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Editorial

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American Society of Women Accountants

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EDITORIAL

WESTERN REGIONAL CONFERENCE

Seattle Chapter No. 9 was hostess for the first time to the West Coast Regional Conference on June 20-21, 1953, on the campus of the University of Washington. Seventy members from nine chapters attended the conference, in addition to twenty guests at meals.

Out-of-town members were entertained on Friday evening, June 19, by members of the Seattle Chapter at the apartment of Marguerite Gibb, National President.

The technical session on Saturday morning consisted of five papers read by ASWA members: "Desirable Attitudes, Supervisor and Employee," prepared by Paula Reinisch, Grand Rapids Chapter, read by Hazel M. Henckes, Seattle Chapter; "Fitting the Employee to the Job," by Margueritte L. Muir, Oakland Chapter; "Employee Responsibility," by Dorothy Miller Jones, Spokane Chapter; "Simplifying Routines," by Virginia M. Youngquist, Long Beach Chapter; "Trends in Accounting Terminology," by Ruth A. Clark, Los Angeles Chapter. Marguerite Reimers was the moderator for the discussion period which followed.

The charter for the new chapter at Portland, Oregon, was presented to the president of that chapter, Marjorie Becker, by Marguerite Gibb at the Saturday luncheon. This social hour will also be remembered for the buffet luncheon featuring Northwest baked salmon and a movie, "Seattle, U.S.A.".

The Saturday afternoon session was a general meeting at which a brief report was made of matters pertaining to the national organization, followed by a report and discussion on the proposed regional division of ASWA. Marguerite Gibb conducted this session as well as a general discussion of chapter problems.

The dinner Saturday night, which was held at the Edmond Meany Hotel, continued the theme of the Northwest as a vacationland. Miss Lulu M. Fairbanks talked on "The Northwest, a Magic Land" and told about people she has known in Alaska. The boat trip on Sunday, through the government locks and with lunch on board, was a fitting climax to the weekend.

> -By Doris Parks, C.P.A. Nat'l Sec'y, ASWA

THIS ISSUE

This issue, the reader will notice, is devoted more to ASWA-its activities, its new officers both national and local, and articles written either by or for its members. Next issue we'll do the same for AWSCPA. It is the hope of the presidents of both societies that these two issues will have a public relations value to the respective members, and at the same time be of interest to everyone.

Folks who never do any more than they get paid for, never get paid for any more than they do.

 THE WOMAN CPA is published bi-monthly in the interest of accounting, and the progress of women in the profession.

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