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Editor's Notes

American Woman's Society of Certified Public Accountants

American Society of Women Accountants

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Editor's Notes



Once a year the Editor devotes her column to an introduction of the two women who will serve as presidents of our two sponsoring organizations. For the 1975-1976 administrative year Lois C. Mottonen, CPA, will serve as President of AWSCPA and B. Jean Hunt, CPA, will serve as President of ASWA.

Ms. Mottonen is a native of Wyoming and graduated with honors from the University of Wyoming. She has served in various positions in the Audit Division of the Internal Revenue Service and is now Chief of the Collection and Taxpayer Service Division for the State of Wyoming.

She is a member of the AICPA, the Wyoming Society of CPAs, AWSCPA and ASWA. She was instrumental in organizing the Cheyenne Chapter of ASWA and served as its first president.

Because of the personal benefits Ms. Mottonen has gained through her affiliation with AWSCPA she believes that the organization can be a vital force in the personal and professional lives of all its members. She thinks that the tremendous increase in AWSCPA membership during the past two years and the rapidly changing conditions in the business world and in the accounting profession call for a reappraisal of the activities of AWSCPA to

determine whether they meet today's needs.

Ms. Mottonen therefore plans to foster closer associations among AWSCPA members, both through organized programs and projects and through informal meetings of members throughout the country. She also wants to encourage greater involvement of members in society activities through committee work and contributions to the AWSCPA Newsletter and *The Woman CPA*. And, to make sure the society functions for the benefit of its members, she will actively solicit comments and suggestions from the members for the guidance of the officers.

Ms. Mottonen also hopes that AWSCPA can make meaningful contributions towards the goals of International Women's Year. In her opinion much needs to be done yet: the Equal Rights Amendment is not yet passed, equal pay is not yet a reality, a women's influence in politics is still negligible and behind that of many civilized countries. She thinks that AWSCPA can add meaning to the objectives of the International Women's Year: security, development, and peace.

Ms. Hunt, the incoming president of ASWA, is a native of Alabama and a graduate of the University of Alabama. She holds a CPA certificate from the State of Alabama and is the only woman partner among the nine partners of Dudley, Hopton-Jones, Sims & Freeman, a CPA firm in Birmingham.

She is a member of the AICPA, the Alabama Society of CPAs, AWSCPA, and ASWA. She is a charter member of the Birmingham Chapter of ASWA and served as its first vice president and its second president.

The emphasis of Ms. Hunt's year as president of ASWA will be on growth: growth in numbers and unity, growth in knowledge, and growth in integrity.

For Ms. Hunt growth in numbers and in unity means more members in more chapters working in unison towards common goals. She thinks that ASWA chapters have proven to be very valuable



in the cities where they are located in improving the image of women in accounting. But more chapters are needed, and stronger chapters are needed. "The young women who are just beginning their careers in accounting," says Ms. Hunt, "must be made aware of the advantages of a national organization which can exert much more influence than a single individual can."

Growth in knowledge, in Ms. Hunt's opinion, is necessary for every accountant; for a woman accountant it is crucial since women are not allowed to be average but must still prove their superior ability. She therefore thinks that it is essential for women accountants to be proficient and up-to-date on technical accounting matters and that association with ASWA can help members to grow in knowledge.

Growth in integrity means to Ms. Hunt the realization that accountants are professional and must adhere to the Code of Professional Ethics. She thinks that women accountants must take their ethical responsibilities seriously in order to make sure that they will continue to be given equal consideration for jobs, not only in accounting but also in management.