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## Annual Parade of Beauties Set for Feb. 4

Staff Report

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### Annual Parade of Beauties Set for Feb. 4

#### This year's event features 96 contestants

FEBRUARY 1, 2015 BY STAFF REPORT





Reade Heredia, named Most Beautiful 2014, will be on hand to crown this year's Parade of Beauties winner.

OXFORD, Miss. – Ninety-six University of Mississippi students will vie for the title of Most Beautiful 2015 during the annual Parade of Beauties pageant at 7:30 p.m. Feb. 4 in the Gertrude C. Ford Center for the Performing Arts.

The **Student Activities Association** and Ole Miss Student Union host the pageant, emceed this year by Mr. Ole Miss Rob Barber and Miss Ole Miss Emily Wikle. The event will feature appearances by Miss University France Beard

and Miss Mississippi USA Courtney Byrd, and entertainment by Chris Coffin. Escorts will be provided by the **Ole Miss Army ROTC**.

Tickets are \$10 with an Ole Miss student ID and \$15 without a student ID. They are available at the **UM Box Office at the Student Union**.

All contestants will participate in a private interview with a panel of four judges the day of the pageant. The interview counts as 10 percent of the total score. That evening, each contestant takes part in the evening gown competition, which counts for 90 percent. The judges will look at the contestants' stage presence, poise, physical fitness, personality and overall beauty of face and figure in the evening gown competition.

Patrons for this year's Parade of Beauties include University Florist, the Mississippi Cheese Straw Factory, Lee Family and Cosmetic Dentistry, Lammon's Fine Jewelry, and Hotty Toddy Tans and the Southern Stylist. The 2014 Most Beautiful was Reade Heredia of Columbus.

For more information or assistance related to a disability, contact the Alex Lindstrom or Tori Treadway, co-directors of pageants, at 662-915-1044.

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U.S. inflation roller coaster prompts fresh look at long-ignored money supply By Michael S. Derby NEW YORK – The amount of money sloshing around the U.S. economy shrank last year for the first time on record, a development that some economists believe bolsters the case for U.S. inflation pressures continuing to abate. The Federal Reserve's

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