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FORWARD TOGETHER
NEARS BENCHMARK

P. 8



OLE MISS BEGINS
GAME-PLANNING

P. 8

INSIDE:
GROVE EDITION & COMICS



BENTLEY CONCERT GALLERY
theDMonline.com

THE DAILY

THURSDAY, AUGUST 23, 2012 | VOL. 101, No. 4

MISSISSIPPIAN

THE STUDENT NEWSPAPER OF THE UNIVERSITY OF MISSISSIPPI | SERVING OLE MISS AND OXFORD SINCE 1911



DIERKS BENTLEY ROCKS THE GROVE

AUSTIN MCAFEE | The Daily Mississippian

Annual freshman convocation tonight

Best-selling author and fiction writing professor Tom Franklin will speak at freshman convocation, where students will receive limited edition class coins commemorating the university's integration.

BY FRANCES ALLISON
francesallison@gmail.com

The University of Mississippi's annual Freshman Convocation will take place this evening in the Tad Smith Coliseum at 7 p.m.

This year's guest speaker is best-selling author and assistant professor of fiction writing, Tom Franklin. Franklin's novel, "Crooked Letter, Crooked Letter," was chosen as the 2012 Common Reading Experience book and was given to every freshman at orientation.

This book will be a large focus of the EDHE 105 and WRIT 101 curricula. Students are asked to attend the convocation with their EDHE



PHILLIP WALLER | The Daily Mississippian

Author and professor Tom Franklin

instructors. Freshmen will also receive their limited edition class coins, which display the civil rights monument to commemorate the 50th

anniversary of the university's integration.

Students are encouraged to save these coins and bring them to commencement in May 2016.

OHS construction almost underway

After setbacks and rebidding, the new Oxford High School facility is set to break ground soon.

BY MARIDANE HEWES
maridaneh@gmail.com

After overcoming delays, construction on the new Oxford High School facility is set to begin Monday. The school board awarded Yates Construction the bid for \$29.3 million this past Monday.

The initial bids for the school came in about \$7 million higher than expected, which resulted in a scaled-down design to fit the budget.

This involved some of the buildings being moved

around, including the library and some classrooms, but the new design is similar to the old one.

The performing arts building was also hit with a few subtle changes, such as different types of materials and the rise of the building to help lower expenses.

"We have grown over 200 students this year alone, which is a little more than 5 percent," said Brian Harvey, superintendent of the Oxford School District.

"We are definitely going

See OHS, PAGE 4



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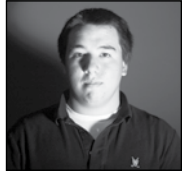
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COLUMN

I am a socialist (and so can you)



BY JAY NOGAMI
jaynog11@gmail.com

My name is Jay Nogami, and I am a socialist.

Some of you may already know me well, as I have been writing for The Daily Mississippian for a year. For those of you new on campus, welcome. Please don't skip straight over my columns, as I do my best to work within the confines of our decidedly capitalistic society.

Fear not, as I do not support the overthrow of our government, or a one-party, revolutionary system that created the USSR and so much suffering. Nor do I think rich people should be taken out back and shot, and their money thrown from helicopters to the poor. I do not even believe that capitalism is in every instance terrible.

There are some socialists

who would claim that I'm not a socialist at all because I do not reject capitalism, which makes this a tricky subject.

I want to give you all some sort of perspective for my views before you start seeing my constant stream of what some of you might deem "liberal garbage" in your newspaper.

Do you think it's OK that, according to releases from the IRS, six of the 400 richest Americans paid absolutely zero income tax in 2009? No? Me neither.

Do you find it wonderful that one in five Americans is uninsured and that, according to Families USA, it costs the average U.S. family and their employers more than \$1,000 due to higher health care premiums? Maybe you don't agree with Obama's health care plan, but hopefully you don't think it's OK that one of the "richest nations" in the world allows nearly one in five of its citizens to go without basic necessities that help them live.

Do you think it's OK that

median wages have risen barely above the rate of inflation, while top executives continue to make more and more? No? Me neither.

Do you think corporations should be given a greater control over our government? I think nearly all Americans would agree that corporations want to influence decisions in their own best interests, and not ours as citizens.

Here's the kicker though: Neither Democrats nor Republicans have done anything substantial to change any of this. Sure, President Obama's (and former Governor Romney's) health care plan mandate that everyone should have health insurance, yet their plans do little to help make it more affordable, other than throw money at the problem.

While the Obama campaign has given token opposition to the Citizens United decision, it's hard for them to argue with the massive amount of campaign support they receive from wealthy individuals and corporations. Same thing for

the Romney campaign.

The Romney campaign wants to make it even easier for the richest of the rich to pay little to no taxes, and the Obama campaign seems fine with going back to the way things were with President Bush.

What both President Obama and Republican nominee Mitt Romney lack is any desire for change. They are already rich; they are already at the top of the world. It is a comfortable world for them. Why would they want to change it?

This is where my idea of socialism comes into play. Loosely known as democratic socialism, I believe that we can, through democratic reforms, make our country a place where we are given fair treatment, where we can afford to live, and where we can be healthy and happy. Seem far-fetched? Maybe it is, but at least I'm starting somewhere.

Jay Nogami is a public policy leadership sophomore from Denver, Colo. Follow him on Twitter @JayTNogami.

COLUMN

Phoning it in the first week



BY ANDREW DICKSON
addickso@go.olemiss.edu

Let's just pretend for the better that I did not leave The Daily Mississippian last semester. That little bit of foma saved us a lot of time and space; Bokonon advises we leave it at that.

If I may clarify my angle for new students and readers (and so I can remember it): I write editorials in light of my own experiences and rely on my own conscience, which recognizes itself as a creator of values in the present moment – but we have a whole semester to get into this.

This is the third "Welcome to Ole Miss" editorial I've written in as many years. If you expected more than a few half-written

jokes and Vonnegut allusions, hang up and try again.

(I'm phoning this one in.)

Welcome to Ole Miss!

Places to go in Oxford: Those interested in reading, supporting a store with character and vinyl should consult Google for directions to Square Books, The Local Color and The End of All Music, respectively. The Square offers a variety of restaurants for lunch and venues for shows at night, and a trip to Rowan Oak reveals traces of one of Oxford's strongest spirits.

Meeting new people: This is easy. Introduce yourself to the people next door, show up to a tutoring session, shop and drink at a variety of places, play intramurals, etc.

Take this bit of advice if nothing else: Most of the things worth living for on earth are also alive.

Choosing a major: This is more difficult, but watch your-

self to see which classes you go to because you have to and which classes you go to because you want to.

Life in the dorms: If you live in Stockard or Martin, I assume you've adjusted yourself to not being physically located near anything at all on campus. That half-mile walk to the JC or Union is doubly frustrating if you've seen or read anything about the Residential College.

Football Saturday in Oxford: While the Grove scene will be the topic next week, recent football seasons have been a melodramatic comedy of errors – most of our plays have had tragic endings. As for players and coaches, time will tell who is SEC-ready and who is acting.

What it means to be a Rebel: Head back to Google for the definition of a granfalloon.

Our new smoke-free campus: I suppose if you live on campus and you don't own a car, you have the option to quit. I'm told

this conservation of smoker's rights is a "progressive" move. Good luck enforcing this one on game day when cigar-smoking alumni return to campus.

Journalism: It's easy to cite a major news broadcast or an agenda-driven talk show host as easy evidence for the decadence of news reporting, but though nonsense can travel at nearly the speed of light, the truth can too. Every story told is a representation; journalists' objective is to reveal the clearest possible accounts of persons, places and events – all else is vanity.

Of Greatness: When the universe collapses on itself, someone will inevitably ask: "What was the point of it all?" Then you can point out greatness and say, "Well, there was that."

Poo-tee-weet?

Andrew Dickson is a religious studies senior from Terry. Follow him on Twitter @addoxfordms.

THE DAILY MISSISSIPPIAN

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Letters should be typed, double-spaced and no longer than 300 words. Third party letters and those bearing pseudonyms, pen names or "name withheld" will not be published. Publication is limited to one letter per individual per calendar month.

Student submissions must include grade classification and major. All submissions must be turned in at least three days in advance of date of desired publication.



MISSISSIPPI
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MEMBER NEWSPAPER

COLUMN

Thumbs-up gets a thumbs-down from some Facebook users



BY ANGELA ROGALSKI
 abbeangela@gmail.com

Maybe privacy is overrated. Maybe asking someone if you can use their personal opinions as endorsements is just a common courtesy that's outdated in this digital and technological world that we now live in.

And maybe Republican Todd Akin will be the keynote speaker at the next National Organization for Women's conference too. Right after Akin congratulates Joe Biden on shooting himself and President Obama right back into the White House with his winning speech at a recent Virginia rally.

By the way, the two extra topics covered in this article are offered at no extra charge, similar to the way Facebook is offering our "likes" as free recommendations to advertisers in their Sponsored Stories section. Oh, and not only the likes, but our names and photos too.

But five people in California cried foul when they filed a class-action lawsuit in May protesting the practice. According to a story published recently in the Los Angeles Times, the suit alleges that the advertising violates California law because it publicizes products or services that users "like" without paying those users or giving them a way to opt out.

One could suppose that the powers-that-be at Facebook figured that if you gave something a thumbs-up it meant that you liked/endorsed the product. And, of

course, that is invariably the case when you signify that "digit"-al action (pardon the pun), but does it also mean that they can visibly use that action to increase their advertisers, which in turn increases their revenue, without your permission?

Apparently, the U.S. District Judge in the case didn't think so. The article stated that he rejected Facebook Inc.'s proposed legal settlement. His concerns had to do with the fact that Facebook wasn't offering any

monetary resolutions to the opponents of the practice.

Imagine that. What they are offering, according to the story, is to give users more control over whether or not they want to become unpaid endorsers in ads aimed at their Facebook friends, and \$10 million in legal fees and \$10 million to nonprofit organizations that specialize in privacy, including the Electronic Frontier Foundation, which is an international nonprofit digital rights advocacy and legal organization.

That's all well and good, but should Facebook be let off the hook that easily? Of course, some might argue \$20 million wouldn't be considered all that "easily." But isn't that one of the reasons why the internet bothers everyone so much, especially journalists and the like; the fact that unpaid actions out there are infringing on people's rights and livelihoods?

Then there is the privacy issue. For a company as big as Facebook to just take it upon themselves to use our

likenesses and comments without asking just doesn't sit right. Especially since without us, their users, they wouldn't have their gazillions of dollars.

I think it's time for Facebook users to create their own symbol for chastising the giant when they foul up.

Maybe something like: @#%&=\$

Angela Rogalski is a print journalism senior who lives in Abbeville. Follow her on Twitter @abbeangel.

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OHS,
continued from page 1

to need the space.”

Right now phase two of the site-work tactics is being finished up, which includes the loop around the school, parking lots, lights in the parking lots and the

entrance to the school.

“The process over the last few years has had some peaks and valleys, but I have no doubt that in the end the high school will be a first-class building,” Oxford High School Vice Principal Duncan Gray said. “It will be something that the school district and commu-

nity can be proud of, and it will represent just how committed this community is to education.”

Gray hopes that the new building will enhance what is already a strong academic environment through enhanced technology and the newly-designed science labs.

The new school will be located off Sisk Avenue, and blueprints should be on the school website soon. The completion date for the new high school is Nov. 30, 2013.



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FORWARD, continued from page 8

feel really good about where we are. I know that philanthropic number on the website hovered at a low number for a while. We've been able to add to that. We've got some gifts that we feel are really going to move the needle moving forward.

"We put out that goal of \$80 million by Sept. 1 to really keep us on track of where we need to be. And we feel good about that. Hopefully here in the next couple of weeks, we can put some things in the public eye that will make people very happy."

When the campaign reaches the \$80 million mark, improvements will be made to the Indoor Practice Facility. The first priority will be a team dining facility for student-athletes, which will also be open to the general population of the student body. Other priorities will be a team meeting room, which might start at the same time as the dining facility, as well as a locker room expansion and renovation and a new front door to the IPF going forward. Design and development of the \$100 million, 10,000-seat basketball arena will also start following the Sept. 1 goal and will

take about eight to 12 months before they begin construction.

"That's not really what we've done, that's what our donors have done," Carter said. "That's what's always so amazing to me, just to see how they continue to step up in a tough economy, tough time on the field and courts the past several years. The CGA program is a new expense that they haven't had before, but people continue to step up and show their love."

After phase one of construction, which includes the IPF improvements and new basketball arena, the campaign will move to phase two of construction, which will bowl in the north end zone of the football stadium, bringing capacity to over 70,000, including additional seating in the end zone as well as new club seats and suites.

Carter, who was named executive director on June 19,

said this construction will be based on demand and money, as Ole Miss has not sold all of its south end zone for 2015 and beyond, and Carter said the department's biggest fear is a half-empty south end zone and a half-empty north end zone.

"We want to make sure that all of our current inventory is sold," he said. "We'll continue to work on that and then continue on to the north end zone. If I had to take a rough guess, we hope to be in the arena by 2015, and I would say the north end zone would follow in a year or two after that. We'd love to do that, but it will be based on demand. We want people in those seats, and obviously, if you are in those seats, you're paying for those seats, and that is what pays for the north end zone."

Mississippi State recently announced a \$75 million expansion of Davis Wade Stadium, which will add 6,255 seats to

the existing football stadium, increasing capacity to 61,337. The expansion, which will be funded by \$68 million in bonds and \$7 million in private donations, is expected to be finished in time for the 2014 season. Carter acknowledged the competition with Mississippi State, but redirected the focus to Ole Miss and its own campaign.

"There's always that competitive spirit," he said. "Any time Mississippi State comes out with something, we get asked about it. For us, we don't to be reactive to anything that anybody does. We want to make sure we have our program, and we want to do what's best for Ole Miss and our future. To our fan base, yes there is that competition, and for us, to an

extent. At the same time, we want to make sure we are doing what's best. If that means waiting a little while or starting early, we just want to make sure we're doing what's best for us."

Moving forward, Carter said it's time for the campaign to shift from saying the right things to doing the right things.

"We've had to talk a lot over the last three months, and now, I think we're ready to produce," he said. "Whether that is on the field or building these facilities that we have in our campaign, we've got to put our money where our mouth is."

For continuing coverage of Ole Miss athletics, follow @thedm_sports and @austinkmiller on Twitter.

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FOOTBALL, continued from page 8

I guarantee it; it always does. "This week is the biggest challenge to be energetic and emotional about what you're doing, but I thought we've been pretty good about getting good work in regardless."

Mackey's 'earned the right,' other running back notes

Since switching from wide receiver to running back, senior Randall Mackey has

looked like a natural at the position. His camp has been so good that Ole Miss running backs coach Derek Nix said after practice on Wednesday that Mackey has "kind of earned the right" to be the lead back in the season opener, but said that as a whole "it will be a by committee deal."

The area that Mackey has had to work on the most is pass protection, and Nix says that Mackey has made great strides at it since moving to his new position.

"He's picked it up over the

last two weeks," Nix said. "I think the biggest thing was first understanding what we were doing; I think he has a great understanding. The next part is being physical. I think he has the body and technique. Right now, I feel comfortable with him going into the game and protecting our quarterbacks."

With Mackey's emergence and the great fall camps for freshman backs I'Tavius Mathers and Jaylen Walton, junior Jeff Scott, the team's leading rusher, has felt the pressure of competition, which Nix says has been a good thing.

Scott was a full participant in Wednesday's practice after being banged up some during camp.

"It's opened his eyes up tremendously, and I think it's pushed him to want to be better out here on the practice field," Nix said of Scott. "I think it's a good thing to have competition. I think he

realized we have some other guys out here that are capable of doing the things he can do, and it's motivated him, I think.

"It's made him a better player."

The two freshmen, Mathers and Walton, are about "75 percent" into the playbook at this point, according to Nix.

The Rebels plan on playing both this season, and Nix calls them "neck and neck" at this point as they just wait to gain experience.

"I think the biggest thing is just experience," Nix said. "They have never played a college down, never played an SEC down yet. I think they will continue to be familiar with our offense, learning all the terminology and learning all the different ins and outs that we can do."

For continuing coverage of Ole Miss football, follow @thdm_sports and @bennetthipp on Twitter.

sports brief

OLE MISS SID

OLE MISS SHUTS OUT TROY 5-0 IN MIDWEEK TILT

TROY, Ala. – Freshmen emerged in a big way for the Rebels on Wednesday afternoon as Ole Miss (3-0) picked up a 5-0 road win over Troy (2-1) at the Troy Soccer Complex.

Freshmen played a part in four of five goals scored on the afternoon, including three goals scored by first year players and one goal scored off a freshman assist. Olivia Harrison led the way, notching the first two goals of the afternoon, while Sydney Eddy also netted a goal as both players scored for the first time on the season.

It marked the first shutout of the season for the Rebels and sophomore goalkeeper Kelly McCormick. Ole Miss' defense played well on the afternoon, allowing only five shots for the afternoon and only one shot on goal.

Ole Miss out-shot the Trojans 26-to-5.

"It was a really good overall performance from start to finish," said Ole Miss head coach Matthew Mott. "We were able to get after them in the first half. It was big for us to go into halftime feeling comfortable and then come out in the second half and continue that tone. Three games in six days was difficult, but we wanted to set the tempo at the pace we wanted. We did a really good job of being a dangerous against them."

The Rebels got off to a quick start, notching three goals in a burst of offense in the first half.

Rafaelle Souza helped build on the lead for the Rebels early in the second half, taking a corner from Sara Coleman and delivering the header to give Ole Miss the 4-0 advantage in the 52nd minute.

Souza then came up with an assist in the 68th minute, sending the ball into the box where McCalla headed it in for the 5-0 lead. That lead would hold the rest of the way as Ole Miss snagged the win.

Ole Miss will return to action on Sunday, hosting Louisiana-Lafayette at 1 p.m. The match kicks off a six-match home stand for the Rebels.

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HOUSE FOR RENT

LEASING Homes and Condos in Oxford. Premier Properties of Oxford, call Charlotte Satcher (662)801-5421

LARGE 3BD/2BA W/ FENCED YARD \$1200 a month. Huge house. Screened-in porch. Pets welcome. Located in College Hill Heights. Perfect for young families and professionals. (662) 202-6609

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HOUSE FOR RENT 1 Bedroom and Bath 3 minutes to campus, LR, W&D, ride bike to school, close to law school, quiet & private. 901-216-5447

HOUSE FOR RENT 2 Bedroom, 2 bath (Sleeps 6 w/ sleeper sofa), full kitchen, hardwood floors, patio, grill, fountain. 2 miles from University, 1 mile from Square. \$1,200 per weekend. \$300 deposit. Also available anytime year round for short term stays at negotiable rates. No smoking. No pets. Call: 662-234-7327/ 662-801-0890

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ROOMS FOR RENT 3 BR/2 Bath Condos stove/ ref/ water/ sewer/ garbage/ washer & dryer furnished. Located 401 Bickerstaff Drive, Oxford. Minutes from campus. Call for more information (662)287-6158

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MISCELLANEOUS

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FULL-TIME

50 TEMP FARM Workers 10/10/12-7/30/13 \$9.30 P/H. 8:30 AM-2:30 PM Prepare fields for cultivation, maintain water, fertilization, harvest crawfish. Weed spot treatment. Cutting bait traps for crawfish, and check traps for crawfish. Packing and loading crawfish. Operate and perform minor maintenance on farm vehicles and equipment. Farm field and shed sanitation duties. Once hired worker maybe subject to random drug test at no cost to worker. Work all kinds of weather. All tools supplied. Transportation & subsistence supplied after 50% work contract completed. Return transportation at end 3/4 guaranteed contract. Housing supplied if not in local commuting area. Maybe be subject to drug screen once hired at employers expense. Testing positive may result in immediate termination. Levin Savoy Farm Church Point, LA. Contact SWA at nearest MS WIN Job Ctr. using JO LA 425737.

10 TEMP FARM Workers 10/17/12-07/20/13 \$9.30 P/H. 8:30 AM-2:30 PM Prepare fields for cultivation, make rows, planting, mulch, cover, fertilize, irrigate. Harvest strawberries, blue berries, and tomatoes. Walking bending, reaching or kneeling at ground level for prolonged periods of time. Grade and face pack. Farm field and shed sanitation duties. Work in all kinds of weather. All tools supplied. Transportation & subsistence supplied after 50% work contract completed. Return transportation at end 3/4 guaranteed contract. Housing supplied if not in local commuting area. Maybe be subject to drug screen once hired at employers expense. Testing positive may result in immediate termination. Johndales Farm, Ponchatoula, LA. MS WIN Job Ctr using JO LA 426032.

03 TEMP FARM Workers 10/01/12-01/10/13 \$9.30 P/H. 8:30 AM-2:30 PM. Prepare fields including chopping weeds by hand for prolonged periods of time. Manuel shovel work, walk, lift up to 50lbs. Stooping, bending, reaching & kneeling repetitively in planting and harvesting sugar cane. Operate and perform minor maintenance on farm vehicles & equip. Farm field and shed sanitation duties. Work in all kinds of weather. All tools supplied. Transportation & subsistence supplied after 50% work contract completed. Return transportation at end 3/4 guaranteed contract. Housing supplied if not in local commuting area. Maybe be subject to drug screen once hired at employers expense. Testing positive may result in immediate termination. Monte Rosinski Scott LA. Contact SWA at nearest MS WIN Job Ctr using JO LA 425265.

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TONIGHT
8:30 P.M.
THE GROVE
RAIN LOCATION: TURNER CENTER

SUNDAY
8:30 P.M.
THE GROVE
RAIN LOCATION: TURNER CENTER

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FORWARD TOGETHER NEARS BENCHMARK

UMAA Foundation Executive Director Keith Carter said Ole Miss has philanthropic and major gift components to announce in the near future, as it nears its target date for \$80 million in contributions. Ole Miss hopes to be in the new basketball arena for the 2015-16 basketball season.

BY AUSTIN MILLER
dmmanaging@gmail.com

The beginning of September marks not only the start of Ole Miss football with the season opener against Central Arkansas, but it's also the target date for \$80 million in contributions for the \$150 million Forward Together campaign.

Donors have responded

well to Athletics Director Ross Bjork during his first summer on the job, with just under \$66 million in total contributions as of Wednesday. As the campaign shifts from Capital Gift Agreements, which provides priority seating benefits and long-term assurances to season ticket holders, to the philanthropic and major gift components, UMAA Foundation Ex-

ecutive Director Keith Carter said he feels good where they are in the campaign heading into the start of football season.

"We've got some really good announcements that we hope to announce here in the next few weeks," Carter said. "From a major gift standpoint, things have really ramped up. We

See FORWARD, PAGE 5

Rebs begin game-planning

Ole Miss head coach Hugh Freeze has been pleased with his team in the first two days of implementing the game plan for the season opener against Central Arkansas.



Senior running back Randall Mackey

GRAPHIC BY WILL STROUTH | The Daily Mississippian

BY BENNETT HIPPI
jbhipp@go.olemiss.edu

Ole Miss practiced Wednesday afternoon and much of the focus was turned toward beginning to install the game plan for the season opener against Central Arkansas on Sept. 1.

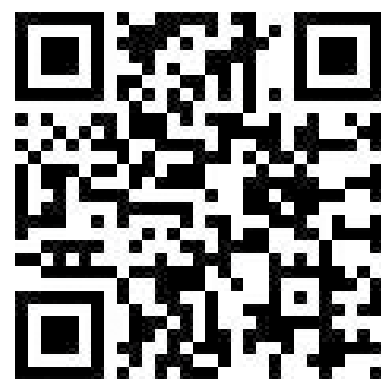
"I'm always a guy that we do too much, and then we start

cutting it out as we go," Freeze said of the game plan. "I know there's a couple things we'll get rid of that I didn't like at all. Our coaches have great ideas; it's not that. I like for them to come up with ideas when they watch tape, then I'll look at it and see if we like it and put the final stamp on it. We'll start cutting it down some."

The Rebels are having to balance game-planning for Central Arkansas with getting back into the swing of things with school back in session. Freeze said "that's the tough part, always."

"That's a tough stretch for us," he said. "You go through two weeks of camp, hitting on each other. Now, you ask them to get up in the morning, lift weights, go to class, go to study hall, then come out and practice. Next week, it will pick up."

See FOOTBALL, PAGE 6



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