

Woman C.P.A.

Volume 11 | Issue 5

Article 3

8-1949

ASWA

Marion A. Frye

Follow this and additional works at: <https://egrove.olemiss.edu/wcpa>



Part of the [Accounting Commons](#), and the [Women's Studies Commons](#)

Recommended Citation

Frye, Marion A. (1949) "ASWA," *Woman C.P.A.*: Vol. 11 : Iss. 5 , Article 3.

Available at: <https://egrove.olemiss.edu/wcpa/vol11/iss5/3>

This Article is brought to you for free and open access by the Archival Digital Accounting Collection at eGrove. It has been accepted for inclusion in *Woman C.P.A.* by an authorized editor of eGrove. For more information, please contact egrove@olemiss.edu.

accumulating the greatest number of points. Reports reflect a broad scope of interests, including educational and technical programs, increase in membership, regular attendance, and many other special activities. We are indebted to Edith Moore, AWSCPA chairman, and to Virginia Wood, ASWA

chairman, for their time and efforts in rating the activities and accumulating the points.

With the loyalty and support of the membership, we will continue to progress, maintaining the ideals and achieving the purposes of our society.

ASWA—by MARION A. FRYE, President, 1948-49:

The first year of the second decade of our organization has drawn to a close. During this year, progress because of increased membership, continued favorable recognition of women in the profession, acceptance of our Society by other groups within the profession, were added to our achievements in fulfilling the purpose of ASWA, viz.:

- 1) To advance the interest of women accountants, and more particularly to work in conjunction with AWSCPA.
- 2) To encourage women accountants to equip themselves for greater responsibilities and to seek the higher attainments of the profession.
- 3) To further the opportunities in the profession for women.
- 4) To establish a good fellowship among women members of the accounting profession.

At last year's meeting George D. Bailey, immediate past president of the American Institute of Accountants, gave encouragement to the members of our organization and recognition of their ability, when he said: "Let me say again that this matter of accounting aptitude is not solely a masculine attribute. A lot of you women seem to be born accountants, just the same as some men are. Your minds are just as good. You have come out of your college training with just as high marks." And he further emphasizes our responsibility to other women in the profession in his closing remark: "... the thought I want to leave with you is that the place women occupy in public accounting in the future is in the hands of the women themselves."

The spring conference held in Detroit May 20-22 was unusually well attended. It emphasized the value of these meetings to the members in the exchange of ideas on chapter and professional problems, and served as a prelude to the coming annual meeting to be held in California October 28-30.

Our membership has increased during the past year to over a thousand. The number of chapters increased to 19. Charters were granted to San Diego, California;

Louisville, Kentucky; and Holland, Michigan; and Philadelphia, Pennsylvania, was re-established. Efforts were made this past year to interest established chapters in sponsoring and forming new chapters, and it was through the efforts of the Indianapolis chapter members that Louisville was added, and through members of the Grand Rapids chapter that the Holland chapter was established. San Diego and Philadelphia were organized by individuals who recognized the need for chapters in those cities and the service a local chapter could render to women in the accounting profession and to the general public.

The need was also recognized in Des Moines, Iowa, and it is learned that efforts there have been completed and that Des Moines will be the first chapter of the 1949-50 year.

AWSCPA, through its award program, has contributed much to the public relations within our own organization. There is a greater exchange of ideas between chapters and individual members, and through the national guidance of the National Public Relations Committee chairman, working through the chapter committee chairmen, the relationship of ASWA with numerous other groups within the profession and other service associations has been furthered. The long-range public relations program established in prior years was continued through contacts with counselors and deans of schools and colleges throughout the country by means of individual letters, with enclosures of brochures: "Women's Accounting Societies," "Early Woman Accountants" by Norman Webster, and "The Woman C.P.A.—Her Future," by Jennie M. Palen.

Various chapters continued to send paid subscriptions for *The Woman CPA* to accounting firms, both in their own cities and in cities where women accountants have found it difficult to secure favorable recognition. The International Accountants Society, having recognized the value of our publication, through its efforts brought in 667 new subscriptions for *The Woman CPA*, which publication constantly demonstrates

the progress and achievements of women in the profession. We appreciate this outstanding contribution by IAS, and the goodwill it represents.

Each chapter held at least one public relations meeting, to which other groups of the profession were invited as well as service clubs and civic leaders. Chapters have written and enclosed literature to their local mayors and Chambers of Commerce and to the Governors of their states. The response has been gratifying.

Our educational program continues, with chapters giving scholarships to girls majoring in accounting, and sponsoring teas and dinners to which are invited commercial teachers and bookkeeping students. Vocational counseling service has been rendered by many members. The practice of awarding a certificate of merit to the outstanding senior girl bookkeeping student in public and parochial schools is growing among our chapters. Practically all chapters have conducted at least two study groups for the benefit of members.

Our legislative program covered solici-

tion of the support of members of the House of Representatives for passage by the House Judiciary Committee of an equal rights amendment. Many members endorsed H.R. 2983, the tax court bill.

Chapters provided speakers to schools and civic bodies, and members participated in panel and round table discussions. The monthly programs of the chapters dealt almost entirely with accounting and economic subjects. Among our members a greater number achieved CPA certificates this year than in any past year.

ASWA was officially represented at the First Inter-American Conference on Accounting in Puerto Rico by Heloise Brown of Houston. Good fellowship with women accountants there was established earlier in the year, they having received *The Woman CPA* as a public relations contribution from New York chapter members.

Words cannot express my congratulations and gratitude for the enthusiasm, time, and hard work put forth by the entire membership in attaining the progress made this year.

COAST-TO-COAST NEWS

VIRGINIA THRUSH, Toledo, Ohio

ATLANTA

Pres., Lillian Boyd; Vice-Pres., Eslie Lyon (Program); Sec'y, Evelyn Jones (Yearbook); Treas., Doris Kaylor (Finance); Directors: Hester May Walker (Legislative and By-Laws), Bessie Jones (Employment), Margaret Campbell (Membership), Elizabeth Meredith (Publicity).

CHICAGO

Pres., Florence Orford; 1st Vice-Pres., Zosia Edwards; 2nd Vice-Pres., Florence Persson; Corr. Sec'y, Pearl M. Lupien; Rec. Sec'y, Violet Escarraz; Treas., Elizabeth Collender.

CLEVELAND

Pres., Olga A. Warak; 1st Vice-Pres., Helen Spoerke; 2nd Vice-Pres., Gertrude Hunkin; Sec'y, Evelyn Davis; Treas., Edith Rennison; Directors: Ruth Howard, Elsie Latimer, and Linnea Saukkonen.

COLUMBUS

Pres., Lillian Widmaier; 1st Vice-Pres., Jane Stewart (Publicity); Sec'y, Joanne Nickerson (Yearbook); Treas., Jane Baldwin (Finance); Directors: Helen Hosler

(Research), Ruth Sterling (Bulletin Editor), Thelma Judy (Membership), Ann Fergus (Program), Ruth Krick (Education), Mary Ann Byers (Public Relations).

DETROIT

Pres., N. J. Fitzstephens; 1st Vice-Pres., Bernadette Arnold; 2nd Vice-Pres., Mary Roggenkamp; Sec'y, Theo. Grenzicki; Treas., Mildred Hovis; Directors: Cecil Miner (1 year); Mabel Moe, Jane Starr, Gertrude Hinderang.

GRAND RAPIDS

Pres., Phyllis M. Haan; 1st Vice-Pres., Ida Vander Weide; 2nd Vice-Pres., Alice Walsh; Sec'y, Marie Grimes; Treas., Anne Bolthouse. Directors: Dorothy Armantrout, Mary K. Black, Caroline Hendricks, Helen Kies Uress.

INDIANAPOLIS

Pres., Georgia Schloeman; 1st Vice-Pres., Louisa Davis; 2nd Vice-Pres., Clara Hughett; Treas., Alice Kenworthy; Corr. Sec'y, Alberta Wier; Rec. Sec'y, Minnetta Conyers; Directors: Bonnie Bennett, Mary Tanselle, and Hannah Thompson.