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## ASWA President's Message

Anne Douthit Snodgrass

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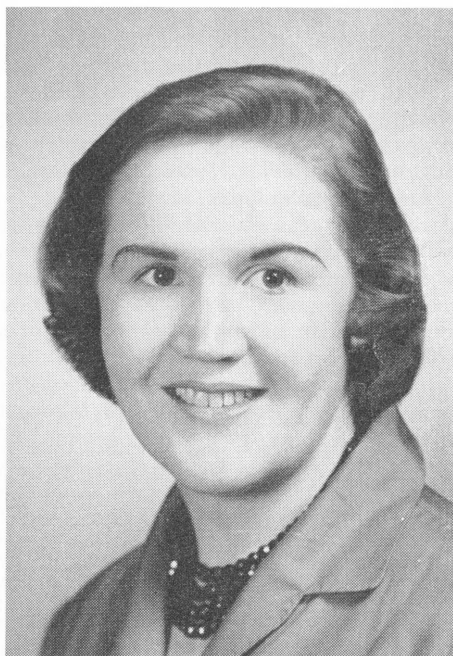
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# ASWA President's Message



Anne Douthit Snodgrass, C.P.A.  
Dallas, Texas

"By realizing what you have, and working in unison and harmony in ASWA to keep it alive, you will build up your treasure of more assets of greater value than any balance sheet has ever presented. By combining the native goodness of every ASWA member, and in unison demanding articulately that the profession remain on its high pedestal, woman can carry the torch of truthfulness, of fairness in dealing with others, of laudable human relations, of independence in reporting to management and third parties, and of integrity in tax reporting. And these are the prime mandates of the profession to which we belong."

These were the words of Mr. Louis H. Pilié, C.P.A., President of the American Institute of Certified Public Accountants, on the occasion of the Public Relations meetings of the Birmingham and Dallas Chapters of ASWA during 1961. They present a real challenge to us in carrying out the objectives for which our Society was founded.

In the twenty-three years that the American Society of Women Accountants has been in existence, it has shown tremendous growth in professional achievement, as well as in membership. In order to assure its continued growth and development, we must work even harder contributing our talents and energies to our profession, our communities, our organization, and our own individual professional advancement.

The purpose of ASWA is the advancement of women in the profession, but even more important is the purpose of general advancement of the accounting profession. The most effective means of carrying out the objectives of this Society is through the encouragement of those women just entering the profession. Through the activities and projects of ASWA we have a tremendous opportunity to serve as inspiration to the younger

*Mrs. Scott Snodgrass has served ASWA as national secretary and as director and chairman of the legislation and bylaws committees. She is on the staff of Felix Einsohn & Co. and holds C.P.A. certificates from the States of Colorado and Texas. She received a BSBA degree from the University of Denver and currently is enrolled in Southern Methodist University.*

*She has served as note editor of DICTA (University of Denver Law Journal) and holds memberships in the following organizations: American Institute of Certified Public Accounts, AWSCPA, Texas Society of CPA's, Dallas Estate Council, P. E. O. and Kappa Beta Phi Legal Sorority.*

accountants who are just starting to plan their career. Our encouragement through scholarships, awards, and programs of assistance to college and high school students is one of the most valuable contributions we can make to the accounting profession.

Be proud of your affiliation with ASWA. Take part in the activities of your chapter, and accept your share of responsibility for maintaining an active and interested membership. Plan to attend Annual Meetings, Regional conferences, and meetings with other Chapters. By active participation in all of the Society's activities you will not only contribute immeasurably to the accounting profession and help ASWA realize its full potential, but will also enrich your own life.

The Officers and Directors who will be serving you in coordinating the affairs of this Society during the 1961-62 administrative year are dedicated to the ideals of this Society. I would like to present them to you: ERMA A. SEMBACH, Cincinnati, Ohio, First Vice President; PEARL M. ISHAM, C.P.A., Los Angeles, California, Second Vice President; PHYLLIS E. PETERS, C.P.A., Detroit, Michigan, Secretary; LEATRICE J. HARTSTER, Washington, D.C., Treasurer; Directors: MARGARET BAILEY, C.P.A., Denver Colorado; MADELINE A. CASSI, Chicago, Illinois; ANNA M. JACKIEY, C.P.A., Louisville, Kentucky; NELLIE V. JOLING, Grand Rapids, Michigan; BETTY JEAN LUCAS, Spokane, Washington; and DR. BERNADINE MEYER, Pittsburgh, Pennsylvania. E. VIRGINIA BARNETT, C. P. A., immediate past president will serve as Director Ex Officio.

We appreciate the opportunity that you have given us to participate in the administration and development of our Society. We are at your service, and are looking forward to hearing from you.