University of Mississippi

eGrove

Association Sections, Divisions, Boards, Teams

American Institute of Certified Public Accountants (AICPA) Historical Collection

10-21-2003

Annual Meeting, October 21, 2003, The Sheraton New Orleans, New Orleans, Louisiana

American Institute of Certified Public Accountants (AICPA)

Follow this and additional works at: https://egrove.olemiss.edu/aicpa_assoc

Part of the Accounting Commons



AMERICAN INSTITUTE

of

CERTIFIED PUBLIC ACCOUNTANTS

Annual Meeting

October 21, 2003 The Sheraton New Orleans New Orleans, Louisiana

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, 17th Floor, New York, New York 10175 (212) 840-1167

1	2
2	<u>PROCEEDINGS</u>
3	
4	CHAIRMAN EZZELL: At this time
5	I declare the Annual Meeting of the American
6	Institute of Certified Public Accountants to be
7	in session, and in particular offer a warm
8	welcome to the members of the Institute attending
9	this meeting.
10	A copy of the annual joint
11	message from Barry and me together with the
12	audited financial statements for the past year,
13	have been distributed for your review. Extra
14	copies are available at the registration desk.
15	This material will also appear in the Journal of
16	Accountancy, which will be mailed to all members.
17	(Newly-elected Chairman, Scott
18	Voynich, delivered his inaugural remarks to all
19	assembled.)
20	CHAIRMAN EZZELL: We are now
21	going to turn to Agenda Item #18, to have an
22	update on the International Federation of
23	Accountants.
24	I had the privilege of being out
25	last night on Bourbon Street. I think I've

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 indicated earlier, Rene, to the group that you 3 were singing last night along with us, all of us, on Bourbon Street "Sitting on the Dock of the 4 5 Bay" in French. Sounds pretty good in French or 6 English. 7 So I think what I'll do, I will use all of the French that I have in the 8 introduction of Rene today and then Rene, when 9 10 you give your remarks, you can use your southern expressions. And we'll just sort of have this 11 international exchange going here. 12 13 (Laughter.) 14 CHAIRMAN EZZELL: It's my 15 pleasure to introduce you, to introduce to you Rene Ricol, President of the International 16 17 Federation of Accountants. He is going to give us an update on some of the recent activities of 18 IFAC. 19 Rene is President of the French 20 accounting firm of Ricol, Lasteyrie and 21 22 Associates. He explained to me that is a small 23 firm in France with 4,000 people in the firm. It's actually more than just France, throughout 24 Europe, over 4000 employees throughout Europe. 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 Rene has served as President of 3 the French Companie Nationale des Commissaires -4 something like that - aux Comptes --5 (Laughter.) CHAIRMAN EZZELL: Bordeux! 6 7 (Laughter.) CHAIRMAN EZZELL: 8 -- and the 9 Ordre des Experts Comptables. He has also been a member of 10 11 IFAC's Board, formerly Council, since 1995 and 12 was appointed by the Prime Minister of France as 13 President of a study group for the advancement of small and medium-size businesses. 14 15 Rene, please join us at the front here and we would love to hear from you. 16 17 Thank you. MR. RENE RICOL: Je crie que vous 18 19 parlez francais parfeitment. That's all. His French is so good. 20 21 Because he speaks good French, 22 (unintelligible.) I'm not going to -- it would be 23 a difficult time for you to hear somebody 24 speaking, a Frenchman. But just let me tell you 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 that I had a wonderful predecessor as the 2 President of IFAC who was Japanese. And we kind 3 of went around Europe with a kind of Esperanto, 4 Japanese, French, English. 5 6 Distinguished guests, ladies and 7 gentlemen. 8 May I first say what a pleasure 9 it is to be with you here at this conference. I 10 very much look forward to our discussions and to the insights all of you bring to this meeting. 11 12 Jim said some things during 13 lunch which is always true. We are always 14 starting a speech saying that it's a great 15 privilege, a great pleasure. And you don't know 16 if people are saying this because they are just polite or sincere. 17 But as he did for the lunch, I 18 would just like to say that with my heart, it's a 19 20 great privilege to be here in New Orleans with you. It's a great privilege to work with your 21 AICPA leadership, with Bill Izzell. You did a 22 great job because in your time it was difficult 23 24 because of a lot of criticisms. And I have to say 25 that Bill Ezzell and Jim Castellano also did a

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

wonderful job. It was a great pleasure for me to
work with both of you.

1

4 And it is true that we have to 5 face the situation. And a lot of our colleagues 6 through the world are just thinking what reason, 7 so many criticisms they have of the profession. And they are feeling that it is unfair just 8 9 because one, two or three groups of people not 10 only in the United States but also in several other countries did failures. And they have the 11 12 feeling that the consequences are just too much. 13 And when you are facing this 14 kind of situation, you have to choose, you need 15 to make a choice. 16 So the first attitude, which is 17 the wrong attitude, is to say, oh, that is unfair, people are unfair. And so the only way is 18 19 to recognize that you are prepared to take the

20 medicines and to try to wait and see something 21 that is happening.

22 So the second attitude, which is 23 the right attitude, is to say that we can make us 24 better, and I am using the words used by Scott 25 Voynich, your new Chairman. I do believe that we

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

2 can use crises for making us better. And it's 3 just because we are recognized as a source of 4 strength, so efficient and so good proficient, 5 that only the financial community was 6 disappointed, not exactly by the scholars, but by 7 the fact that it was some fellows of the profession in terms of internal control for the 8 9 firms and in terms of internal control for the 10 profession.

1

11 And before starting my speech, I 12 just would like to tell you how proud I am to be the Chairman for the world, of the elite 13 profession, which was about to say, yes, it was 14 15 just a -- it's a small number of people, members 16 of the profession, we do recognize that 17 principle, we do recognize that we have something to do and we took actions, we made actions. 18 And so I'm just proud of the 19

attitude we have in the United States, in Europe,in Asia, in all the world.

Let me tell you of IFAC because IFAC is also yours. IFAC is a body representing 140 countries and representing 156 members. AICPA is one of the members, and let me tell you the

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1

most important member because of key 2 contribution, but also the most important member 3 because it's getting it just right now. It's just 4 like the most important city of the world. 5 And that's the reason why when I 6 was designated as IFAC chairman or president -7 you can use the two words depending if you want 8 9 to speak the American language or the European 10 language, but we organized with Barry at the AICPA a meeting. 11 12 And my question was what do you want to achieve with IFAC. What is the good of 13 14 this international organization? 15 And the first question coming 16 back, as what Scott say during the lunch, do we have to be the advocate for the profession or do 17 we have to be the advocate for the public 18 19 interest. And the answer was clearly IFAC 20 21 has to be the advocate for the public interest. 22 And that means that it was asked to us by the CEOs of our public bodies, the CEOs of the 23 national cities to prioritize our standard 24 setting activities, our standard setting 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

2 activities in four areas: in the (unintelligible) area, in the education area, in (unintelligible) 3 4 area, and in the public accounting area. 5 And it was just a challenge in a time when the United States and the UK, it was 6 7 this idea by the parliament to move out of the profession the standard setters. But it was also 8 one way for coming back on this point and just 9 telling the regulatory community to try to manage 10 the profession, to try to regulate the 11 12 profession, to try to establish standards without 13 the environment of the profession is just crazy. 14 And I have to say that this 15 recommendation coming from the CEOs was a right 16 recommendation. 17 And just thinking to the discussion that I had at the end of last week in 18 19 Washington, D.C. with the PCAOB and with 20 McDonough, I just heard that the PCAOB, as it was 21 said yesterday, the PCAOB is just trying to establish through the AICPA a new bridge between 22 23 the regulatory body and the profession. And just to say that it's 24 25 unworkable to try to regulate the profession

1

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 without the profession itself. And that was the first priority. 3 The second priority was to be, 4 as IFAC, the voice of the profession worldwide. 5 And more than that, to be the eyes and ears of 6 7 the profession. And just let me tell you that we 8 are also a unique profession in the world, which 9 10 is so strong an ability to share their views and to manage (unintelligible.) 11 12 We are the elite profession 13 which is about to designate a board and one chairman who can (unintelligible) the whole 14 15 profession. I will come back on this point in a couple of seconds. 16 17 And to serve priority by IFAC 18 was not to act as (unintelligible) but it was try 19 to be a kind of coordinator, facilitator, 20 promoter. 21 And looking your Council 22 yesterday and today all the good things that you 23 are doing in the different areas, it is true that one of the roles of IFAC is just to promote what 24

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

you are doing. There (unintelligible) for IFAC to

25

1 2 do the same, just to use the best practices, the best products, the best ideas. And we have so 3 many things to do. 4 There is so many areas in which 5 it is important to be involved. 6 During the meeting in January we 7 decided also to redefine the core values of the 8 profession. And you would not be surprised: 9 competency, objectivity, integrity. 10 Integrity is most important for 11 me. I tend to believe that the leading mistake 12 13 in the last few years not keeping to independence 14 as a key word for identifying the profession. 15 To be independent is a goal. It is an objective. But thank God for our 16 17 independence we are sure to achieve this. I think that -- I will discuss 18 19 at this time a bit about the independence rule and probably before the end of my career I will 20 21 have to discuss some of those. 22 (Unintelligible.) 23 But if I'm asking you do you feel it walking with integrity, you say yes, I 24 25 want to walk with integrity, I'm trying to do my

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1

2

best for walking with integrity.

3 And when we are saying that we 4 want to identify the profession with the word "integrity," there are a lot of very pragmatical 5 6 consequences. That means that when you are 7 walking, we have to ask ourselves, as long as I 8 see that I'm competent, as long as I have the best (unintelligible), as long as I am fulfilling 9 10 all the independence rules, pass, in this 11 particular case I'm not independent or I'm not 12 competent. 13 And so the consequence, the 14 pragmatic consequence of the word "integrity" is 15 internal control. 16 If we want to walk with integrity, small firm, medium size firms, large 17 18 firms, we have to develop and develop and develop a strong internal control, exactly the same goal 19 20 as the companies. 21 And still in the same meeting we 22 decided to take a challenge guickly. And I 23 received the full support of all the CEOs. And I 24 have to say that that was done under the pressure 25 of Barry and we just gave me freedom for making

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 (unintelligible) and this is where we are. 2 We started just after this 3 meeting in February to discuss (unintelligible.) 4 5 And when first meeting with them, regulators 6 attended this first meeting with IOSCO. IOSCO is 7 a group of SECs of the world, the World Bank, (unintelligible) division of the banks, the 8 (unintelligible). 9 10 And all of them were there. And we asked also the European Commission to come 11 12because is a first part of the world, the international accounting and international 13 14 accounting. And at this first meeting it was 15 16 just terrible because I asked them, okay, explain what you have to say about the profession. And 17 criticize. And after criticize for hours and 18 19 hours, probably more than seven hours. But if I 20 summarize their criticisms it was quite simple. 21 The first one is are you 22 defending the public interest or are you 23 defending the interests of your members. Are you as firms making business 24 or working for the public interest. 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 And that was the two key 3 questions. 4 And really to try to 5 (unintelligible) as firms - small, medium size 6 and large - we are making business. We are making 7 business. We are employees and we are making business. 8 But we are making this business 9 10 with honesty, with competency, with objectivity 11 and with integrity. 12 As IFAC and as national 13 constituents we are first devoted to defend the public interest. And it is clear that the first 14 15 role of the AICPA and was demonstrated during 16 these two days, and the first word of IFAC is to 17 defend the public interest. 18 And it's just the profession to 19 have been about to put in place national bodies 20 and international bodies representing first not 21 their interests but first defending the public 22 interest. 23 And that first meeting in 24 February, we have had, I would say, twenty, 25 thirty, forty meetings with them.

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 (Unintelligible.) The programmers of the Central 3 Bank from the United States (unintelligible.) 4 5 And this group on the 10th of September expresses its enthusiastic support for 6 7 (unintelligible.) On the 24th of September 8 unanimously the Technical Committee of IOSCO, 9 that means the community of the Chair of the SEC 10 11 with (unintelligible) supported unanimously as a 12 reform. So that committee met last week and the World Bank too. 13 14 And so we are today with this 15 reform. And what are the key points of this 16 reform? The first point is because we 17 (unintelligible) defend the public interest, but 18 because we are the best standard of the 19 20 profession, first we keep the standard setting 21 activity within IFAC, but we are accepting to 22 create a public interest of outside board. 23 The United States, we're just a 24 member, for example, what kind of PI body do we 25 need. Do we need (unintelligible), do we need to

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

2 have your new PCAOB, which is not to keep the standard setting activity with IFAC? 3 4 And finally after a lot of discussion and, once again, we put in place kind 5 of international body which we have more 6 7 (unintelligible). This PI will have ten people, 8 four coming from IOSCO, one from the 9 (unintelligible) community, two from your 10 (unintelligible) community, one from the World 11 bank, one from the Association of Insurance 12 Supervisors, and one from the profession. 13 And all the members will be 14 15 subject to the IFAC Committee. 16 The peer review will have quite 17 an important role because as PIOB we have the role of approving the membership and the 18 19 chairmanship of the standard setting committees. And the second key point is this 20 21 -- we are asking not only the standard setting activities of IFAC, but also of the work done by 22 the firms themselves in connecting these 23 standards. 24 (Unintelligible.) 25

1

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 MR. RENE RICOL: The second 2 3 part of the reform is to consider, but it's not because we are making the reform, it is the end 4 5 of the story. We are facing so many difficulties. We cannot have to face some new difficulties, we Б can have new standards because (unintelligible.) 7 And with the idea to create a 8 9 permanent contact group which will meet at least twice a year but more meeting between the 10 international regulatory community and IFAC 11 (unintelligible) monetary group and we call our 12 group IFAC Group, and this group will have to 13 14 face a lot of issues, not only issues directly with the profession, but also issues linked with 15 the pressures in the financial world. 16 17 Let's say that we have some concerns about (unintelligible) within the 18 19 companies. We have some concerns about the role 20 of the financial analysis. We have some concerns 21 about the lawyers. We have a lot of concerns we 22 need to share with them. 23 Just to reform the profession is not enough. There is a security chain and we are 24 25 a very strong element of the security chain. But

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 if we want to move the chain, we need not only 3 move one element, we need to move all the 4 elements. 5 The third key point of the 6 reform is to change the way in which the 7 standards are established. And the key point of 8 this reform is just to make sure that the standard setter will certainly take into account 9 10 all the concerns expressed about the exposure 11 standard, exposed draft standard. 12 And as you know, there is a lot 13 of criticism expressed about the way in which our 14 accounting or auditing standard setters and a lot 15 of people are saying that (unintelligible) and 16 not taking into account our answer. That will 17 change with IFAC. And I see that once again you 18 are a good example for the world. 19 That was the last point. 20 The fourth point of the reform 21 is quite key. The fourth point of the reform is 22 to create two permanent task forces, one for the small firms, just making sure that anything from 23 24 IFAC is not only useful for the large firms but 25 also for the small firms.

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1	19
2	And this task force will have a
3	very important role. It will be treated under the
4	IFAC constitution.
5	And we are doing the same for
6	the developing nations.
7	Let me make a side issue. When I
8	was president of the Companies Nationale des
9	Commissaires aux Compte, that means the
10	Institute, and the standard leaders of France
11	because in France we have two different
12	constituents, the ICPA is split in two parts, one
13	with accounting and other one (unintelligible.)
14	And when I was president of the
15	Institute (unintelligible).
16	And one day we were approaching
17	some standards and I said I have just one
18	question for you, who break the standards
19	(unintelligible). None of them put their hands
20	up.
21	And my second question was,
22	okay, read the standard and tell me do you see
23	that (unintelligible) within your firm
24	(unintelligible.) No hands up.
25	So I said okay, we

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1

2 (unintelligible).

And we tried to come back to the 3 ground, choose some new standards which were more 4 easy (unintelligible.) 5 And twenty years after within 6 the international accounting standard, 7 international meeting standard, French 8 accounting, French Committee, American accounting 9 and American Institute, I had a difficult summer 10 because I tried to read all the standards. 11 12 And my point is to say the 13 standard setters have to come back on the ground. 14 The basic standard issue you need a group say what does this new standard mean. And that is a 15 16 view that we are sharing also with the users, 17 with the preparers and with all the profession. 18 And we recognize two meetings in June with all the standard setters and the key 19 20 point is are you ready to come back on the ground 21 because when a standard is very complicated, that 22 means also that it is easy to manipulate. And what we want, as members of 23 the profession, we want to have (unintelligible) 24 25 honest, transparent standards. That's the

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 condition that we want to walk with integrity. I close my side issue. 3 4 But this is important because if not we continue to be on two different planets. 5 And let me continue the side 6 issue one minute more. 7 8 I was in South America a couple 9 of weeks ago and it was a meeting with fifteen or sixteen countries. And some people came with 10 11 international accounting standards. And some of them (unintelligible). 12 13 And I said let me read to you 14 one standard, very complicated, some standards is more than one page. And could you explain to us 15 16 how we can apply these standards in our country where we have just four companies, none of them 17 18 (unintelligible) and none of them has more ten 19 employees. 20 So that would seem to you 21 something incredible, but the World Bank is 22 asking these countries by law to recognize and to 23 apply the international committee and accounting standard. (Unintelligible.) And we have to come 24 25 back on the ground.

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 With this reform taking place in 2 November because the Council will work on this 3 4 reform. I hope that we will within the international regulatory community we will reach 5 a confident relationship. 6 I hope also we will have a 7 better appointment with the small firms and with 8 9 the developing nations. Before to conclude, I just would 10 11 like to tell you two short stories. 12 The first one is an IFAC story 13 and the second one is an American-French story. The first one. In December of 14 15 2001 there was a committee taking place in Paris. The IFAC Committee is chaired by a wonderful 16 American woman, probably the best chair I've ever 17 met, incredible woman. 18 When she started to chair this 19 committee, the (unintelligible) between the 20 21 different members were incredible, so many differences. And after discussion and discussion 22 23 and discussion she was about to (unintelligible). 24 At that time (unintelligible) we 25 said the same thing. We say (unintelligible)

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 because we are just one family and they are going 2 to try to adopt the same ethics code which will 3 be the same basis for the American, for the 4 5 French, for the German and so on. And that's 6 okay. 7 And in September 2001, we had this incredible and terrible terrorist attack. 8 And the 13th of September (unintelligible) asked 9 for the role of this ethics code and the code was 10 voted unanimously. 11 12 (Unintelligible.) 13 And let me tell you that. I'm 14 just proud of our profession (unintelligible.) I do believe that the world has 15 16 to look at us as the example where walking from the last thirty years trying to have the common 17 ways, common values, common way of walking, 18 19 common standards. 20 And that is just as well because 21 in IFAC none of the members is trying to take too 22 much (unintelligible.) 23 And that is something I have to 24 say in front of this American Council. 25 And my second story is an

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 American-French story. I invited Barry - I don't 2 want to say again too much about Barry because I 3 4 just think that he's a great guy and he is also a friend. So (unintelligible.) 5 But I have developed a respect 6 7 for what he is doing. So I decided to invite Barry to 8 9 speak in front of the French profession. And we went to Paris. That was just one year after 11th 10 of September. It was last year September, 2002. 11 12 And Barry was in Paris and he 13 made a perfect speech in front of the French 14 profession. We were, I think, 1500. He was not walking around. He was more, he was behind the 15 16 podium. Let me have a side issue about 17 Barry. (Unintelligible.) 18 19 And the day after we went out with Barry and we went out to visit an American 20 21 cemetery from D-Day. 22 But let me come back to the 23 American-French story. 24 And when we went out to the cemetery with Barry, it was - how do you call 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

2 that? - a memory book. We put some lines in the 3 memory book. 4 And Barry wrote just one word and I wrote three words. He wrote "proud," and I 5 6 wrote "will never forget." 7 And the committee, I would like to leave you there, (unintelligible) because I'm 8 9 just coming back in France, my country. It was 10 (unintelligible) we will never forget, we will 11 never forget what this nation did for us and none 12 of the French people, we will never forget. 13 Thank you for your attention. 14 (Applause.) 15 CHAIRMAN EZZELL: Thank you, 16 Rene. 17 Thank you for those words. There 18 is no guestion looking forward we are going to 19 have to continue to have a great working 20 relationship on the international scene as 21 convergence of accounting, auditing, all aspects 22 of what we do continue to be a hot topic as well 23 as the regulation of our profession, which does 24 cut across national and country borders. 25 We, Rene, we appreciate our

1

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 working relationship and our involvement with 2 IFAC. We appreciate your leadership of IFAC and 3 look forward to the opportunity to work 4 cooperatively with you. 5 6 Thank you. (The following is the submitted 7 remarks of President Rene Ricol: 8 Distinguished guests, ladies and 9 10 gentlemen. May I first say what a pleasure 11 12 it is to be with you here at this conference. I very much look forward to our discussions and to 13 14 the insights all of you bring to this meeting. 15 A recent accounting publication reported that "the sanctity of the audit must be 16 re-established." I couldn't agree with this 17 statement more. Restoring the sanctity of the 18 audit means that each and every auditor must 19 carry out his or her responsibility with 20 uncompromising integrity and professionalism. It 21 22 means that we must remember at all times that the audit is designed to protect the public interest 23 24 and that the public interest must be placed before any other motive. It is only in this way 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 that confidence in financial reporting and 3 auditing can be restored. 4 But how can we ensure that the public interest is put first? 5 The International Federation of 6 Accountants has been addressing this issue with 7 increasing vigor in recent months through the 8 9 leadership of its Board and initiatives of its 10 International Auditing and Assurance Standards 11 Board. The IAASB is chaired by Dietz Martin, one 12 of your own members. Diets's leadership has been 13 instrumental in focusing the IAASB on its 14 expanded public interest responsibilities. 15 I'd like to take a few minutes 16 now to tell you about IFAC's recent public 17 interest activities - activities which we at IFAC 18 believe are fundamental to restoring confidence 19 in the accountancy profession and in the work it 20 produces. 21 IFAC engaged in three primary 22 activities directly related to ensuring 23 accountants' accountability to the public 24 interest. 25 We commissioned an independent

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

task force or Rebuilding Confidence in Financial 2 Reporting, to examine the causes for the loss of 3 credibility and recommend how it can be remedied. 4 We undertook initiatives to increase the 5 transparency and strengthen IFAC's standard 6 7 setting process. And we engaged a dialogue with regulators to identify their issues of concern 8 and discuss realistic solutions to the problem as 9 10 part of an IFAC reform process. 11 The task force on Rebuilding 12 Confidence in Financial Reporting, chaired by John Crow, former Governor of the Bank of Canada, 13 14 issued its report in August. It included recommendations for strengthening corporate 15 16 governance, improving audit effectiveness and 17 raising the standard of regulation of issuers.

1

18 The report emphasized that in 19 order to restore confidence, action must be taken 20 at all points along the information supply chain that delivers financial reporting to the market. 21 22 Corporate management and boards 23 of directors, who have primary responsibility for financial reporting, as well as auditors, 24 standard setters, regulators and other 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 2 participants in the financial reporting process, such as lawyers, investment bankers, analysts and 3 credit rating agencies, all have important roles 4 to play and improvements in practices to make to 5 restore credibility. 6 7 The report made several other 8 specific recommendations. Codes of conduct need to be put 9 10 in place for all participants in the financial 11 reporting process - including investment analysts 12 and lawyers - and their compliance should be 13 monitored. Incentives to misstate financial 14 information need to be reduced, and companies 15 16 must refrain from forecasting profits with an unrealistic level of precision. 17 Audit effectiveness needs to be 18 raised, primarily through greater attention to 19 20 audit quality control processes. IFAC has considered these and 21 22 other recommendations in reviewing its own work 23 program and is working to protect the public interest in a number of significant ways. 24 25 Together with its 155

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

professional accountancy bodies in 113 countries 2 it is working to protect the public interest and 3 raise the quality of practice worldwide. This is 4 accomplished through standard-setting activities 5 encompassing auditing and assurance, ethics, 6 7 education and public sector accounting, as well as support for professional accountants in 8 9 business and small and medium practices. To reinforce the call for 10 11 integrity, IFAC strengthened its Code of Ethics in 2001 and updated its independence rules to 12 13 provide "principles-based" guidance to public accountants. Additionally, it is now in the 14 15 process of adopting that "principles-based" approach to the remainder of the code, including 16 guidance that should be applied by professional 17 accountants in business. This will establish the 18 global benchmark for all accountants. 19 In fact, the European Commission 20 has supported the IFAC Code of Ethics by 21 publishing its own recommendation on ethics with 22 more than ninety-five percent equivalence to the 23 24 IFAC Code. We are also focused on 25

1

ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

establishing a more transparent and relevant
standard-setting process, particularly with
respect to activities of the International
Auditing and Assurance Standards Board (IAASB).
The Board's meetings are open to the public and
its agendas and discussion papers are posted on
IFAC's website.

1

9 We have also expanded the 10 technical support to the IAASB so that we can 11 move ahead more aggressively on developing 12 guidance in those areas where the public interest 13 is most critical.

14 The IAASB works closely with a 15 Consultative Advisory Group, which includes 16 representatives of financial statement users, 17 regulatory groups, investors, and the public to 18 obtain input on the development of its standards 19 and other projects.

IAASB is also cooperating with national standard setters to achieve convergence. Moving forward, IFAC is recommending public interest oversight of IAASB activities to further enhance the credibility of the standards it develops and build public confidence in the work

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1

2 of auditors.

IFAC fully recognizes that it is 3 firms of practicing accountants that actually 4 5 implement standards of auditing and ethics and quality control processes. Thus, IFAC actively 6 7 supports the work of the Forum of Firms. Membership of the Forum is open to any firm that 8 has transnational audit appointments or is 9 10 interested in accepting such appointments and 11 agrees to conform to the Forum's Quality Standards. 12 Ouality Standards require member 13 firms to comply with International Standards on 14 15 Auditing in addition to relevant national standards of auditing, comply with the IFAC Code 16 17 of Ethics, in addition to relevant national code 18 of ethics, maintain training programs of relevant 19 international developments, and maintain appropriate quality control standards and review 20 21 regularly compliance with the above. More than twenty firms, together 22 23 responsible for the audit of ninety-five percent 24 of the world's stock market capitalization, have 25 applied to join. IFAC works with the Forum

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 through the Transnational Auditors Committee, an 2 IFAC Committee, whose members are nominated by 3 4 the Forum. In addition to the Forum of 5 6 Firms programs, IFAC has considered how we could 7 more effectively involve member bodies in influencing the quality of services provided by 8 9 firms, and recently undertook several other quality initiatives. 10 11 We are in the process of developing new Statements of Membership 12 13 Obligations, which cover areas such as audit, 14 ethics, education and guality assurance programs. 15 Additionally, the IAASB is developing new quality control standards to be applied at the firm 16 17 level. The third and very significant 18 initiative is IFAC's reform effort. IFAC has 19 20 undertaken a self-assessment of its governance 21 activities and regulatory responsibilities to determine how we can strengthen our role in 22 23 ensuring that accountants worldwide fulfill their 24 public interest responsibilities. 25 As part of this process, we have

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1 engaged in ongoing dialogue with member bodies, 2 firms, and regulators from around the world. We 3 recently developed a consultation paper on 4 "Proposals for Reform," which has received the 5 6 support of international regulators. These proposals call for broadening public input into 7 IFAC's activities and establishing a public 8 interest oversight board to oversee IFAC's 9 10 standard-setting activities. The proposals also provide for 11 12 ongoing dialogue with regulators and for regulators to recommend how accounting, auditing 13 14 and ethics can contribute more effectively to international financial systems. 15 The Board is presenting the 16 proposals to IFAC's Council in November. Assuming 17 the proposals are approved, plans are to 18 implement an oversight function in 2004. 19 20 Overall, through this combination of active working relationships with 21 22 regulators, accountancy bodies and audit firms, 23 together with IFAC's active cooperation with regional accountancy organizations, IFAC is 24 ideally placed to deliver on its mission of 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

1

2

serving the public interest.

Together with all of you, and 3 the profession's commitment to integrity, we can 4 5 move closer to the important goal of rebuilding confidence in financial reporting. 6 Finally, we must remember that 7 our profession has been built on the public's 8 trust in us. Trust is vital. We must earn it 9 every day in our dealings with clients, 10 11 governments, regulators and various stakeholders. 12 It requires a commitment to high 13 ethical standards and most especially in 14 integrity. By demonstrating our integrity every day in every client or business transaction, we 15 16 can help to restore public confidence. Thank you for your attention and 17 I welcome any questions you may have.) 18 CHAIRMAN EZZELL: 19 We now 20 adjourn the AICPA's annual meeting for the year. (Which were all the proceedings 21 at the 2003 Annual Meeting of Members, which was 22 concluded at 2:40 o'clock p.m.) 23 24 25

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167

STATE OF NEW YORK)) SS. COUNTY OF NEW YORK) I, ROY A. SELENSKE, a Certified Shorthand (Stenotype) Reporter and Notary Public within and for the State of New York, do hereby certify that the foregoing pages 1 through 35 taken at the time and place aforesaid, is a true and correct transcription of my shorthand notes. IN WITNESS WHEREOF, I have hereunto set my name this 30th day of November, 2003. ROY A. SELENSKE, C.S.R.

> ROY ALLEN & ASSOCIATES, INC. 521 Fifth Avenue, New York, New York 10175 (212) 840-1167