

6-1967

## ASWA Review-1966-1967

Bernadine Meyer

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### Network Recommended Citation

Meyer, Bernadine (1967) "ASWA Review-1966-1967," *Woman C.P.A.*: Vol. 29 : Iss. 4 , Article 3.  
Available at: <https://egrove.olemiss.edu/wcpa/vol29/iss4/3>

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# ASWA Review-1966-1967

Dr. Bernadine Meyer

President 1966-1967

Advancing the interest of women in all fields of accounting—this is the goal of ASWA. During 1966-1967, ASWA members and ASWA chapters very actively pursued that goal with increased evidence of their professional concern and commitment.

A noticeable trend during the year was the tremendous increase in chapter work done to encourage and interest the young woman in accounting through the student associate membership program. Not only was there a great upsurge in the number of chapters instituting such programs, but the chapters displayed a great deal of leadership and creativity in the design and implementation of the programs. A significant contribution and aid to the program was made during the year with the appearance of the pamphlet, *Why Not Choose Accounting?*, prepared by AWSCPA and available to ASWA chapters through national headquarters.

The world heard more and more about ASWA this year, and all indications are that it will be hearing even more. Giant steps have been taken by many ASWA chapters with radio and TV programs; a central file of radio and TV scripts was begun, located at national headquarters; through the cooperation of AWSCPA, information about methods of securing air time was distributed to all chapters; and workshops at both the eastern and western regional conferences helped members to secure a better understanding of how their chapters might present more and better programs. A great deal of "behind the scenes" work continued to be done on the joint ASWA-AWSCPA project, the Speakers Bureau.

Nor did ASWA neglect the education and development of its own members. The programs, study sessions, and seminars presented by chapters for their members were exceedingly effective in aiding the woman accountant of today to meet the challenge of change and of tomorrow. This year, too, saw an increase in the number of combined chapter meetings, "all state days," and opportunities for members from more than one chapter to meet professionally and to learn from each other.

During 1966-1967, members of the ASWA national board of directors added considerably



to the average mileage traveled by the American woman during one year. Personal contact between members of the board and ASWA chapters was extensive; each member of the board attended the public relations meetings of chapters in her vicinity. When this was not possible, board members made special trips to visit chapters.

The progress of ASWA during 1966-1967 was possible because of a great many people:

on the local level, it was because of the individual ASWA member, the chapter officers and committee chairmen;

on the national level, it was because of a hard-working, enthusiastic board of directors and a completely devoted executive committee who worked and worked and then worked some more;

in Chicago, at 327 South LaSalle Street, it was because of the staff at national headquarters and—singularly and splendidly—Miss Beatrice Langley, whose title changed this year to that of executive secretary of ASWA;

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# Annual Meeting

## American Society of Women Accountants

In accordance with ARTICLE X, Section 1, of the National Bylaws of the American Society of Women Accountants, notice is hereby given that the 27th Annual Meeting of the Society will be held in conjunction with that of the American Woman's Society of Certified Public Accountants at the Sheraton Motor Inn, Portland, Oregon, September 20-23, 1967. The Annual Business Meeting of the American Society of Women Accountants has been called for 9:00 a.m. on Friday, September 22, 1967.

Patricia L. Clark  
National Secretary, 1966-1967

### Tips For Busy Readers

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"Accounting Theory: A CPA Review," Benjamin Newman and Martin Mellman, John Wiley & Sons, Inc., New York, 1967, 176 pages, \$6.95.

The basic purpose of this book is to help the CPA candidate to prepare for the theory of accounts section of the uniform CPA examination. However, a candidate will also find it to be a helpful source of information in preparing for the accounting practice, auditing or theory of accounts sections of the examination.

The book consists of five chapters:

- Basic Accounting Concepts
- Revenue Recognition and Measurement
- Cost and Cost Expiration
- Reporting Principles and Standards
- Accounting and Reporting Problems and Applications

Definitions of various accounting terms and concepts and their relationships to accounting are discussed in each chapter. The coverage of these terms and concepts is concise yet complete, giving the CPA candidate good basic knowledge which should be helpful in answering questions or working problems in the three sections of the test pertaining to accounting.

Another helpful feature of this book is that it gives solutions to questions which have appeared on previous examinations. These solutions should be valuable to the CPA candidate because they are presented in good form and they suggest ways to develop essay-type answers for questions.

As I read through the various chapters, I felt that all accountants, not just CPA candi-

dates, would benefit greatly from reading this book. The author covers a lot of territory in 176 pages and yet manages to write prose that is both easy reading and capable of holding the reader's attention.

Although the book will serve as an excellent additional study tool for the CPA candidate, it will, of course, need to be used in conjunction with publications of the AICPA and current accounting textbooks in order for the candidate to review properly.

The authors are both CPAs, professors of accounting and active in the New York State Society of CPAs. Their combined efforts have produced an effective aid to the CPA candidate in his efforts to broaden and deepen his accounting knowledge.

Anne H. Tabar  
Cincinnati, Ohio

### Editor's Note:

The reviewer for this book, Miss Tabar, is herself a CPA candidate so the editor felt that her reaction to the book might be especially pertinent.

M.F.H.

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### ASWA Review - 1966-1967

*(Continued from page 6)*

finally and emphatically, it was because of the cooperative efforts of AWSCPA, its national officers and committee chairmen. As just a glance at this page will reveal to the most casual reader, it is the initials of two organizations rather than one which continue to appear as the work of the ASWA year is recorded. It has been said before; it merits repetition: "AWSCPA's cooperation has been heartwarming and its sincere concern for the welfare of ASWA is something for which we in ASWA should be particularly thankful."