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## TRB&S presents program for Massachusetts Bankers Association

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# TRB & S Presents Program for Massachusetts Bankers Association

More than 100 leading bank executives from Massachusetts, most of them presidents, gathered together in Northampton in April to take a look into the future and examine the drastic changes that will take place in the way banks will be managed, in customer service and in their own roles. The occasion was a Presidents' Conference conducted by TRB&S for the Massachusetts Bankers' Association.

Bankers participating in the conference were divided into two groups according to the size of their banks,

and individual seminars were presented to each group. The two day seminars were divided into three parts. One was a discussion on systematic management, dealing with new management approaches suited to banking in a rapidly changing economy. Another considered a system for automatic value exchange, in which computers would effect all exchanges of money and eliminate use of cash or checks. Part three was an outline of an "action program," designed to show bankers steps that must be taken to apply new techniques.



*Richard K. Bullard, president, Everett National Bank and chairman of the association's Management Policy Committee with Hugh Dysart, TRB&S partner-in-charge, Boston.*



*Robert G. Stevens, TRB&S national director of banking services with Edward R. Tufts, executive vice president, Massachusetts Bankers Association.*



*(Seated) Richard K. Bullard, president, Everett National Bank and chairman of the Association's Management Policy Committee; Herbert P. Almgren, president, Safe Deposit Bank & Trust Company, Springfield; Donald J. Lewis, senior vice president, State Street Bank & Trust Co., Boston; Frank Lucy, vice president, Arlington Trust Co., Lawrence; (standing) William Peters, vice president and treasurer, Norfolk County Trust Co.; Edward L. Clifford, Jr., vice president and comptroller, Framingham Trust Company; Hugh Dysart, Touche, Ross, Bailey & Smart; Samuel Fogler, vice president, The Harvard Trust Company, Cambridge and Edward B. Sturges, president, B. M. C. Durfee Trust Company, Fall River.*



*J. Daniel Walsh, vice president, New England Merchants National Bank; John T. G. Nichols, vice chairman and Donald J. Lewis, senior vice president, both of the State Street Bank and Trust Company; Robert Wheeler, vice president, New England Merchants National Bank; Harold B. Hassinger, executive vice president, First National Bank of Boston and Alan Morse, president, United States Trust Co. The program, which was conducted by Touche, Ross, Bailey & Smart.*