

1-1981

Readership Survey

American Woman's Society of Certified Public Accountants

American Society of Women Accountants

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Readership Survey



In order to better serve the needs of our readers, THE WOMAN CPA is doing a survey to compile statistics. Please complete and return to:

READERSHIP SURVEY
THE WOMAN CPA
Box 944
Cincinnati, OH 45201

- 1) State you live in: _____
- 2) Are you a CPA? _____
- 3) Years of full-time work experience: _____
- 4) Sex _____
- 5) Is your job related to accounting? _____
- 6) Are you a full-time student? _____
- 7) Are you a part-time student? _____
- 8) Work status (check one)
 - Self-employed _____
 - Employed full-time _____
 - Employed part-time _____
 - Unemployed _____
 - Retired _____
- 10) Annual Income:
 - \$10,000 to \$20,000 _____
 - \$20,000 to \$30,000 _____
 - \$30,000 to \$50,000 _____
 - \$50,000 to \$75,000 _____
 - \$75,000 and over _____
- 11) Do you support dependents?
 - Wholly _____
 - Partially _____

Readership Survey (Continued)

- 12) Present employment is in:
Public accounting _____
Education _____
Industry _____
Non-profit organization _____
Services _____
Others (indicate) _____
- 13) How many do you supervise? _____
- 14) Level of responsibility:
Top management _____
Supervisory _____
Other _____
- 15) Age:
Under 25 _____
26-35 _____
36-45 _____
46-55 _____
56-65 _____
66 and over _____
- 16) Indicate highest level of education: _____
- 17) Do you own your own home? _____
- 18) Value of home:
Under \$50,000 _____
\$50,000 to \$100,000 _____
\$100,000 to \$150,000 _____
Over \$150,000 _____
- 19) Do you own investment property? _____
- 20) Do you own stocks, bonds, etc.? _____
- 21) Have you traveled outside U.S. in past two years?
Business _____
Pleasure _____
- 22) How many times have you flown in past year? _____
- 23) How many nights have you spent in hotel/motel on business in the past year? _____
- 24) Articles you liked in THE WOMAN CPA
- 25) Topics you would like to see published in THE WOMAN CPA: