

1966

# TRB&S management conference, Hot Springs, Virginia, July 18-29

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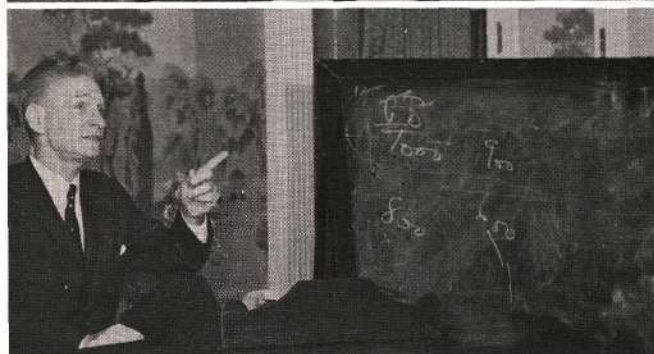
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# TRB & S *Management Conference*

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*Hot Springs, Virginia*

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*July 18-29*

Attendees at this year's Management Conference agreed wholeheartedly on the accomplishment of its two main objectives . . . constructive discussion of the main facets of firm administration and getting to know one another better. Present at the conference, which was held in two sections, were representatives of TRB&S offices from every part of the country. The featured guest speaker on the program was Myron Kandel, financial editor of the New York Herald Tribune, who spoke on the importance of the financial press as a communicating function. In addition to TRB&S partners and personnel, workshop sessions were also conducted by Professor Edward Raney from Wayne State University and Professor Francis Weeks from the University of Illinois. The session on Persuasive Communications was conducted by Richard Wallen, Theodore Cloonan and Edwin Nevis from Personnel Research and Development Corporation.



William James  
DETROIT

Eugene Doorn  
GRAND RAPIDS

J. David Moxley  
SAN FRANCISCO

Donald Wiese  
BOSTON

Richard Herrington  
GRAND RAPIDS

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Gerald Padwe  
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Harvey Schatz  
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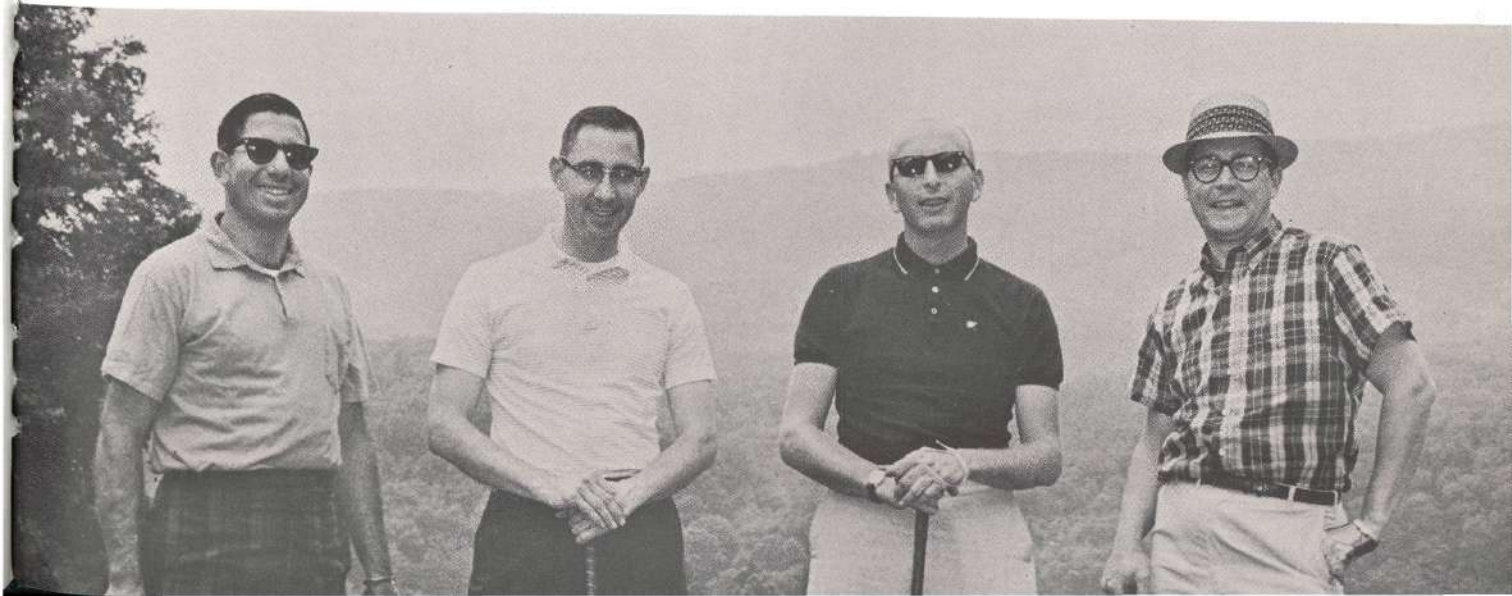
Walter Novikoff  
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SAN FRANCISCO

Alvin Reed  
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*Management Conference*





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CHICAGO

Don Stark  
MEMPHIS

Theodore Cloonan  
GUEST

E. Wendell Breland  
CLEVELAND

Edward Weinstein  
NEW YORK

Carroll Ebert  
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