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Report of the Committee on Journal

J. E. Sterrett

American Association of Public Accountants. Committee on Journal

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The American Association of Public Accountants

OFFICE OF THE SECRETARY

55 LIBERTY STREET

NEW YORK

May 1st, 1913.

Dear Sir:

At the regular semi-annual meeting of the Board of Trustees of the American Association of Public Accountants held in this city on April 14th, it was resolved that portions of a report submitted by the Committee on Journal should be distributed to the members of the American Association of Public Accountants.

In accordance with such resolution I submit for your information the following extracts from the report mentioned.

Yours very truly

A. P. RICHARDSON, Secretary

REPORT OF COMMITTEE ON JOURNAL

To the Board of Trustees,
American Association of Public Accountants,

Gentlemen:

Your Committee has to report that the Journal of Accountancy has made steady progress during the past year, and continues to be on a paying basis, although the necessarily restricted field for a technical publication renders somewhat slow the rate of progression. The standards of literary matter which have been established in the past have been fully maintained and we believe that the Journal is doing a work of considerable value to the whole accounting profession. There is a need, however, for better response to the request for articles, and your Committee again urges that the entire membership of the Association take an active interest in the welfare of the semi-official organ of the Association.

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We are pleased to be able to report that the number of subscribers is showing a gratifying increase. Advertisements are still inconsiderable, but the increase of circulation will lead inevitably to a better response to our advertising campaign.

William M. Lybrand,
John B. Niven,
J. E. Sterrett, Chairman,