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President's Message

Joann Noe Cross

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President’s Message

Joann Noe Cross
University of Wisconsin Oshkosh

I have been rather remiss in keeping you, our members, informed about the activities of the Academy, but I will try to remedy that now. As we approach the end of our 40th anniversary year, Gary Previts, Yvette Lazdowski and Ed Coffman are ever so close to completing an update to the previous two editions of the Academy history. Watch for it early next year.

We have had several VERY successful years of presentations at the American Accounting Association Annual Conference. We have been very pleased with the number of sessions we have been able to hold, the attendance at those sessions and the volume of submissions which make filling the sessions possible. In addition, the CPE Sessions we have held on Accounting History Bootcamp have provided a huge boost to the Academy. Kudos to all the presenters, to Yvette Lazdowski for her coordination of the Bootcamp and to Barbara Merino for her work in assembling Accounting History sessions at the AAA.

Watch for an article in the Notebook about the successful conference held this past October in Oshkosh Wisconsin. It should be out soon.

Please keep submitting and supporting the activities of YOUR Academy.

As we look forward to the next 40 years of the Academy, we may need to think about who we are and what we need to do to stay relevant. President-Elect Massimo Sargiacomo faces some interesting challenges in his agenda to enhance the reputation and ranking of the Academy’s Journal among educational bodies worldwide. In addition, we all must consider how the future financial affairs of the Academy will be handled. Those wonderful days when the Academy could live off its interest income are behind us. The future requires your elected leadership to be frugal and financially careful with the use of your dues to accomplish the Academy’s mission.

Have a prosperous year-end and we hope you are looking forward to many more exciting years of Academy activities.

Joann Noe Cross