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2-14-2013

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### Recommended Citation

Whittington, Ryan M., "Bain Named Director of Printing and Creative Services" (2013). *University of Mississippi News*. 527.

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## Bain Named Director of Printing and Creative Services

**Former associate director brings years of experience, savvy to position**

 FEBRUARY 14, 2013 BY **RYAN M. WHITTINGTON**

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Hilarie Pryor Bain. UM photo by Kevin Bain.

OXFORD, Miss. — A new year has brought new beginnings within the University of Mississippi Office of Communications, as Hilarie Pryor Bain has been named director of the Division of Printing and Creative Services.

A graduate of the University of Houston and former associate director of Printing and Creative Services, Bain has more than 15 years of experience in the graphic communications industry. She replaces outgoing director Tony Seaman, who retired in January after 17 years at Ole Miss.

Seaman says he's leaving the department in great hands.

"Her educational background, formal training and experience in the printing and design industry, especially in the in-plant and university environment,

made her a premier candidate for the job," Seaman said.

Besides carrying on the legacy left by Seaman, Bain hopes to continually provide exemplary graphic design and printing for university constituents.

"Tony did an outstanding job making Printing and Creative Services at the University of Mississippi one of the leaders throughout the higher education community," Bain said. "I'd like to expand the Web interface ordering system as well as adding value to other features such as variable data, variable imaging, foiling and dimensional inks."

The university has long been on the cutting edge of printing technology, most recently in October 2012, when Ricoh Production Print Solutions announced a formal agreement with the university to host the **Clickable Paper Pilot Program**.

While the department will always be constantly working to improve service, quality and productivity for clients, the industry is changing rapidly and requires individuals to remain technologically savvy and aware of current trends, Seaman said.

"I see her embracing the advent of technology as the industry migrates from conventional print to digital and nano technology," he said.

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