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NEWS &views

SEPTEMBER 4, 1996 • For the Employees of the American Institute of Certified Public Accountants

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BARRY SLATES BACK-TO-BACK BROWN BAGS IN SEPTEMBER

The Brown Bag Luncheon Series continues this September with a brown bag for directors from the Washington office and the New York office, followed the next day with a brown bag lunch in Harborside with a cross-section of Team AICPA. These brown bag luncheons, like the ones that preceded them, are an opportunity for the people who work at the Institute to ask questions and voice concerns to Barry Melancon.

"Staff members are usually surprised and pleased at how open and free-wheeling the discussions are," said Angela Sayyed of the Human Resources Team, who helps the president to organize the Brown Bag Luncheon Series, "Barry Melancon is happy to answer questions, and if there is some action that needs to be taken or research that needs to be done, we follow up on it."

The director's brown bag lunch will take place on next Monday, September 9, at 11:45 pm in the Member Conference Room in the New York office. The next

September Brown Bag Guests

The following is a list of the invitees for the next two brown bag luncheons with Barry Melancon. Team AICPA members are encouraged to approach anyone on this list if they would like the president to address any question or concern.

Monday, September 9, New York Office

Jane Adams	Accounting Standards
Phyllis Bernstein	Personal Financial Planning
Matthew Carr	Marketing & Product Management
Chuck Cohn	Marketing & Product Management
Brian Cooney	Congressional & Political Affairs
Lynn Drake	Public Relations/Communications
Paul Geoghan	General Counsel & Trial Board
Ed Karl	Taxation
Ian MacKay	Professional Standards & Services
Janice Maiman	Public Relations/Communications
Louis Matherne	Information Technology
John Morrow	Industry & Management Accounting
Tom Ray	Auditing Standards
Bea Sanders	Academic & Career Development
Barbara Sands	Public Relations/Communications
Bill Stromsen	Taxation
Virgil Webb	State Societies & Regulatory Affairs

Tuesday, September 10, Harborside

Ingrid Anderson	Production & Editorial Services
Monifa Brown	Purchasing
Synthia Cohen	Magazines & Newsletters
George Durk	Internal Audit/Quality Assurance
Tom Haller	Professional Development Accounting
Anat Kendal	TIPS
Gelya Kotlyar	Financial Management
Vincent Melita	Practice Monitoring
Chris Miller	Human Resources
Jacqueline Miller	Professional Development Support Services
Mae Morrow	Membership Administration
Edwin Ortiz	Printing Services
Luz Perez	Examinations
Linda Robinson	General Accounting
Matilda Rubino	Subscriptions Administration
Andy Seto	General Accounting
Marilyn Stewart	Accounts Receivable
Peter Tuohy	Production — Periodicals
Chris Wright	Graphic Design Services
Jeannette Zembower	Examinations

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BACK-TO-BACK BROWN BAGS IN SEPTEMBER

continued

day, Tuesday, September 10, at Harborside, the president will meet with another group of Team AICPA members for a brown bag lunch at 11:45 am in Conference Room 1.

Sayyed feels that the Brown Bag Luncheon Series has been "a success for both the president and the staff. He gets to hear what is on their minds, and they can develop a good relationship with him and see that he is really committed to addressing their concerns. I think everyone comes away feeling energized."

More congratulations to Team AICPA

In the last issue of *News & views*, we neglected to mention that the APEX 96 award was won by the Academic & Career Development Team's newsletter, *Accounting Educators: FYI*, for the second year in a row in the overall newsletter category.

When *News & views* congratulated Michael Doyle on his promotion, we did not let you know that he is a member of the Production & Editorial Services Team. Our apologies, Michael, and congratulations again.

AN AFFINITY FOR ALL THINGS AUTOMOTIVE—

How the AICPA's Affinity Programs Can Transport Us

Like for most Americans, for most members of the AICPA, a car is an absolute necessity and a real pleasure. The AICPA makes automobiles more accessible through several of its Affinity Programs. We, too, can reap benefits from them.

Vicky Franzese, who manages the marketing of the Institute's Affinity Programs, explains why the AICPA initiated programs related to automobiles: "We focus on cars because we know that people use them. Business travel is expensive, and because of the work that a lot of our members do, they travel frequently. What we try to do with the affinity program is to look for an opportunity where there is a real need. We also want to offer our members things that make them feel special so that they think well of the AICPA."

When Team AICPA and the Institute's members travel, we can save money using either the Affinity agreement the Institute has with National Car Rental or the one with



Hertz.

With Hertz, we can receive a five to fifteen percent discount on the company's rental rates. Hertz also offers us free membership in their #1 Club Gold, which provides time-saving measures and sheltered areas for members when picking up rental cars. For other Hertz customers, membership to this program costs \$50. National Car Rental generally gives us a discount of ten percent on rentals. As with Hertz, National has a preferred customer program which we may join for free, the Emerald Club Service Program.

Anyone interested in leasing an automobile long-term should research the AICPA's Affinity Program with AT&T Capital Corporation. Team AICPA can receive a preferred rate on all motor vehicle leases. Leases can be arranged

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AN AFFINITY FOR ALL THINGS AUTOMOTIVE

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entirely by phone, and terms are flexible. Our Affinity Program allows participants to order cars factory direct with any features that they might like, or it is possible to lease a car through a dealership in order to receive faster delivery.

Members of the Institute with safe driving records can receive a highly competitive insurance rate from the AICPA Vehicle Insurance Plan. On a limited basis, this same insurance is available to Team AICPA members. For more details, please contact Len Green at extension 3705.

These programs reflect the ways in which we work to meet the needs of our members at every level of their professional lives, according to Chuck Peck of the Marketing, Product & Organizational Development Team. These programs, he says, "help members to reduce their operating costs in their businesses. We're trying to preserve and promote their profession, and in that capacity, anything we can do to help them reduce their costs and improve their revenue adds value to their AICPA membership."

Automotive Affinity Programs

Here are a few details about the discounts available on car rental, leasing, and insurance through the AICPA's Affinity Programs.

Hertz Car Rental

Team AICPA members receive a 5–15% discount on car rental rates. Special coupons and upgrades are also available. Call 1–800–654–2200 and refer to CDP #12353 to get the AICPA discount.

National Car Rental

Team AICPA members receive a discount of approximately 10% on car rental rates, although the discount may vary by location. Coupons and upgrades are available. Emerald service, quick rent. Call 1–800–227–7368 and refer to Recap #6100848 to receive the AICPA discount.

AT&T Capital Corporation

Team AICPA members receive a preferred rate on all motor vehicle leases and flexible lease terms. For more information, call 1–800–405–9672.

AICPA Vehicle Insurance Plan

Preferred rates are available to Institute members with safe driving records. On a limited basis, this program is available to Team AICPA members as well. For more information, contact Len Green at extension 3705.

GEOGRAPHY QUIZ

So many people got perfect scores on the American Literature Trivia Quiz that one might think that Team AICPA knows just as much about omniscient narratives as it does about business valuation. Congratulations to Rosalie Donahue, Simmona Steele, Dolores Kivetz, Richard Niles, Gerry Padwe, Bill Moran, Laura Richards, and Guy Provenzano, who must have received high marks in English at school, and who can go use their gift certificates to purchase the Great American Novel, if indeed it has yet been written.

What follows is a good quiz for those of us who aren't afraid to stop and ask for directions. Please submit all answers to Anne Rothkopf by Friday, September 13. Exceptionally, the winners of this contest will not be announced in *News & views* until the October 15th issue. However, you know what they say — good things come to those who wait!

- 1 From what region of France does the best sparkling wine come from?
- 2 Name the capital city of what was once called Ceylon.
- 3 What city of the former Soviet Union was said to be situated in "the Bread Basket of the Nation"?
- 4 What port city of Sicily was once an ancient Hellenic city-state?
- 5 Name the country which boasts having Ouagadougou within its borders.
- 6 What country produces the largest number of motion pictures?
- 7 Which city has a beaver and a windmill in its city seal?
- 8 Which alpine tourist gift item sells even better than lederhosen does exclusively in Liechtenstein?

- 9 Name the former capital of the Confederate States of America.
- 10 Which continent has the fewest breweries?

Team AICPA Anniversaries

Congratulations to the following Team AICPA members who recently celebrated various anniversaries with the Institute:

Karen Neloms	
Library Services	29th
Elizabeth Cich	
Financial Management	24th
Karl Anglade	
State Society & Regulatory Affairs	23rd
James Cook	
Information Systems	19th
Kuo Chiang Chi	
Printing Services	17th
Barbara Calvo	
Purchasing	14th
Judith Andres	
Professional Development Production	11th
Steve Sacks	
Management Consulting Services	10th
Matthew Carr	
Marketing & Product Management	9th
Katherine Rangoon	
Production — Periodicals	9th
Cheryl Bradford	
Graphic Design Services	8th
Anne Sheerin	
Meetings & Travel	8th
Timothy Henry	
Examinations	7th
Tammy Tien	
Professional Ethics	6th
Ron Piccin	
Order	5th

