district enrollment is predicted to be 4,094. This presents many problems such as overcrowding, safety issues and learning environment concerns. If passed the bond will not exceed \$30 million and the payback period will not exceed 20 years. Should the bond pass, the current campus will be renovated to serve seventh and eighth graders and house approximately 600 students.

where will the money go?

Acquire property and build new high school - \$27,700,000

Renovate current high school building for junior high - \$800,000

Upgrade Oxford Elementary -\$600,000

Relocate Oxford Learning Center to Buildings B and C - \$200,000

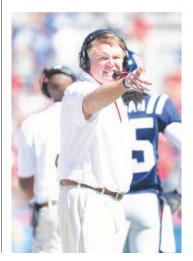
Connect Scott Center to Oxford Learning Center - \$200,000

Reconfigure Bramlett Elementary School - \$200,000

Relocate central office to Building A at Oxford Middle School - \$300,000

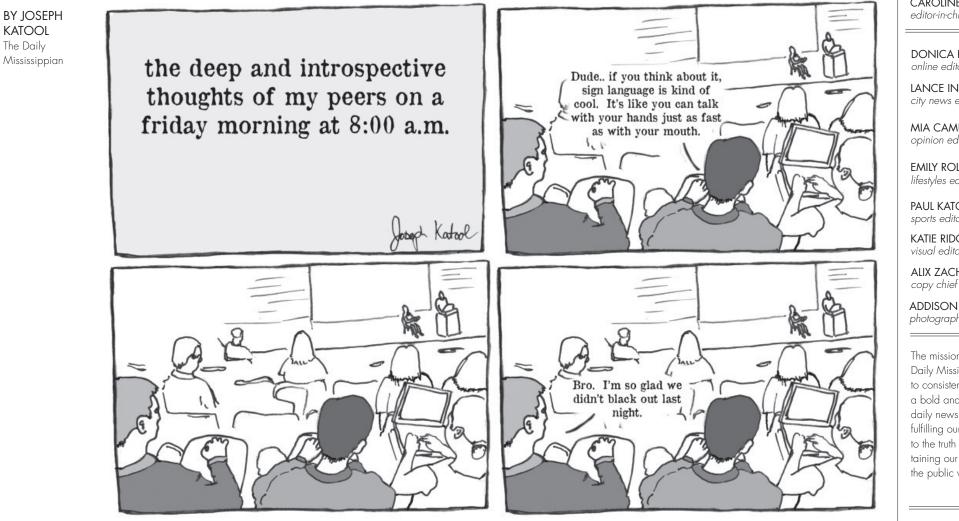
SPORTS

REBELS PREPARE FOR AUBURN



OPINION

OPINION 1 10.26.10 | THE DAILY MISSISSIPPIAN | PAGE 2



Got Questions, Want Answers



BY BRANDON IRVINE Columnist

Back in February, I wrote a branch, makes the nation's column after the President's televised Q-and-A session with the House Republican Caucus.

In that column, I advocated for such a thing to become a regular occurrence, much as it is in Britain with Questions to the Prime Minister.

I had what was, I thought at the time, a decent and well thought-out proposal.

I've since changed my mind.

It would be impractical to have the President over to the House and Senate even twice a year, especially given the way Congress operates. But, my zeal for having a Question Time in America still remains. For those of you who aren't political science majors and/ or didn't pay attention in civics in high school, the United States operates on a federal system with three branches of government. Congress, the legislative of Representatives, and al-

laws, while the president and the executive branch enforce those laws and the Supreme Court and the judicial branch decide how enforceable those laws are.

In that vein, our House of Representatives is quite similar to the British Commons.

Both are lower houses who hold the bulk of the legislative power, both are manned by politicians elected from cated because the leader of single-member districts (or constituencies across the pond) and somewhat inclined to acquiesce to majority opinion.

low the American people (or at least those with C-SPAN) to get more information on some important matters of government policy.

The way the new proposal works is, just like in the Commons, the centerpiece of the event is the exchange between the leader of the governing party and the leader of the minority party.

In our case, this is complithe governing party in the House of Representatives is also the Speaker.

Fortunately, the governing party also has a Majority Most importantly for our Leader to handle floor debate

is more or less copied directly from the Commons.

There would be an opening question or two before the Leaders Exchange, and the remaining time (the sessions would last 30 minutes, once a week) would be split between majority-party Congressmen and minority-party Congressmen, who would be free to ask the Majority Leader about any topic they pleased.

As alluded to above, this would be televised on C-SPAN as part of its coverage of the House of Representatives.

Question Time, regardless of how it is organized, can only benefit the American public through increased knowledge and awareness about the nuances of certain pieces of legislation before Congress. And perhaps it could alleviate the current disinterest towards politics among a large part of our

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The mission of The Daily Mississippian is to consistently produce a bold and accurate daily news source by fulfilling our obligation to the truth and maintaining our loyalty to the public we serve.

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ARVINDER SINGH KANG manager of media technology

discourse here: Both have set

officials in charge of pushing through their particular party's legislative program, and all floor action is regulated through the Speaker of the House.

To that extent, Question Time could easily become a conventions, and the differregular feature of the House

and the like.

So, the centerpiece of Question Time in the House of Representatives would be the exchange between the Majority Leader and the Minority Leader.

Aside from the naming ent seating arrangements, my idea for our Question Time supervisor

DARREL JORDAN chief engineer

DYLAN PARKER

creative/technical

MELANIE WADKINS advertising manager

STEPHEN GOFORTH broadcast manager

DARCY DAVIS administrative assistant

THE DAILY MISSISSIPPIAN

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electorate.

Letters should be typed, double-spaced and no longer than 300 words. Third party letters and those bearing pseudonyms, pen names or "name withheld" will not be published. Publication is limited to one letter per individual per calendar month.

Student submissions must include grade classification and major. All submissions must be turned in at least three days in advance of date of desired publication.





Sometimes I feel like a tourist

I have lived in Oxford now for the past year and a half. That should be enough time to get acquainted with a small town.

Oxford's not a massive, bustling metropolis. It is smaller than my little hometown of Laurel, and not even a blip on a map compared to my home away from home, New York City.

By now, it should be expected that I can navigate my way through town like a pro, but this is far from the case. Even if I completely dismiss my horrible navigation skills, there are just parts of Oxford that I have never explored.

Example one: North Lamar.

This weekend, my parents came up to visit me and wanted to take me out somewhere nice. Completely at a loss of where to go, I turned to one of my roommates, who suggested Snackbar.

I knew of Snackbar (I am not completely cut off from the world around me), but I had no idea where to find it.

After some quick directions, I realized that I had only been on North Lamar once or twice before, and I had no actual idea of what was out there.

I was in shock as my parents and I passed restaurants and stores that I had no idea even existed.

I felt like I was visiting Oxford for the first time.

The girl who knows the New York subway system like the back of her hand had no clue that life existed to the north of the Square.

În fact, I did not know much existed to the south either.

Example two: South Lamar

As of last week, if you had needed to go to the emergency room while in my presence, I would not have been able to take you.

I've actually been to the hospital before to visit a friend, but it was late at night and I was not driving. I had no clue how we ended up there.

And I never tried to find out.

For the past year and a half, I have actually assumed that the hospital was on North Lamar, simply because I had never really gone out there, and I had never seen the hospital in broad daylight.

Obviously, I was wrong.

Along with my exploration of North Lamar, this weekend also took me in the opposite direction when my roommate asked me to drive her to a pharmacy.

Again, I felt ridiculous as she gave me directions.

This is Oxford. I should be able

to get everywhere and anywhere with my eyes closed.

Or so I thought.

Example three: Taylor

OK, OK, I get a little leeway with this one. Taylor is a completely different town.

I cannot be expected to know all of the tiny village-like places around Oxford.

On Friday, I went to hear a band at Taylor Grocery, and was quite surprised that Old Taylor Road did not just dead-end somewhere with an apartment complex.

It might sound silly, but what else did you expect me to think?

The farthest I had even driven on that road was The Mark, and it seemed reasonable to expect the road to continue with townhouses and other types of collegiate lodging until the road was no more.

But just like on North and South Lamar, I was amazed to find civilization. Sure, you have to drive a little farther on Old Taylor Road to reach Taylor Grocery and the cute little town of Taylor, but it's right there for the enjoyment of Oxford's residents.

It just goes to show that you can never expect to know everything. There is always one more secret tucked away, always one more thing to discover.

My discoveries might be stupid, obvious ones, but that does not mean that other hidden treasures aren't right around the bend.







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NEWS | 10.26.10 | THE DAILY MISSISSIPPIAN | PAGE 4

RECYCLE,

continued from page 1

pay for waste fees and payment of clean-up personnel, he said.

Each year has been just one part of making the University more conscious of the importance to recycle, said Elliot Warren, a student intern in the Office of Sustainability and Game Day recycling student leader.

"It's a yearly baby step," Warren said. "You're not going to see a huge change."

Last year, Warren was in charge of gathering 10 to 30 volunteers each home game to go around the Grove and Circle and educate people on recycling. This year, however, the sustainability office won a contest with Coca-Cola to have the Coke recycling team attend one of the home football games.

Instead of having volunteers for every game, Ole Miss hopes to have about 200 people volunteer in conjunction with Coke at the Auburn game on Oct. 30.

Coke will bring down its large recycling van to promote recycling and reusing, he said.

Ole Miss also plans to participate in the U.S. Environmental Protection Agency's Game Day Challenge for the Auburn game.

The challenge has participating universities and colleges collect waste and recycling data from one home football game in October. The EPA then ranks the data and announces the winners in November.

If the Auburn game succeeds in

Bangkok Jhai Restaurant

Authentic Thai Food

increasing the amount of material gathered for recycling, the Oxford recycling facilities might not be big enough.

Oxford Recycling Coordinator Amberlyn Liles said, "Last game, we really had to squeeze to get everything in."

On Wednesday nights after games, the Oxford recycling center employs two people to work overtime, she said.

For the first game of the season, just one bin from the university came in. The past game saw an

However, the more material the recycling center processes, the more revenue generated for the city of Oxford's general fund, she

While the recycling center does not charge to pick up or process plastic bottles and aluminum cans, it does sell the recycled materials to corporations. The whole operation pays for itself.

for its recycling program to fur-

Tipping fees in the area are only \$40 per ton, much less than most metropolitan areas, but the money saved comes in minimizing volunteers' time in cleaning up the Grove, he said.

ability might be able to purchase more clear stream bags, he said.

continue promoting a culture of recycling and reusing on campus.

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increase of 16 yards of material.

said.

Eventually, the university hopes ther justify itself, Morrison said.

Next year, the Office of Sustain-

Regardless, the office plans to

Oxford Pathways Commission will decide where they will be placed. Six new racks have been purchased for placement around

the Square, and more will be purchased if needed.

The Pathways Commission is working on creating an application for businesses to apply for their own bike rack.

Pathways Commissioner Michael Worthy said the new racks have been purchased to promote bicycle transportation as a desirable alternative to cars.

"Part of the reason we're do-

PHILLY CHEESE STEAK

New bicycle racks purchased for Square



ELIZABETH BEAVER | The Daily Mississippiar

A bike sits chained to a light pole in front of Off Square Books. Six new bike racks have been purchased for placement around the Square. The racks were purchased to promote using bicycles instead of cars.

ing this is for the utilitarian

BY BLAKE JOHNSON

The Daily Mississippian

purpose of providing a legal place to lock up your bicycle," New bike racks have been Worthy said. purchased for the Square. The The Pathways Commission

hopes that the addition of places to lock up a bike will encourage people to bike to the Square, resulting in a decrease of automobile traffic during busy hours.

"It's about security, but it's also about increasing visibility. We're trying to meet the needs of those who currently ride their bikes, and also inspire people who might choose to do so in the future," Worthy said.

Freshman Tyler Slay said he would definitely utilize the new bike racks.

"It seems more accepting of bikers, and I won't feel like it is in a place where people would be annoyed by it," he said.

Along with the placement of new bicycle racks, the Oxford Pathways Commission is continuing with phase two and three of its bike lanes project.

Phase 2 will erect new lanes along a portion of Old Taylor Road. College Hill and Old Sardis roads will receive new bike routes, as well as an area of South Lamar.

The goal of the Pathways project is to increase transportation means and offer more recreation opportunities to Oxford residents and University students with the construction of new bike routes and sidewalks, according to the City of Oxford Pathways Commission.

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Google, Microsoft potential sponsors for University e-mail

BY BLAIR JACKSON The Daily Mississippian

If anything is familiar to Ole Miss students, teachers and faculty alike, it is @olemiss.edu.

The Web mail that the University of Mississippi uses is completely self-managed, owned and funded. This is not unusual for a university – others across the nation also have their own unique e-mail systems, but not all are completely private.

Many universities are converting to an outsourced e-mail system, such as Google or Microsoft, to manage their university e-mail systems. These corporate giants offer university e-mail systems for free.

Last year, Time Magazine reported that Google managed over 2,000 college and university e-mail systems, and now more universities are following this trend.

When a university decides to let Google, for example, manage their university e-mail, Google upgrades the university system by creating an individual system within itself for university use. When universities switch, they are still able to keep their .edu account, just with Google or Microsoft logins.

The @olemiss.edu e-mail account that the University currently uses is managed by the University Technology Department. As the current system stands, student e-mail accounts hold 100 MB, and faculty and staff e-mail accounts hold 300 MB.

In contrast, programs such as Microsoft Live.edu and Gmail offer 25 GB of storage. To put this in perspective, 1 GB equals 1024 MB. That's over 200 times as much storage.

Heather Hall, a sophomore from Corinth, transferred to Ole Miss this year from a school that used a corporate sponsored e-mail program.

"I thought it was a better system because I could use my e-mail for other things besides just school," Hall said.

Hall said that if Ole Miss were to switch to a corporate-sponsored email system, it would make things much easier on students, faculty and staff alike.

There area many perks to having an outsourced e-mail system, as claimed by Microsoft Live.edu, a program that offers full management and maintenance of university e-mail systems.

With its sleek new software, Microsoft allows universities to create their own e-mail sites. It promises not to bog systems down with advertisements or give e-mail addressMail Calendar Documents Sites

A

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>





Chats 🖓 Sent Mail Drafts All Mail Spam

> Microsoft Live.edu also claims to be a "single resource with multiple tools." Microsoft does, however, reserve the right to advertise Microsoft products on university e-mails. Along with an extreme storage capacity, both Microsoft Live.edu and Gmail for universities offer calendars, video chat and built-in links to applications like Microsoft Office.

> Their up-to-date technology strives to promote skills necessary for students preparing to enter the job market.

> Tiffany Bensen, a biology professor, said that she forwards her Ole Miss e-mail to a personal account because she finds problems with e-mails bouncing back when students' e-mail boxes are full. Benson said she has found the University e-

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mail system to be bulky and slow, and she likes having all her e-mail

sor our e-mail, Bensen said that she is wary of privacy issues that the University may face if our e-mail was available on the web.

when it comes to outsourcing e-

Scotty Polston, network administrator for the computer and information science department, said that when a school outsources their e-mail system to corporations like Google, that Google owns that information, and will continue to own it for the next 50 years.

Google and Microsoft appeal to university IT departments with the argument that by outsourcing the maintenance of servers, universities save money and are therefore allowed more time to focus on other things. Google will handle everything if they are provided with all of the information.

Photo Illustration by ADDISON DEN

It all comes down to how important it is to a university that its information is kept completely private.

Universities who opt for these fancy, new and free e-mail systems have to consider that once a university's e-mail is outsourced, that company, whether Google, Microsoft or any other, technically owns that information indefinitely.

Currently, Ole Miss has its own private e-mail system, @olemiss. edu, and has not expressed any intention of changing.

Miss. health officials report new human West Nile Virus case

The Mississippi State Department of Health reported one new human West Nile virus case in Tallahatchie County, bringing the state's total to seven.

The department only reports confirmed cases to the public.

So far this year, there have been three positive West Nile cases reported in Leflore County, and one each in Coahoma, Calhoun, Scott

and Tallahatchie Counties.

The department of health conducts mosquito testing during heightened mosquito season with its most intense surveillance during the peak West Nile mosquito reproduction months of July, August and September. There have been five positive West Nile mosquito samples reported: in Hancock (2), Hinds, Jackson and

Madison counties. It is important to remember that mosquito-borne diseases, including West Nile, occur statewide and throughout the vear.

Symptoms of West Nile infection are often mild and may include fever, headache, nausea, vomiting, a rash, muscle weakness or swollen lymph nodes.

In a small number of cases, in-

fection can result in encephalitis or meningitis, which can lead to paralysis, coma and possibly death.

The health department encourages Mississippians to take the following precautions to reduce the risk of contracting West Nile and other mosquito-borne illnesses: Remove sources of standing water, avoid mosquito-prone areas, especially between dusk and dawn when mosquitoes are most active, wear protective clothing (such as long-sleeved shirts and pants) when in mosquito-prone areas and apply a DEET-based mosquito repellent according to the manufacturer's instructions.

For more information on West Nile and other mosquito-bourne illnesses, visit the MSDH Web site at www.healthyms.com/westnile.





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OXFORD SCHOOL DISTRICT BOND REFERENDUM

OXFORD ACTIVITY CENTER 7:00 AM - 7:00 PM

No tax dollars have been used for this campaign. Private donations are funding all marketing efforts for the Oxford Bond Referendum Campaign



NEWS | 10.26.10 | THE DAILY MISSISSIPPIAN | PAGE 6

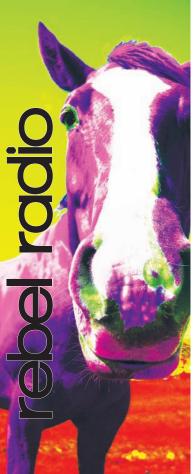


AMBER HELSEL | The Daily Mississippian

LEFT: Oxford local Steve Wooten plays Tom Mistillis, a Greek immigrant who owned restaurants in Oxford, in the "Spirits of Oxford" on October 22. The event featured people from Oxford's history such as Mistillis and former Ole Miss football player and athletic director, Tad Smith. RIGHT: Oxford local Jim McCauley plays former Ole Miss football player and athletics director Tad Smith in the "Spirits of Oxford" on October 22. The event featured people from Oxford's history such as Smith and Tom Mistillis, a Greek immigrant.

6th Annual Japan Foundation Film Series: Japanese Films of the 1960's presents "The Face of Another"





Thursday, October 28th - 7:00 p.m. Oxford Malco Studio Cinema Free and Open to the Public

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LIFESTYLES

LIFESTYLES | 10.26.10 | THE DAILY MISSISSIPPIAN | PAGE 7



Author Mary Carol Miller signs his second volume of Lost Mansions of Mississippi for Susan Heckel at Off Square Books on Monday evening. The book featured photographs of old mansions in Mississippi.

Stand Up for Love: Bright Kids Uganda Foundation

BY ASHLEY BALL The Daily Mississippian

Take a moment to think about the first thing that comes to mind when you think of Uganda.

"When I think of Uganda, I think about poverty-stricken individuals who lack resources and a mass amount of the other necessities and wants that could benefit the country as a whole," sophpmore biology major Kwanza Boone said.

"Uganda? Poverty, malnutrition and the HIV epidemic," Kathleen Wickham, associate professor of the Meek School of Journalism, said. Imagine living below the poverty

line of only \$1.25 a day, or being an orphan suffering from HIV.

This may be make-believe for us, but according to the Bright Kids Uganda Foundation, children of the Republic of Uganda face these adversities and more every day. Oxford Arts, a local art museum promoting visual and performing

promoting visual and performing art, has collaborated with the Bright Kids Uganda Foundation to help.

The Bright Kids Uganda Foundation, located in Ettebue, Uganda, has been established since 2000 and has been moving rapidly to make a difference in the lives of children ever since. The organization's mission is to provide help for children from all kinds of devastating backgrounds including orphans, HIV/ AIDS victims, as well as children who are refugees from the Ugandan war.

The foundation's hope is to give Ugandan children the right to live, the right to grow, the right to participate in personal development through education and the right to participate in planning their own

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futures. Artist Brooke White has put her

heart and soul into her creation "Commuters." In this exhibit, she shares her dynamic experience in Uganda through art representing the ongoing social pandemic.

Through simple but detailed images, the exhibit captures emotions, pains and struggles children of Uganda face daily.

It is centered around stories of those forced to leave their homes every night because of the war and

See LOVE, PAGE 8





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LOVE, continued from page 7

injustice that plagues their world. Innocent boys and girls with no home or family wander the streets like thieves of the night to avoid being abducted.

gan in 2003 when I traveled to the third world countries of Kenya, Rwanda and Cambodia to investigate how people relate to place when their landscape and homes are completely demolished due to war and turmoil," White said in an earlier interview with the staff of

"My interest in this project be-

Oxford Arts.

"When visiting Rwanda to photograph the landscape and people living in a post-genocide landscape, I focused on the ways in which people adapt, recover and re-develop their landscapes when they are rendered utterly unrecognizable," White said.

There are about 20 different images in the exhibit. Most photos show the poor living conditions of the children, while others are simply single profiles of boys and girls, allowing viewers to look deeply into the children's eyes.

Wayne Andrews, director of Oxfords Arts, is enthused about this cause and grateful for the meaningful exhibit.

"Brooke White was one of five artists we honored for building such a blazing path in Oxford," Andrews said. "We are doubly blessed to have this exhibit here. It's for a good reason and beautiful art."

This exhibit serves as an experience for viewers to re-live bits and pieces of the journey White has returned nity an opportunity to support the Bright Kids Uganda Foundation by donating proceeds.

Both the Oxford Arts Council and White wish to promote and educate others on the conditions children face in third world countries such as Uganda, in hopes of making a difference.

"Commuters" can be seen at the Powerhouse Arts Center from now until Nov. 8, Monday through Friday from 9 a.m. to 5 p.m.

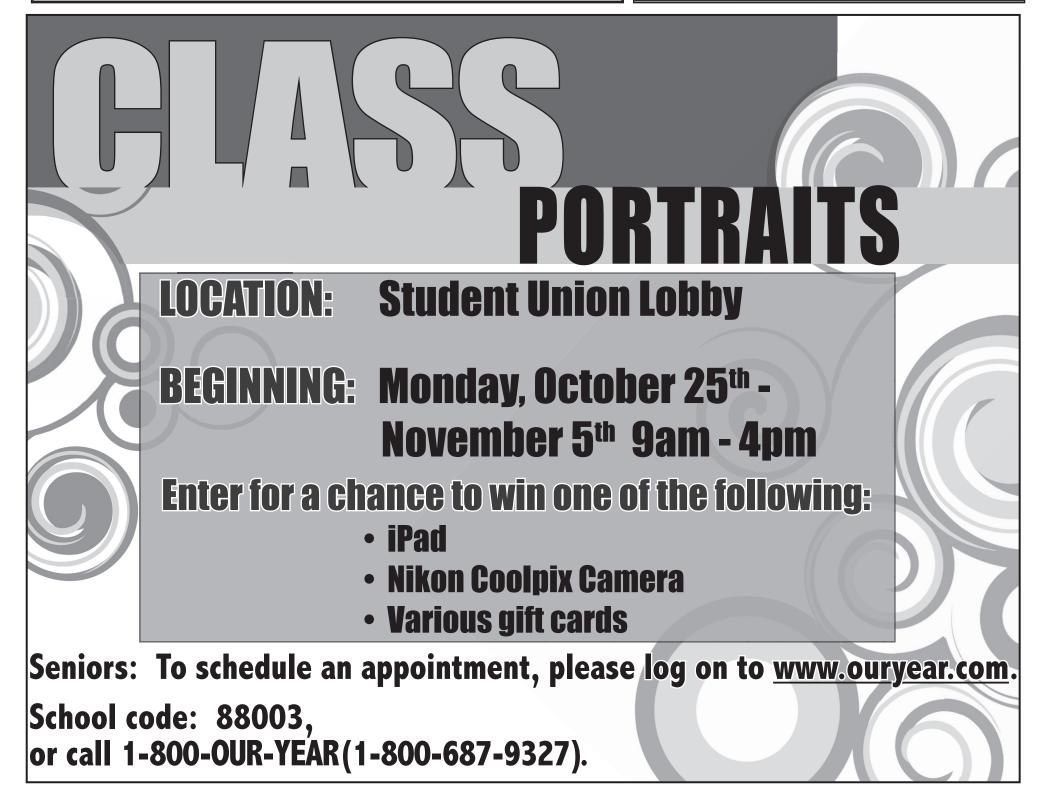
All proceeds can be donated to the Arts Council or directly to the foundation through its website. Those who donate \$10 or more will receive a free T-shirt.

For more information about Bright Kids Uganda Foundation or the exhibit, visit www.thebright-



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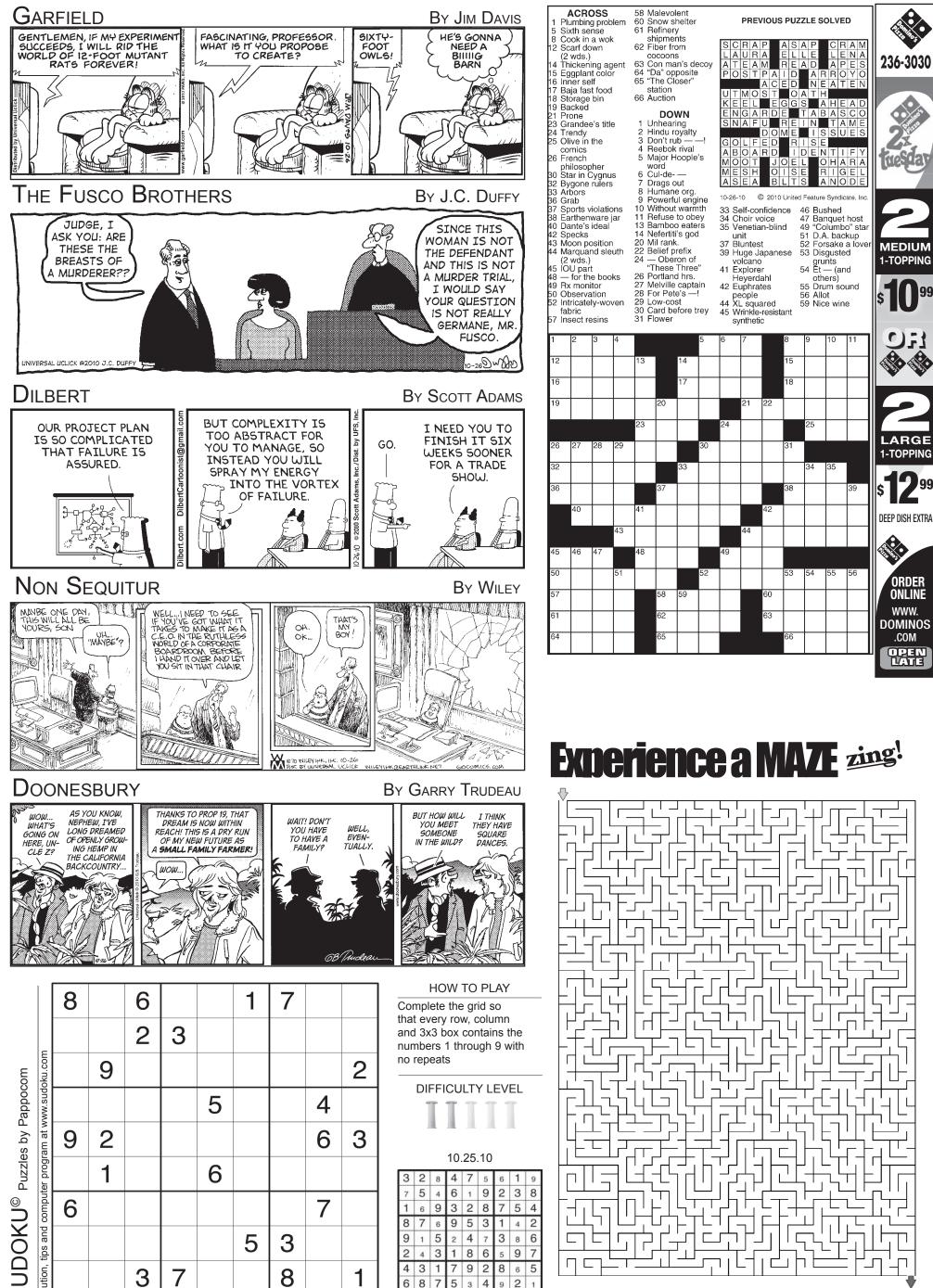
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SPORTS | 10.26.10 | THE DAILY MISSISSIPPIAN | PAGE 11

# **SAFETY FIRST**

BY ANDREW DICKSON The Daily Mississippian

Despite its ties to Ole Miss and one of our former All-Americans, "The Blindside: Evolution of a Game" has always been of particular interest to me for the other story line found in its pages - the transformation of how the game itself is played.

In the book, author Michael Lewis details events that helped turn the National Football League from a run-first league to a pass-first league (focusing on Bill Walsh and his West Coast offense) and their implications. With a bigger emphasis put on the passing game, protecting the quarterback's "blind side" from pass rushing specialists such as Lawrence Taylor became paramount.

While I argue that a pocketsavvy quarterback such as Tom

Brady or Peyton Manning alleviates the need for a "franchise" left tackle, I concur with Lewis on the observable fact that the difference between the way the game is played today and the way it was decades ago is like night and day.

As players got bigger, faster and stronger, the game went from "contact sport" to "collision sport." Some of the hits that occur over the middle of the field involving two players moving at full speed carry the force equivalent to a car wreck.

We love the big hit too - few things fire the crowd up more. Some players have gained notoriety for being head-hunters, and intimidation is a viable tactic for defenses.

As we began to learn more about head injuries and the lingering effects the game has on its players, the NFL began putting an emphasis on the rules it had in place to try to protect defenseless receivers. The NFL has historically tried to deter helmet-to-helmet hits with fines, but as recent as last week the league sent out a memo to each franchise warning of harsher penalties.

I can see it now: Dozens of members of the NFL "Inner Party" sitting around keeping surveillance on every single play from every single game, just waiting to draw up fines and suspensions for players who don't suspend themselves with concussions.

Big brother is watching.

Speaking of knocking yourself out, Dunta Robinson and DeSean Jackson collided in a play a couple games ago and both had to leave the game with concussions. Neither played this past Sunday, although Robinson says he was out with a knee injury.

Concussions – the most common type of traumatic brain injury – are pretty serious, and as the public becomes more aware of the repercussions of our favorite sport, the more the NFL will have to do to protect itself from being seen as barbaric. Some say it takes away from sport and fear, a descent into flag football, but why wouldn't we try to protect our players now that we know what we know?

Are you not entertained?

It would be nice if we could develop the perfect helmet to protect players, but anything used for protection by the offense will just be used as a weapon by the defense. In an interview last week, Joe Paterno proposed the idea of eliminating face masks altogether.

"Then you wouldn't have all those heroes out there," Paterno said. "Two things about the face mask: One, it's a weapon. Guys

are fearless because they don't have to worry about broken noses and knocked out teeth."

I agree with Joe in principle players should keep their heads out of the equation. A "strike zone" below the neck would be a decent compromise - you can hit someone really hard without hitting them in the head and body shots would take a toll on receivers as well.

As we change so do the games we play. Professional boxing went from having the police stop the fight, to having a 15-round limit, and then a 12-round limit. It's not a matter of watering the sport down, it's a matter of keeping players healthy. Err on the side of caution and all that. Safety should always be the first concern - especially for the NFL. A day may come where the league has to prove in a court of law that it did everything it could to protect players.

## **REBELS**, continued from page 11

in the running game after the second game of the year. He's a triple

threat with handing it off, throwing the ball and running it." Besides preparing to attempt to

stop Newton, the Rebels will spend a lot of time this week trying to repair a special teams unit that has struggled so far this season, especially the punt team.

"I've been really proud of our kickoff returns and kickoff coverage has been good for the most part, but the punt team hasn't been up to par,"

Nutt said. "We work on it every day, and we need to get more hang time out of Tyler Campbell. He tends to out-kick everybody sometimes, but that's no excuse. You have to get down there and tackle."

R

Ole Miss faces a tall task Saturday against Auburn, but the Tigers have looked vulnerable early in games. The Tigers have trailed in five of their eight wins this season, including twice by double digits.



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# SPORTS

SPORTS | 10.26.10 | THE DAILY MISSISSIPPIAN | PAGE 12

# **REBELS' FOCUS TURNS TO NO. 1 AUBURN**

**BY BENNETT HIPP** The Daily Mississippian

After meeting with his team Sunday afternoon and watching film of the Arkansas loss, coach Houston Nutt and the Rebels have turned their attention to BCS No. 1 Auburn, which comes to town Saturday night.

After watching the tape of the

Arkansas game, Nutt said missed tackles and mental mistakes cost Ole Miss a chance of defeating the Razorbacks.

"I talked to the players Sunday, and as disappointed as they were, there are signs of good things," Nutt said. "We haven't been a 60-minute team and taken advantage of opportunities. We fought back to 24-17, but we let a long run go."

Presents

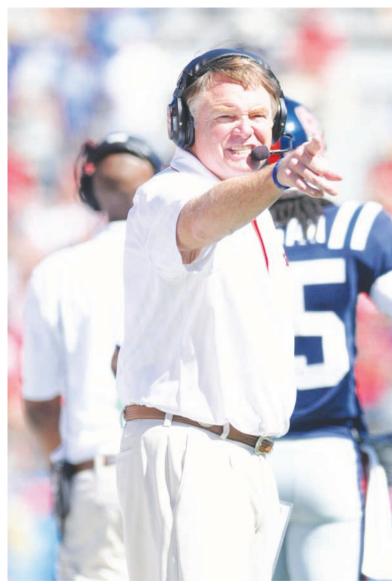
"We've got to do better helping each other out. Take advantage of the opportunities. Our guys know our record. The seniors do, and we can be a good football team if we do things the right way."

Nutt said he expects a spirited week of practice with the No. 1 team in the country coming to town and the Rebels needing to win three out of their next five games to become bowl eligible.

"We got right back to work Sunday with a bitter taste in our mouth," Nutt said. "We're getting ready to play the No. 1 team in America. They are extremely athletic, and we have to game plan well when we get back on the field."

That game planning starts with Auburn quarterback Cam Newton. Newton, a junior-college transfer and the leading Heisman Trophy candidate, is coming off a performance against LSU where he ran for 217 yards and two touchdowns. Newton is also third in the country in passing efficiency and ninth in total offense.

"Cam Newton is such a weapon," Nutt said. "He can be a tailback at his size, and he can also throw it. There are people around him as well. He's brought the offense alive, and he's a leader. He's really taken off See REBELS, PAGE 11





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