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Associated Press: UM Marketing Professor Featured in Millennial Money Article

Staff report

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JANUARY 10, 2020 BY [STAFF REPORT](#)



“Millennial Money: How procrastinators can win at gift-giving”

By Courtney Jespersen/NerdWallet with Associated Press

Check the calendar. No, this isn't a dream. It really is December, and Christmas Day is staring you straight in the face.

And if you celebrate Hanukkah, it's coming even sooner.

Where did the holiday season go? Well, no time to reminisce now.

It's down to the wire, but there are still methods to save money on your last-minute holiday purchases. Here are four simple ways to do it.

...

Your first instinct may be to shop online and avoid the crowded mall. But not so fast, says Christopher Newman, associate professor of marketing at the University of Mississippi.

“Shoppers can increase the chance that they get the right product at the best price by shopping in store, rather than online, just before Christmas,” Newman said in an email.

“This ensures that they aren't limited to choosing from just the products that could ship in time for the holiday.”

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Students Learn ‘Real Politics’ in Washington, D.C., Winter Session

OXFORD, Miss. – Eleven University of Mississippi students spent their winter break learning about the people who work behind the scenes of the American government in Washington, D.C. Lead by Jonathan Klingler, assistant professor of political science, the students of Pol 391: Applied Politics met not with candidates, but with the people who make candidates’

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Young Alumna Gives Back to School of Accountancy

OXFORD, Miss. – Stephanie Jennings Teague, of Chicago, sees her commitment of \$100,000 to the Patterson School of Accountancy’s new building at the University of Mississippi as a means of saying “thank you.” “It is a way to show a small token of my appreciation to Ole Miss, the faculty and staff, and the accounting

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Reuters: Keep an Eye on the Money Supply

U.S. inflation roller coaster prompts fresh look at long-ignored money supply By Michael S. Derby NEW YORK – The amount of money sloshing around the U.S. economy shrank last year for the first time on record, a development that some economists believe bolsters the case for U.S. inflation pressures continuing to abate. The Federal Reserve’s

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