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DAILY MISSISSIPPIAN

Oxford experiences identity theft problems



BY IOE DOOLITTLE Special to The DM

About three years ago, University of Mississippi journalism instructor Ellen Meacham used her debit card at a nearby TJ Maxx.

However, when she checked her bank statement a few weeks later, she noticed something wrong.

"It was significantly in the red, like \$3,000 or \$4,000 in the red," Meacham said. "I was getting ready to pay bills, and I just couldn't imagine what had hap-

What happened is part of what many consider to be the largest instance of data theft in history.

Hackers stole more than four million credit and debit card

numbers after breaking into the bank accounts of TJ Maxx and Marshalls stores.

In Oxford, identity thieves use debit and credit cards in nearly 30 percent of the crimes affecting local victims. Despite the hazard, some refuse to stop spending with plastic.

"My husband said that I shouldn't use the debit card anymore after that, but I do all the time because I don't carry cash very often," Meacham said.

The Federal Trade Commission (FTC) estimates that as many as 9 million Americans have their identities stolen each year. Meacham's experience illustrates how easy it is for identity theft to occur.

"One minor thing can cause

you years of problems with your credit," Oxford Police Chief Mike Martin said.

Issues resulting from identity theft range from problems with credit scores to purchasing a house or buying a car.

Martin said protecting yourself against identity theft is not easy, but in Meacham's case, there was little she could have done.

Still, Martin said you should do what you can.

"I say invest in a shredder," Martin said. "You can buy them at Walmart or Home Depot, wherever you choose. It's just important to shred anything with personal information on it."

In an effort to help the growing problem, President Obama unveiled a new program to help See THEFT, PAGE 6

alleviate the issue on Friday, April 15.

The National Strategy for Trusted Identities in Cyberspace (NSTIC) seeks to better protect consumers from fraud and identity theft, enhance individuals' privacy and foster economic growth by enabling the industry to both to move more services online and to create innovative new services, according to a White House press release.

The press releases said NSTIC aims to make online transactions more trustworthy, thereby giving businesses and consumers more confidence in conducting business online.

The program's goal is to create

Chinese language program one of ten in U.S.

BY AVE MAYEUX The Daily Mississippian

The Chinese Language Flagship program at the University of Mississippi is one of 10 programs like it in the nation, and the only one of its kind in the SEC. It gives students an opportunity to study the Chinese language over an extended period of time, learn Chinese culture and study abroad in China.

It began in the fall of 2000 when officials from Washington came and asked if the University would be interested in a new concept.

"They were thinking about introducing a new concept to

Daily deals website to feature Oxford

BY MALLORY SIMERVILLE The Daily Mississippian

For many college students, a financial break is always appreciated. Get U One, a daily deals website, will soon make its presence known in Oxford.

Get U One will offer deals to local businesses in Oxford.

Every two days, subscribers will receive an email advertising the "daily deal." The subscriber can then purchase the deal online, print it and bring it to the business to be honored.

The deal's website is featured in 32 other college towns. Each town has their own marketing consultant that handles subscriptions.

"My heart is just to keep it local and support the Oxford businesses," Raina Hampton, the marketing consultant for Oxford, said.

The deals can range from gift cards to coupons. Coupons can be more than 50 percent off, or gift

excitement," Hampton said.

"It's good to go try new stores that you couldn't afford in this stage of life, but if you got a coupon or halfoff gift card, you might be willing to try it."

Hampton said she believes that Get U One will aid the City of Oxford as well as the University.

"If it didn't help, I wouldn't be doing it," she said. "It will help create excitement with the college students and residents."

Businesses featured in the deals don't have to pay an up-front advertising price. The costs comes from the subscriber who purchases the

"Businesses know that their advertising dollars are working, because they are seeing actual people come in with their gift cards or coupons as well as tracking the number purchased online," Hampton said.

cards offered at a price up to half "That's our job, to market for the businesses."

"We want to create a climate of Get U One already has subscribers from Chik-fil-A, Orion Fitness, Blue Lark and several other Oxford businesses.

> Hampton said she hopes to have the website live in the next couple of weeks, which will then lead to an initial email asking if individuals would like to subscribe.

> Businesses can still subscribe to offer deals by contacting Raina Hampton at ahampton@getuone.

> Get U One started out as a response to the lack of daily deals that focused on college towns.

> Groupon, an online deal source based in metropolitan areas, was not available in most colleges in small towns. The site catered to large cities, whereas Get U One shifted its focus to college towns.

To learn more, visit their website at getUone.com or find them on

GREEN WEEK

BIKE TO CAMPUS DAY

Ride your bike to campus and enter to win a free pair of tickets to the Aluminum Show! Stop by the Student Union Plaza from 7:45 - 10:45 a.m. to enter. Also, enjoy free coffee and muffins from 7:45 10:45 a.m. on the Student Union

Other Green Week Activities Sustainability Fair 24-Hour Scavenger Hunt

FORD CENTER

ALUMINUM SHOW

The Aluminum Show uses recovered materials from industrial factories that are re-used to build the set, dress the cast and interact with the audience.

Tickets available for purchase at UM Box Office.

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OXFORD THEATRE PRESENTS 'A STREETCAR NAMED DESIRE'



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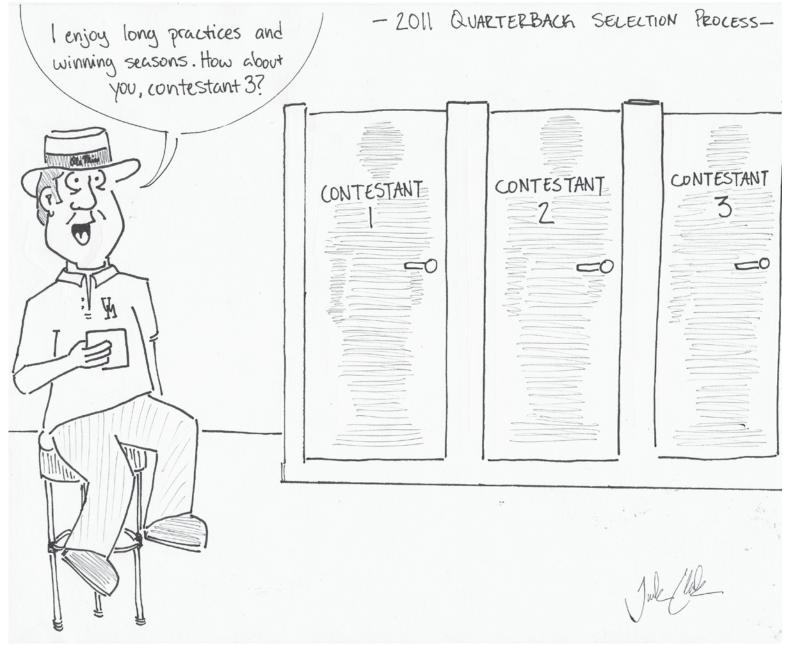
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BY JOSH CLARK Cartoonist



The title says it all...sometimes



ROGALSKI Columnist

First of all, this is not a column about writing the perfect title.

Obviously.

Instead, it is a statement about miscommunication and monikers that defy understanding. Simply put, it's about ridiculous headlines.

And while they may reel us in, forcing us to notice the story, they don't necessarily entice us to read it, as was the case with a recent story I didn't read in one Alabama newspaper. The title of the article read "County school sees break-in."

Now while I have family in Alabama and the story may have held interest for me, I couldn't bring myself to read any further after a title that declared an inanimate object had the ability to visualize its own plight.

This bothered me. So, discarding that story and chalking it up to a bad choice of words, my gaze moved on. Same paper, a bit lower, I found this: "Lucky' driver hits train."

I'll admit it; that one caught my interest.

What's lucky about ramming into a train?

Maybe the driver had just won the lottery when he or she hit the train, or maybe a golfer didn't realize his or her own strength while teeing off and let go with a shot that sent his iron flying right into a moving locomotive.

Who knew?

So I read the story, or part of it. I stopped when I realized that the 'lucky' driver was fortuitous because she only had minor injuries after being struck by the train.

Really... ya think?

Now while I am supremely glad the lady suffered only minor injuries, I resent the fact that the author of this piece made me think she was "lucky" because of or before the actual contact with the rolling box of steel.

Innovative and original titles to articles can be an art form. Sometimes they're ingenious with such a play on words they make you smile. Sometimes they fall flat or are downright silly.

"Board adds to construc-

tion project." I bet it doesyou can't have a construction project without a board. This was an article in another paper, and while I was sure the "board" referenced here was not of the wooden persuasion, it still made me cringe. It was an amused cringe, but a cringe nonetheless.

Titles are important. They set the stage for the article you're about to read. They can be original, and they certainly don't have to be perfect. But, you would think they could at least be more than just words haphazardly thrown together.

That being said, I'm afraid I might hear the caw of a crow flying above my own head.

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THE DAILY

MISSISSIPPIAN

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Letters should be typed, double-spaced and no longer than 300 words. Third party letters and those bearing pseudonyms, pen names or "name withheld" will not be published. Publication is limited to one letter per individual per calendar month.

Student submissions must include grade classification and major. All submissions must be turned in at least three days in advance of date of desired publication.





The one thing that no one can take away from you



BY LEXI THOMAN
Columnist

Choose two: social life, good grades or sleep.

Let's face it, April is hell for college students.

I know that I do not speak for myself when I say that the month creeps up on us. After a relatively relaxing March (complete with Spring Break!), April seems to be the month when our professors remind us why we are really here in college by dishing out a(n un) healthy portion of tests, essays and projects... all due on the same day, of course.

It still amazes me, however, just how many of my friends and acquaintances are prepared to voluntarily take a D or an F in a class because they do not want to put any effort into their coursework for the next few weeks.

I grew up in a household where school and grades were very important. My parents put a lot of importance on report cards, and I remember calculating what grade I needed to get on a test to keep my A as far back as middle school.

While I know that many people would write that behavior off as irrational or nerdy (I admit, it is to some extent), I know I am not alone.

Settling for that failing grade has never been an option. The concept of accepting that grade out of laziness is beyond me.

With the exception of those students here on full scholarship, we are all paying for the right to be at Ole Miss.

It is a privilege that we all should take seriously, and some of us do more than others.

The price tag that comes with the courses should be incentive enough, regardless of whether you or your parents are the ones writing the check.

In order to get the most out of your investment, you must be prepared to accept some of the responsibility that comes along with being a student.

If you really don't have any other incentive, think of it this way: People can take away

your house, your car and all of your physical possessions. People can take the clothes off your own back. You can even lose your friends and your family.

You can be left with absolutely nothing in this world, but your education is the one thing in life that no one can take away from you.

As long as you guard it well, the knowledge that you gain here in college will stay with you for the rest of your life.

Keep that in mind as we dive into these final weeks of the semester.

Letter to the Editor

Dear Editor,

After reading the article "A Message from the New ASB President" printed on Friday, April 15, I applaud the new administration on recognizing some of the issues that face students on campus. However, I must state that I am hesitant to stand behind the way the ASB is "coming back."

How exactly does a campuswide Easter egg hunt encourage connecting the diverse breadth of students discussed other areas in the new president's article? Easter is arguably the most Christianoriented holiday throughout the year, and the new administration's clear endorsement of this event is a further indication of the lack of true student representation within our student government.

Furthermore, I agree with President McGraw's statement that more funding should be readily available for student organizations, but the blatant use of funds for prizes for participating in this celebration of Christianity is completely contradictory to his stated goals.

The recent debate regarding the

invocation at the opening of each Senate meeting is easily trumped by this religious celebration in the center of our campus. One of the more ironic attributes of this argument is President McGraw's stance behind removing the invocation with concurrent plans to institute a much larger and more public advancement of religion.

I ask President McGraw to please take his mind off of doing "fun things" and focus on important issues that actually affect students. It's time that he ends the contradictions between his rhetoric and his actions. Finally, I encourage him to further expand and accomplish his goals in a way that is more inclusive of the growing Ole Miss campus.

Sincerely, Ann Chang Sophomore Mathematics









Residence life associate director wins award



ALEX EDWARDS | The Daily Mississippian

BY JAKE THOMPSON The Daily Mississippian

B.J. Mann, associate director for residence life, has worked in the student affairs field for nearly 20 years. She said she has enjoyed every min-

In that 20-year span, which includes time at California State University at Northridge, The University of North Alabama and Mississippi State University, Mann

said she has never experienced any major altercations with students. "I have dealt with minor things that most universities and colleges would experience when it comes to residence life on campus, but I have been fortunate to not encounter any traumatic events during my career." Mann said.

In fall 2010, that assessment was proven when the Flowood native was awarded the Melvene Draheim Hardee Award at the Southern Association for College Student Affairs Annual Conference, held in Panama City, Fla., last November.

The award is given in honor of the late Melvene Draheim Hardee, who spent time as a visiting professor at Ole Miss in 1948.

"The award recognizes individuals whose contributions in the field of student affairs are significant," said Lorinda Krhut, director of student and residence life, in a press release. Mann was nominated for the award because of her dissertation on the history of SACSA as well as her article in the College of Student Affairs Journal.

"Out of all the awards in the association, the Hardee is probably the most prestigious," Mann said. "I was very humbled by the nomination from the get-go.'

The dissertation was the first of its

kind and put SACSA on the map.

In 2000 Mann received the Professional's Award, which recognizes new professionals who have provided exemplary service to the or-

"It was kind of like coming full circle being recognized as a new professional, then 10 years later winning the Hardee award." Mann said. "I was very happy to move to Oxford since I am a born and raised Mississippi girl and am glad I can give back to the state that has helped me out so much during my life."

Giving back is one thing Mann said she enjoys about her job. While working in an office is one of the job requirements, Mann also enjoys the interaction she has with her graduate students while preparing them to enter the Student Affairs profession, and the relationships that have

been created along the way. Having those close bonds made the job tough for Mann several years ago.

When Mann was working at Cal State-Northridge in 1994, she experienced one of the worst earthquakes California had ever witnessed. She knew students who were injured and even killed during the devastation.

As the associate director, Mann deals with the conduct problems that occur in all dorms on campus.

"The RA's deal with the minor incidents that will arise in the dorms but when anything that might involve a breach of the housing contract the student signs, that is when I get involved," Mann said.

She also performs a two week training session each summer for graduate students who will help her in the upcoming school year.



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Office of Student Disability Services 234 Martindale University, MS 38677 662-915-7128

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April 20, 2011 10:00am - 3:00pm

1:00pm – Refreshments Provided 2:00pm – Access Awards Presented

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- Pick up volunteer and practicum information • View Braile and Tactile Graphics Demonstrations
- Advocates for Students Disability Association.

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ANDREW WHEATLEY ABIGALL WHITE AMANDA WHITE CORIE WHITE MISTY WHITE MORGAN WILCOX KAYLA WILLIAMS LAUREN WILLIAMS SHACORYA WILLIAMS URSULA WILLIAMS LINDSEY WILLIS JAMES WILMOTH CARROL WILSON KLANESHA WILSON CARROL WILSON MARY WILSON CHARDANAE WINTERS SARAH K. WOODS CHRISTINA WRIGHT TABITHA WRIGHT LAUREN WRIGHT YE XIAO ALIVIA YEAGER SURESA YOUNG JOSEPH ZEGEL CORDARIAL ZOLLICOFFER

CHINESE,

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higher education, a new way of teaching and conveying proficiency in Chinese, Arabic and several other languages," said Michael Metcalf, associate provost for international affairs.

"This was an opportunity to apply for funding from the federal government to increase our faculty in Chinese and to get a lot of scholarship money to support the prolonged study of Chinese, with the goal of students achieving very high levels of proficiency in the language."

Metcalf wrote the grant proposal and is now one of the administrative directors of the program, a position shared with Donald Dyer, chair and professor of modern languages.

"The Flagship, as a concept, is a series of language programs across the country at universities that are willing to develop the language teaching pedagogy to take students all the way to their highest level of ability," Dyer said. "In the case here we were willing to start over again to create a new mold for how to teach Chinese. We hired the right people and we were up and running in 2003."

There are currently about 60 students in the Flagship program, and Dyer estimates that another 30 will be brought in this summer. This year there were close to 70 applicants to the program and around 40 were accepted. Twenty-five of those students have already committed to enter the program this summer.

"We have a great combination to offer them," Dyer said. "A lot of the students are coming here to do Chinese and international studies, the Croft Institute's program."

Students from all over the nation including California, Arizona, Chicago and the Midwest have come to Ole Miss to participate in the Language Flagship program.

"It has attracted people from outside of the normal recruiting area of Ole Miss," Metcalf said.

This past fall, the faculty has grown from a faculty of one to a faculty of five, adding two professors and three instructors.

"The department really didn't have Chinese at the time, and now, the program has been so successful I think we are almost known for our Chinese, and we like that a lot," Dyer said.

There are nearly 30 programs like this across the country that teach Chinese and other languages such as Arabic or Korean, which are important for economic and defense purposes

Some students come to Ole Miss for a chance to participate in the Flagship program and, more specifically, for Chinese.

"I can't give you statistics about the numbers of students who have chosen Ole Miss specifically because of the program, but anecdotally I can tell you at least a half-dozen have told me they have," said Metcalf. "It's been a tipping factor at the end."

The Flagship program is a five-year program. Almost all of the students reach an advanced level of proficiency, and some move on to reach superior, the highest proficiency level.

The students are tested throughout their five years and have benchmarks that they are expected to reach. The Flagship program is competitive and constantly challenges its students.

"It's the kind of program where if you don't succeed, you can't just move onto the next level," Dyer said. "Our funding, the existence of the program, is predicated on students reaching this level, and if they don't, the program doesn't exist. We can't afford to let students continue on who aren't going to make it."

Students come in the summer before their freshman year and are in class five hours a day, five days a week for two months and have tutoring at night.

"It's pretty rigorous," Dyer said. "But it's what you have to do to get to this level of proficiency."

Most students come in the summer before their freshman year and they study for two months. Freshman year, they have a class in the fall and a class in the spring. Once the freshman year is complete, the students are off to China for nine weeks. Then they complete sophomore year, and most students return to China.

The students in the Croft Institute have a mandated semes-

ter abroad, and most take that in China during their junior year.

There is a fourth year at Ole Miss, and the fifth year is spent entirely in China. The fall semester of the fifth year, the student is enrolled directly in Nanjing University as if he were a Chinese student. In the spring, the students stay in China and work as an intern at a variety of companies.

After graduation, the students are presented with various opportunities. Some choose to stay and work in China, some come back stateside to work for international companies and some choose to go to graduate school in different subjects and keep up their Chinese.

However, the students do not have a required government obligation which many of the other programs have.

"The success of the program, the success of the students in the program has set the standard for language learning at the University because these are truly outstanding results we are getting from the program," Metcalf said.



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continued from page 1

an "Identity Ecosystem" where there will be secure and reliable credentials available to consumers who want them according to the release.

Consumers who want to participate will be able to obtain a single credential, such as a unique piece of software on a smart phone, a smart card or a token that generates a one-time digital password, according to the release.

"By making online transactions more trustworthy and better protecting privacy, we will prevent costly crime, we will give businesses and consumers new confidence and we will foster growth and untold innovation," President Obama said in the press release. "That's why

this initiative is so important for our economy."

Identity theft occurs when someone uses someone's personal identifying information like their name, Social Security number or credit card number without their permission to commit fraud or other crimes, according to the FTC website.

Identity theft can happen through, but is not limited to, dumpster diving, where thieves rummage for information in trash or phishing, where the thieves pretend to be financial institutions.

The police and your credit company should be notified immediately if you think you might be a victim of identity theft.



ALEX EDWARDS | The Daily Mississipp

Attendees of the Robert C. Khayat Law Center dedication congregate in the law center following the ceremony. Due to inclimate weather, the dedication was moved from its original outdoor location to the Ford Center. The new building includes an auditorium that holds 235 people, two courtrooms and four main classrooms.

Bring a book and some lines: Public Library hosts speed dating

BY ELAN LLOYD

The Daily Mississippian

Lafayette County and Oxford Public Library have a new goal: to attract more University of Mississippi students.

From attending all the movein day activities on campus for incoming freshmen to a recent drawing for The Library Sports Bar VIP Cards, the public library has a strong desire to become a more widely used resource for the college community.

Dorothy Fitts, head librarian, said she wants students to be more excited about using the public library.

"We're not just a resource for books for classes — we have DVDs, magazines, downloadable games and, of course, hundreds of books for outside reading," she said.

Timothy Jones, Ole Miss senior, said he has never been to the public library.

"I've never had to, because if I've ever needed a book or anything, I've gotten it from the library on campus," he said.

This is the mentality the public library wants to combat. Their desire is to become more appealing overall to the students and to get them to use the library as a resource more often.

Olivia Nichols, an Ole Miss sophomore, said she's only been to the public library a few times, but liked their selection and enjoyed her time there.

"It's a different atmosphere than the J.D. Williams Library. It's more laid-back and personal," she said.

Fitts said they want to attract more students because they are one of the biggest groups in Oxford.

"Ole Miss students are the biggest, fastest-growing group of people in the town," she said. "They're a huge part of the community, and we want them to get involved."

The Lafayette County and Oxford Public Library will continue to try to attract more students with various activities, such as its upcoming Speed Dating Night. The activity starts at 8 p.m. Wednesday, and is free.

There will be prizes, refreshments and music. All that is required is to bring a book as a topic of conversation with other speed daters.

Library cards are free, and Fitts said she encourages everyone to come by and get one.

Aluminum Show comes to Ole Miss

BY CHARLES HALE ROBINSON

The Daily Mississippian

Ole Miss students can expect some real heavy metal tonight, as The Aluminum Show performs at the Ford Center at 8 p.m.

This will be the show's 60th performance of the year.

According to the production's website, "The Aluminum Show" is a visual performance of dance, theatre and puppetry that uses recovered materials from industrial factories that are reused to build the set, dress the cast and interact with the audience.

Kate Meacham, head of marketing of the Ford Center, said that the

show is similar in concept to the Blue Man Group and Cirque du

"It's physical theater like they are," Meacham said. "A combination of dance, music, acting and storytelling and spectacle."

The show tells the story of a young machine in search of its parents and its adventures encountering people and technology.

"It's a unique experience that involves the audience and is a lot of fun," Meacham said.

The show, created by Ilan Azriel and Ella Munk-Azriel, debuted in Jerusalem in 2003 at the Israel Festival and has been performed around the world since, including places such as Istanbul, Argentina, Mos-

cow and Nigeria.

The show made its debut in the United States in 2008 with 60 shows at the Trump Plaza in Atlantic City.

"Ford Center director Norm Easterbrook has been speaking with their agent for a couple of years," Meacham said.

"This year, they were able to work out a tour schedule that made it possible for them to come to Mississippi."

Tickets are \$20 for General Admission, \$10 for members of the Cultural Passport, and \$15 for Ole Miss faculty and staff.

To purchase tickets, visit the UM Box Office in the Student Union or call 662-915-7411.



Building bridges and taking streetcars

BY KATHERINE WESTFALL

The Daily Mississippian

1940 New Orleans: Jazz clubs line one side the street and voodoo shops fill the other.

In between, the working class plods to odd jobs as they weave between little streetcars in a city that may seem soiled to one onlooker yet beautiful and unique to another.

This is the setting in Tennessee Williams' "A Streetcar Named Desire," his Pulitzer Prize-winning play from 1948.

Theatre Oxford will celebrate the late Williams' 100th birthday with their "tried and true" summer play, according to coproducer Susan McPhail.

The occasion is marked by more than a chance to showcase a renowned play; it will also be one of the rare moments that bring the University of Mississippi's theatre department and Theatre Oxford together.

Jared Davis, an alumnus of the UM theatre department, will direct Theatre Oxford's rendition of "A Streetcar Named Desire."

"It's really exciting because we don't usually get the chance to work with the University's students," stage manager and producer Melanie Addington said.

"It's nice to build bridges between branches of the theater."

Davis is preceded by high recommendations, Addington said.

"He can really do anything," she said.

Davis has been in the theater community for quite a long time.

He began his theater career during his sophomore year of high school and continued to participate in the arts throughout college, attaining a bachelor's of fine arts degree from Ole Miss in 2008.

Today, Davis remains active in the UM theatre department as the events coordinator and head electrician.

He also participates in plays whenever he gets a chance. This year, Davis played in "The Drowsy Chaperone," as Man In Chair.

According to the Daily Mississippian's review of the play, he stole the show "with his hilarious characterization of Man in Chair.

After watching his performance, it's a wonder why he was so overlooked in his time here



before graduation."

Beyond the UM theater, he is the technical director and has participated in several performances for Hinge, a student-led dance company, and Showstoppers, an Ole Miss theater dance company.

He also helped found Oxford's production company, Free Time Productions, which allows theater students a chance to participate in plays that are more "conducive to students and not just for theatre buffs," Davis said.

According to McPhail, Davis has big plans for the Powerhouse, where the play will be held August 11, 12 and 13.

He said he intends to create an elaborate New Orleans set, one that will place the audience directly in the city.

Davis also said he aims to keep the script and actors' portrayals of the famous characters as close as possible to Tennessee Williams' original.

"He wrote it with such attention to detail that I feel like it should be portrayed just like he wanted it," Davis said.

Auditions for the production will be held April 20 from 6 p.m. to 9 p.m., and May 1 from 9 a.m. to 2 p.m. at the Powerhouse.

"I'm looking for interesting people," Davis said.

"I like to base the show off of the people I find, so the more people that come out, the more options I have. I see big things in the future for Theatre Oxford."



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2011 Summer Sessions MAY SESSION: May 16-28 FULL SUMMER SESSION: June 1-July 29 FIRST SUMMER SESSION: June 1-29 SECOND SUMMER SESSION: June 30-July 29 AUGUST SESSION: August 1-13 summer@olemiss.edu www.olemiss.edu/summer The University of Mississippi Division of Outreach and Continuing Education

LIFESTYLES | 4.19.11 | THE DAILY MISSISSIPPIAN | PAGE 8

Ole Miss students set to 'Take Back the Night'

BY ARLENE GREGOIRE

The Daily Mississippian

April is National Sexual Assault Awareness Month, and the University of Mississippi will observe it with the annual Take Back the Night rally.

Take Back the Night is an event that began in the mid-1970s in Philadelphia.

The Ole Miss Violence Prevention Office, along with the University and Oxford police departments, have created their own version of the event on campus.

The Take Back the Night rally for women invites both students and members of the

Oxford community to raise awareness about sexual assault violence.

Sexual assault is one of the most underreported crimes, with 60% still being left unreported, according to the Rape, Abuse and Incest National Network.

Violence prevention coordinator Linda Abbott said that the violence prevention office's main concern is the reported.

Not all of our reports want to be associated with law enforcement," Abbott said,

Since the majority of sexual assaults are non-stranger attacks, it makes it difficult for women to report.

Abbott said that the Take Back the Night rally is an opportunity for victims to gain closure. It provides a space for them to speak up and speak without fear of their attacker.

"It's not scripted or anything; the floor is open for anyone to come and share their experience," Abbott said.

"It's very powerful. It's actually a pretty fun event. We'll number of attacks that are not have food and drinks. This year, we will also be giving out some of the free stuff that Verizon has given us for the event."

The violence prevention office on campus hosts educational sessions at orientations and with EDHD 105 classes.

During this year's National Sexual Assault Awareness Month, sponsor Verizon Wireless has provided boxes where students and members of the community can donate their old and unused wireless devices. These boxes will be at the rally and at every other event held during Sexual Assault Awareness Month.

Through sponsorship, Verizon aims to provide a venue to empower victims, decrease incident reports and create partnerships with different organizations in communities that handle women and sexual

"I think it's a good idea, be-

cause it raises awareness for domestic abuse and assault against women," Tamar Coleman, senior history major,

Coleman said that she plans to attend this year's rally and march in support of her friends who have been victims of sexual assault or domestic violence.

The event will begin at the Lyceum on Tuesday, April 14 at 5:30 p.m. Participants are invited to march around campus chanting slogans like "Hotty Toddy, it's my body."

After the march, the event will resume with a candlelight vigil where attendants are welcomed to share their stories.



Ole Miss graduates Jerrod Ham and John Campbell operate a business called Mobile Green Auto Clean. When cleaning cars, Ham and Campbell use a half gallon of water and other green products.

Car washing goes green

BY HOUSTON COFIELD

The Daily Mississippian

Using a few rags, a pump sprayer and a bucket of water, John Campbell and Jerrod Ham have created one of the only environmentally friendly car washes in northern Mississippi.

Mobile Green Auto Clean was created by Campbell, a marketing major, and Ham, a business management major, after graduating from the University of Mississippi

"People will look at it and don't understand it, and they'll say, 'I don't believe this is going to work," Campbell said. "But when we're finished they are like, 'Wow."

Mobile Green uses all soy-based biodegradable products to prevent the water runoff from being pol-

Most major car wash products

contain petroleum distillates that mix with the water when the car is being washed. The wash water then runs into storm drains, polluting the water, Campbell said.

According to Campbell, an average between 80 and 140 gallons of water is used in a typical 10-minute

The soy-based products that Mobile Green uses help the dirt from the surface of the car adhere to the microfiber towels they use. This process cuts out the excess use of water and leaves the car spotless.

"It is not terribly time-consuming and uses very minimal resources," said Alyssa Klein, Mobile Green client and graduate student at Ole Miss. "It typically takes only about an hour to an hour and a half when they are doing a full service wash, wax and inside."

According to Ham, other mobile car washes and people who wash

their cars at home use high-pressure hoses that put out gallons of unnecessary water.

"The biggest thing we are doing is changing the perception of how cars are washed," Ham said. "We are showing people that there is a greener and more cost-effective alternative."

Campbell's father invested in a similar idea in Memphis, which inspired Campbell and Ham to start the business in Oxford in June of

"Oxford itself is very green, and the people of Oxford have really embraced the idea of a green lifestyle," Campbell said. "What I want to do is create a culture of convenience."

Convenience is key, according to Ham and Campbell.

"I like the idea of a mobile car wash because people don't have time nowadays, and everyone is really busy," Campbell said.

Campbell said they have many clients who have their cars washed while they are at work, mowing their lawns or even during a baseball game.

"It's been much easier to take two minutes and call up the boys and set up an appointment and watch them slave away while I touch up my nails from inside on the couch," Klein explained.

With the few supplies that Mobile Green needs to wash a car, they can easily meet clients wherever and whenever is convenient for them.

One of their clients, who works at 208 on the Square, has them wash her car once a week while she is at

Mobile Green also strives to be a low-price leader that can accommodate anyone in the Oxford area, Campbell said.

For \$15, Mobile Green will wash the outside of your car wherever you are, and for \$25 and \$35, Mobile Green offers detailing services.

You can call or text them at 662-259-7007.



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CLASSIFIEDS | 4.19.11 | THE DAILY MISSISSIPPIAN | PAGE 9

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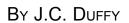
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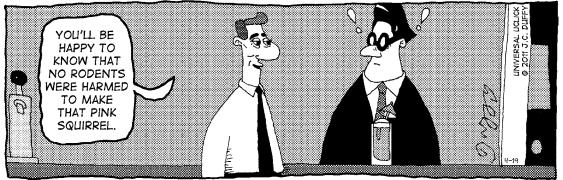
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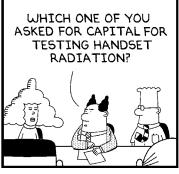


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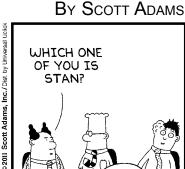




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Non Sequitur

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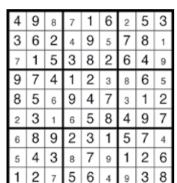


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HOW TO PLAY

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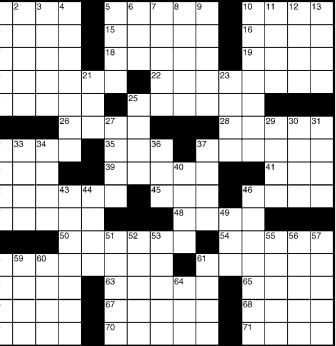
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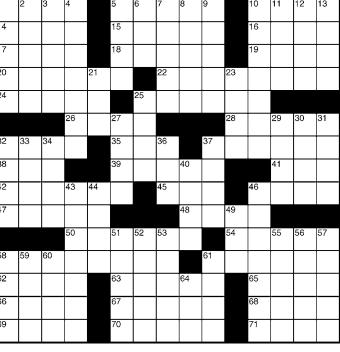
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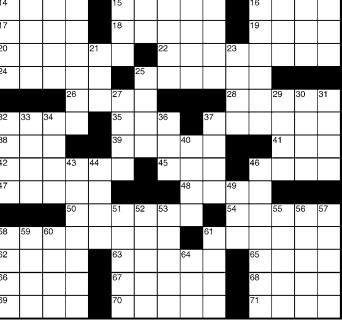
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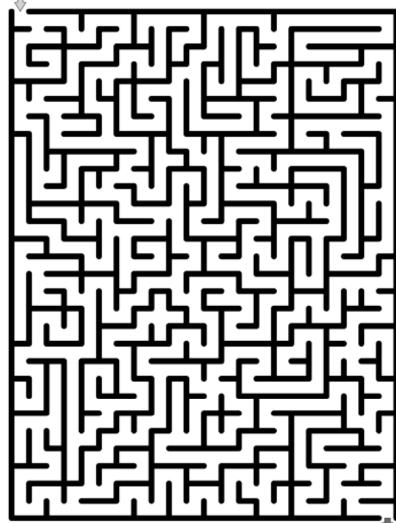
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ECYCLE

Kentucky sweep a season changer?



BY ALEX LAKE Columnist

I said last week that Ole Miss (23-14, 8-7 Southeastern Conference) still had time to get the fans back on their side, and the Rebels delivered this weekend with a sweep of the Kentucky Wildcats.

Kentucky has only won two SEC games, so the Rebels' victory over the Wildcats is nothing to be ecstatic about. However, having lost seven of their last nine before last Friday, Ole Miss baseball needed something, anything, to get their confidence going in the right direction. This past weekend served up just that.

But what's interesting is that the Rebels shouldn't have even won Friday night's contest. After being unable to score off Kentucky starter Alex Meyer, Ole Miss attempted to squander another opportunity in the sixth after a Matt Snyder pop-up in shallow left field with two outs.

Then, the Kentucky third baseman delivered a gift to the Rebels — something Ole Miss hasn't gotten much this year. The third baseman dropped the ball, allowing the Rebels to finally score their first run. Ole Miss went on to win the game 3-2.

If that hadn't happened, I wouldn't have been surprised if the sweep had gone the other way.

I'm not saying that Rebel fans should expect much from this team for the rest of the season, but a weekend like this can prove to be a starting point. In baseball, perhaps more than any other sport, "you are what you think you are." If a team thinks they're not a very good team, then odds are they won't be a very good team, and vice versa.

If Ole Miss has any hope to make it to Hoover for the SEC Tournament, then they have to think they're a good team, even though at this point their play would suggest something different

There is something this base-ball team can do this year: Beat a Mississippi State team for the Ole Miss athletic program. The Rebels will have a chance to do just that at tonight's Governor's Cup at Trustmark Park in Pearl which begins at 6:30 p.m.



FILE PHOTO | The Daily Mississippian

After a weekend sweep of the Kentucky Wildcats, Ole Miss baseball coach Mike Bianco finds his team tied for first place in the Southeastern Conference West with Arkansas and Alabama.

SEC Baseball Standings

EASTERN DIVISION CONFERENCE | OVERALL

South Carolina	12-3	28-7
Vanderbilt	11-4	32-5
Florida	11-4	29-9
Georgia	9-6	19-18
Tennessee	4-11	21-15
Kentucky	2-13	1 <i>7</i> -20

WESTERN DIVISION CONFERENCE | OVERALL

Arkansas	8-7	26-9
Alabama	8-7	24-15
OLE MISS	8-7	23-14
Auburn	7-8	20-15
MSU	6-9	22-14
LSU	4-11	23-14

Johnson can't buy a basket



BY ANDREW DICKSON
Columnist

NCAA President Mark Emmert was recently quoted saying, "There is nothing more threatening to the integrity of sports anywhere than the uncovering of a point-shaving scheme."

For those unfamiliar with "point-shaving," one or more players (or coaches) agree in exchange for a bribe to react accordingly during a game to ensure their team does not "cover the spread," allowing gamblers to wager against that team and make "easy" money.

Point-shaving appears in a variety of sports, but the easily manipulated pace of basketball makes it the most popular medium.

Last week, two former University of San Diego players and a former assistant coach (along with seven others) were charged by federal authorities for allegedly conspiring to affect the outcome of games.

One player mentioned by U.S. Attorney Laura Duffy as being "intricately involved in both the illegal gambling business and in sports bribery schemes" is Brandon Johnson, the school's all-time leader in scoring and assists who helped the 13th-seeded Toreros defeat UConn in the 2008 NCAA Tournament.

The kid is money.

USD is a Roman Catholic university of approximately 7,800 students located in San Diego. "This university is built on a foundation of many, many years of ethics and integrity," said USD president Mary E. Lyons last week. "These are very serious allegations and the University is fully cooperating with the investigation," she closed.

Authorities have said that the university is cooperating fully and is not accused of any wrongdoing.

The accused, however, may have written a check they cannot cash. Though the scope of this case is still being investigated and it does indeed appear to be an isolated incident, a point-shaving scandal is the last thing the NCAA needs at this juncture.

Regardless of scope, the allegations being levied are of quite serious nature— any attempt at fixing games tarnishes the reputation of the sport.

Now for some questions:

Should the NCAA or another governing body declare gambling on college sports illegal?

This question has been posed to me many times, often by people who preach on the dangers of gambling and its addicting nature.

Were we to try and inhibit wagering on college athletics, however, the betting would simply be pushed further underground, perhaps barely deterred. Al Capone once said, "Prohibition was the best thing that ever happened to

Next, should the NCAA give student-athletes stipends to deter this sort of behavior, as the only reason one ventures into pointshaving is to make money?

While a great majority of student athletes receive some form of scholarship in return for their services, collegiate athletics are a big business and one could argue that the athletes are not getting their fair share of the bottom line.

Lastly, what will become of Johnson and his associates?

As with any collusion, when

too many people are let in on the secret, someone will inevitably let it out. Often, lesser criminals will strike a plea bargain and deliver the Kiss of Judas to their former acolytes

Johnson will go down in the annals of history as another cross-bearer excommunicated from basketball unless he is proven innocent or is saved by some sort of immaculate exception (and I wouldn't count on either of those).

I understand what drives someone down this path — their moral agent says: "You've got to get paid; you've got a special gift — you can't just give it away." Though it may seem like a good idea at the time, pride cometh before the fall.

Avoid it at all costs.



Eugene O. Lukienko

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ALEX EDWARDS | The Daily Mississippian

Ole Miss pitcher Bobby Wahl walks off the field after the Rebels' 3-2 win over Kentucky on Friday night. Wahl, a freshman, picked up two saves in Ole Miss' sweep of the Wildcats this past weekend.

BY AUSTIN MILLER

The Daily Mississippian

In the absence of senior right-hander Jake Morgan due to injury, freshman righthander Bobby Wahl has taken over the closer role for the Ole Miss baseball team and earned Southeastern Conference Freshman of the Week honors with two saves in two opportunities against Kentucky.

"It was great being a closer this weekend," Wahl said. "Coming into those situations, I really enjoyed it. It was fun for me. It got a little interesting toward the end, but that's when you got to bear down and that's when the true pitcher comes out. You've just got to make pitches."

Wahl, a 39th-round draft pick of the Cleveland Indians in 2010, got his first opportunity to finish a game in a 12-7 win over Georgia to avoid a weekend sweep. Entering the game with a 12-5 lead, he gave up two runs on three hits, including a two-run homer, but responded with back-to-back strikeouts to close out the game.

"He's been lights-out for the last couple of weeks," Ole Miss coach Mike Bianco said. "We made a decision a few weeks ago to put him at the back end of the bullpen and be the guy that's going to come into that situation."

Against Southern Miss last week, he allowed only one hit in two and one-third scoreless innings and got a no-decision in the 8-6, 12-inning loss. He followed up with his first two career saves in Friday and Saturday wins over Kentucky.

On Friday night, he came on in the ninth with a 3-1 lead and recorded two quick outs before giving up a run on threestraight singles. Then on Saturday night, after an early 12-3 lead, he came on in the ninth with a 12-10 lead and again recorded two quick outs before loading the bases with a single, double and a walk.

Both games, however, he got the next batter out to take the series opener on Friday and the series clincher on Saturday.

"I definitely feel more comfortable," Wahl said. "These past two nights that I've had have definitely made me grow

up a lot in the sense of me being a closer."

Despite pitching into and out of trouble on both Friday and Saturday, Wahl showed great confidence and energy on the mound with electric stuff that includes a 94-95 mph fastball and the ability to pound and fill up the strike zone.

"He looked great," Bianco said. "He looked like he was going to win the game all the time. There are guys that look like that and it's nice to have that guy at the end of the

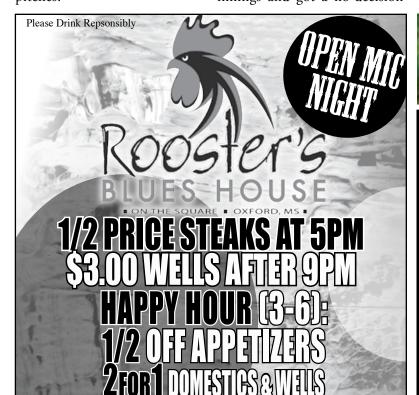
Before emerging as the team's closer this past week, Wahl began the season as a midweek starter and made his collegiate debut in a 4-3 win over Arkansas State. He got a no-decision

as he gave up three runs — two earned — on six hits in four innings.

After suffering forearm stiffness and elbow inflammation following the start, he returned and pitched a perfect seventh inning in a 3-0 victory against Samford. His return coincided with Morgan's right shoulder injury in the series finale the previous weekend against Alabama.

"Some of the pitching has gone down, certainly, because Jake Morgan's been out of the mix for about a month now," Bianco said.

"But we're not sure when he's going to come back, so you can't wait for him. You have to move forward and do what you





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