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### Past, present, and future of accounting history as it relates to methodology, education, technology and international organizations

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#### present, and future of accounting history as it relates to methodology, education, technology and internation

## The Accounting Historians Notebook

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# THE PAST, PRESENT, AND FUTURE OF ACCOUNTING HISTORY AS IT RELATES TO METHODOLOGY, EDUCATION, TECHNOLOGY AND INTERNATIONAL ORGANIZATIONS

On December 4-6, 1997, The Academy of Accounting Historians hosted its 1997 research conference in Richmond, Virginia. The theme of the conference was "The Past, Present, and Future of Accounting History as it Relates to Methodology, Education, Technology, and International Organizations." The program committee, chaired by Edward Coffman and members, Roger Daniels, Laurie Henry, and Rasoul Tondkar, provided an excellent program and conference. Attendance numbered approximately 90 individuals, representing 15 countries, fifty-six institutions, and two firms. The Academy appreciatively recognizes the contribution of papers from the members and representatives of universities from outside the United States. Additionally, the Academy is pleased that again a number of graduate students, representing Virginia Commonwealth University, have attended and participated in the program.



Graduate Students from VCU

The Academy gratefully acknowledges the generous financial support provided by Arthur Andersen LLP, Chrysler Corporation Fund, Deloitte & Touche LLP, General Motors Foundation, and KPMG Peat Marwick Foundation which makes a research conference such as ours possible. Additionally, the Academy appreciates the support of Virginia Commonwealth University in hosting the conference.

President Rasoul Tondkar and Program Chair Edward Coffman opened the morning plenary session. Dr. Ruth Epps, Chair of the Department of Accounting, Virginia Commonwealth University, extended a welcome to the Academy and its members and participants in the research conference. The program consisted of the following:

Plenary Session: Technology and International Perspective of Accounting History

Moderator:

Gary J. Previts, Case Western Reserve University

Speakers:

Arthur R. Wyatt, University of Illinois, "The International Accounting Standard-Setting Process: Past, Present, and Future"

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Joann Noe Cross,

PAST...continued from page 1

Miklos A. Vasarhelyi, Rutgers University-



Miklos A. Vasarhelvi and Arthur R. Wyatt

Newark, "Role of Technology in Researching, Teaching, and Communicating Accounting History and Accounting Information"

#### Plenary Session: Relevance of History to **Business Organizations and Education**

Moderator:

J. Paul Miranti, Rutgers University-New Brunswick

Speakers:

Edward J. Perkins, University of Southern California, "Evo- Edward J. Perkins



lution of the Capital Markets in the United States"

William G. Shenkir, University of Virginia, "Accounting History: The Best of Times the Worst of

William G. Times?" Shenkir

Concurrent Sessions

Session A: Research Methodology: **Biographical** 

Moderator:

Daniel L. Jensen, The Ohio State Univ. "Biographical Research in Accounting" Dale L. Flesher, Univ. of Mississippi Tonya K. Flesher, Univ. of Mississippi "William Basset Chinnery: 1787-1812, Australia's Premier Accountant & Embezzler"

Michael E. Scorgie, La Trobe University David J. Wilkinson, La Trobe University "A Preliminary Analysis of Women with Doctorates in Accounting 1900-1959"



Michael E. Scorgie

University of

Wisconsin-Oshkosh

Session B:

International Studies Moderator:

> Kathleen E. Sinning, Western Michigan University



Joann Noe Cross

"A Review of the Evolution of the G4+1 and Its Impact on the Harmonization of Accounting Standards"

> Donna L. Street, James Madison University

Kimberly A. Shaughnessy, James Madison University

"Accounting and Radical Modernity: The Case of Economic Accounting and Price Formation in the German Democratic Republic"

O. Finley Graves, Kansas State University

Maureen H. Berry, University of Illinois "Still Cursing the Darkness: U. S. Cost Accountancy and the War Industries Board (1917-1918)"

Richard K. Fleishman, John Carroll University

Thomas N. Tyson, St. John Fisher College

Session C: Uses of Technology in Accounting Courses and the Study of Early Journals

Moderator:

Victoria K. Beard, University of North Dakota

"Something Old and Something New -Using Electronic Groups to Teach Historic Practices in Accounting"

Sarah A. Holmes, Texas A&M University

Sandra T. Welch, University of Texas at San Antonio

Orion J. Welch, St. Mary's University "It's Just a Matter of Time: The Impact of Technology on the Accounting Profession in the Twentieth Century"

Sarah A. Holmes, Texas A&M University

resent, and future of accounting history as it relates to methodology, education, technology and internatic Sarah T. Welch, University of Texas at Moderator:

San Antonio

Jason Collins, Texas A&M University (Senior Accounting Major)

"In the Quest of Andrew Jackson, Merchant and Cotton Gin Operator, 1795-1804"

Lewis L. Laska, Tennessee State University

#### Concurrent Sessions

Session A: Research Methodology: Archival

Moderator:

Henry C. Smith, III, Texas A&M International University

"The Early Record Books of E.I. Dupont De Nemours & Company: A Case Study in the Practice of Accounting History"

Roxanne T. Johnson, University of Scranton

"The Development of Management Accounting at the Hudson's Bay Company, 1670-1820"

> Gary Spraakman, York University Alison Wilkie, York University



"Using Accounting Records to Trace Historical Events: The Story of the Short Life of the Richard A. Bingham"

Jan Richard Heier, Auburn University at Montgomery

Session B: Accounting History and Education: Evolution of Selected Accounting Topics

Moderator:

Gloria Vollmers, University of Maine "Cash Flow Reporting in the Public Sector"

G. Robert Smith, Jr., Auburn University

"The Evolution of Probability Concepts"

Jim Martin, University of Montevallo "A Technical Debate Over the Measurement of Business Income"

Diana Kay Pence, University of Texas at Brownsville

Session C: Research Methodology: Historiography

Ashton C. Bishop, James Madison University

"Historiography of Accounting: The Challenge of Post-Kuhnian Realism for Accounting History"

> Maxwell Aiken, La Trobe University Dean Ardern, La Trobe University

"A Suggested Program for Relating Accounting History to Accounting Practitioners, with Examples"

Richard G. Vangermeersch, University of Rhode Island

#### **Concurrent Sessions**

Sessions A: Research Methodology; Writing Organizational Histories Moderator:

Garry D. Carnegie, Deakin University-Geelong

"Accounting, Accountability, and Cost Efficiency at the Commonwealth of Australia Clothing Factory, 1911-1918"

> Peter Foreman, Deakin University-Warranambool

> Thomas N. Tyson, St. John Fisher College

"Prophets or Puppets of Profit: The Securities Legislation and the Accounting Profession in the 1930's"

Barbara D. Merino, University of North Texas

Alan G. Mayper, University of North Texas

Session B: Accounting History and Education: Integrating History into the Accounting Curriculum

Moderator:

Harvey S. Hendrickson, Florida International University

"Accounting History - Its Importance in the Process of Accounting Education"

Darwin L. King, St. Bonaventure University

"Annual Reports of the Minehill and Schuylkill Haven Railroad Company: 1844-1864"

Gary Giroux, Texas A&M University
"Teaching Basic Accounting Using

Robert Bloom, John Carroll University John Solotko, John Carroll University Session C: Writing Doctoral Dissertations in

Accounting History



Robert Bloom

Moderator:

Tom A. Lee, University of Alabama



Denise M. de la Rosa, Margaret A. Hoskins, Keith P. McMillan

#### Panelists:

Denise M. de la Rosa, Central Connecticut State University, "Financial Reporting in Poland: Privatization of Select Firms Traded on the Warsaw Stock Exchange"

Margaret A. Hoskins, Henderson State University, "The Murphy Models for Accounting: A Test of Relevance"

Keith P. McMillan, S. J., Rockhurst College, "The Emergence of the U.S. Accounting Profession 1880-1900: A New Institutiona-lism Perspective"

#### **Concurrent Sessions**

Session A: Research Methodologies and Sources

#### Moderator:

Jeanette Sanfilippo, Maryville University - St. Louis

"Lifting Stones: A Place for Microhistory in Accounting Research?"

Robert Williams. University of Wollongong "Early Accounting History: Adventures in Research Methodology" George C. Romeo, Rowan University



George C. Romeo

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Historical Account Books Sources of Accounting History"

Gary Giroux, Texas A&M University Sharon Hurley Johns, Brigham Young University

Session B: Accounting History and Education: Integrating History into the **Accounting Curriculum** 

Moderator:

Roger B. Daniels, College of Charleston "Accounting History in the Academic Environment"

> Elliott L. Slocum, Georgia State University

Ram S. Sriram, Georgia State University "Integrating Accounting History into the Curriculum"

Peter J. Clarke, University College Dublin

"Chordal's Letters: Illustrating Management

& Accounting Theory Prior to 1880's"

Athar Murtza, Seton Hall University Session C: Influence of Technology Accounting Research



Peter J. Clarke

and Practice Moderator:

> Lorraine L. Gilbert, Case Western Reserve University

"Macro-Case Analysis: The Resurrection of a Tax Research Methodology?"

Tina S. Quinn, Arkansas State Univ.

Tonya K. Flesher, Univ. of Mississippi "The Stock Index and Market Seasonals (SIMS) Data Base"

Anthony J. Cataldo II, Gonzaga Univ. "A Review of Military Accounting -Comparison of the 1860's and 1990's Systems"

Darwin L. King, St. Bonaventure Univ. David Spencer, St. Bonaventure Univ.



Darwin L. King