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The Daily Mississippian

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MISSISSIPPIAN

THE STUDENT NEWSPAPER OF THE UNIVERSITY OF MISSISSIPPI SERVING OLE MISS AND OXFORD SINCE 1911 Visit theDMonline.com @thedm_news

lifestyles

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Senior Mike Hilton recognized for leadership

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sports

The Nick Saban Effect

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Safe Ride looks for city partnership



PHOTO BY: TAYLOR BENNETT

DM STAFF REPORT

Co-presidents for Safe Ride Nina Brown and Natalie Truong asked the Board of Aldermen to consider partnering with the University's Safe Ride program during a public board meeting Tuesday night. Brown said the co-presidents are excited the city is considering forming a partnership with the program.

According to Brown, the operations and logistics of the buses will be handled by the Oxford University Transit system (OUT), but Safe Ride will provide advice on behalf of the student body, pledge

to contribute fundraising and continue to encourage students to make smart decisions when alcohol is involved.

"Extending the OUT bus hours for the weekend as a part of Safe Ride will really benefit the students and the city," Brown said. "It will encourage students to make smart decisions and will cut down on the parking issues on the Square at night."

Oxford City Clerk Lisa Carwyle said she believes the most important outcome of the partnership will be the installation of a reliable

and ongoing option for students within the OUT shuttle system, providing a continuous service for students.

Mayor Patterson requested a commitment of at least \$10,000 to be met by the program per year. During the fall semester, Safe Ride employed the services of Cline Tours, running 3 busses during 12 weekends, and raised over \$8,000 in support of its services.

The logistics of future Safe Ride and OUT bus services will be determined after the board votes on the partnership.

Baptist Memorial Hospital passes national safety report

MORGAN WALKER

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With a strong focus on overall patient care, standard safety procedures and safer surgery methods, Baptist Memorial Hospital-North Mississippi passed its national patient safety report card with flying colors.

Of the 33 hospitals in the state, Baptist Memorial Hospital is one of five hospitals who received an "A" for the fall 2015 reporting period in The Leapfrog Group's Hospital Safety Score.

These grades were based on the following categories: hospital use of standard safety procedures, correct staffing to prevent safety problems, infections and safety problems, how well staff follows safety steps to make surgery safer and safety problems with surgery.

The Leapfrog Group's composite score is a compilation of voluntary surveys filled out by hospitals and data pulled from Centers for Medicare & Medicaid Services. Because these surveys are voluntary, many hospitals decline.

According to Betty Tolbert, director of quality at Baptist, participates in some of The Leapfrog Group's surveys.

"Leapfrog has their own methodology of scoring," Tolbert said. "Baptist does voluntarily report, but some of the data is still pulled from the CMS Hospital Compare website."

According to Leapfrog, the primary purpose of this composite score is to develop a benchmark to help improve overall patient safety in hospitals across the nation. The score is sectioned into two separate parts—the first addresses the process or structural measures taking place in hospitals, while the second half addresses the outcome of those measures.

"Baptist strives to achieve the benchmark of the top 10 percent performance as established by the Joint Commission and CMS," Tolbert said. "We have received recognition as a Top Performer for Joint Commission for 2012 and 2013 for all four performance measures."

In comparison with the hos-

SEE HOSPITAL PAGE 3

Ole Miss Athletics receives \$25 million donation

ALEXIS NEELY

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Jerry Hollingsworth, or "Doc," as he is better known, is an 84-year-old Ole Miss graduate and longtime donor. The field in Vaught-Hemingway Stadium already bears his name, but Hollingsworth continues to support the university.

Hollingsworth's recent \$25 million gift constitutes the athletics department's largest donation received to date.

Hollingsworth, a Centreville native, went on to Harvard medical school, eventually practicing medicine in Florida.

He also became an entrepreneur, owning car dealerships

in Fort Walton Beach, Florida, which he ran successfully for 50 years.

A large portion of his gift to Ole Miss athletics came from the sale of his dealerships earlier this year.

Of the donation, \$10 million is a cash gift intended for use by the University's Forward Together campaign. Athletics will receive the remaining amount as a trust toward establishing an athletic scholarship endowment in Hollingsworth's name.

In 2011, Forward Together was launched to fund capital improvement to the athletics foundation of the University, from the new basketball facility, to the Pavilion to the improvements of Vaught-Hem-

ingway Stadium.

"Doc Hollingsworth has transformed our athletic department over the years with his numerous contributions, and the gift of \$25 million is just another example of his love and passion for Ole Miss and for our athletic program," said Ross Bjork, athletics director at Ole Miss. "We are eternally grateful and cannot wait to see the impact of his gift on this program as we move ahead."

Though the original goal was \$150 million, the Forward Together campaign has exceeded its initial goal and generated about \$155 million. Upon reaching the target amount,



COURTESY: UM NEWS

Dr. Gerald 'Doc' Hollingsworth recently donated \$25 million to Ole Miss athletics.

SEE DONATION PAGE 3

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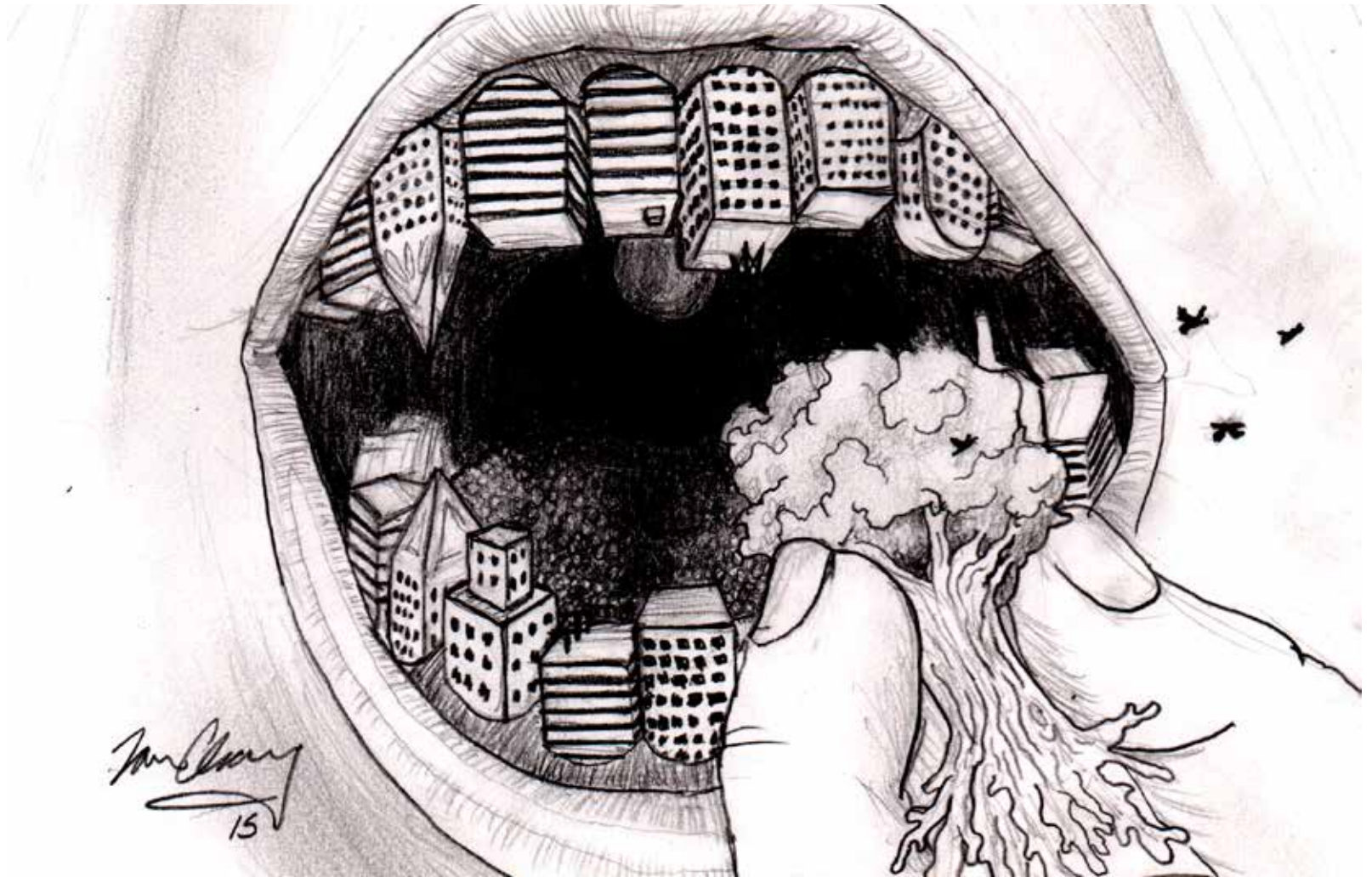
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COLUMN

The fallacy of the efficiency of markets

SCOTT SCHRODER
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Blind faith in the efficiency of markets has not always existed, though mainstream political discourse does little to question our neoliberal zeitgeist. The regulatory programs of the New Deal, despite being gutted to an extent pre-2008, were formed under the assumption that simply writing off economic catastrophe as a “market correction” was not good enough, as there is always a human cost to be paid during economic crisis.

As an easy example of an unconsidered set of externalities, a market is established in the sale of cars: One can go to car dealerships, compare prices, make what appears to be a good deal and drive home in a new car. However, no car dealership considers the impact adding the cars they sell to the road will have in increasing traffic, pollution, gas prices, steel prices and so on. These are all things governments have to and do consider, though.

There are entire federal and state bureaus to deal with pollution, road congestion, license administration and so on. As a society, we accept that having as many cars on the road as possible is not always the optimal outcome (hence public transport investment, among other things), and that the standards to which these cars are built is something the country has a stake in. The automakers and dealers do not share all of the same immediate concern the general public does, as well we wouldn't expect them to assuming they are looking after themselves first and foremost.

With the deregulation and commodification of the banking industry, banks were encouraged to take the sort of risks that got everyone into this mess through a few different ways. Deregulation is one, the “free market” dogma behind that is another. Most often, though, we hear criticism of the implied contract between the largest businesses and the government: If you get into

trouble, the American taxpayer will bail you out. That's how the Tea Party started out not that long ago, after all. This would be considered a moral hazard in any sane dialogue.

The New Deal-era regulations were aimed at preventing future crises, and succeeded for the better part of a century for this country and many other nations in the developed world. To put it bluntly, there is a reason we largely avoided economic catastrophe from the dawn of the post-war period until the early 1980s. The crises that followed (like the Latin American debt disasters) occurred only after the substantial liberalization of international finance. This liberalization was based on an unflinching faith in markets, which has in large part come to define the neoliberal period.

It is incredibly rare to hear anyone in politics, much less in a position of real power, articulate how markets do not consider externalities the way most humans do. As the world discovered, the

encouragement and subsidization of risky behavior is one hell of an externality. The job of humans, as represented by governments, is to account for externalities and to regulate things as a reflection of this understanding. Unfortunately for us, the primary neoliberal attack of the 1970s and 80s was focused on that bit of rationality and now our government hardly provides a check against risky behavior at all.

The entire modern financial sector has been built on short-term profit, and unless there are different rules, we should not expect different results from what we got in the late part of the last decade. As long as “externalities” like financial collapse aren't considered by the all-knowing and all-powerful markets, and so long as we have a government that isn't willing to question the status-quo, this will keep happening almost like clockwork.

Scott Schroder is a senior political science major from Houston.

THE DAILY MISSISSIPPIAN

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Letters should be typed, double-spaced and no longer than 300 words. Letters may be edited for clarity, space or libel. Third-party letters and those bearing pseudonyms, pen names or “name withheld” will not be published. Publication is limited to one letter per individual per calendar month.

Letters should include phone and email contact information so that editors can verify authenticity. Letters from students should include grade classification and major; letters from faculty and staff should include title and the college, school or department where the person is employed.



MISSISSIPPI
press
ASSOCIATION

MEMBER NEWSPAPER

DONATION continued from page 1

more projects were introduced and a stretch goal of \$200 million was implemented.

The Ole Miss Athletics foundation hopes to reach this goal in the next 12 to 24 months.

“Athletics is not the most important thing on campus, but it’s the most visible thing,” said Keith Carter, senior associate athletics director for development and executive director of the Ole Miss Athletics Foundation. “By building up our facilities and athletics program and having a great game day atmosphere, we’re going to hopefully grow the university with more brand recognition, higher enrollment, and more people interested in the university. Athletics just wants to do their part to be a part of this great institution.”

Although Hollingsworth is a notable donor, donations are received from about 3,400 donors to the campaign.

“We talk about a lot of the larger gifts, but it takes everybody,” Keith Carter said. “We certainly need these larger gifts, but we also need everybody to get involved and take ownership of what we’re doing and feel like they’re a part of it.”

HOSPITAL continued from page 1

pitals throughout the state, Baptist North Mississippi received zero dangerous objects left in patient’s body, zero patient falls, and zero air or gas bubbles in the blood, which was the best in the state. Baptist also performed the highest in the following areas: adequate number of qualified nurses, responsible use of antibiotics before surgery, removal of catheter soon after surgery and proper steps taken to prevent blood clots.

Of the 28 measurable categories, Baptist North Mississippi did not reach the state average in four areas: infection in the blood during ICU stay, serious breathing problems, surgical wounds split open and specially trained doctors’ care for ICU patients.

According to Bill Henning, CEO and administrator, Baptist North Mississippi focuses primarily on patient care, rather than a grade on a report card.

“While there are multiple rating services for the health care industry, our focus is on the bigger picture, which is providing safe high-quality



FILE PHOTO: ROYCE SWAYZE

Baptist Memorial Hospital North Mississippi received an A rating for overall excellence in operations and management.

care for our patients,” Henning said. “By striving to follow best practices and clinically proven protocols, high scores will follow.”

Baptist North Mississippi’s plan to construct a replacement hospital, scheduled for completion in December 2017, leads Henning to believe this addition will contribute to their overall performance.

“When Baptist became affiliated with this hospital in 1989, the system committed to turn the hospital into a re-

gional referral center. With the increased quality of care, services offered and more than 120 physicians on staff, we are well on our way to reaching that goal,” Henning said. “The new facility is the next step to keeping up with the needs of our growing community.”

According to Jondi Roberson, director of marketing and provider relations, the primary reason for the replacement hospital is its location and space limitations.

“We are running out of room, and more services today are outpatient than inpatient,” Roberson said. “What we need is more room for outpatient services rather than bed space.”

Henning said the replacement hospital would not have a direct result on their future rankings. However, he is hopeful their new implementations will lead them in the right direction.

“While there is no relation between the rankings and the building of a new replacement hospital, during the design phase of the new hospital, we paid close attention to different design and engineering techniques that provide the most safe and patient friendly environment,” Henning said.

This is the first time since 2013 Baptist North Mississippi has received an A ranking. They received a B in 2014 and Spring 2015. Henning’s goal is to continue their efforts of constant progression and maintain focus in quality of care.

“We continually strive to provide the best possible care for our patients,” said Henning. “By working with groups like Leapfrog and using the best practices, we strive to maintain a high quality score.”

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Horoscopes



Illustration by: Clara Turnage

MCKENNA WIERMAN

mckenna.wierman@yahoo.com

Sagittarius, the Archer: November 22- December 21

Let's be honest, Sagittarius. You spent the first six months of 2015 saying "this will be my year," and the last five praying for 2016 to please be kinder to you. It hasn't been a walk in the park, but this December you're turning a corner! You've spent the whole year doing stuff for other people, and the time has finally come for you to sit back, relax and be pampered. Expect someone to take you out for a nice lunch, then treat you to a manicure. Not the type to go for a manicure? Too bad! You're getting one anyway. Even if they have to tie you up. Even if they have to do it while you sleep. It can go the easy way or the hard way, but you're going to have nice hands.

Capricorn, the Goat: December 22- January 19

Capricorn, this month it's time to pay attention to small objects and minor details. It's the little things that will matter the most. Make sure you're crossing all of your "I"s and dotting all of your "T"s. See what I did there? If you didn't catch that then you'll be needing to do some serious brain exercises. It's of the utmost importance your noggin be in tip-top shape by

the fifteenth of the month. The star forecast says you're probably going to meet a bridge troll at some point this December, and if you don't answer its riddle correctly, it may bite off at least one of your fingers. So study up. Or avoid bridges—it's your life.

Aquarius, the Water bearer:

January 20- February 18

Whoa there, Aquarius, not so fast. You've been slacking off a little lately, taking the easy way out, mailing it in, and getting away with it too. But don't get too comfortable, because December has plans for you. Starting on the fifth of the month you will be a hot social commodity. The holidays will be simply ruined unless you attend an endless train of parties, cookie exchanges and games of White Elephant. Your wallet will bleed, then die of starvation. You'll listen to it weep from inside the back pocket of your jeans with every step you take. So wash the cheese puff dust off your fingers, lazy-bones, and get to work. The stars have promised that if you put in your best effort, you might just stumble on a buried treasure by the solstice. The treasure is probably cursed, though, so make sure you fix that before you touch it.

Pisces, the Fish: February 19- March 20

Pisces, you know you have a tendency to stress out over the holidays. You're an emotional calzone. You can't help it, and we don't blame you. Relax. Breathe. Stop picking at your nails. The moon has taken note of how hard you've been working and promises to reward you for all your hard work during the "Super Moon" on December 25. On that evening, a magical moon elf will appear at the foot of your bed and whisk you away in a golden chariot of moonlight, transporting you to the magical kingdom of Moon Land where the Queen of the Moon will pet you and tell you you're pretty for 10 whole minutes. Unfortunately, it's a one way ride, so you'll have to take the bus home or have a friend come pick you up.

Aries, the Ram: March 21- April 19

It may be the end of the year, Aries, but it's time for new beginnings! Your star-spread indicates it's prime time to pick up a new hobby, take an exciting vacation or dabble in something dangerously romantic. Yes, the new year has come a month early for you, but be warned, it's not all fun and games. If you're not careful, you may acci-

SEE HOROSCOPES PAGE 6

THIS WEEK IN OLE MISS SPORTS

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HOROSCOPES continued from page 5

dentially become so involved with whatever new thing you try out and neglect your family and friends. You'll ignore the holiday spirit and spoil the magic of the season. You can recover if you re-enact the plot of a hopelessly cliché Christmas movie where you ruin everyone's holiday, then suddenly realize what a Grinch you are just in time to save the day, but you'll probably end up crying during family dinner. So just keep that in mind.

Taurus, the Bull: April 20- May 20

Speaking of grump, you haven't exactly been rosy-cheeked and jolly lately, have you, Taurus? Lately you've been kind of a Scrooge, and I hate to tell you this, but you're killing the vibe. You don't mean to, though — something's on your mind and you just don't know how to express yourself. But don't fret! Holiday magic will sprinkle

down on the eighteenth when you meet someone very special. You've got a great relationship in your future, a strong bond that will last for the rest of your life if you're careful! Just be sure and make friends with an actual person and not, like, a sock puppet or something. Because whoever/whatever the first thing you're introduced to on the eighteenth is, that's it. There's no going back. You're bonded for life.

Gemini, the Twins: May 21- June 20

Change is in the air for you, Gemini, and it looks like it could be really healthy for you. You might take on a new level of communication with a partner or start a new workout routine that will do wonders for your spring break bod. But don't get carried away, now— the stars indicate that around the tenth you are going to consider getting a haircut. Fight it, Gemini. Fight it with all the strength in your body. Your hair is the source of your vitality, thanks to the position of Mars

until next month, and if you cut even one single hair on your head, you will shrivel up like a dry sponge and crumple into dust like that one professor in the first Harry Potter movie. So unless you want to spend the holidays in a dustpan, don't cut your hair.

Cancer, the Crab: June 21- July 22

Cancer, you've been neglecting someone close to you, and it's time to do something nice for them. The stars indicate this month you'll be especially imaginative when it comes to romance, so don't be afraid to let your creative spirit free. Make some waffles, take your special someone out dancing, buy them flowers and chocolates just because! But if I were you, I'd avoid cooking them dinner. The moon this month is having a crazy effect on you, and by 6 p.m. every night until the solstice, you won't be able to use your hands to eat. Pretty crazy.

Leo, the Lion: July 23- August 22

Leo, you lucky son of a nutcracker! You've had a pretty good run this year, and it's all about to get even better. You're going to win a prize for most handsome/gorgeous person wearing an ugly sweater. You're going to wear suede and NOT ruin it, and you're going to get everything you wish for this holiday season. Everything. Every single wish that you make between now and December 31st will come true. Maybe not immediately, but at some point it will. Also you'll gain the ability to peel potatoes with your eyelashes. If you cannot do that, you're not a true Leo.

Virgo, the Virgin: August 23- September 22

Virgo, someone has their eye on you! Maybe it's the way you've been combing your hair, or maybe it's that shirt your mom bought you, but wow, someone is noticing you. Take a second to acknowledge your admirer, shoot them a smile and maybe take chance on

something new. Just be aware, though— due to the position of Venus until the last week of the month, your tummy will be doing a square dance more often than usual, and you're probably going to toot every time you laugh. It'll be cute at first but it won't be long before you're burning holes in fabric chairs and lifting out of your seat. I'm not saying it's going to get violent, but the farting will get ugly. So take full advantage of the admiration while you can.

Libra, the Scale: September 23- October 22

Ah, Libra! It's that time of year when your balancing skills are put to the test. You're trying to juggle work, maintaining a social life and finding "you time" to can sleep and eat and bathe and all that. But even you and all your wisdom can't do it all. You're going to want to take a personal day, and my cosmic powers tell me you're going to want to do it sometime between the sixteenth and the twenty-second. Take a nice hot bath, read a book or start that new Netflix series you've been putting off forever. Make yourself a big dinner. Eat that dinner in one bite. Finish all of it. The position of Pluto on the twenty-third will overtake your entire body and soul and plunge you into a deep hibernation like sleep for at least 26 hours and your body will need to work off the stored energy.

Scorpio, the Scorpion: October 23- November 21

Balloons, Scorpio. Balloons. Mischievous Mercury may have finally freed you from its retrograde grip, but it's still got one last hurrah in store for you. The planet has filled your head with balloons. They'll fill your dreams, your thoughts and your desires. You'll go to the store to get eggs and realize as you're checking out that you've got a shopping cart full of inflatables. You'll make yourself a new balloon animal pet everyday. But don't run from this cosmic prank — embrace it. Build yourself a balloon animal army, take to the skies, claim your domain in the clouds as the Master of All Balloons as mankind cowers humbly from the ground.

WILD WEDNESDAY

1

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 - 6 Mighty steed
 - 10 Ice-cream treat
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 - 15 Bartok or Lugosi
 - 16 Prompted
 - 17 Windy City airport
 - 18 With, to Pierre
 - 19 Fjord port
 - 20 Very close
 - 22 AAA suggestions
 - 23 Bird abode
 - 24 Snapshot
 - 26 Gumboled
 - 30 Drive-in servers
 - 34 Shake a leg
 - 35 Insect resins
 - 36 Placed
 - 37 Wednesday's god
 - 38 Fake bullet
 - 40 Translucent mineral
 - 41 Hamm of soccer
 - 42 Income sources
 - 43 Full of crud
 - 44 Self-important
 - 46 Generosity
 - 48 It may be poached
 - 49 Highway hauler
 - 50 Veers
 - 53 Lead? (2 wds.)
- DOWN**
- 1 Bard's river
 - 2 Radar O'Reilly's drink
 - 3 Stole, for example
 - 4 Taj Mahal site
 - 5 NASA splashdown
 - 6 Diminished
 - 7 Ziegfeld offering
 - 8 Baldwin of films
 - 9 Hiker's gear
 - 10 Pressing problem?
 - 11 Supplant
 - 12 Edit out
 - 13 Hubbubs
 - 21 Rapper Dr. —
 - 25 W-2 collectors
 - 26 Eat like a horse
 - 27 Video companion
 - 28 Troy's last king
 - 29 Sea eagle

PREVIOUS PUZZLE SOLVED

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- 30 "Little Engine" verb
 - 31 Hazard a guess
 - 32 Hockey needs
 - 33 Visits
 - 35 Refrain syllables
 - 38 Cleared the shelves (2 wds.)
 - 39 Dell units
 - 40 Coffee holder
 - 42 Get some exercise
 - 43 More bleak
 - 45 Bother
 - 46 Floors or stories
 - 47 A Vanderbilt
 - 49 See-through sealer
 - 50 Type of lock
 - 51 Novelist — Paton
 - 52 Annex
 - 54 Blarney Stone locale
 - 55 Chalet feature
 - 56 Makes a bow
 - 57 Murray or Rice
 - 58 Perchance

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SUDOKU[©]

Puzzles by KrazyDad

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HOW TO PLAY

Complete the grid so that every row, column and 3x3 box contains the numbers 1 through 9 with no repeats.

DIFFICULTY LEVEL

INSANE

4	8	3	6	1	2	6	7	5
2	6	7	5	3	6	4	8	1
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8	2	5	6	6	7	3	1	4
9	1	4	3	8	5	7	9	2
3	7	6	4	2	1	8	5	6
7	4	6	2	5	8	1	3	9
6	3	8	1	4	9	5	2	7
1	5	2	7	3	6	3	4	8

The Nick Saban effect: When winning isn't enough

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Mark Richt was one of the most successful coaches in the history of the Southeastern Conference. In his 15 years at the University of Georgia, he made six appearances in the SEC Championship game. He won two SEC Championships and went to BCS Bowls. Richt had one losing SEC record in his 15-year tenure, winning 74 percent of his games at Georgia. On Sunday, Nick Saban had Mark Richt fired.

Saban wasn't in Georgia athletic director Greg McGarity's office, but make no mistake, Saban's tenure at Alabama had everything to do with Richt's "fresigning."

Look at Nick Saban's Wikipedia page. Look at his head coaching record. It has more colors than the rainbow.

Since Saban has taken over at Alabama, he's won three national titles. He's appeared in the SEC Championship game



FILE PHOTO: LOGAN KIRKLAND

Alabama coach Nick Saban reacts in the game against Ole Miss earlier this season.

six times in his nine years at Alabama. He's changed the game. He makes over 7 million dollars a year. He's worth every penny, but Saban has made it differ-

ent for coaches in this league. Nick Saban is dominating the league. His recruiting tactic is better than every other coach's in the SEC.

"I think the expectations have been built to the point that if you don't win a championship it's kind of miserable around here," Richt said Monday. "If we don't make it to [the

SEC championship game in] Atlanta, I'm miserable, too."

The expectation is championships. Go find a coach that was fired in the SEC for only winning 9 games in a regular season before Nick Saban arrived at Alabama in 2007. You won't find one.

Alabama had to pay high dollars to keep Nick Saban happy.

When that happened, other athletic departments around the country had to match it if they wanted to keep their coaches. When other athletic departments started throwing out four and five million dollar salaries, they expected Nick Saban results. The problem is: there's only one Nick Saban.

"I don't know what the world's coming to in our profession," Saban said, referring to Richt's dismissal from Georgia.

The world's coming to this: In a world where coaches are making over four million dollars, fans are expecting championships, not 9-3 seasons. That's not fair, but when you make that type of salary, the expectations are going to skyrocket. Fans are not going to appreciate 9-3 at places such as Georgia and LSU, when Alabama is consistently winning 11-12 games in the regular season and often winning the national championship. That's the world we live in.

With the salaries the coaches are making, it's hard to feel empathy for them. They know what they're going into when they sign up for this. Coaches are hired to be fired. It's rare that a coach in this age of college football stays at a program for a long time. That's the world we live in.

It's also hard to blame coaches for leaving for more money. Fans are fickle. They can change their mind at a moment's notice. I offer you LSU this weekend as an example. That's the world we live in.

It's simple. Nick Saban has changed the game. Nick Saban and Alabama have made schools pour more money into their football programs to remain competitive. Nick Saban's success has made fans at other schools wonder why their school can't accomplish what Alabama has. Nick Saban's first victim was Mark Richt. He likely won't be the last. That's the world we live in.

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