

University of Mississippi

eGrove

---

Newsletters

American Institute of Certified Public  
Accountants (AICPA) Historical Collection

---

5-1996

## AICPA News & Views, May, 1996

American Institute of Certified Public Accountants (AICPA)

Follow this and additional works at: [https://egrove.olemiss.edu/aicpa\\_news](https://egrove.olemiss.edu/aicpa_news)



Part of the [Accounting Commons](#)

---

## IN THIS ISSUE...

- John Cullen Saves a Colleague's Life
- Taking Control of the Phone System
- *News & views* Viewpoint
- Take Our Daughters to Work
- Rx for Healthy Team Living
- Summer Reading List
- History Trivia Quiz Answers
- Anniversaries

## SPECIAL EDITION: YOU'VE HEARD THE NEWS— HERE COME THE VIEWS!

# John Cullen Saves a Colleague's Life—

## Read this Article for a Four-Step Guide to Heroism



*Jose Suarez of Member Services (left) can breathe a sigh of relief, thanks to John Cullen of the Order Team (right).*

Jose Suarez of Member Services admits that he might not be here today if not for the quick thinking of his colleague on the Order Team, John Cullen. One night several weeks ago, he and some other Team AICPA members were working late, and Suarez, while he was working, ate a pear at his desk. He began to choke.

"I don't know how to describe the sound that came out of my mouth. I couldn't talk. I couldn't cough. I couldn't breathe. Nothing," Suarez remembers, "I just kept grabbing at my throat."

Luckily for him, several other people noticed his distress, but they were unsure of how to proceed. Several people hit him on the back several times in an effort to help him breathe, but it was to no avail.

"It seemed like it took hours, even though it probably was

*continued on page two*

### HOW TO SAVE SOMEONE WHO IS CHOKING

- 1. Determine if the Person is Choking.** Observe if the person can cough, speak, or breathe. Ask him or her, "Are you choking?" If the person can cough, encourage him or her to continue coughing. If the person cannot speak, cough or breathe, proceed with the Heimlich maneuver.
- 2. Shout for Help.** Even a trained paramedic would rather have an assistant at the site of an emergency. Attract the attention of others who can help.
- 3. Phone EMS for Help.** Seconds count when someone is having trouble breathing. Get someone to call an ambulance (see the back of the AICPA Telephone Directory for emergency numbers). If the site of the incident is the AICPA, have someone tell the reception desk and Human Resources that an ambulance has been called.
- 4. Perform Abdominal Thrusts.**
  - Stand behind the person choking, and wrap your arms around his or her waist.
  - Place your thumb side of one fist against the middle of the person's abdomen just above the person's navel and well below the lower tip of the solar plexus, or breastbone.
  - Grab your fist with your other hand and press it into the patient's abdomen with a quick upward thrust.
  - Repeat thrusts until the obstruction is cleared.

## John Cullen Saves a Colleague's Life, continued

only a few seconds." Suarez laughed, "Then John came up behind me and performed the Heimlich maneuver and it was all over. I could finally breathe again."

The Heimlich maneuver saved Suarez. According to the American Heart Association, 3000 Americans die every year from choking caused by foreign-body airway obstruction, but when it is performed correctly, the Heimlich maneuver saves countless lives. Named for the doctor who discovered it, it is a simple technique used to unblock a person's breathing passages by thrusting into the abdomen below the rib cage. It is easy to learn (see side bar), and if he could have his way, John Cullen would have everyone take the time to teach it to themselves or to learn it from the Red Cross.

"As strange as this might sound," Cullen admits, "I never really learned how to perform the Heimlich maneuver in a class. I learned it from looking at the diagrams in restaurants and reading the instructions. It's important, though, for everyone to know it. After [saving Suarez' life] I was shaking. It scared me. I had never really done anything like that before. But it felt really good knowing that Jose was still living. I guess it worked."

Above all, Jose Suarez is grateful to Cullen. "Not only is he a good colleague," he says, "He's a great friend, and he's my hero."

### WHAT TO DO AT THE AICPA IF AN AMBULANCE IS NEEDED FOR ANY REASON

1. Call the Ambulance. In **New Jersey** and **Washington**, dial **911**. In **New York** call **212-809-5433** (212-809-LIFE).
2. Call the reception desk and Human Resources to let the people there know that an ambulance is on its way. Please be sure to let them know for whom it is needed. In the New York Office, in the event that the Human Resources Office is momentarily unattended, please contact Joe Ciccone at extension 6229. In the Washington Office, please inform Ela Work at extension 260.
3. Please note that there are a number of individuals at the Institute who are certified for Cardiac Pulmonary Resuscitation (CPR). These names and extension numbers are listed on the back of the Telephone Directory. If you think someone might need CPR, please follow steps 1 and 2 above, and contact one of these people immediately.

## Why every call to the Institute is a 911

*Ed Niemiec, Operations & Information Technology and Jay Rothberg, Member Services*

There is no question that everyone who works for the Institute is incredibly busy lately. All of us are learning more skills and attending more meetings than ever before. These activities are vital to our transition to a team-based work culture. However, while dramatic change occurs in the way the AICPA works, one fact remains intransigent: we work for our members. Our primary purposes for being here at the Institute are to serve our members and the public interest.

We have all heard it said many times before that quality service is a top priority for all of us at the Institute. If members mail us letters, send us faxes or contact us through the Internet or the Accountants Forum, we have an obligation to respond quickly. Most members, however, pick

up the phone when they need the AICPA. That means that our phones are their research tools, their panic buttons, and their trips to the store. If they can't reach us, as far as they're concerned, the AICPA might as well be closed. The goods and services that they don't receive from us, they can get elsewhere, and we will lose them as customers. We all know that keeping customers and finding new ones is the most important activity of any business.

As members of the executive and cross-functional teams, we both know what it's like to get bogged down with an enormous amount of work. We know that all of our colleagues—from the people in entry-level positions to the president—are working very hard. However, we both

*continued on page three*

## Why every call to the Institute is a 911, continued

realize that when our members call, we need to pause long enough to respond to them. We both do this because we understand that having a top-of-the-line voicemail system is no substitute for human contact. This article offers some telephone courtesy procedures (see side bar) that we, along with Barry Melancon, urge everyone to implement. No matter what else we all

accomplish at the Institute, if we have not responded to our members' calls, Team AICPA has not achieved its objectives.

Keep in mind how you as a consumer would like to be treated and rate providers by their quality of service and responsiveness. We at the AICPA must meet the same standards to maintain member/customer satisfaction.

## TAKING CONTROL OF THE PHONE SYSTEM

Recently, Barry Melancon sent us all a voicemail message that expressed concern about our response to member telephone calls. We, as members of the executive team, are concerned as well.

Our AT&T phone systems are the most advanced of their type available, but we see through systems reports that a large number of staff do not answer calls ringing on their phones when they are at their desks. In order for our state-of-the-art call coverage to be effective, it is imperative that coworkers pick up one another's calls.

The Executive Team urges all of us to follow the following telephone courtesy procedures:

- ◆ We should insure that the "send calls" feature IS activated whenever we leave our desks.
- ◆ We should also insure that "send calls" feature is NOT activated whenever we are at our desks.
- ◆ Before transferring callers, please get the caller's permission to pass him or her to another person.
- ◆ When transferring a caller, make sure that he or she is connected with another person, not a voicemail message, unless the caller consents to leave a voicemail message for the other party.
- ◆ Before leaving our desks for any extended period, we should, whenever possible, insure that someone will answer our phones.
- ◆ We should regularly update our AUDIX mailbox greetings to inform our callers of how long we plan to be away from the phone, when we will be able to return calls, and who the caller can contact if the matter is urgent. The alternate contact should be someone who is familiar with the project(s) for which he or she is a referral, and obviously, that person needs to know that he or she may be receiving calls about the project(s).
- ◆ We should only use the speakerphone feature on our phones with the permission of the caller to use it. Normally, it should be reserved for situations when more than one party in a room needs to participate on a call.



## TEAMWORK IS VITAL TO THE AICPA'S RENEWAL

Chuck Peck, MPO

Teamwork is the key to our successful present and future. Now, and in the years ahead, our ability to execute willing and cooperative efforts between committees, market-segment teams, and day-to-day functions will mean the difference between struggling to get by or achieving something extraordinary.

We are well on our way in our transition to a team-based, performance-driven, member-focused organization. However, teamwork does not happen by accident. It requires constant attention and effort by everyone. To truly function as a team, we need to fully cooperate and demonstrate daily, by our actions, that the *Values & Visions Statement* hanging on the walls of our meeting rooms are more than just words.

### Leadership

Leaders, in particular, must set the right example and the right tone. A large, international management consulting firm, specializing in employee morale problems, proved this point. They reported that whenever they found a group of unhappy workers, all of whom had similar gripes and negative attitudes, invariably they found a complaining supervisor. Where they found motivated, gung-ho people, they also found managers with those same qualities.

Think of your favorite sports team. Then think about the pivotal role the coach plays. Without the right coach and the right team leaders, success is hard, if not impossible, to achieve. The leaders of our day-to-day work teams, market segment teams, and implementation teams have an exciting challenge: to help steer Team

AICPA into a new era of productivity, innovation, and professional development.

### Responsibility with Authority

How many times have you thought, "Why don't they ask me how the work should get done?" That's exactly what happens in a team environment. Managers and supervisors make it possible for the members of their teams to really flex their intellectual and creative muscles by delegating decisions about how work gets done, and delegating demanding responsibilities that tax and stretch employees' abilities. When real responsibility and authority are given, each of us is obligated to pick up the ball and run with it to the best of our ability.

In a high-performance team environment, everyone has a great opportunity to participate and have a stake in what is being implemented, thereby increasing the probability of success. And the payoff is professional and personal. Studies have repeatedly shown that people make the most of it when given the opportunity. They are happiest in their work environments when they are able to develop their careers through their own good work and can channel their energy into productive and positive pursuits.

### We All Work for One Organization

The AICPA comprises many different teams. Undoubtedly, a person feels allegiance to his or her own team. But beyond our immediate affiliations, all of us have the common bond of being part of Team AICPA, serving our members and the pub-

continued on page five

## TEAMWORK IS VITAL TO THE AICPA'S RENEWAL, *continued*

lic. Rather than becoming islands unto ourselves, we must work together and understand how we affect one another. Exceptional performance by one team can be negated by average performance from another. Teamwork at the AICPA means all employees should do their best for their immediate area, for the AICPA, and for our members, who are in fact our customers.

### Continue to Encourage Innovation

Unfortunately, as organizations become larger, they frequently tend to standardize procedures, establish bureaucratic patterns, and discourage opposition to the status quo. This often increases the feelings of depersonalization. We can respond by fostering a proactive, progressive atmosphere in which individuals throughout the AICPA are motivated to do a first-class, "can-do" job and feel confident about being innovative.

### It's Not All Smooth Sailing

In dynamic organizations, it is not unusual for some unfavorable conditions to develop. For instance, to foster real teamwork, each of us must make an effort to curb the human tendency to envy the success of co-workers. The feelings of jealousy and envy are born into each of us. But if these conditions exist anywhere within an organization, the entire organization can be negatively affected.

Teamwork among all employees, at all levels, is also not enhanced by open knocking, whether it is said in earnest or intended as humor. An open forum is the wrong place to air personal complaints about others. Of

course, one sign of a healthy organization is the open, good-natured ribbing that takes place between people from different groups as they're pulling together. Much of the ribbing that takes place is meant to be good-natured fun. While humor serves its purpose, taken too far it can do more harm than good. Belittling or knocking another person or group can create an overall air of negativity within an organization. When teamwork is a sincere goal, there simply isn't enough time, between meeting deadlines, solving problems, and trying to build a stronger organization to knock down the efforts of others.

### Teamwork is People

"Teamwork is People" is a phrase used to emphasize an organization's most valued commodity: the skill, knowledge, talent, energy, and brainpower of its employees. Without question, the synergy between us enables us to achieve far more than any of us could do alone.

Teamwork does not just happen. It requires an unrelenting effort by all of us, at all levels. The way to get there is by thinking positively, trusting each other's skills and contributions, remaining open-minded, and working hard to do the very best we can. At the end of the day, each of us should be able to congratulate ourselves on having made a difference. The AICPA and the members who finance our salaries depend on us to effectively combine our skills and talents to achieve common goals. Together, we can accomplish more than anyone can imagine.

**Editor's note:** News & views Viewpoint is a new feature of News & views which will appear periodically in this publication. N&v encourages any and all Team AICPA members to submit editorials about work at the Institute to Anne Rothkopf. News & views reserves full editorial control over any submissions it receives.

## Take Our Daughters to Work Day—A Smashing Success in Washington, D.C.

*Krissy Korte, News & views Washington correspondent*

Again this year, the AICPA took part in the nationally organized, Take Our Daughters to Work Day. This unique day was organized to help young women across the U.S. build their self-confidence, encourage them to pursue goals, and assist them in realizing they one day will play a significant role in America's workforce.

The young ladies began their busy day in Washington by getting to know each other over breakfast and were welcomed by Lynn Drake, Director, Public Relations/Communications, who did an excellent job! The theme for the day was Women in the Workplace with an emphasis on working in teams.

As the morning progressed, each young lady was given the opportunity to work one-on-one with their mentor and acquired a hands-on glimpse at some of the Window environment applications utilized by AICPA staff, (i.e. CC:Mail, WordPerfect, CD-ROM, etc.). They sent messages to one another, retrieved their messages, and some dove right in and quickly began working with our technology.

The ladies reconvened and received their staff survey assignments. Each participant interviewed four staff members and covered questions about education level, what likes and dislikes they had about their job, what advice they may have, and additional questions about social events at the AICPA. This portion of the day was exciting for both staff and the participants, and each of the participants gathered a great deal of information.

Our luncheon speaker, Christine Brunswick, gave a fantastic presentation on her responsibilities and experiences as the Vice President of the National Breast Cancer Coalition. She also shared a slide presentation of her trip to Beijing, China where she spoke on behalf of the coalition at the International Women's Conference last summer. The young women asked many important questions about breast cancer which gave them great knowledge on an extremely serious women's health issue that will be useful to them in their futures.

The girls then participated in the tabulation of the surveys and discussed the results of the open-ended questions. The staff had likes and dislikes about their jobs, which was expected, but many respondents had no regrets and wouldn't have done anything differently in their lives. Others



*Rosalynd M. Rambert of Marketing Services works with her daughter on a computer project.*

### IN NEW YORK AND NEW JERSEY

*Angela Sayyed, Human Resources Team*

**Harborside** hosted 36 daughters and their mentors on Daughters Day. In the morning, the daughters participated in a career panel and saw a demonstration of the latest printing technology in Printing Services. During a tour of Harborside, they also informally surveyed team members regarding a possible Team AICPA picnic, and they enjoyed a magic show at lunch. In the afternoon, the daughters worked individually with their mentors, attended a computer workshop, and discussed career choices and their plans for the future.

**New York** hosted seven daughters who were given a tour of the offices by Joe Ciccone, attended a personalized demonstration of ROOM ZOOM—the Accounting CD-ROM for college students, conducted a survey, and enjoyed a closing session in the Member Dining Room with their mentors, where participation certificates were handed out by Barry Melancon.

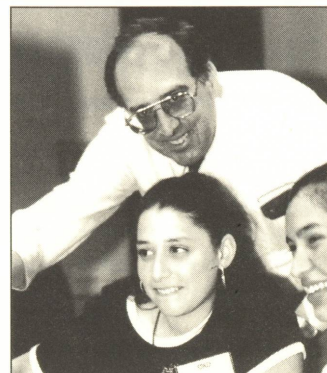
continued on page seven

## Take Our Daughters to Work Day. . ., continued

wished they had studied harder, kept a journal, been more assertive, learned more about other countries, and had a “more well-rounded background.” The staff told the girls to attend school and study hard, as well as try new things, be aggressive, and enthusiastic. The girls were encouraged to follow their dreams and believe that they can do anything they set their minds to. Finally, there was overwhelming support for more social events at the AICPA, such as a company picnic.

Overall, the day was a *huge* success. The girls left with a sense that they had successfully worked together as a team and acquired valuable information for AICPA management to use in the future. The AICPA also provided each participant with a “goodie bag” of AICPA paraphernalia. And, at a later date, each will receive a copy of the entire day

on video. Many of them look forward to returning next year to learn more about the accounting profession and the various functions that occur during the day-to-day workflow at the office. Thanks again AICPA for sponsoring such a great program and many thanks to the numerous employees who participated during the day or worked behind the scenes on this important team project! We all should be extremely proud of what we accomplished.



*Allan Kaplan of the Financial Management Team flashes a proud father's smile with his daughter, Stacey.*

## Future Success Stories

The young women who attended Take Our Daughters to Work Day in Harborside participated in a workshop where they were asked to write reasons why they knew they would be successful later on in life. Here are a few of their answers:

I know I am going to be a success because . . .

❖ “I am smart.”—*Lina and Heather*



❖ “I try hard, I’m good at things, I’m beautiful, I think a lot and I study.”—*Roberta, Tameka and Ashley*



❖ “I am a very outgoing person and enjoy helping others.”—*Natasha Alvarado*



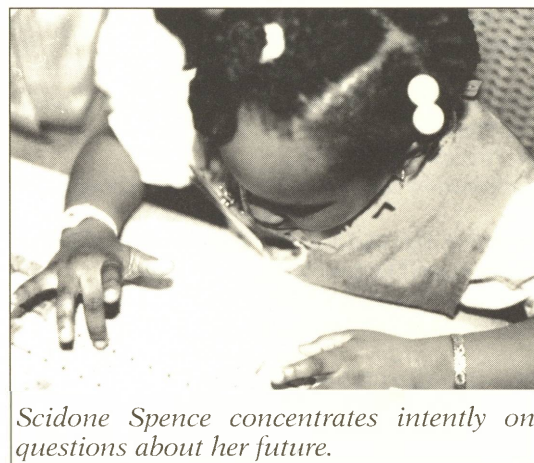
❖ “I’ll put all my heart in it and try my best.”—*Lynette Williamson and Michelle Spence*



❖ “I like to teach people when they need help and I’m good with kids.”—*Tina Rambert*



❖ “I am a very intelligent person and I will work hard to pursue my goals.”—*Nicole Simon*



*Scidone Spence concentrates intently on questions about her future.*

**Editor’s Note:** *Krissy Korte will be writing other stories for News & views from a Washington Office perspective. Look for other articles from her in future editions of this publication. Thanks to Rick Gesualdo for the photographs that appear with this article.*



## The Team-Based Summer Reading List

Ron Piccin, *Communications Implementation Team*

It's Saturday afternoon. You sit back in your favorite armchair. You sip a glass of iced tea as you listen to the rhythm of an oldie-but-goodie that's playing on the radio. The house has that comfortable silence—the one you haven't heard for a while. You reach for the book that waits on the coffee table for you—*Teaming Up: Making the Transition to a Self-directed, Team-based Organization*.

Okay, okay, it's a bit of stretch. But the following reference materials are good reading—and will

help you to fully understand the many positive effects of team-based management.

Seventeen works are available in the AICPA Library. For the truly inspired, you can find them at Barnes & Noble, at the prices listed below. Among the titles available at Barnes & Noble are two books on tape, including a New York Times bestseller, *Reengineering the Corporation*.

Iced tea is available from a variety of sources, and summer, which goes with this reading list, is just around the corner. ■

### Managing Cross-Functional Teams (50 Pages)

By the *Society of Management Accountants of Canada*  
Published by same

### The Role of Management Accounting in the Emerging Team (37 Pages)

By the *International Federation of Accountants, Financial and Management Accounting Committee*  
Published by same

### Challenge and Change: Embracing the Team Concept (20 Pages)

By *Patricia Booth*  
Published by the Conference Board of Canada, 1994

### Teaming Up: Making the Transition to a Self-Directed, Team-Based Organization (247 Pages)

By *Darrel Ray*  
Published by McGraw-Hill, 1995, \$24.95

### One-One-One: Where the Real Work in Teamwork Gets Done (171 Pages)

By *David Dee*  
Published by Dartnell, 1995, \$13.95

### Team Coach: Vital New Skills for Supervisors and Managers (170 Pages)

By *Donna Deepröse*  
Published by AMACOM, 1995, \$17.95

### Empowerment for High-Performing Organizations (239 Pages)

By *William Gillory*  
Published by Innovations International, 1994

### Compensation for Teams: How to Design and Implement Team-Based Reward Programs (259 Pages)

By *Steven Gross*  
Published by AMACOM, 1995

### Team Effectiveness and Decision Making in Organizations (414 Pages)

By *Richard Guzzo and Eduardo Salas*  
Published by Jossey-Bass, 1995, \$39.95

### Why Teams Can Fail and What to Do About It: Essential Tools for Anyone Implementing Self-Directed Work Teams (196 Pages)

By *Darcy Hitchcock*  
Published by Irwin Professional Publishing, 1995, \$30.00

### The Wisdom of Teams: Creating the High-Performance Organization (317 Pages)

By *Jon Katzenbach*  
Published by Harper Business, 1993, \$14.00

### Linking Quality to Business Results: A Conference Report (22 Pages)

By *Peter Lacey*  
Published by the Conference Board, 1994

### Business Without Bosses: How Self-Managing Teams are Building High-Performance Companies (238 Pages)

By *Charles Manz*  
Published by John Wiley, 1993, \$16.95

### Transforming the Way We Work: The Power of the Collaborative Workplace (196 Pages)

By *Edward Marshall*  
Published by AMACOM, 1995, \$22.95

### Self-Directed Work Teams: The New American Challenge (353 Pages)

By *Jack Osburn*  
Published by Irwin Professional Publishing, 1990

### Fifth Discipline Fieldbook: Strategies and Tools for Building a Learning Organization (593 Pages)

By *Peter Senge*  
Published by Doubleday, 1994, \$29.95

### The Reengineering Revolution (Overcoming People's Resistance to Change) (120-Minute Audiocassette)

By *Michael Hammer*  
Published by Harper Audio, 1995, \$16.00

### Reengineering the Corporation (90-Minute Audiocassette)

By *Michael Hammer and James Champy*  
Published by Harper Collins, 1993, \$11.00



## A Prescription for Healthy Team Living

*Leslie Billera, Carmela Chinnici, Krissy Korte, Louise Williamson,  
Communications Implementation Team*

The Team Credo was born from a simple concept: Create a straight-forward list of “do’s and don’ts” that can help us all model the behaviors needed in a successful team environment.

At first, the list was designed to guide management during the transition to a new team environment. The idea was that if these folks have a keen understanding and appreciation for the team concept, the effect would trickle down (or, in a team environment, trickle “out”) to all team members. So as both a reminder and a request for continued support by the day-to-day work team leaders, the Credo was created.

As the Credo evolved, it was obvious that it had a much more universal appeal. Everyone at Team AICPA benefits from its common-sense approach and simple concepts. And each of us has a responsibility to support one another in our environment.

Take a look at the Credo. . . . Don’t worry—there won’t be a pop quiz asking you to recite it aloud while fellow team-members stand by giggling. Instead, the hope is that it will serve as a constant reminder to all of us on the basic principles of good, healthy team living!

Look for your own personal copy of the Team Credo—coming soon!

R<sub>x</sub>

## Team AICPA Credo

### I WILL —

- \* Support the AICPA Values & Visions Statement.
- \* Make every effort to learn how teams work and help them succeed.
- \* Encourage other team members to participate, take initiative and make decisions.
- \* Respect, listen to, and consider others’ opinions, regardless of position.
- \* Foster an environment where we always learn from our mistakes.
- \* Participate as an equal and not commandeer team meetings.

### I WILL NOT —

- \* Accord a lesser value to involvement on teams unrelated to my day-to-day work team.
- \* Pull individuals out of team meetings unnecessarily or otherwise undermine team efforts.

# Member Segment Teams

Below is a list of the AICPA's Member Segment Teams, formerly known as Market Segment Teams. The names of team leaders appear in **boldface type**. Some teams have more than one leader. Please feel free to contact any of the people on this list if you have questions about the work that Member Segment Teams are doing.

## Member Segment—Public Practice—Small Firms

Celeste Booth	Software Development
Dave Dasgupta	Communications/Public Relations
Anita Dennis	Journal of Accountancy
Stuart Eisenberg	Financial Management
Gary Freundlich	Practice Monitoring
Graham Goddard	Magazines and Newsletters
Alisande Hall	Membership Administration
John Hudson	Professional and Technology Products
Monte Kaplan	Management Consulting Services
Anita Meola	PCPS/MAP
Kim Gibson	Auditing Standards
Irene Taylor	Micro/LAN Support
<b>Linda Volkert</b>	Technical Hotline
<b>Patricia Williams</b>	Professional Development Self-Study
Lisa Winton	Taxation

## Member Segment—Public Practice—Medium-Sized Firms

Joe Bentz	Professional Development Group Study
Nancy Cohen	Information Technology
Brian Cooney	Congressional & Political Affairs
Robert Durak	Technical Publications
Dave Handrich	PCPS/MAP
Gelya Kotlyar	Financial Management
Ian MacKay	Professional Standards and Services
<b>Gary Markin</b>	Micro/LAN Support
Tracy Monaghan	Software Development
Mark Murray	Technical Publications
Steve Rojas	Personal Financial Planning
Steve Sacks	Management Consulting Services
Eileen Sherr	Taxation
Sheryl Weiner	Professional Ethics

## Member Segment—Public Practice—Large Firms

David Brumbloe	Practice Monitoring
Jim Clark	Taxation
<b>Pat Cummings</b>	Auditing Standards
Joe DeRupo	Communications/Public Relations
Laura Inge	Technical Publications

Patty Mulligan	Financial Management
Karen Neloms	Library Services
Dan Noll	Accounting Standards
Ann Sammon	Professional Development Group Study
Murray Schwartzberg	Technical Publications
Neil Selden	Technical Hotline
Arleen Thomas	Practice Monitoring
Virgil Webb	State Society & Regulatory Affairs

## Member Segment—Public Practice—Big 6

Lynn Drake	Communications/Public Relations
Dan Guy	Professional Standards & Services
Tom Higginbotham	Congressional & Political Affairs
Ed Karl	Taxation
<b>Anat Kendal</b>	TIPS
Caroline Maldonado	Professional Ethics
Peter Quinn	Technical Hotline
Michele Ruggiero	General Accounting
Annette Schumacher-Barr	Professional Standards & Services
Rhonda Sugarman	Professional Development Group Study
Gerald Yarnall	Audit & Accounting Guides

## Member Segment—Specific Industries

Sue Coffey	Professional Ethics
Tony Crudo	Dues Accounting
<b>Rich Grant</b>	Professional Development Self-Study
Jim Green	Professional Standards & Services
Linda Huntley	Practice Monitoring
Gary Morales	Facilities Management—New Jersey
Ed Niemiec	Operations & Information Technology
Bob Rainier	Magazines & Newsletters
Michele Rodin	Marketing & Product Management
Jodi Ryan	Industry & Management Accounting
Alan Sileo	Financial Analysis & Budget
Bill Stromsen	Taxation

continued on page eleven

# Member Segment Teams continued

## Member Segment—Industry—Functions

Jim Blum	Examinations
Rose Della Bovie	Dues Accounting
Howard Gerner	Financial Management
Ron Hynek	Fulfillment & Office Services
<b>Tom Lemmon</b>	Marketing & Product Management
Kevin Loo	Software Development
Dan Mucisko	Communications/Public Relations
Louis Matherne	Information Technology
Julia Perez	Financial Analysis & Budget
Andy Seto	General Accounting
Kim Walsh	Academic & Career Development

## Member Segment—Government

Emma Carlson	Materials Assembly & Distribution
<b>Jan Crozier</b>	General Counsel
Carol Ferguson	Taxation
Mary Foelster	Professional Standards & Services
Fred Gill	Accounting Standards
Tom Haller	Professional Development Accounting
Joel Koppelman	Examinations
Orlando Ross	Accounting
Barbara Sands	Communications/Public Relations
Maggie Simmons	Congressional & Political Affairs
Pam Thompson	Marketing & Product Development

## Member Segment—Education

Dassie Baum	Industry & Management Accounting
Gretchen Fischbach	Professional Ethics
Ed Gehl	Examinations
Andrew Gioseffi	Information Technology
Pam Green	Practice Monitoring
<b>Liz Koch</b>	Academic & Career Development
Margaret Melnis	Academic & Career Development
Patricia Meyer	Library Services
Mike Molaro	State Society & Regulatory Affairs
Rich Niles	Professional Development Group Study
Carlotta Stewart	Taxation
Shirley Twillman	Communications/Public Relations

<b>Pat Westover</b>	Professional Development Support Services
Lois Wolfteich	Professional Publications

## Member Segment—Retirees/Young CPAs

Liz Belkin	Marketing & Product Management
Barbara Considine	Records Management
John Daidone	Academic & Career Development
Robert DiCorcia	Production & Editorial Services
Lisa Dinackus	Congressional & Political Affairs
Julia Esposito	Graphic Design Services
Chris Francis	Membership Administration
Ahava Goldman	Examinations
<b>Len Green</b>	Member Programs
Steve Greene	Communications/Public Relations
Marie Mikolajczyk	Professional Development Group Study
Lianne Morales	Professional Publications
Ed Rose	Graphic Design Services
Jeffrey Talente	General Accounting
Barbara Vigilante	PCPS/MAP

## Member Segment—State Societies and Associations for CPA Firms

Jeanmarie Brusati	Production & Editorial Services
Jo DeLos Reyes	President/CEO
Nina Diamond	Direct Sales
Fran DiPietro	Examinations
Lori Kivetz	Professional Development Support Services
Leigh Knopf	Marketing, Product & Organizational Development
Linda Lach	Professional Development Group Study
Elaine Limandri	Industry & Management Accounting
<b>Marianna Morgan</b>	Meetings & Travel
Geoff Pickard	Communications/Public Relations
Jessica Sacco	State Society & Regulatory Affairs
John Sharbaugh	State Society & Regulatory Affairs
Steve Walme	Practice Monitoring



## NEWS & VIEWS HISTORY TRIVIA QUIZ

While the Institute did not bid at Southeby's on a set of monogrammed JFK golf clubs, Jackie O. fake pearls, or the desk on which a nuclear test ban treaty was signed, quite a few Team AICPA members seem to know their history. Here are the answers to the questions that appeared in the last issue. Look for the winner's name in the next issue.

**1** Which Pennsylvanian flew a kite with a key on its string during a thunderstorm? *Benjamin Franklin flew a kite in a thunderstorm. Not only did his little square spectacles fog up in the rain, but he also managed to discover electricity.*

**2** Which Roman emperor liked to hold state dinners where, at random, one of the guests' food was poisoned? *Caligula wouldn't have passed an Emily Post etiquette test. He was the kind of Roman Emperor that would have had Miss Manners thrown to the lions. Later, the custom of poisoning banquet guests was replaced by the door prize.*

**3** What was the name of the only woman pharaoh to rule Egypt? *Cleopatra and Nefertiti were queens, but neither of them had the absolute power or the military muscle of Egyptian pharaohs. Hatchepsut, on the other hand, took the throne away from her brother and made him so furious that at the time of her death, he ordered that all of her statues be destroyed. Fortunately, a couple of them survived and are now in the Metropolitan Museum. She is depicted in sculpture wearing a false beard, as all pharaohs were.*

**4** Which candidate for the United States Presidency during the Nineteenth Century received over one million votes while he was in prison? *American Socialist Eugene V. Debs spent the campaign season in prison for his support of strikers, but even so, over one million Americans cast a vote for him while he was behind bars. Today, it is more customary for politicians to sit in prison some time after the election.*

**5** Which kingdom called itself "The Middle Kingdom"? Of what was it supposed to be the middle? *Ancient China called itself the Middle Kingdom. The Chinese believed that their civilization was so advanced that it floated on a plane higher than Earth but lower than heaven. This belief had absolutely nothing to do with the Opium Wars fought in China during the nineteenth century.*

### Team AICPA Anniversaries

Congratulations to the following AICPA members who recently celebrated various anniversaries with the Institute:

<b>Joe Ciccone</b>	Facilities Management—New York . . . . .	27th
<b>Stacy Kosmides</b>	Conferences . . . . .	19th
<b>Kathleen Phillips</b>	Examinations . . . . .	18th
<b>Dorothy Vanella</b>	Examinations . . . . .	18th
<b>Joseph Todd</b>	Professional Development Production . . . . .	17th
<b>Ed Karl</b>	Taxation . . . . .	16th
<b>Richard Flynn</b>	Direct Sales . . . . .	15th
<b>Roxanne Serville</b>	Member Service . . . . .	15th
<b>Richard Cheney</b>	Materials Assembly & Distribution . . . . .	14th
<b>Jim Clark</b>	Taxation . . . . .	12th
<b>Rudy Llewellyn</b>	Professional Development Accounting . . . . .	10th
<b>Elaine Milone</b>	General Accounting . . . . .	10th
<b>Vincent Aiello</b>	Order . . . . .	9th
<b>Ed Greene</b>	Printing Services . . . . .	8th
<b>Helen O'Shea</b>	Information Technology . . . . .	8th
<b>Julia Ray</b>	Materials Assembly & Distribution . . . . .	7th
<b>Farida Smalls</b>	Information Operations . . . . .	7th
<b>Clare Curran</b>	Information Systems . . . . .	6th
<b>Rose Glover</b>	Practice Monitoring . . . . .	6th
<b>Nicholas Mecca</b>	Distribution Services . . . . .	6th
<b>Andy Seto</b>	General Accounting . . . . .	6th
<b>Delroy Thomas</b>	General Accounting . . . . .	6th
<b>Jeannette Vera</b>	Examinations . . . . .	6th
<b>Selmo Alamilla</b>	Human Resources . . . . .	5th
<b>Stuart Eisenberg</b>	Financial Management . . . . .	5th
<b>Margaret Jarrett</b>	State Society & Regulatory Affairs . . . . .	5th
<b>Geoff Pickard</b>	Communications/Public Relations . . . . .	5th
<b>Jodi Ryan</b>	Industry & Management Accounting . . . . .	5th