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Accounting. The One Degree With 360 Degrees of Possibilities

American Institute of Certified Public Accountants. Academic and Career Development Division

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▼
ACCOUNTING.
—
THE ONE DEGREE
—
WITH 360°
—
OF
—
POSSIBILITIES.
▲



DON'T JUST LEARN A BUSINESS. LEARN THE BUSINESS WORLD.

Accountants have titles like "Managing Partner," "Chief Executive Officer," and "Controller." They are male, female, outgoing, conservative, creative, and analytical. They come from every ethnic and cultural background. Accountants work for large and small firms, national and international firms, and in every kind of business imaginable. Accountants also work in government agencies like the FBI, in non-profit organizations like the Red Cross, and in their own companies. You'll find accountants at clients' offices, on airplanes, at business lunches, and at charitable functions. And the reason for all this diversity is simple. It's the one degree that lets you do just about anything you want in the business world.

JUN 23 1995



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OOLS OF THE TRADE.

Ask accountants what “tools” they need to do their work, and you’ll get a dozen different answers. Because accounting requires a diverse array of technologies, skills, and aptitudes. Accountants use computers for business planning, to design software, and for research, among other things. They use the telephone to give financial advice and the FAX machine to transmit documents. They use video equipment to present proposals and reports. And they read business journals and other reference materials to stay informed. In addition, accountants use other less tangible, but equally important, “tools.” They use their strong problem-solving abilities and analytical and interpersonal skills. They also draw on their background in business and finance, as well as liberal arts and communications, to get the job done right.

a *The computer – it’s one of the most valuable resources an accountant has. For preparing financial statements and spreadsheets, to network with other offices, to read interoffice electronic mail, to write letters and reports, and a whole lot more.*

b *If you work for an accounting firm, you’ll have individual files for a wide range of clients. And every new client brings on new challenges and experiences.*

c *The phone. You need it to talk with clients and coworkers about work in progress, to give advice, and, of course, to decide what movie to see after work.*

d *Accounting can literally be rewarding – you might receive an award from a client, supervisor, or professional association.*



d

a

c

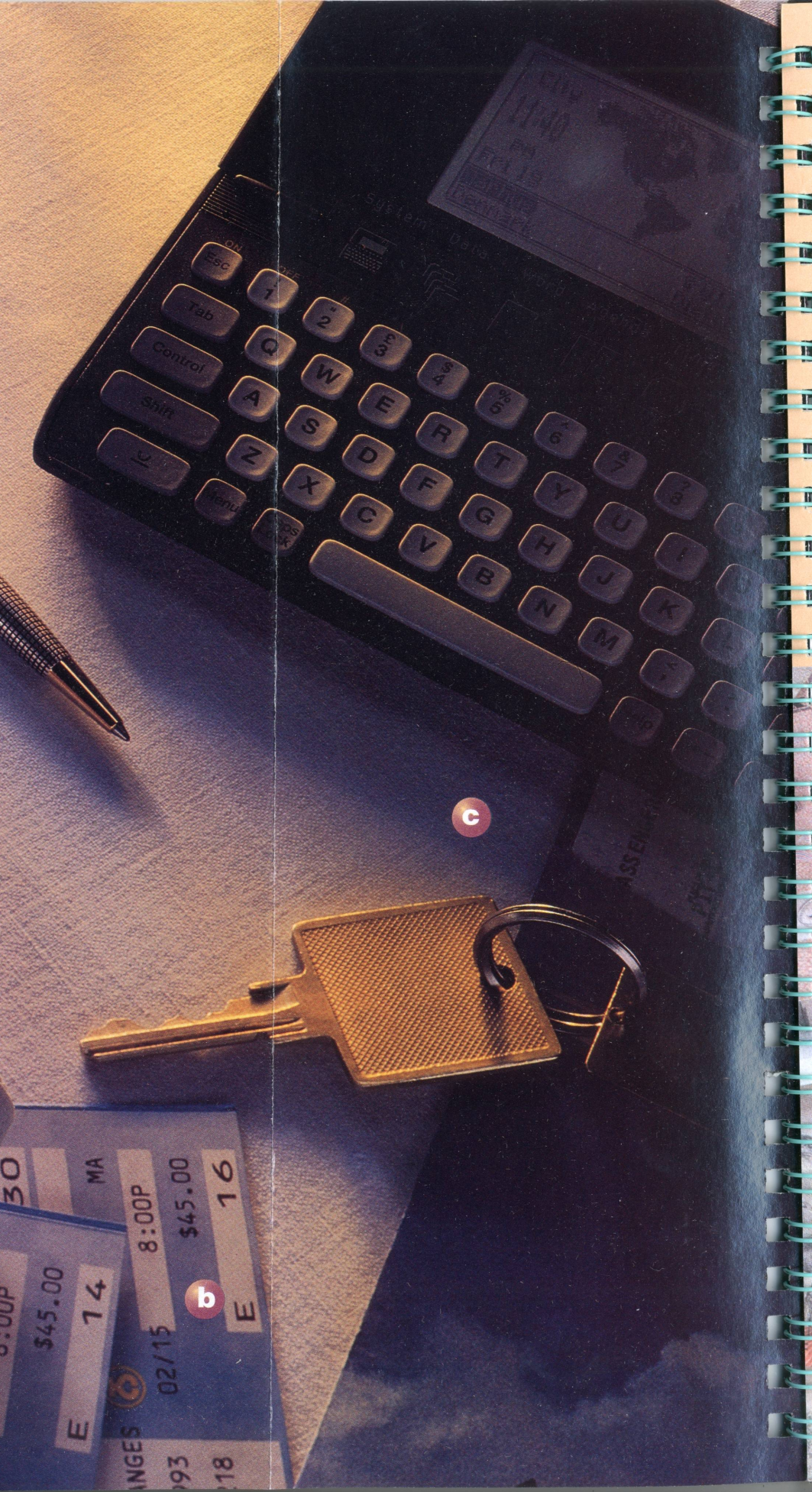
b

SMON
DRAKE CPA

Time 8:15 A.M.
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Bell Inc.
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CALL AGAIN

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29
BOSTON
Boston Post Office
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a *There are times when you'll need to fit meetings around a client's or coworker's busy schedule. This might mean combining business with breakfast, lunch, or dinner.*

b *Taking in an occasional sporting or cultural event with clients and coworkers is part of the job, too.*

c *Sometimes accountants fly out-of-town to do audits, to attend conferences and seminars, or to tour college campuses to recruit employees.*

d *Business newspapers and magazines are part of an accountant's daily reading.*



AMERICAN INSTITUTE OF
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NEW YORK, N. Y. 10036-8775

W

HERE ACCOUNTANTS

WORK. Every business needs accounting help, whether it's a Wall Street law firm, an agency for the homeless, or a rock and roll band touring the world. So you decide. You could work for a certified public accounting firm, providing auditing and accounting services, personal financial planning, tax services, and management consulting for practically any company in America, from the biggest conglomerates to the smallest, start-up companies. You could also be directly hired by these same companies to work in their finance and operations areas or to be part of the management team. You could work for the state or federal government, managing taxpayer funds or creating legislation. Or you could teach. Your options are limited solely by your imagination.



Billie I. Parker

■ Suite 500
2121 San Jacinto Street
Dallas, Texas 75201

**GOLDSTEIN
GOLUB
KESSLER
& COMPANY, P.C.**

CERTIFIED PUBLIC ACCOUNTANTS
MEMBER OF GMIN INTERNATIONAL

1185 AVENUE OF THE AMERICAS
NEW YORK, NY 10036-2602



ERNE PASSAILAIGUE
SENATOR, CHARLESTON COUNTY
SENATORIAL DISTRICT 43

SENATE ADDRESS:
P. O. BOX 142, SUITE 608
GRESSETTE SENATE OFFICE BLDG.
COLUMBIA, SC 29202

HOME ADDRESS:
60 BARRE STREET
CHARLESTON, SC 29401



YMCA OF GREATER NEW ORLEANS
Metropolitan Office
936 St. Charles Ave.
New Orleans, Louisiana 70130

SCOTT LANDRY, C.P.A., M.B.A.
Vice President of Finance

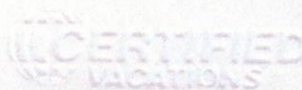


Wisconsin Bell
AN AMERITECH COMPANY

William J. Brennan, CPA

Comptroller

722 North Broadway, 5th Floor
Milwaukee, Wisconsin 53202



JILL M. VALES

CERTIFIED VACATIONS
110 E. Broward Blvd., P.O. Box 1525
Fort Lauderdale, FL 33301

Vice President
Finance and Operations



Michael B. Embree, Partner

Kenneth Leventhal & Company

*Certified
Public
Accountants*

2049
Century Park East
Los Angeles
California 90067

OLIVIA F. KIRTLEY

Florida Southern College, B.S., Accounting, 1972
Georgia State University, Master's in Taxation, 1980
1972-76: Audit Supervisor, Ernst & Ernst
1976-79: Senior Tax Manager, Ernst & Whinney
1979-Present: Vermont American Corp.
(Vice President-Finance and Chief Financial Officer, 1991)
1990-91: President, Kentucky Society of CPAs

Bonney, Percival & Sheets

A Professional Corporation

NATALIE A. BONNEY
Certified Public Accountant

Paula Samuel Milligan

Certified Public Accountant

386 Park Avenue South
Suite 1201
NYC 10016

WARREN GURTMAN

Brooklyn College, B.S., Accounting, 1975
1978-Present: Goldstein Golub Kessler & Co.
(Human Resources Partner, 1989)
Currently a Councilman in Marlboro Twp., NJ
For more information, write: Warren Gurtman

SCOTT LANDRY

University of New Orleans, M.B.A., 1987
1979-82: Auditor, Deloitte Haskins & Sells
1982-87: Chief Financial Officer of HMOs,
Ochsner Medical Foundation
1988-Present: Vice President of Finance,
YMCA of Greater New Orleans
1992-93: President,
New Orleans Chapter of Society of Louisiana CPAs
For more information, write: Scott Landry

JILL M. VALES

Florida Atlantic University, B.B.A., Accounting, 1979
1979-90: Senior Manager, KPMG Peat Marwick
1990-Present: Vice President-Finance and Operations,
Certified Vacations
Professional Activities: Treasurer,
The Museum of Discovery and Science, Inc.
For more information, write: Debbie Clasen (Certified Vacations)

BILLIE I. PARKER

Southern Methodist University (SMU), B.B.A., Accounting, 1974
1974-Present: Ernst & Young (Audit Partner, 1984)
1983-84: SMU Beta Alpha Psi's "Outstanding Alumnus"
For more information, write: Billie Parker

ERNEST L. PASSAILAIGUE, JR.

The Citadel, M.B.A., 1973
1971-Present: Partner, Passailaigue, Blanchard & Knight, P.A.
1973-89: Associate Professor of Business Administration,
Baptist College
Currently a South Carolina State Senator
For more information, write: Ernest Passailaigue

WILLIAM J. BRENNAN

Marquette University, M.B.A., 1984
1977-79: Auditor, Grant Thornton
1979-Present: Comptroller, Wisconsin Bell, Inc.
For more information, write: William Brennan

to be part of the manage
work for the state or fed
aging taxpayer funds or c
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by your imagination.

MICHAEL B. EMBREE

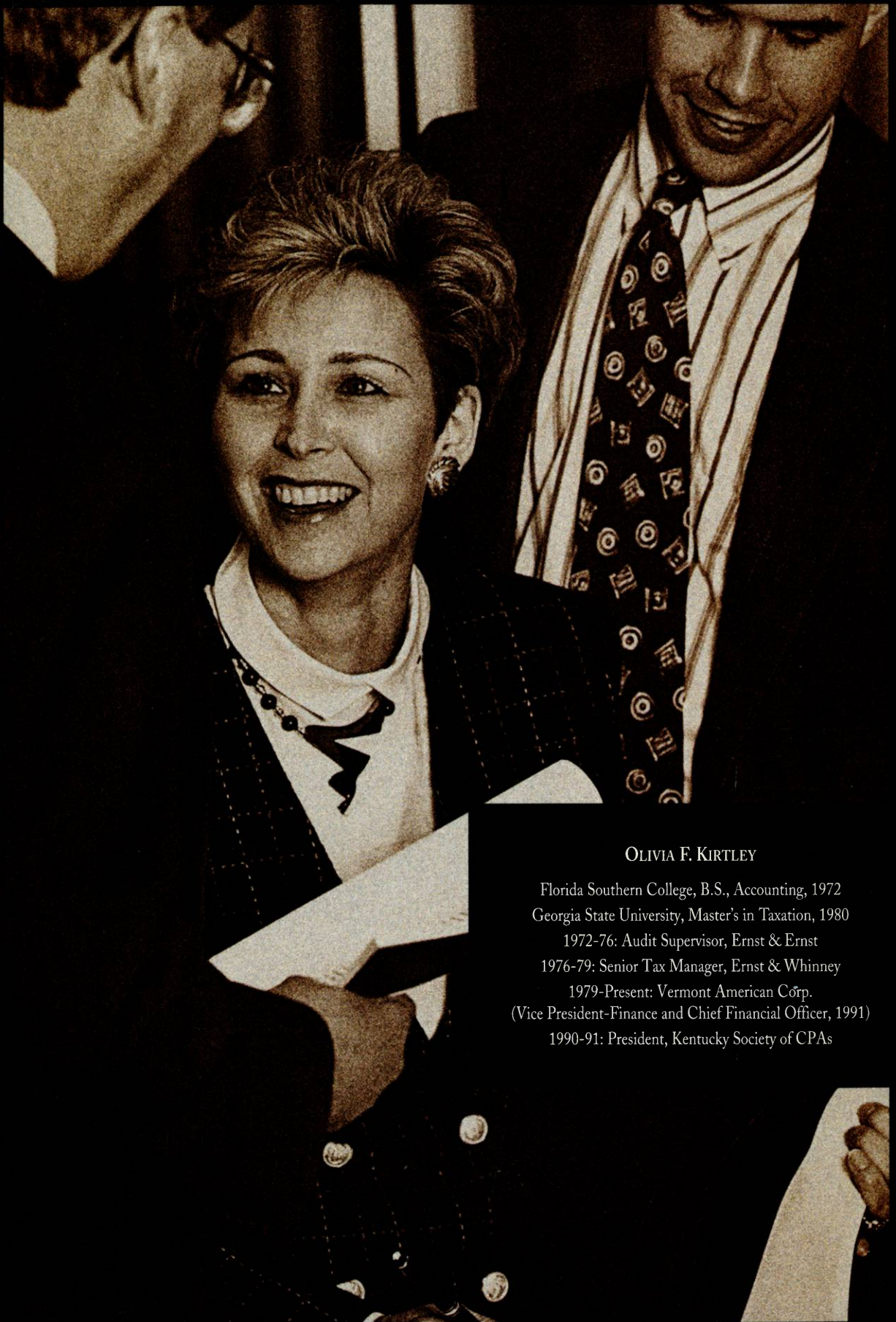
California State University-Northridge,
B.A., Business Administration, 1978
1978-Present: Kenneth Leventhal & Co.
(Audit Partner, 1989; Managing Partner, 1992)
For more information, write: Human Resources Department

PAULA SAMUEL MILLIGAN

Hofstra University, B.B.A., Accounting, 1977
1977-81: Audit Senior, Arthur Andersen & Co.
1985-87: Controller, Bedford Stuyvesant Restoration Corp.
1987-Present: Principal, Paula Samuel Milligan, CPA
Professional Activities: Chair, New York State Society of CPAs'
Minority Recruitment & Equal Opportunity Committee
For more information, write: Paula Samuel Milligan

NATALIE A. BONNEY

University of Oklahoma, B.A., Accounting, 1980
1980-81: Staff Auditor, Deloitte Haskins & Sells
1981-83: Assistant Controller, Robinson Brothers Drilling Co.
1984-91: Senior Manager, Ernst & Young
1991-Present: Shareholder, Bonney, Percival & Sheets
For more information, write: Natalie Bonney



OLIVIA F. KIRTLEY

Florida Southern College, B.S., Accounting, 1972
Georgia State University, Master's in Taxation, 1980
1972-76: Audit Supervisor, Ernst & Ernst
1976-79: Senior Tax Manager, Ernst & Whinney
1979-Present: Vermont American Corp.
(Vice President-Finance and Chief Financial Officer, 1991)
1990-91: President, Kentucky Society of CPAs



10:30 finish XenTronics proposal on the computer (with a 10-minute break to meet with Lisa)...



12:00 lunch at The Shore with Dave re: production and marketing techniques for his software company...



2:00 meet Julie DeSisto at her studio to go over inventory procedures...



4:30 review tomorrow's Capital Studios meeting...



6:00 shut off the computer and think about dinner - is it pasta or pizza tonight?!"



9:00 staff meeting - looks like a very busy week...



"8:30 Just enough time to grab some coffee..."

M	T	W	T	F	S	S	MONDAY 3
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24	25	26	27	28	29	30	
31							

Appointments _____ Memoranda _____

8: _____

9: Fallon & O'Keefe Law conf. call - employee bonuses

10: "Quality Council" meeting - brainstorm ideas

11: _____

12: Lunch with Luis

1: _____

2: 2:30 finish MicroElectrics proposal

3: _____

4: _____

5: _____

7:00 Diane - movie

347 Wash
Tel: 617-326
MA 021

NorthStar

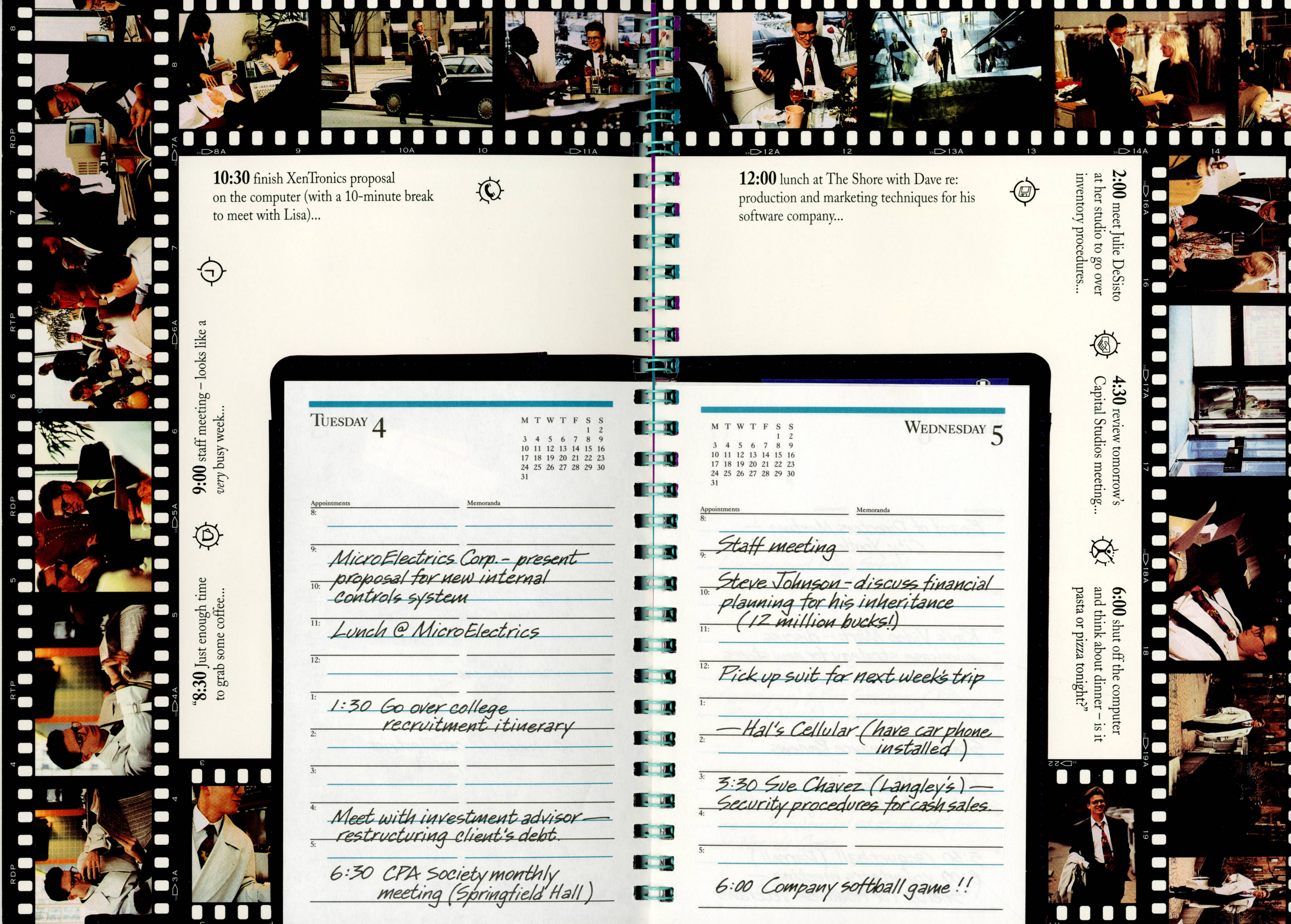
SEC. 22

SEC. 22

STADIUM

ROW SEAT





10:30 finish XenTronics proposal on the computer (with a 10-minute break to meet with Lisa)...



12:00 lunch at The Shore with Dave re: production and marketing techniques for his software company...



2:00 meet Julie DeSisto at her studio to go over inventory procedures...



4:30 review tomorrow's Capital Studios meeting...



6:00 shut off the computer and think about dinner - is it pasta or pizza tonight?!"



9:00 staff meeting - looks like a very busy week...



8:30 Just enough time to grab some coffee...

TUESDAY 4

M	T	W	T	F	S	S
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- Appointments 8: _____ Memoranda _____
- 9: _____
- 10: *MicroElectrics Corp. - present proposal for new internal controls system*
- 11: *Lunch @ MicroElectrics*
- 12: _____
- 1: *1:30 Go over college recruitment itinerary*
- 2: _____
- 3: _____
- 4: *Meet with investment advisor - restructuring client's debt.*
- 5: _____
- 6: *6:30 CPA Society monthly meeting (Springfield Hall)*

WEDNESDAY 5

M	T	W	T	F	S	S
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24	25	26	27	28	29	30
31						

- Appointments 8: _____ Memoranda _____
- 9: *Staff meeting*
- 10: *Steve Johnson - discuss financial planning for his inheritance (12 million bucks!)*
- 11: _____
- 12: *Pick up suit for next week's trip*
- 1: _____
- 2: *Hal's Cellular (have car phone installed)*
- 3: _____
- 4: *3:30 Sue Chavez (Langley's) - Security procedures for cash sales.*
- 5: _____
- 6: *6:00 Company softball game !!*

10:30 finish XenTronics proposal on the computer (with a 10-minute break to meet with Lisa)...



12:00 lunch at The Shore with Dave re: production and marketing techniques for his software company...



2:00 meet Julie DeSisto at her studio to go over inventory procedures...



4:30 review tomorrow's Capital Studios meeting...



6:00 shut off the computer and think about dinner - is it pasta or pizza tonight?!

9:00 staff meeting - looks like a very busy week...



8:30 Just enough time to grab some coffee...



THURSDAY 6

M	T	W	T	F	S	S
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Appointments Memoranda

- 8: *Board of Directors Meeting - City Youth, Inc.*
- 9: _____
- 10: _____
- 11: *Ray's Video Mart - discuss purchase strategy for new stores*
- 12: _____
- 1: _____
- 2: *Staff Performance Reviews*
- 3: *Meet with Alan about writing article for business journal*
- 4: _____
- 5: *5:30 racquetball (Darrell)*
8:00 volunteers meeting - Shelter For Homeless Veterans

FRIDAY 7

M	T	W	T	F	S	S
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24	25	26	27	28	29	30
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Appointments Memoranda

- 8: _____
- 9: *Lincolnwood High School careers presentation*
- 10: _____
- 11: _____
- 12: *12:30 Lunch with Karen Brooks (partner) & Bob Sessions (Pres., Bio/Quest) - impact of new tax law*
- 1: _____
- 2: _____
- 3: _____
- 4: *Write up Bio/Quest meeting notes go over financial statements for Hibbard's Corp.*
- 5: *end-of-the-week party (Dillard's)*



10:30 finish XenTronics proposal on the computer (with a 10-minute break to meet with Lisa)...



12:00 lunch at The Shore with Dave re: production and marketing techniques for his software company...



9:00 staff meeting – looks like a very busy week...



8:30 Just enough time to grab some coffee...



2:00 meet Julie DeSisto at her studio to go over inventory procedures...



4:30 review tomorrow's Capital Studios meeting...



6:00 shut off the computer and think about dinner – is it pasta or pizza tonight?!"

SATURDAY 8

M	T	W	T	F	S	S
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
						31

Appointments _____ Memoranda _____

9: _____

12: *12:30 Cardinals game — Tony, Bill, Angela + new staffers*

5: _____

8: _____

8:00 Luau Party at Tim and Ellen's

SUNDAY 9

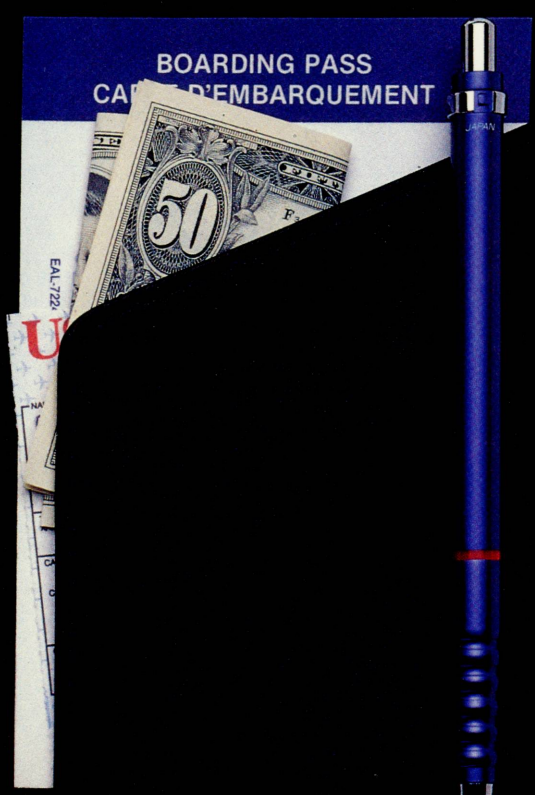
Appointments _____ Memoranda _____

9: _____

12: *"Renaissance" exhibit at museum*

5: _____

8: *Dinner @ El Camino with Diane*



What are the educational requirements for an accounting career?

You should have at least a bachelor's degree in accounting, or a bachelor's degree in another subject with a master's degree in accounting.

What college courses would help me be a good accountant?

In addition to accounting and business, you should take a variety of courses: the humanities, written and oral communications, the sciences, economics, computer applications, behavioral sciences, and quantitative analysis.

How is a CPA different from an accountant?

Certified public accountants are required to pass the Uniform CPA Examination and are licensed by a state authority to practice public accounting. Becoming a CPA is recommended for career growth and success in accounting.

How do I become a CPA?

Along with having at least a bachelor's degree and passing the CPA Exam, most states require that you have work experience in public accounting in order to receive your license. Many states will soon require an additional year of study to qualify for the exam.

How much money do accountants make?


Accounting offers competitive starting salaries and long-term growth potential.

How can I find out more about accounting?

For additional information about schools offering accounting degrees, qualifying to become a CPA, and salaries, just return the card in the back of this brochure.

ACCOUNTING. YOU'D BE SURPRISED HOW MANY DOORS IT CAN OPEN.

You may already have an idea about what you want to do for a career. Then again, maybe you're not so sure. Either way, there's one degree that gives you the education to succeed at just about anything in the business world. It's an accounting degree. Accounting opens doors in every kind of business coast to coast.

It can give you the foundation you need to go on  and become a CPA. It can also prepare you to become a partner in an accounting firm, to pursue a career in finance or corporate management, to work in government, or even to become an entrepreneur. In fact, no matter what you decide to do, having an accounting background can open doors wide. Surprising, isn't it?

ACCOUNTING.

Don't just learn a business. Learn the business world.

I'M INTERESTED IN RECEIVING MORE INFORMATION
ON THESE SUBJECTS:

- Universities & colleges offering accounting degrees
- Educational requirements to become a CPA
- CPA exam
- CPA career opportunities (please specify):
 - ___ general ___ personal financial planning
 - ___ tax ___ management consulting
- Accounting salaries
- Opportunities for minority students
- Accounting information specific to my state

Name _____ Age _____

School Name _____ Grade _____

Home Address _____

City _____ State _____ ZIP _____

Just place a stamp on this card and drop in the mail.

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ON THESE SUBJECTS:

- Universities & colleges offering accounting degrees
- Educational requirements to become a CPA
- CPA exam
- CPA career opportunities (please specify):
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- Opportunities for minority students
- Accounting information specific to my state

Name _____ Age _____

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Home Address _____

City _____ State _____ ZIP _____

Just place a stamp on this card and drop in the mail.



PLEASE
TELL ME MORE
ABOUT
ACCOUNTING.



PLEASE
TELL ME MORE
ABOUT
ACCOUNTING.

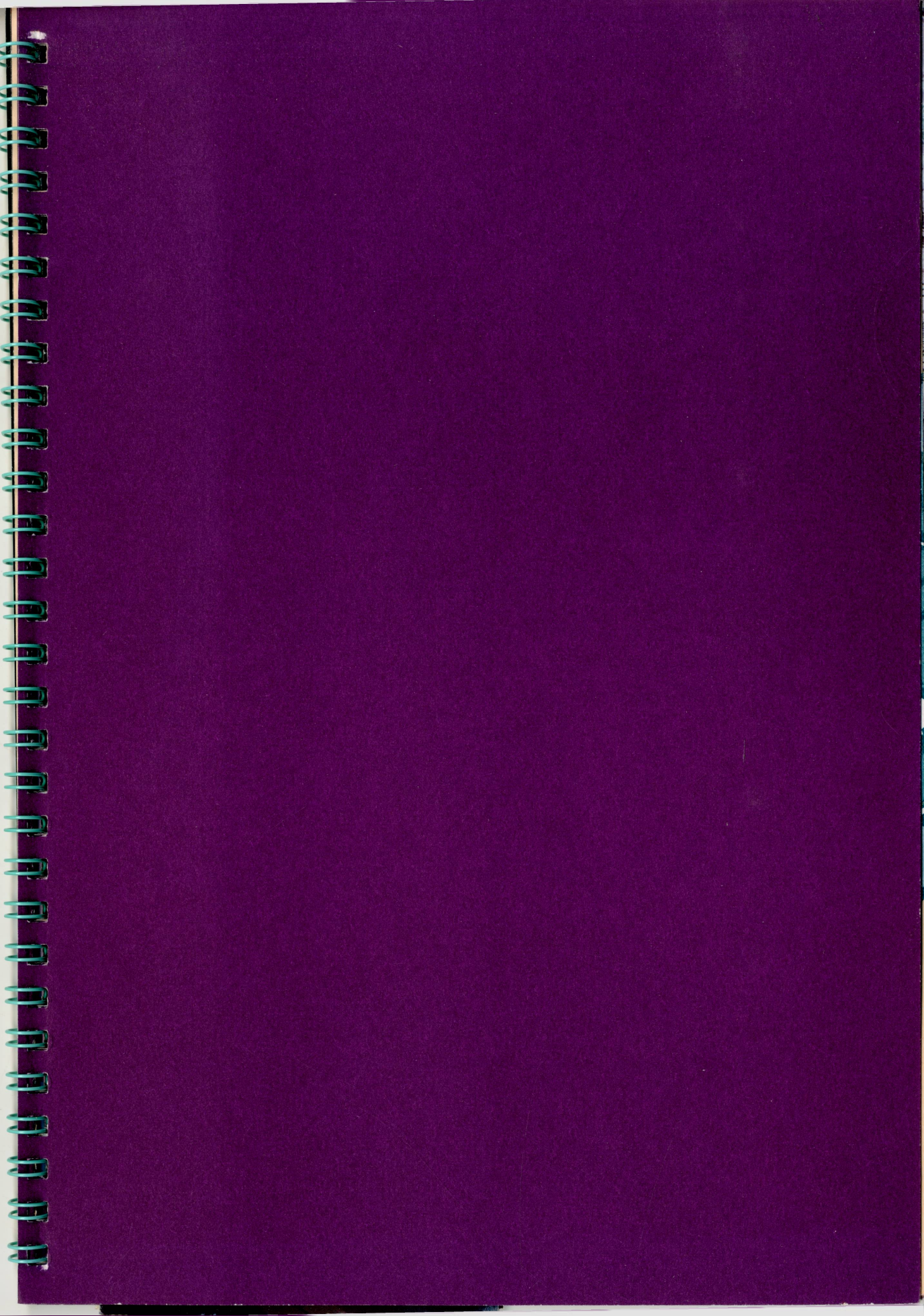


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