Editorial

American Woman's Society of Certified Public Accountants
American Society of Women Accountants

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EDITORIAL

ANNUAL MEETING

The joint annual meeting of AWSCPA and ASWA will be held at the Washington Hotel in Washington, D. C. on October 5-7, 1951. As this meeting will be held in the Nation's Capital and a most interesting program is being planned, all members are urged to attend this meeting. The entire program for the meeting will be announced shortly.

REGIONAL CONFERENCES

The Spring Conference held in Muskegon, Michigan was a fitting climax to the Fifth Anniversary of the Muskegon Chapter. The Conference was an outstanding success.

Grace Dimmer, CPA, national president of ASWA conducted an excellent business meeting at which time interim reports were presented by National Committee Chairmen. Paula Reinisch, Chairman of the Committee on Revision of By-Laws presided over the discussion on the proposed changes in the by-laws.

A banquet on Saturday evening, following an enjoyable reception, was an outstanding feature of the Conference. Mr. Ralph L. Lee of General Motors Corporation presented an interesting talk on "People, As They Come And Are."

A brunch on Sunday morning officially closed this conference.

The West Coast Regional Conference was also a grand success. Technical sessions were held on Saturday, with members from various West Coast Chapters participating in the program. The theme of the West Coast Regional Conference was "Increasing The Accountant's Services."

A banquet was held on Saturday evening, June 9th, at which time Mrs. Anne Juran spoke most interestingly on "Better Attitudes for Better Business."

A discussion meeting was held on Sunday morning, with Vera Jean Bobsene, national first vice-president of ASWA presiding. Policies and Procedures of ASWA was the main subject discussed as well as the proposed changes in the by-laws.

Attendance at both of these conferences was excellent. Members in attendance noted a fine spirit of co-operation between all members and they left the Conferences with a determination to further expand the activities of the Society.

NEW ADVERTISER

We hope that many of our readers will take advantage of the fine values offered by The Counting House Publishing Co., whose ad appears on the inside back cover of this issue.

AMERICAN INSTITUTE OF ACCOUNTANTS

We call the attention of all readers of The Woman C.P.A. to an announcement recently made by the American Institute of Accountants. The sixty-fourth annual meeting of the AIA will be in Atlantic City October 7-11, 1951. AIA Executive Director John L. Carey said: "The theme of this year's annual meeting will be the role of accounting in a defense economy."

PERSONALS

Congratulations to Ethleen Lasseter, C.P.A., who became the first woman bank trust officer in Atlanta when she was recently elected Assistant Trust Officer of the First National Bank in that city.

Marjorie V. Guthat, C.P.A., of Chicago spoke before a dinner meeting of women members of Peoria Chapter of National Association of Cost Accountants, Retail Credit Women's Breakfast Club, Wholesale Credit Men's Association, National Office Management Association, and Marquette Chapter of National Secretaries. Her subject was "Financial Statements."

Entered as second-class matter December 19, 1945, at the Post Office at New York, N. Y., under the Act of March 3, 1879.