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## ASWA – Year in Review

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# ASWA – THE YEAR IN REVIEW

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By MARGUERITE GIBB, C.P.A., National President, 1953-54

Our membership promises to exceed 2,000 by the end of the year, and much of this increase is due to the energetic efforts of Grace Hinds, Chapter Development Chairman. Since July 1, 1953, we have added chapters in Dayton, Ohio; Baltimore, Maryland; Tulsa, Oklahoma; and Kalamazoo, Michigan. Chapters are nearly completed at Rochester and Evansville under the sponsorship of Buffalo and Indianapolis Chapters, respectively, and groundwork is being laid for additional chapters by Muskegon Chapter at Milwaukee, and by Los Angeles Chapter at Phoenix.

The ASWA Coordinator has become a successful bi-monthly publication during the year. Its pioneer editor, Virginia R. Huntington, has given it a splendid balance of vitality and sound interest, with the cooperative efforts of national committee chairmen. Mary Tonna's Coast-to-Coast news column, which has been taken over by this bulletin for the coming year, will provide additional interest.

Vivian G. Warner and Loraine Ealand as ASWA and AWS CPA Chairmen of Public Relations have cooperated to produce material for chapter use. Radio and TV programs have been outlined, and a comprehensive bibliography of source material for speakers on accounting subjects has been compiled by Erma Burnside of Los Angeles Chapter, under the direction of Loraine Ealand.

Grace S. Highfield enthusiastically met a most challenging year in the field of Legislation. An epidemic of Grace's enthusiasm is greatly needed throughout the ASWA membership if our Society is to take its place with other professional women's organizations in meeting the common problems confronting us today.

After various attempts, made over a period of many years, ASWA was incorporated on July 7, 1953, in Washington, D.C. Credit for the final accomplishment goes to Doris Parks, Secretary, and Shirley T. Moore, Treasurer. In addition to usual duties, these officers served as members of the Executive Committee.

Ida H. Alt, Education Chairman; Genevieve Moore, Publicity Chairman; and Mary Ellen Brickner, Program Chairman; have worked toward the coordination of

national and chapter development of these respective activities.

Our rapidly growing membership has been ably handled by Corinne Pool, and steps have been taken toward standardizing membership requirements. Virtually all chapters have now completed revisions to their bylaws necessitated by the delegate system of voting. These and the bylaws of new chapters have been reviewed by the Bylaws Committee, Marguerite Reimers, Chairman.

Interest in the retention of vital chapter records has been spurred by the suggestions of Zosia Edwards Stege, Research Chairman. Sue Wegenhoft Briscoe, ASWA Award Chairman, has handled this difficult assignment smoothly, with the cooperation of Lee Ella Costello, AWS CPA Award Chairman.

Matters of interest have been brought to the attention of chapter members regularly by Vera Jean Bobsene, Advisory Chairman. Paula E. Reinisch, International Relations Chairman, has given interested members detail information regarding the Inter-American Accounting Conference to be held in Sao Paulo, Brazil in November. Paula has also assisted Maria de Torres to organize a flourishing "Mujeres Contadores de Panama," a woman's accounting society in Panama. We can be very proud of the standards set by this neighboring Society, under the leadership of Maria de Torres, International Associate member of Grand Rapids Chapter.

The Woman CPA, under its new Editor, Margaret W. Tuma, and new Business Manager, Mary W. Augburn, has prospered and maintained its high quality. New interest has been created by several innovations, and we look forward toward even greater accomplishments by its fine staff.

The absence of a central headquarters increased the duties of all officers during the early months of the year. The task of carrying on in these months, relocating, and re-establishing broken routines was trying for everyone. Fortunately, Beatrice C. Langley, Supervisor of the new headquarters, responded to our every need with the utmost efficiency and courtesy. Today,

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the final results of this year's contest available for the Annual Meeting and is currently engaged in preparing suggested changes in the rules and regulations.

Detailed reports of all of the committees will be submitted at the annual meeting to be held at the Hotel Astor, New York City, October 15, 16, and 17, 1954, and will also be published. I hope a good number of you will be on hand for the New York meeting and that you will all take time to read the annual reports. Then you can judge whether or not AWSCPA has made the progress you felt it should have made. You, the members of AWSCPA, are the judges to whom I must render an account of my stewardship. If it hadn't been for the excellent cooperation, help, and understanding of the officers and directors with whom I served, there would be little progress to report. I thank them all sincerely and I thank you, the members, for the confidence you placed in me.

You have chosen a fine group of officers and directors for the coming year and I am confident that under their direction, AWSCPA will continue to grow and flourish as the kind of organization with which we are proud to be affiliated.

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There are no miracles to men who do not believe in them.

(Continued from page 10)

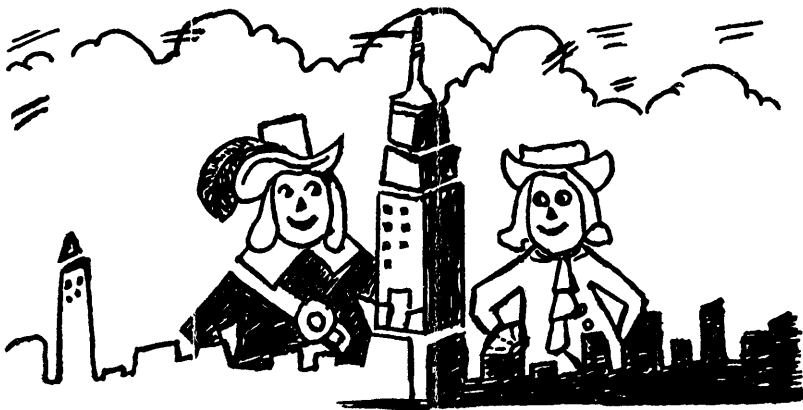
everything is functioning smoothly at 327 South LaSalle Street, Chicago.

Louisville and Long Beach Chapters, under the leadership of their Conference Chairmen, Edith O. Zimmerman and Virginia Youngquist, have earned our admiration for conducting outstanding Regional Conferences.

Individual chapters have developed unusually fine projects which have promoted the interests of the accounting profession and furthered public relations for the Society. Among these were Muskegon Chapter's Future Accountants of America Clubs, and Houston Chapter's TV tax panel.

Special committees are working on matters to come before the annual meeting in October under the following Chairmen: Regional Directors, Grace S. Highfield; Ethics, Marjorie H. Mitchell; Membership Pins, Mildred Swem.

It is difficult to gauge the many satisfactions of serving as President of ASWA. Every step forward is a thrilling experience, as is the very idea of being a part of a vital force that will continue beyond the span of one's life. Most gratifying of all, perhaps, is the feeling of warm friendship shared with those brought together by enthusiastic support of this common aim.



### JOIN US AT THE ASTOR

AWSCPA-ASWA joint annual meeting at Hotel Astor, New York City, October 15-17. New York and Philadelphia Chapters are planning big doings. Get set now to enjoy a fall vacation in the big city. For those special plays, TV and radio shows you want to see, write direct NOW. Plan to be in the heart of Times Square in October.