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## ASWA – The Year in Review

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# ASWA—THE YEAR IN REVIEW

By VIVIAN G. WARNER, National President, 1954-55

That women are reaping more benefits each year from their association in our professional organization is evidenced by the more than twenty-five percent increase in membership during the past year.

Not only was membership increased by the addition of five chapters, namely, Kalamazoo, Michigan; Evansville, Indiana; Milwaukee, Wisconsin; Savannah, Georgia; and Phoenix, Arizona, but each chapter throughout the organization increased in membership by a large percentage.

In the embryo stage of organization are chapters in St. Louis, Missouri; Birmingham, Alabama; Colorado Springs, Colorado; Oklahoma City, Oklahoma; Fort Wayne, Indiana; and Rochester, New York.

Chapter organization has been very successful due to the unceasing efforts of the Chairman, Carolyn Abernethy, while membership applications have been capably processed by Alma Westermann, Membership Chairman. Simplification of processing has resulted in a more efficient method of handling applications.

Good public relations has been maintained under the direction of Chairman Grace Hinds.

All ASWA chapters have held outstanding public relations meetings.

The ASWA Coordinator, bi-monthly membership publication, has continued its high standard of interest under the capable pen of Virginia R. Huntington, assisted by Mary Tonna who has prepared the Coast-to-Coast news column.

Again The Woman CPA, joint publication of the American Woman's Society of Certified Public Accountants and the American Society of Women Accountants, has been outstanding in promoting public relations. We were fortunate in having Margaret Tuma assume the Editorship again this year. The financial duties have been very ably assumed by Beatrice C. Langley as Business Manager. Interesting reading has been provided by Tax Editor Louise A. Sallman. Theia A. Cascio, Idea Exchange Editor, has presented many worthwhile ideas.

A bibliography of source material for speakers on accounting subjects compiled by Erma Burnside of Los Angeles chapter under the direction of Loraine Ealand,

AWSCPA Public Relations Chairman, has been presented to each chapter. Outstanding radio and TV programs have been prepared and given by members from Cleveland, Holland, and Houston chapters. Future Accountants of America (FAA) is continuing to flourish under the direction of Muskegon chapter. All chapters have undertaken exceptionally interesting projects to further interest women in the accounting profession.

Marjorie H. Mitchell, Education Chairman; Genevieve Moore, Publicity Chairman; Mary Ellen Brickner, Program Chairman; M. Jane Dickman, Legislation Chairman; and Ellen D. Draper, Bylaws Chairman have capably carried out their duties and continued to coordinate chapter development in their respective activities.

After two years of research, a chapter records manual has been developed as a guide for preserving vital chapter records under the direction of Zosia Edwards Stege, Research Chairman.

Grace S. Highfield, International Relations Chairman, represented AWSCPA and ASWA at the third Inter-American Accounting Conference held in Sao Paulo, Brazil, this year. International Associate member, Maria de Torres, Panama, was a featured speaker at the Conference.

Besides advising chapter members regularly on matters of interest, Marguerite Gibb, Advisory Chairman, has received recognition from an article published in leading accounting journals.

Elizabeth E. Shannessy, Secretary, and Ida Alt, Treasurer, have given generously of their time, not only by fulfilling the duties of their respective offices but by serving as members of the Executive Committee.

Through the efforts of AWSCPA and ASWA Award Chairman, Lee Ella Costello and Sue Wegenhoft Briscoe, respectively, monthly reports of competitive standing have been furnished each chapter.

This year an Ethics Committee has been in existence to assist chapters on matters pertaining to professional ethics. Committee members are Marjorie Mitchell, Chairman; Winifred Owens; and Minnie Haan.

National Headquarters located at 327  
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sistance in settling disputes arising from their professional relations. Mediation and conciliation assistance is available to public accountants, both Society and non-Society members, who are in practice in the State of New York."

Further information may be obtained by writing directly to the New York State Society at 677 Fifth Avenue, New York 22.

### **Need help on a radio series?**

Cleveland Chapter has sent us an excellent copy of their preparations and actual radio scripts used in a series of radio programs on Social Security, Income Tax, and Budgets. These programs were prepared with the needs of the average housewife in mind, to the end that she could aid her husband in joint monetary problems.

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South LaSalle Street, Chicago, Illinois, has been very efficiently managed by Supervisor Beatrice C. Langley. Her cooperation has greatly assisted each national officer and chairman as well as all chapter members.

## **CHAPTER PRESIDENTS YEAR 1954-1955**

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The annual AWSCPA and ASWA convention in New York was a highlight of the year. Co-chairmen Rosa Gundall and Dora Stanger, together with their committees, proved their ability to plan and provide an outstanding meeting.

The two conferences, East and West, were a source of inspiration and education to all who attended. Chairman of the Eastern Conference in Buffalo was Sophia Friedman. Charlotte Morris served the Western Conference in San Diego as Chairman. Other successful area meetings were held in Grand Rapids and Kansas City with surrounding chapters participating. Seattle is making plans for an area meeting in mid-summer.

Because of the support and loyalty of the entire membership and the supreme cooperation of the Board of Directors and Committee Chairmen, we have added another year of progress in the annals of the American Society of Women Accountants. The friendships gained are priceless in our evergrowing Society. It has been a rewarding year. It is an honor to have served as President of the American Society of Women Accountants.

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