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AMERICAN ASSOCIATION
OF PUBLIC ACCOUNTANTS.
MINUTE BOOK
OF
ADVERTISING Etc, COMMITTEE.

80¢



200 Hpr Record

No. 133/4

A Duplicate of this Book can always be obtained by giving the above number.

JOHN POLHEMUS,
MANUFACTURING STATIONER AND PRINTER,
Publisher of Law Blanks,
102 Nassau Street, - New York.

Minute of Meeting of Committee on
Printing of By-Laws &c held within
the Office of the President on 15th March
1888 at 4. p.m.

Present

Mess^{rs} Louis M. Bergtreil
J. Calhoun &
J. Yalden with
J. J. Aragon, Secy.

The Meeting associated with them
Mess^{rs} Aragon, Murick: W. N. Veysey & H. N. P. Veysey.

The President laid before the meet:
ing a design for the Annual Certificate with
an Estimate by Mr. Polhemus to execute one thou:
sand Lithographic Copies thereof for one hundred
and eight Dollars on paper marked 79. The Com:
mittee approved the design, accepted the estimate
and instructed the carrying out of the same
forthwith.

The Committee then considered the
completing of the printing of the By Laws, and
resolved to have the names of all members in:
serted therein with an Index or Table of Contents
attached: that one thousand copies thereof bound
in cloth and fifteen hundred copies with paper
covers be ordered from Mr. Polhemus at a cost
based on his estimate of date 15th March cur^{nt}.

The Committee then adjourned

J. Yalden
Secy

Committee on
Printing By-
Laws

15th March 1888

Design of
Annual Cer:
tificate

Estimate ap:
proved.

Completion
of By-Laws
with names
of members &
Index.

Advertising Com.
minutes

15th March 1888.

Minute of Meeting of Committee
on Advertising appointed at a
Meeting of Council of 6th March
held in the Office of the Presi:
dent on 15th March 1888 at 4 p.m.

Present

Mess^{rs} James J. Anyon

M. G. Merrick

H. A. P. Veysey &

James Yalden

The Meeting associated with them Mess^{rs}
James Calhoun, Louis M. Berghel and H. N.
Veysey.

Advertising in
1. Daily Register,
2. Financial Chroni-
cle
3. Nelson's Directory
4. Phillips Directory

Having taken up the instructions of
Council that this Committee ascertain the Rates
for advertising in the "Register", "Financial Chronicle",
Nelson's and Phillips' Directory, and having as-
certained the most favorable terms upon which
this could be done, the Committee by virtue
of the power to act conferred on them resolved
that the Secretary be instructed as follows viz.

Daily Register
Financial Chronicle

First To have forthwith prepared a suitable ad-
vertisement setting forth briefly the objects &
of the Association and containing the names
of all the members except those of Associates
and have the same inserted for a period
of _____ in each of
the "Daily Register" & "Financial Chronicle"
said advertisement to occupy a space of
fifty lines at the rate of Two hundred
Dollars each per annum and all additional
lines which may be required to be at ^{3 times} said
rate.

Some thereof.

Phillips Directory

Second To have the same inserted in Phillips' Directory
- to occupy the whole of the first page of:
positive heading "Accountants" with a dis-
tinguishing

distinguishing mark opposite each member's name referring to a note at top and bottom of list of Accountants indicating their memberships of the Association at a cost not to exceed thirty Dollars and

Terms

Third. To arrange with Hilsons' Directory for the insertion of a note after each member's name indicating their membership at a cost of fifty cents per name.

Hilsons' Directory

The President suggested to the Committee the advisability of preparing for circulation a pamphlet giving a short history of Accountancy with the objects of the Association which suggestion was approved and the President was requested to have the same drafted with the view of its being submitted to the Council for final approval. The Committee then adjourned.

Preparation of circular for publication

J. J. Allen
Pres

No more Records in this Book