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Is Mississippi ready for more big business?

BY JOSH PRESLEY
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One of Gov. Haley Barbour's mission statements was creating a landscape friendly to economic development.

This includes a push to bring big businesses to the state. Some Mississippians approach the state's economic upturn with trepidation, however, especially with regard to the local economy.

Lyn Roberts, general manager of Square Books, said she feels local businesses must not be pushed aside in favor of big business.

"Locally-owned businesses are better for the local economy, and a better local economy makes a better national economy," Roberts said.

But Maggie Toole, a junior mechanical engineering major, disagrees and would welcome larger businesses like retail outlets in Oxford.

"I do like the small businesses, especially Square Books," Toole said. "But big businesses bring in more people and make shopping more convenient."

Toole said there would be more opportunities for her to find a job in Mississippi if bigger companies were brought in.

Dale Fleisher, associate dean of the School of Accountancy, said a lot of factors must be taken into account when bringing businesses into the state.

"There's a lot to weigh in on it, and it is an accounting decision on both the state's side and the company's side," he said.

Fleisher said there can be stiff competition between states looking to bring in larger companies.

"A company that might want to relocate here is comparing Mississippi to other states and trying to see which state has perhaps the most up-front offers or the lowest taxes in the future," he said. "You've got the same thing on the state side."

One incentive for big businesses is that a fee can be negotiated and paid in place of standard property tax levy for new or expansion projects. This can only happen in a state that has



ILLUSTRATION BY CAIN MADDEN | The Daily Mississippian

Some Oxonians argue that spending money locally is better for the local economy because more money stays in the area. Data from Civic Economics shows that for every \$100 spent at a locally-owned business, 73 percent stays in the area.

a private capital investment in excess of \$100 million, according to the Mississippi Development Authority's website.

This incentive is to encourage development with local communities and must be agreed upon by the local board of supervisors and municipal authorities prior to being awarded. The fee can be awarded for up to 10 years but cannot be less than one third of the property tax levy.

Fleisher said he believes the state should be cautious when offering incentives to companies.

"They've got to ask how much they're willing to give away," he said. "They give the company a tax break or a free tax of some kind for so many years, (but) that factory may be going to use a lot of government resources and so you have to wonder if that's fair."

Mark Van Boening, associate professor of economics, also said he believes states should be

cautious when handing out incentives, but that those incentives are also very important in bringing in businesses.

"Tax breaks are widely used incentives, so if you don't get in that game you're not going to attract very many businesses," Van Boening said. "But they are bartering away the future by doing things like loaning them money or providing improvements at the state's expense."

Van Boening also said there seems to be an emphasis on being business-friendly and that means giving things away. He said there are positives and negatives to bringing in bigger businesses.

"There (are) certainly higher-paying jobs and more disposable income, as well as improvements in infrastructure," Boening said. "In the short term, it can drive up housing prices, the schools can get pretty crowded and they have to widen roads for the traffic with

all these people coming in."

Van Boening said most of the downside is short term, and the idea is that in the long-run the positives will outweigh the negatives.

Fleisher said the state has to figure out how much it can actually give these companies without hurting the local economy in particular.

Senior history major Joseph Kennedy said he can see the logic in both sides of the argument.

"You slowly lose the small-town charm as more big business comes in," Kennedy said. "But it's a great way to employ many people and is tax revenue for the area."

Most seem to agree that there are both good and bad sides to bringing in larger companies and bigger business. Despite the various reactions of the residents of the state, the businesses are here and more are coming. Mississippi is growing one way or another.

Oxford resilient in the face of down economy

BY LEE HARRIS
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The national economy is stagnant, unemployment is high and investor confidence is low. However, the construction and expansion of new and existing businesses make it seem as though Oxford defies national trends.

Much of Oxford's stability can be attributed the University of Mississippi. In 2006, the Oxford-Lafayette Chamber of Commerce estimated that the university's impact on the local economy was more than \$733 million.

"It's a tremendous economic engine," said Max Hipp, president and CEO of the chamber. "Not only do you have the students and the faculty, but you've got all these people coming in to deal with the university."

Although the university provides great economic strength, Oxford still holds a strong allure of its own. Oxford Mayor Pat Patterson not only acknowledged the university's role in the city's stability, but also pointed to its quality of life as another reason people continue to come to the city.

"Oxford is small, safe and beautiful," Patterson said. "Just walk around and look. There's always something to do."

The combination of these factors allows Oxford to continue its expansion even as Mississippi and the rest of the country struggle.

Over the last few years, Oxford's stability has been clearly displayed by key economic indicators. The local unemployment rate in Oxford is 5.5 percent, according to the Tennessee Valley Authority. This rate is considerably lower than the national and state unemployment levels, which are both over 9 percent.

"I don't think you'd want Oxford to be just like any other place. Because, honestly, it's an amazing place to be."

Eddie Lopez,
Senior Political Science Major

See ECONOMY, PAGE 5

inside



Ole Miss continues to add non-traditional students

P. 4



Ole Miss ranks high in SEC tailgate cookoff

P. 6



Brewers, a family tradition at Ole Miss

P. 12

Flying Solo



BY LEXI THOMAN
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Like most college students, I am a social creature.

I have built several rings of friends here at Ole Miss, both in and out of my major, some older and some younger. I live in a house with two roommates, and it seems as if there is constantly someone coming over to study, hang out or stopping by to say hello.

With my iPhone 4 in my purse, I have my entire phone-book, texting and social networking sites at my fingertips. As so many of us are, I am “connected” more often than not.

But even when I am connected electronically to my friends throughout the day, you will often find me physically alone. As the people at Bottletree Bakery, Starbucks and High Point can attest, I love going to these places by myself.

I never really thought of it as anything out of the ordinary until one of my friends brought it up this past Wednesday morning when he saw me sitting (yet again) at Bottletree’s lunch counter.

“Do you ever come here with other people?” he asked.

I laughed and told him yes, just not often. After we chatted for a while, and he went back to his table of friends, I paid close attention to who walked into the bakery.

For the next hour, only a handful of people who came in the door were obviously by themselves, most of them businessmen who would have a cup of coffee and read the morning paper. The vast majority of patrons came in groups or pairs of two.

I will be the first to admit

that I am a very independent person, and this is probably the major reason why I prefer going places by myself where others feel like they need to bring a friend.

But in reflecting on this “lone wolf” behavior of mine, I have found that it has actually forced me to be more social than I would have been if I had brought a friend along.

For example, while living in D.C. this summer I spent most of my free time on my own. Although I had many friends in the area, I went to many museums, restaurants and coffee shops by myself.

I would bring a book or my journal to pass the time, grab a cup of coffee and people-watch.

In Baked and Wired — a Georgetown bakery that quickly became my favorite D.C. haunt (and Bottletree surrogate) — I quite literally met people from around the world. A German couple touring the East Coast on holiday, an elderly woman who came to D.C. on a whim and a Lebanese law student about to embark on a year-long Euro trip, armed with a plane ticket and no plans, just to name a few.

There is a certain social art to striking up conversation with perfect strangers.

Eye contact, a smile. A suggestion, a question. Something to break the ice. Some conversations last a few awkward seconds, while others drag on for hours.

There is something intriguing about knowing that the only thing that you might have in common is being in that exact place, on the exact day, at the exact time. Pure coincidence.

If I had brought along friends while touring D.C. cafés, I know that I would not have met as many people as I did.

See SOLO, PAGE 3



ROBERT NICHOLS | The Daily Mississippian

Pointless Perry



BY ALEC JONES
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Texas Gov. Rick Perry stormed the public stage this summer. The media loves him, and the public thinks he’s OK too.

You can already say a lot about Perry — he’s persuasive, he’s pugnacious, his campaign’s predictable and his campaign message is pointless.

Most important, it’s what he is not that describes him best — presidential.

Although he got lucky, Perry claims he can just as easily create jobs at a national level.

What exactly does he suggest? America should just become a giant headquarters for ExxonMobil? In order to solve unemployment every state needs three NBA teams? One more billionaire like Mark Cuban, and we’re all doomed.

The national economy simply does not and cannot move in tangent with one sector of the economy. More important is Perry’s implicit socialism in saying he can just “create” jobs. Companies create them based on supply and demand, and the supply of labor is too expensive and the demand for American products is too low.

I never thought I’d see the

day a Republican would degrade the free market so badly.

Perry’s claims are illusory though. Texas created jobs but was dead last in total job creation considering its massive population boom. Also, many of the jobs created were federal and state government jobs, making him almost as Keynesian as Obama.

The great state of Texas could have elected a basset hound into the governor’s mansion and seen just as much economic improvement.

Don’t forget Perry’s politically motivated prayer convention in Reliant stadium. His seven-hour prayer session

See PERRY, PAGE 3

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Letters should be typed, double-spaced and no longer than 300 words. Third party letters and those bearing pseudonyms, pen names or “name withheld” will not be published. Publication is limited to one letter per individual per calendar month.

Student submissions must include grade classification and major. All submissions must be turned in at least three days in advance of date of desired publication.



MEMBER NEWSPAPER



Time to end the embargo with Cuba

BY MEGHAN LITTEN
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Lying 90 miles from the southern tip of the Florida Keys is the country of Cuba.

It is a short commute; you could make it there in less than two hours by speed boat. Unfortunately, it is illegal for American citizens unless you are traveling for journalistic or educational purposes.

Before Cuba's 1959 communist revolution, the United States traded with Cuba more than with any other country in the world. American companies owned the majority of Cuba's farmlands and most of its mineral resources.

Since 1963, it has been illegal for any American company to trade with Cuba. Both the Cuban and American economies have suffered from this federal government mandate.

U.S. farmers have lobbied Congress for years to open up trade with Cuba, a country whose consumers want and need many of our goods. There has been some hope in the last decade that our silent treatment toward Cuba would end.

During President Clinton's last days in office, he made it legal for American farmers and food manufacturers to sell livestock and produce to Cuba, but Cuba cannot sell anything to the United States and all goods must be paid for in cash.

The U.S.-Cuba Trade and Economic Council in 2008 said U.S. companies exported \$710 million worth of food and agricultural product to Cuba. Six percent of all Cuban imports come from the United States.

You can even buy Coca-Cola in Cuba now, as well as American wheat, corn, soy and chicken products on the shelves of grocery stores.

This is a start, but after almost 50 years of isolation, the United States needs to stop holding grudges and start listening to its

citizens.

In 2008, Cuban President Raul Castro insisted that the United States end its embargo. President Bush wouldn't listen.

In 2009, President Obama fulfilled promises. He established his Miami Herald opinion piece, making it easier for Cuban-Americans to send money back to their families in Cuba and allowing for some U.S. telecommunications companies to apply for business licenses in Cuba.

In 2011, Obama made it legal for anyone to send up to \$500 every three months to help private enterprise.

Opening up trade with Cuba would help heal our current economic situation. This requires congressional approval to end the economic embargo on Cuba.

Sen. Richard Lugar, R-Ind., presented a report that urged for changes in U.S. policy. He said, "We must recognize the ineffectiveness of our current policy and deal with the Cuban regime in a way that enhances U.S. interests."

Although I agree with Lugar, I do not believe that we will see any action soon considering how dysfunctional Congress has been this year.

America's refusal to talk and negotiate with Cuba is both disheartening and confusing.

It is puzzling why U.S. policy is to promote peace in the world, and yet we continue to ignore our own problems.

Richard Lagos, former president of Chile and an eminence grise of Latin diplomacy, believes that Obama's unwillingness to communicate with Cuba is a double standard because Obama is "willing to talk to countries that were in the 'axis of evil,' (making) it difficult to understand why (the U.S.) is not going to talk to Cuba."

Meghan Litten is a senior public policy leadership and elementary education double-major from Petal.

PERRY,

continued from page 2

was almost as ridiculous as one of those Obama speeches where people went into tears every time he said the word "hope."

Maybe I'm committing political blasphemy saying this, but it must be said: Relying strictly on hope and faith is a weak plan when America's on a clear path to hitting a Titanic-sized iceberg. Obama's fakery proved this.

Don't get me wrong, faith is huge. It's impossible to trust any leader who lacks it. However, you wouldn't want your neurosurgeon or airline pilot to make their decisions strictly based on faith, so why your politician?

SOLO,

continued from page 2

When you travel in groups, you naturally lose an air of "availability" as your attention turns to them and away from the others around you.

I find it very easy to talk to perfect strangers or to people with whom I have little in common, and I know that my "lone wolf" habit is at least partly to blame.

There is by no means anything wrong with hanging out with your friends, but going about activities alone when you would normally bring someone along definitely offers a different perspective. And, of course, spending time alone also teaches you a lot about yourself.

So go ahead, try it out — you never know who you might meet.

Lexi Thoman is junior international studies and Spanish double-major from St. Louis, Mo.

Ironically, it might be good that all Perry offers is misguided prayer. America's economy is so terminally ill that at least if Perry doesn't have any solutions he could make us feel good as we're on our way out.

I say this because Perry is no social conservative and is a coward whose faith is a facade. If you believe otherwise, please go back to buying books from Walmart and leave reality to the rest of us.

Perry actually tried to mandate all teen girls in Texas to get an HPV vaccine shot. Not only did he have campaign donations from the drug manufacturer Merck, but his chief of staff had been a lobbyist for the company.

What kind of sub-human leech would behave so dia-

bolically? Only a corrupt career politician could have the audacity to do this and then pander for the social conservative vote.

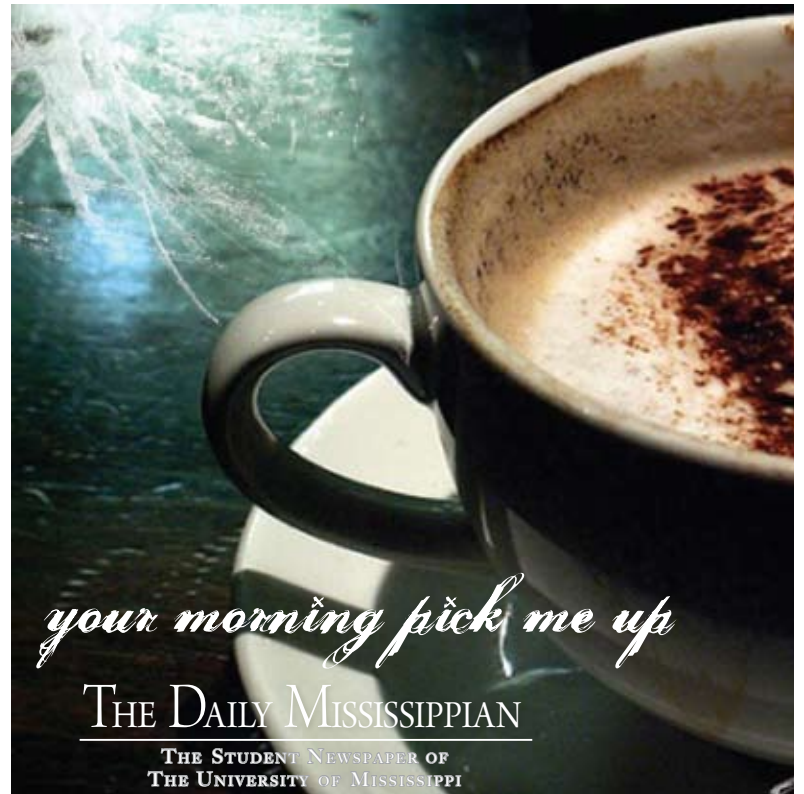
I criticize Perry quite a bit, but I sincerely hope he stays in the race as long as possible until the primaries.

He might fail in creating jobs, but his candidacy will certainly keep comedians, pundits and opinion writers employed.

In the meantime, there will be a lot of talk that 2012 will be the end of the world. If you'd like to ensure this, please support Rick Perry as much as possible.

Otherwise, pledge your allegiance to Ron Paul.

Now he is a tried and true conservative from Texas I can stand behind.



your morning pick me up

THE DAILY MISSISSIPPIAN

THE STUDENT NEWSPAPER OF THE UNIVERSITY OF MISSISSIPPI

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Drivers may soon be ticketed for leaving vehicles unattended

BY SARAH HARDEN
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Leaving your car running to get the mail, starting your car before you get to the door and warming up your car in the winter are now illegal.

Oxford Police Chief Mike Martin said that while he cannot remember a specific incident in which a ticket was written for a vehicle left unattended, officers do warn drivers about leaving their vehicles running or parking in an unsafe manner.

The Mississippi law states that "No person driving or in charge of a motor vehicle shall permit it to stand unattended without first stopping the engine, locking the ignition and removing the key, and, when standing upon any perceptible grade, without effectively setting the brake thereon and turning the front wheels to the curb or side of the highway."

"The intent, I believe, is to prevent motor vehicle theft and the risk of a 'runaway' vehicle when the vehicle comes out of gear and moves on its own," Martin said. "There have been times when someone pulls up to a store to just 'run inside,' and someone has stolen their car while doing so."

Martin also noted that there has been an incident in which a vehicle was stolen with a child inside. The child was later found by police unharmed, but similar incidents have occurred over the past few years.

According to the FBI's Uniform Crime Reports, nearly 1.2 million vehicles were stolen in 2006 — one every 24.6 seconds. The report also stated that 34.6 percent of vehicles reported stolen originated in the Southeast,

and only 12.6 percent of car thefts resulted in an arrest.

Since 2006, auto theft has been decreasing exponentially.

Will Stokes, senior political science major, said he believes the law was most likely passed to prevent situations in which a vehicle is stolen.

"I think that if it was made a state law, then it obviously means there were some issues in several parts of the state," Stokes said. "It wasn't just randomly conspired on the Senate floor. I don't necessarily agree with it, but I'm going to abide by it just like I would any other law."

Others, however, have mixed feelings about the possibility of receiving a ticket for leaving their cars unattended.

Kevin Barnes, 22, of Southaven, said he does not believe drivers should receive tickets.

"I leave my car parked all the time while it's on. I get out to do whatever, and I should not get a ticket for that," he said.

Senior English major Kelsey Craig agrees that the law is unnecessary.

"I don't personally think it's a big enough deal to require a law," she said. "Most people know not to just leave their cars running because they know it could be stolen. I just don't think it's a big enough deal to give people a ticket."

Whether they agree with the law or not, Martin encourages students not to leave vehicles unattended.

"Just remember, it only takes a few seconds for something to go wrong in just about anything," he said. "Parking your vehicle in a safe manner, shutting off the engine and locking your doors is a good habit to get into."

Ole Miss continues to add non-traditional students

BY EMILY ROLAND
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There is a growing trend on college campuses nation-wide, and the University of Mississippi is no exception.

Ole Miss continues to add non-traditional students to its enrollment, improving from 10.8 percent of the enrollment in 2009 to 12.8 percent in 2010.

The university projected that 12.1 percent of the enrollment in the fall would be non-traditional students.

According to the Ole Miss website, non-traditional students are students who are above the age of 25, students who are married, students who are financially independent, students returning to school after at least a three-year absence, students who are veterans, students working either full- or part-time and transfer students.

Whether starting from the ground up or continuing an education that was put on hold, everyone has their own reasons for coming to school, including those who are older than the normal college student.

Kevin Cozart, a 33-year-old liberal studies major with minors in business, marketing and mass media, said he did not originally plan on stringing his undergraduate career so far.

"I didn't foresee the current path to graduation," he said. "I didn't see myself running into the brick wall of academic burnout that hit me two or three years after I started."

Cozart graduated high school in 1996 and immediately went to college, leaving in 1999. He said a mixture of being "burnt out" on school and not knowing what he wanted to do led him to take some time off.

"I would like to see our educational system embrace a skip year," Cozart said.

"We put a lot of emphasis on racing through the undergraduate years and then taking the rest of your life to figure out what you want to do."

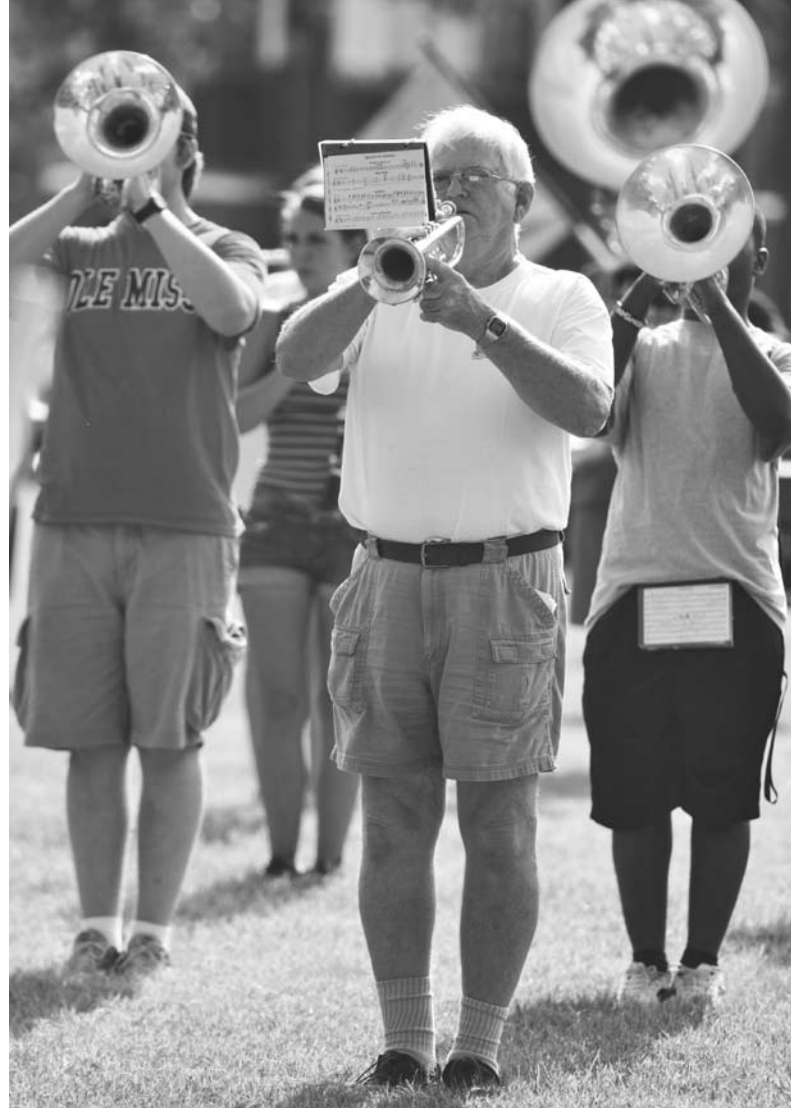
The gap year is becoming increasingly more common in Europe and has recently stirred up quite the controversy in the United States.

It is the norm to go to university immediately following high school graduation, but some believe this to be another step instead of a life decision.

International student Caroline Johansson, 27, said a gap year in Sweden is common.

"The opinion (in Sweden) is that you should figure out what you want to do first," she said.

"Here (at Ole Miss), I realized that it is looked down upon if you don't go to university as soon as you finish high school, and that



ADDISON DENT | The Daily Mississippian

Alex MacCormack, 72, practices the half-time show at the Band Practice Field on Monday, Aug. 22.

can be difficult."

Johansson and Cozart agree that taking time off not only gives a person life and work experiences but also gives he or she a greater respect and appreciation for education.

"As I got older and began looking at things a little bit differently, I really appreciated the classes and the professors more than I did when I first started," Cozart said.

While it may not be feasible for every student to take a year or two off to travel and then come back when they are financially independent from their families, there are certainly options that are helping it become increasingly more common.

The University of Mississippi offers each member of its faculty and staff two paid classes in the spring and the fall and one paid class during each summer session.

This program allowed Cozart, along with many of his peers, to start, continue or finish their educational careers.

Another program the university has is the Lifelong Learners program, specifically for senior citizens. This program offers any three hours a semester to those 65-years-old or wiser.

Alex MacCormack, 72, retired to Oxford around 2000 and became involved with the music scene around the community. His love for the trumpet was his reason for returning to school.

"I wanted to keep my music

up, so I joined some community bands," he said.

After meeting band director David Willson, MacCormack decided to work his way back in to one of his favorite past-times: marching band.

"One day I asked him, 'Hey Dave, what's the oldest person you've ever had in your marching band?' He said it was a woman around 38-years-old," MacCormack said.

"I told him I wanted to shatter that record."

At 66-years-old, MacCormack started the Ole Miss band challenge.

During his first year with the Pride of the South Marching Band, he was interviewed by alumni Shephard Smith in the Grove, who called him "the seasoned class of the Ole Miss brass."

Since 2001, MacCormack has been involved in marching band and two jazz ensembles.

Besides taking this past marching season off, MacCormack said he has never missed a single performance or rehearsal.

This fall, 72-year-old MacCormack will be returning to the field, trumpet held high.

While every non-traditional student has his or her own reasons for returning to school, they are still returning nonetheless.

This trend is not slowing down and may even cause a few traditional students to redefine their educational experiences.

STUDENT programming BOARD

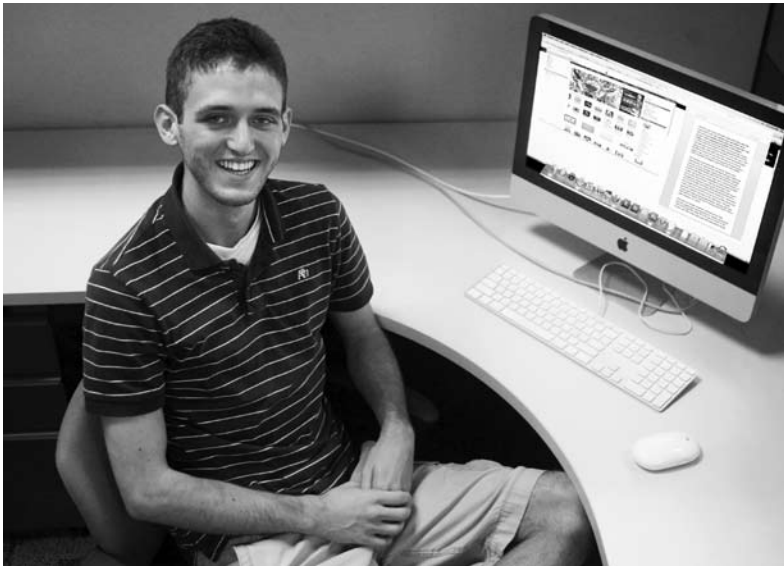
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Applications due this Thursday by 5:00 p.m.

Ole Miss sophomore writes book on iPhone games



PETRE THOMAS | The Daily Mississippian

BY NATALIA BURGOS
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Do a Google search for Ryan Rigney.

He is on Wikipedia for "Angry Birds," as he was the first in the world to review it. You'll find he has written for some of the nation's premier gaming magazines, and in the near future, he'll be on Amazon as the author of a book.

With such an extensive Google resume, you may not expect the sophomore journalism student to be only 19.

Rigney's success all started at age 16 when the Poplarville native created a website about gaming. The website (SlapStic.com) got him noticed by CinemaBlend.com, an entertainment website that covers movies, games and television. They offered him a job as a contributor to their online games section.

"One of the perks of that job was that I got free video games all the time, which I thought was the greatest thing ever," Rigney said. "They didn't know how old I was."

After a year working for them, Rigney became interested in buying an iPod Touch. An online search for "iPod games" led him to TouchArcade.com, which at the time was one of the only websites that provided iPhone and iPod game coverage.

"I wanted to get more experi-

ence so I applied for a job there before I ever owned an iPod or iPhone," Rigney said. "I actually got the job. They didn't know my age either."

TouchArcade.com hired Rigney as contributor and later made him a staff member. Around the same time, Rigney began talking to GamePro, one of the oldest online and print gaming media companies in America.

GamePro was looking for a writer who knew about iPhone games, and Rigney's familiarity with the games and the market made him an excellent candidate for the job.

He was given an online weekly column, where he selected and reviewed five of the best iPhone and iPad games of the week.

As the popularity of iPhone games grew, traditional game websites began to take the new platform seriously. With his experience working at Cinema Blend, Touch Arcade and GamePro, Rigney was able to approach magazines like Mac|Life, Macworld and PC Gamer with ideas for gaming-centric articles.

One article chronicled the creation of the first Iraqi-developed video game. That got Rigney published in GamePro magazine.

His piece attracted the attention of both the gaming world

and the academic world. He was listed as one of the top 20 writers in the Hearst Journalism Awards for his in-depth writing report.

Rigney also wrote an opinion piece on whether the Halo series deserves its "M" rating. For that piece he interviewed the director of communications for the ESRB. It caught the attention of Gamasutra, a website founded for video game developers.

"I wrote this huge piece, and Gamasutra was like, 'This is awesome,' and so they bought it from me," he said.

With two years of experience writing for some of the nation's well-known gaming outlets and growing name-recognition, Rigney began thinking about where else video game writing could take him.

"I had a stupid amount of knowledge about the subject," he said. "No one ever needed to know this much about iPhone games, but I did. So I thought, 'Well, what can I do with this?'"

He had an idea for a book and pitched it to A.K. Peters. They liked the idea, so he signed a contract that gave him about 85 days to complete the 250-page book.

"My publishers don't know that I'm 19," Rigney said. "So I hope they don't read this story."

The book chronicles dozens of iPhone and iPad games and

the stories behind them.

He contacted and conducted interviews with developers of about 90 games, which he picked based on popularity and distinctiveness. Angry Birds, Doom II RPG, Plants vs. Zombies, Cut the Rope, Doodle Jump and Words With Friends are just some of the games included.

The book is sorted by game, and each entry explains the game, what makes it mechanically interesting and then speaks in detail about the developers, their stories and the trials they went through while creating the game.

"You think about game development, and most people perceive it as some nerd in his basement typing away at hyper speed on his computer with games just popping out," Rigney said. "But the thing is, these are real people with real stories. It's really interesting."

The book (which does not yet have a title) will be out and in stores before the holidays. Once it is finished, Rigney plans on starting a game studio and creating a game for the Xbox Live Indie Channel and PC. The project will be funded in part with money from the book and will also be out by the end of this year.

"I don't think my age matters at this point because my resume speaks for itself," Rigney said.

ECONOMY,

continued from page 1

Oxford's growth has been most noticeable in the chain restaurants that are popping up everywhere. In a town known for its local restaurants and restaurateurs, including City Grocery and its owner John Currence, this upsurge of national restaurants is changing the face of the dining scene in Oxford.

Senior political science major Eddie Lopez said he supports the national chains coming in as long they don't detract from the unique, local variety of restaurants for which the Square is well known.

"I don't think you'd want Ox-

ford to be just like any other place," he said. "Because, honestly, it's an amazing place to be. As long as the franchises stay on Jackson (Avenue), I think it's good for the town."

The growth in restaurants is not surprising. Oxonians eat out. According to the TVA, more than 40 percent of the dollars residents spend on food goes toward eating out.

Ole Miss alumnus Christ Stephenson, the franchisee of Oxford's Firehouse Subs, said Oxford has characteristics that gave him confidence to invest here.

"I was fearful that the economy would be a problem," he said. "But there seems to be a lot of growth in Oxford. A lot of people are moving back here, like me,

(and) there (are) new students coming all the time, and those two things keep money flowing in Oxford."

The medical center is another contributing factor, providing 1,000 jobs. With the construction of the new hospital approved, Oxford's role as a medical community will continue to grow.

Fortune magazine, Money Magazine, The New York Times and many other media outlets have repeatedly named Oxford as a popular retirement community.

Ole Miss certainly helped shape Oxford into the town it is. The constant turnover of new students and the university's growth are major forces in Oxford's stability. The town has not only benefited from the relationship, but also is undoubtedly contributing to the success of the university as well. Jon Moen, chair of the economics department, said this effect is common with a symbiotic relationship like the one shared between Ole Miss and Oxford.

"It's sort of the chicken and the

egg, which one came first at this point," Moen said. "Once things get started, you can't figure out what's causing what. It's simultaneous. They're mutually reinforcing."

Hipp said the combination of these factors will allow Oxford to continue to grow and maintain its stability through good times and through bad times.

"We're very fortunate to be here," he said. "It's a very lovely town, and it's reasonably recession proof."

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Ole Miss ranks high in SEC tailgate cookoff

BY KATHRYN WINTER
kthryn_winter@yahoo.com

Not many people would consider the combination of catfish and cheesecake as a tailgate dish, but local chef John Currence is making Ole Miss “groving” known for it.

Currence’s recipe has become a front-runner for the University of Mississippi in the tailgating cookoff contest against the other 11 SEC schools.

The contest, hosted by Tony Chachere and CSS Sports, is a competition between the schools for their best and most well-known tailgate meal. Three winners will be declared the “Cook-off Champions,”

but only one will be declared the Grand Prize winner and their university’s recipe will appear on SportsNite on CSS.

The recipe chosen to represent Ole Miss is the catfish and Tasso savory cheesecake from Oxford’s City Grocery restaurant.

Beth Ziegenhorn from Yoknapatawpha Arts Council submitted the recipe from Square Table, the cookbook sponsored by the Arts Council that highlights both the university and Oxford.

The recipe was created by Chef John Currence at his restaurant, City Grocery, on the Square.

“Tasso is a smoked spice ham and gives it a wonderful Cajun

flavor,” Wayne Andrews, director of the YAC said. “John is from Louisiana, and it gives it that nice Delta catfish and Louisiana spice. It’s something that is going to look amazing at a tailgate party at Ole Miss.”

Currence won the James Beard Award in 2009 and is the chef behind Boure, City Grocery, Snackbar and Big Bad Breakfast.

According to Time magazine, the James Beard Award is like “the Oscars for food” – one of the country’s most coveted honors for chefs.

“It’s an honor to have a James Beard award-winning chef as an active supporter of the arts,” Andrews said.

Currence has been an active

supporter of the arts community in Oxford, having served on the board for the YAC and a culinary asset in the making of the Square Table Cookbook.

He also supports Southern food and culture through the Southern Foodways Alliance, Yoknapatawpha Arts Council, Oxford Film Festival and Mississippi Restaurant Association.

“I am proud to represent my community in this contest,” Currence said in a release. “Square Table is an important fundraiser for the arts in our community, and I hope if you enjoy this recipe you will visit Oxford, enjoy the wonderful food, art and great college football weekends.”

Square Table Cookbook can be purchased for \$35 through the Ole Miss Alumni Association, the Square or directly from the YAC at www.oxford-arts.com.

“We may not win every single game, but we’ve never lost a party!” Ziegenhorn said. “Please help us and vote for Ole Miss and your school so we can win the tailgate party.”

So far in the competition LSU, Tennessee and Kentucky have been ranked highly with Ole Miss.

Students can vote every day for the tailgate meal of their choice on www.css-sports.com. The deadline for the contest is Nov. 11, and the winners will be announced Nov. 18.

Ole Miss Recipe: City Grocery’s Catfish & Tasso Savory Cheesecake



One of City Grocery's staple appetizers

PHOTO COURTESY WWW.CSS-SPORTS.COM

Ingredients -

Crust:

1 cup grated Parmesan cheese
1 cup breadcrumbs,
1/2 cup unsalted butter, melted
1 & 1/2 teaspoons Tony Chachere’s.

Filling:

1 & 1/3 cups garlic olive oil
3/4 cup yellow onion, chopped
1/2 red bell pepper, finely diced
1 cup Tasso ham, chopped
3/4 pound catfish fillets baked and chopped
1 teaspoon salt,
1/2 teaspoon cracked black pepper
1 teaspoon Tony Chachere’s
24 ounces creamcheese, room temperature
1/4 cup sour cream,
4 eggs, lightly beaten
1/2 cup heavy cream
3/4 cup grated smoked mozzarella.

For crust, in a mixing bowl.

Combine all crust ingredients until well blended.

Press into a 9-inch spring-form pan.

For filling, in a large skillet over medium-high heat, heat olive oil and sauté onion and red bell pepper until soft.

Add Tasso, catfish, salt, pepper and Tony Chachere seasoning. Toss well and heat through. Set aside and let cool to room temperature.

In the bowl with an electric mixer, beat cream cheese, sour cream and eggs until frothy.

Add cream, mozzarella and fish mixture.

Blend well and pour over crust. Bake until set, about 1 and 1/2 hours.

Preparation Time - 40 minutes

Cooking Time - 1 hour 30 minutes

Servings - 20

Directions -

Preheat oven to 350 degrees.

KELSEY DOCKERY | The Daily Mississippian

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The Pride of the South retools for upcoming season



PHOTOS BY VICTORIA BERRY | The Daily Mississippian

LEFT: Members of the Pride of the South marching band work on formations for Saturday's football halftime show. The band will be moved to the student section during the games this season. RIGHT: Students in the Pride of the South marching band practice a song from their halftime show and to play while in the stands.

BY ELLIE TURNER
eeturne1@olemiss.edu

Imagine yourself walking, or stumbling, through the student section on game day.

The crowd stands up to sing the fight song or "Dixie" and usually breaks out the "Hotty Toddy" chant to really get the game started. There is one factor in this string of tradition most students overlook, but without it, the spirit of the game wouldn't be the same: the band.

This year the band has made some changes to increase the spirit of the game.

For starters, it is moving to the student section.

The acoustics allow for the band to be louder in the stadium, but students will also be together to cheer on the team in unison.

Junior nursing major Leslie Sisson, a three-year piccolo player, is expecting the amplified sound to ignite crowd involvement.

Meredith Clayton, a junior

marketing major, said she thinks there may be some negative results concerning the move.

"I'm all about getting the students fired up," she said. "I just don't think that there is going to be enough room for all the students, which would defeat the purpose of student involvement anyway."

Senior music education major Joseph Habib, who is one of the drum majors, disagrees and thinks the move into the student section will have a positive effect on the energy of the student section.

"I believe the band is the initial reference to what the spirit of the game should be like," he said.

Producing a sound that generates the fans' enthusiasm is the band's main goal.

Habib said a new song has been added to the list this year. It is called "Rebel Nation" and will always be played between the first and second quarters. He also expects to receive more of a response from the

crowd and maybe even start a new tradition.

The band's appearance has changed too.

Another change the band made is the uniforms. After 12 years of wearing the same old thing, the uniforms have been replaced with new, more modern ones.

Sisson has high hopes of getting some relief on game day.

"The design is pretty much the same, but they are a lot thinner, so it should be cooler," she said.

There are also some director changes.

Former assistant director Bill DeJournett is now over the marching band, which was previously led by the head director David Willson.

Plus, new director Randy Dale joined the Pride of the South last year. So while the directors are still the same for the most part, responsibilities have changed, which will hopefully make the band more effective.

Speaking of being more ef-

fective, Sisson said the band goes through vigorous preparation to fulfill its responsibilities on game day.

According to Habib, you can be assured that the members do not do it to be in the spotlight or because they love to move while constantly out of breath in extreme weather conditions.

Hearing Habib and Sisson talk about the reasons they love being in the band, one was obvious. The bond they share with their fellow bandmates is definitely worth the work.

Along with friendships, Habib, who has been in band since high school, explains that he finds inspiration in his

bandmates' determination to keep moving even when everything within is begging them to give up.

"The reason we do it is because we love this university, we love this campus and we love this student body, and we want to provide an atmosphere conducive to cheering on the team to do what they need to do," Habib said.

The band enters the stadium with one mission in mind: to radiate energy and spirit throughout the stadium. Habib and Sisson hope the band serves as a support system that fans lean on even when negativity swarms the stadium.



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Ole Miss student Tommy Joe Martins takes to the racetrack

BY CAMAL PETRO
cppetro@olemiss.edu

The University of Mississippi is home to a lot of past, current and future professional athletes in various sports.

Tommy Joe Martins, however, is one of a kind.

Over the last few years, Martins has driven in the NASCAR Camping World Truck Series, while also maintaining a student status at Ole Miss.

Martins began his racing career at the early age of 5 driving go-karts. He lasted one race, which he finished in last place, and didn't pick up racing again until he was 13.

When his go-kart was stolen from the holding area for one of his races, Martins went on another hiatus that lasted until he was 16-years-old.

At 16, the Como native drove in a national go-kart touring series but was forced to stop due to financial reasons.

Once he finished high school at Magnolia Heights in Senatobia, he came to Ole Miss to pursue a journalism career.

"The whole reason I came to Ole Miss was to be a sports broadcaster," Martins said. "I actually wanted to work for ESPN and cover NASCAR."

While he was a sophomore, his dad offered him another op-

portunity to race again by purchasing a Nissan 350z. Martins began racing as an amateur in Sports Car Club of America road racing.

The SCCA is not NASCAR, but does feature a national series.

"Everywhere we went, I was setting the track record," Martins said. "This guy came up to us one race and asked us how long we've been doing this. I said this was my fifth race.

"He was like, 'Look man, you need to get out of this and go run stock car.'"

After breaking course records and showing dominance on the racetrack, Martins made the leap to stock car racing, where he joined Baker Curb Racing, based out of Nashville, Tenn. Martins put his college career on hold and moved to Nashville to focus on racing.

After briefly racing for Baker Curb Racing, Martins broke off from them and formed a family team with his dad named Martins Motor Racing.

"My dad never believed in taking the slow road," Martins said. "He would never take me to local races just to get me wins. He was always like, 'Let's go to where the best guys are, and if you can run with them and not look bad, then you'll be really good.'"



SUBMISSION | The Daily Mississippian

Martins has traveled all over the country to compete in races, including Indianapolis Motor Speedway earlier this year. The leap to NASCAR can be compared to the leap from college football to the National Football League.

"With the drop of the green flag, everything changes," Martins said. "The speed picks up, aggression picks up way more so then that of the lower levels."

After competing in 2009 and being in one race in 2011, Martins is seeking sponsorship to help with his team's financial situation. The small team found that they could not compete with the competition with their low budget.

"Point blank, we were slow," Martins said. "My dad pulled the plug and said we are not going back to a truck race unless we can go back with top-shelf stuff. I have to go out there,

show up and get quality starts with quality equipment for me to go anywhere in the business."


Martins will continue to race, but in a late model stock car and not in the truck series. Martins describes it as an amateur version of stock car racing.

"I'm not in this stuff to get famous," Martins said. "The thing for me, that I always strive for, is I just want to have respect from the other competitors."

OLE MISS SPORTS INFORMATION

Ronaldi named SEC defensive player of the week

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PETRE THOMAS | The Daily Mississippian

Senior goalkeeper Alley Ronaldi runs through a tunnel of her Ole Miss teammate before the team's season opener against Southern Miss on August 19. Ronaldi made four saves over the weekend in shutout wins over Texas Tech and Jackson State.

Senior goalkeeper Alley Ronaldi was named SEC Defensive Player of the Week, the SEC announced Monday morning.

Ronaldi helped Ole Miss to wins at Texas Tech and over Jackson State this weekend. At Texas Tech she helped the Rebels post a 1-0 win in a tough road game to earn her

first shutout of the year.

She has started all three games for the Rebels, and she and fellow keeper Kelly McCormick have not allowed a goal this year.

The Ole Miss goalkeeping staff has not allowed a goal in 270 minutes, which marks the longest scoreless streak to start

the year since the 2003 season.

Ronaldi has helped Ole Miss to a 3-0 record to start the year.

This is the second career SEC Defensive Player of the Week honor for Ronaldi. She was also named SEC Defensive Player of the Week in 2009.

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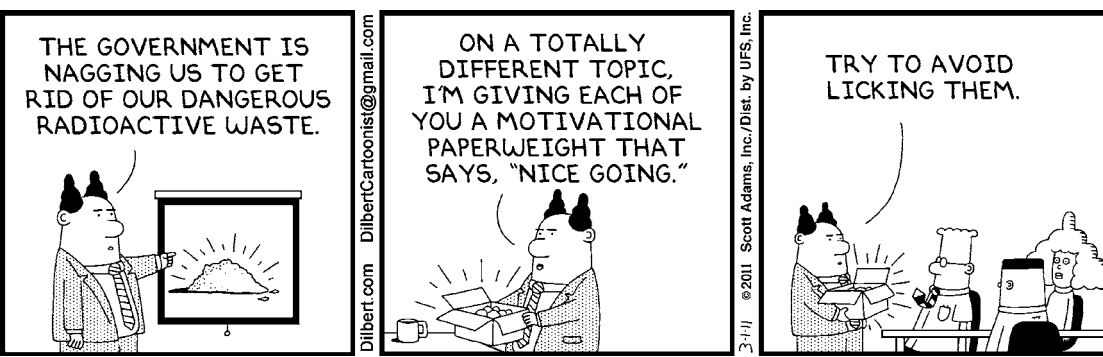
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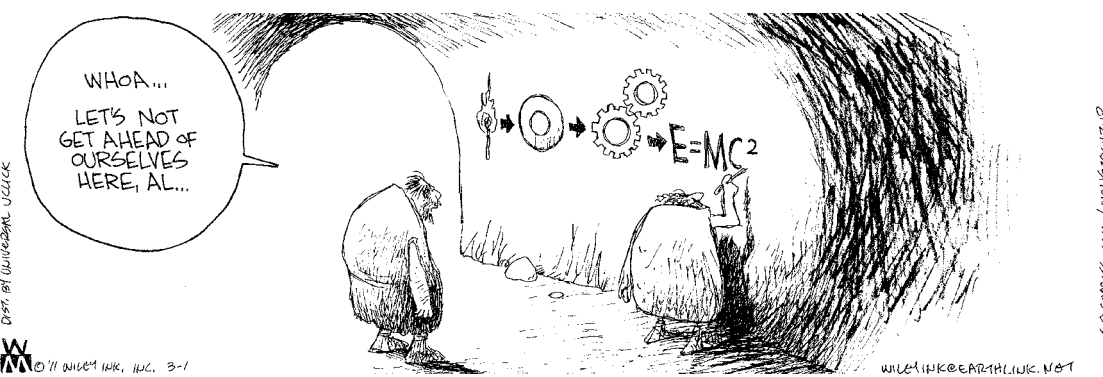
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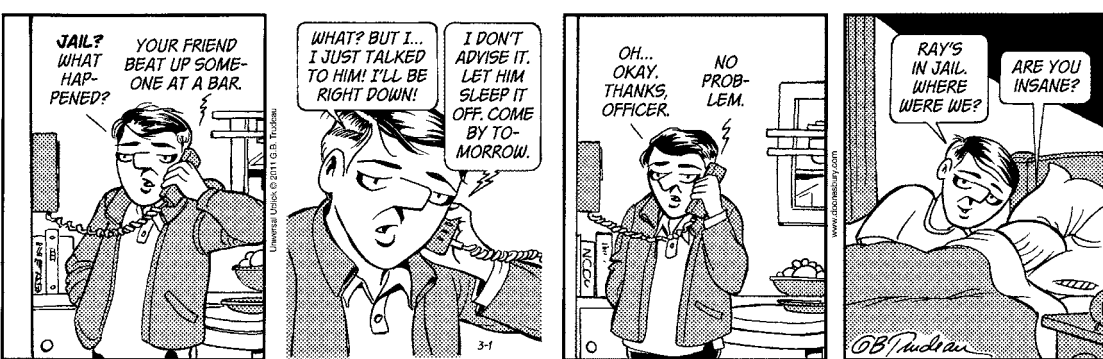
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- Silly comedy
- Carnegie or Evans
- WWW addresses
- Sky hunter
- Now — it!
- Lowest high tide
- Colossus
- Violent disturbance (2 wds.)
- Brawl
- Was helpful
- Scabbard fillers
- AMA members
- Grammy-winning rapper
- Hats
- hoping!
- Type of therapy
- Spiral molecule
- Woeful cry
- Nonchalant
- Hedin, Gobi explorer
- Attack word
- Palm off
- Hindu god
- Rita of old films
- Opinionated
- Stein filler
- Upstart
- Take advantage of
- Granola kin
- Tall flower
- Incessantly (2 wds.)

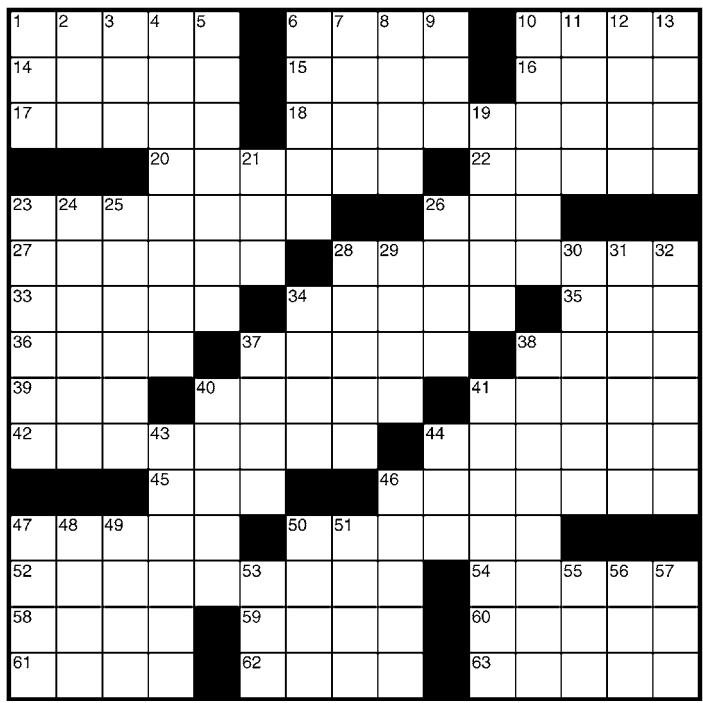
DOWN

- Driving hazard
- Onassis nickname
- Estuary
- Restricts
- Salad followers
- DJ's platters
- Ottoman title
- Tolstoy et al.
- List shortener
- Not so smart
- Library slogan
- Bathe
- Went swiftly
- Phi Beta —
- Fortify
- Go over again
- Aviator Earhart
- Software theft
- Golf or tennis
- Sneak in uninvited
- Emcee
- Recommend
- Odd
- "Kubla Khan" locale
- Settled
- Tiresome one
- Zenith
- of thumb
- Dome home
- Necklace part
- Dolphin habitats
- "Bye Bye Bye" band

PREVIOUS PUZZLE SOLVED

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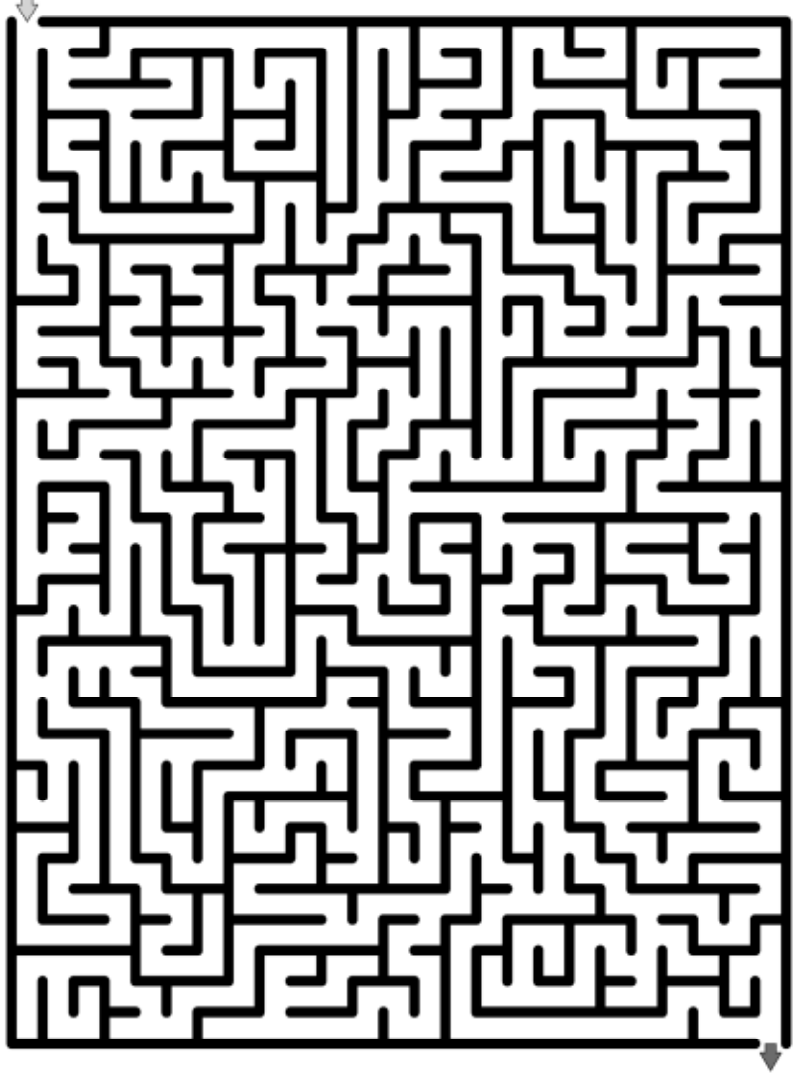
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HOW TO PLAY
Complete the grid so that every row, column and 3x3 box contains the numbers 1 through 9 with no repeats

DIFFICULTY LEVEL
IIIIII

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9	1	5	6	3	4	7	2	8
6	4	3	7	2	8	1	9	5
8	6	4	5	7	3	2	1	9
1	3	2	8	9	6	5	4	7
5	7	9	1	4	2	6	8	3

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BREWERS,

continued from page 12

Then it began — another Brewer in the coaching ranks on the collegiate level.

From Wake Forest, Gunter made a couple of stops in Oxford as a graduate assistant under his dad before spending five years at East Tennessee State and then taking the head coaching job at Northeast Mississippi Community College in Booneville.

From there, he got opportunities to be the wide receivers coach at Marshall, North Carolina and most recently at Oklahoma State. During that time, Gunter coached three finalists for the Biletnikoff Award, which is presented each year to the best wide receiver in college football.

The first came while Gunter was at Marshall when Randy Moss won the award in 1997. The other two came during his days at Oklahoma State. Dez Bryant, now with the Dallas Cowboys, finished runner-up after missing most of the season due to being ruled ineligible in 2008, while Justin Blackmon won the award this past season.

“He is the only coach that has

coached three finalists,” Billy said proudly.

Going into the 2011 offseason, Gunter set his sights on getting ready to help Oklahoma State win the Big 12 and coaching Justin Blackmon to repeat as the Biletnikoff winner.

However, Houston Nutt and Ole Miss came calling Gunter home.

“It’s a dream come true to have a chance to come home to a place where you have a lot of family ties,” Gunter said. “I’ve got a lot of family history — a lot of deep roots here.

Gunter said coaching at Ole Miss means more to him than many other coaching jobs he has held.

“When you have those types of ties, it’s like family,” he said. “When you have the chance to come home, it means a little more to you.”

Billy certainly enjoys having his son close by, but they don’t talk as much football as one would think.

“I don’t discuss football with Gunter unless he wants to talk about it,” Billy said. “And he hasn’t said anything to me about it.”

Billy said football is Gunter’s



Former Ole Miss head coach Billy Brewer on the sidelines during his 11-year tenure. Billy’s son, Gunter, is the new wide receivers coach for the Rebels this season.

business now.

“He knows nine times more than I do,” Billy said. “He’s way ahead of the game as far as I’m concerned. If he wants to tell me about situations or anything, he knows he can do it and ask my opinion.”

Now that he is back in Oxford, Gunter is hoping to get the Rebels headed in the right direction, but he knows he must do so in the shadow of his father.

“In some cases it does (make you more comfortable to be home), but in some cases it makes you a little more nervous and

a little more pressure,” Gunter said. “When you follow in some big footsteps, everybody looks at you like you need to do the same thing or do better.

“Obviously, I want to do that, but sometimes you fall a little short. You’ve just got to pick yourself up and go on.”

And picking himself up should come a little easier when looking at the influx of young talent the Rebels have at the wide receiver position.

Heading into the season opener against BYU on Saturday, Gunter likes what he sees from

the youngsters.

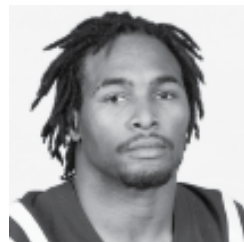
“The young guys are getting better every day,” he said. “That’s the good thing about it.

It’s all about reps with the younger guys, Gunter said, and the older guys are stepping up and showing leadership.

“We’ve still got some bumps and bruises, but the best thing is we’ve got more competition than we’ve had in a long, long time,” Gunter said. “Competition breeds a little bit more success.”

And in the Brewer family, success is all they have ever known.

OLE MISS SPORTS INFORMATION

Team Captain Announcement:

BRANDON BOLDEN
Running Back



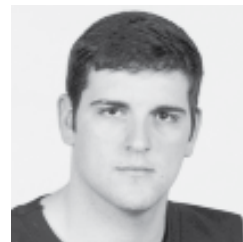
WAYNE DORSEY
Defensive End



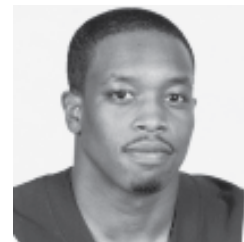
DERRICK HERMAN
Wide Receiver



KENTRELL LOCKETT
Defensive End



BRADLEY SOWELL
Offensive Tackle



MARCUS TEMPLE
Cornerback

NOTEBOOK,

continued from page 12

at their respective positions.

Donte Moncrief, another listed starter, and Tobias Singleton round out the trio of freshman wide receivers, all from the state of Mississippi, that are projected on the 2-deep.

“That is a good group; they have gotten a lot of reps,” Nutt said.

“Do they know everything? No, but they are so much further along than I ever thought they would be. I think you see a group that will go out and compete very hard, and I think they are playmakers; we just have to make sure we get them lined up right and make they aren’t too tight when that first whistle blows.”

Ole Miss and BYU kickoff is set for 3:45 p.m. on Saturday at Vaught-Hemmingway Stadium. The game will also be aired nationally on ESPN.



PETRE THOMAS | The Daily Mississippian

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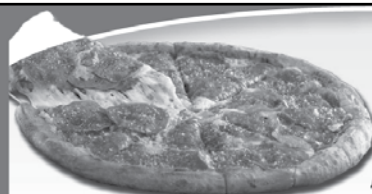
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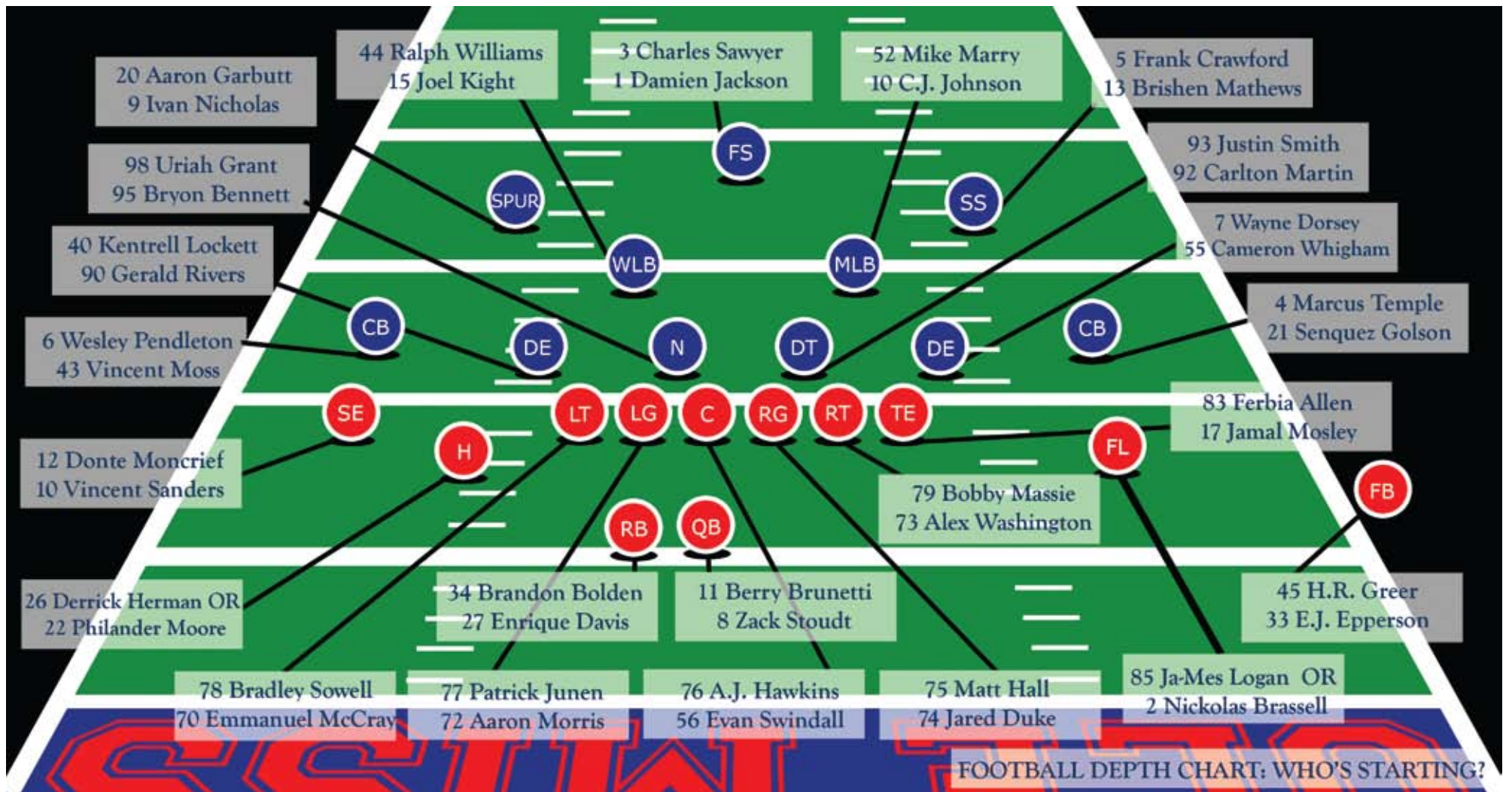


ILLUSTRATION BY PETRE THOMAS, INFORMATION PROVIDED BY OLE MISS SPORTS INFORMATION

BY DAVID HENSON
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On Monday afternoon, Ole Miss 4th-year head coach Houston Nutt met with media just five days before his team is slated to open the season at home against BYU.

"It's here, and we are excited," Nutt said of Saturday's opener.

"There is nothing like game week, especially after the off-

season, the camp, the sacrifice. We are looking forward to what should be an exciting opener. It's a new group, a new attitude and a brand new season."

Nutt explained you can never be too sure of what to expect at the start of a new season.

"You know, that's so much fun about this new year — new faces, new names, new attitude," Nutt said.

"I just know this. I know what

(the players) have put into it. I know how hard they've worked, and I know we've put them through a grind."

Nutt said this year's team will be counting on several newcomers from last year's highly-touted recruiting class to help fill some important roles on both sides of the ball.

"Absolutely they are," Nutt said.

"You know when you watch

them on film, evaluate them and you have them in camp (when they are in high school), you have a feeling you know them. But when they get here, the thing that wasn't on there was their competitive spirit. They have raised the level of our team, starting in the summer. All these guys in their own way, they've won a lot of games. They aren't afraid to say I'm coming to play, especially with the receivers."

Nutt backed that statement up on Monday when the 2-deep depth chart was released.

Most notable on the depth chart are 14 newcomers, including six freshmen.

Five of the newcomers are listed as starters, while freshman wide receiver Nickolas Brassell and sophomore wide receiver Philander Moore are listed as co-starters

See NOTEBOOK, PAGE 11

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The Brewers: an Ole Miss family tradition

BY DAVID COLLIER
dcollier@olemiss.edu

Growing up, Gunter Brewer listened to stories about his dad.

His father, Billy Brewer, was on the gridiron at Ole Miss, both as

a player and a coach. Nearly 20 years after his father was at the helm, another Brewer, Gunter, will roam the sidelines of Vaught-Hemingway Stadium for the first time this season. He will do so as the Rebels' new associate head

coach, passing game coordinator and wide receivers coach.

Billy, who played quarterback, defensive back and also punted for the Rebels, learned under the direction of legendary football coach Johnny Vaught. That is where he received a lot of his coaching methods, which he evidently passed down to his son.

Billy returned to his alma mater as the head coach in 1983. From there, Billy ran the show in Oxford for 11 seasons and turned the program around as he became the second-winningest coach in program history, behind only Vaught.

Near the end of Billy's tenure with the Rebels, Gunter graduated from Wake Forest and began his coaching career as a graduate assistant in Winston-Salem, much to the distaste of his father.

"I tried to talk him out of going into coaching," Billy said. "You just never know about the coaching business. There are ups and downs in the business."

See BREWERS, PAGE 11

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