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## **Trustees unanimously decided that the Association should itself take over the supervision of The Journal of Accountancy**

Edward L. Suffern

American Association o Public Accountants

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# *The American Association of Public Accountants*

INCORPORATED UNDER THE LAWS OF THE STATE OF NEW YORK, 20TH OF AUGUST 1887.



OFFICE OF

November 20th, 1911.

Dear Sir:

At the recent meeting of the American Association of Public Accountants at San Francisco, the Trustees unanimously decided that the Association should itself take over the supervision of The Journal of Accountancy. This in the opinion of the Trustees was necessary to enable the Journal to reach the position and circulation that its character justifies and that its greatest usefulness demands.

The Association assumes direct editorial charge of the Journal, while arrangements have been made with the Ronald Press Company of New York City for its publication and general business management. The transfer of the Journal to the Association in the manner above described is practically effective with the December number and will be formally effective January 1st, 1912.

This means that the Association has an increased interest in the Journal's character and success. We now ask you, as a member to accord it your most active support, in suggestions, in subscriptions, and in contributions of material. It is obvious that the heartier the support accorded by the members of the Association, the better, the more influential, and the more effective can the Journal be made.

We ask your support for the Journal of Accountancy because it is the official organ of your Association. Beyond this, we ask it because the Journal is eminently deserving of your support - because it is the only organ of the accounting profession in this country, and because you, as an accountant, cannot be fully in touch with the best in your profession unless you are in touch with its current literature, - which for this country finds its authoritative expression in The Journal of Accountancy.

Under the new regime there will be no lowering of the Journal's high standard. It will, however, be brought more closely in line with current accounting needs; articles on practical accounting will be given even greater prominence than heretofore; and practical discussions of the articles and of other matters of direct importance to accountants will give added interest to the magazine.

The Journal for 1912 will number the most prominent, the most progressive, and the most successful accountants of the country among its subscribers and contributors. Will you not give us your support? If not already a subscriber, a subscription check or money order for \$3- made payable to The Journal of Accountancy, 198 Broadway, New York - will be immediate and gratifying evidence of your interest.

Yours very truly,



President American Association  
of Public Accountants.