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Academic & Career Development e-Newsletter, Edition 2, April 16, 2001

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Academic & Career Development

e-NewsLetter

April 16, 2001
Edition 2

Inside ...

- 1 Academic & Career Development "Road Map"
- 2 In Your State
- 2 "Add-on" Session at Interchange 2001
- 3 Upcoming events
- 3 Let us know!

Academic & Career Development "Road Map"

The ACD Team has made stops in Connecticut, Indiana, Florida and Georgia to promote the 360 Degrees of Possibilities Curriculum Kit and CPA iPACK.

The Connecticut Society held a High School Educators Conference on March 21 and the Indiana Society held its Conference on March 27. Thanks to the efforts of Marianne Phelps at the Connecticut Society and Heather Bunning and Shannon Greene at the Indiana Society, each Conference was very successful.

Twenty-five high school teachers attended the

Connecticut conference, which was sponsored by Arthur Andersen and featured a presentation by a human resource director at the firm and a student intern from the University of Connecticut.

The Indiana Conference was sponsored by Butler University, which granted continuing education units to the 80 high school teachers that attended. The Conference included a panel discussion of CPAs, which included an IRS agent, a college professor, a human resource manager from Deloitte & Touche, a partner from a local firm, and a CPA in industry.

The ACD Team also made stops in Orlando, Florida and Atlanta, Georgia to exhibit the Curriculum Kit and iPACK at the National Conference of Teachers of Mathematics (NCTM) and the National Business

Academic & Career Development e-Newsletter

Education Association (NBEA) Annual Conference, respectively.

Over 20,000 K through 12 mathematics teachers attended the NCTM, which included over 250 exhibitors. The NBEA was attended by over 1,200 high school business educators and included approximately 25 exhibitors.

Special thanks go out to Heather Bunning (Indiana Society of CPAs) and Melissa Lawson (Georgia Society of CPAs) for their valuable assistance at the conferences.

The ACD team, in addition to displaying the Curriculum Kit and iPACK, played the *Takin' Care of Business* video at the AICPA booth. The materials were very well received by the educators, who registered their name and school information at the booth in order to receive the Kit and iPACK at a future date.

In Your State

The National Council of Teachers of Mathematics and National Business

Education Association have "chapters" in each state that hold annual conferences as well. It is highly suggested that your Society attend these state conferences as an exhibitor to network with local teachers as well as to display and discuss AICPA and state society recruiting materials. In addition to attending as an exhibitor, it is ideal to present the materials at a general session or workshop at these state conferences.

Other education organizations that have state conferences include DECA (Distributive Education Club of America), FBLA (Future Business Leaders of America) and BPA (Business Professionals of America). It is suggested that your Society attend these conferences as well.

Interchange 2001 "Add-on" Session

As you may know, the ACD team is conducting a Recruiting Workshop on Wednesday, July 25th from 3:00 p.m. to 5:30 p.m.

We will discuss, in detail, two recruiting programs—the *State Society High*

School Educators Conference and Student Recruiting with Beta Alpha Psi.

At this workshop, the ACD team will distribute "Resource Guides" for each program. The Resource Guides contain materials and information that you can use to implement these two programs. In addition, state society representatives and a BAP student that helped develop these programs will be in attendance to provide their advice and insight.

All State CPA Society representatives are encouraged to attend. Please be sure to sign up now using your Interchange 2001 registration form.

In addition, as a follow up to the workshop, the Academic and Career Development team will be conducting in-depth training sessions to teach State Society personnel how to present the Curriculum Kit and iPACK at a high school educator's conference. The training sessions will be held in the AICPA New York offices in August and September and will encompass one full day. For your convenience, we will provide you with a list of

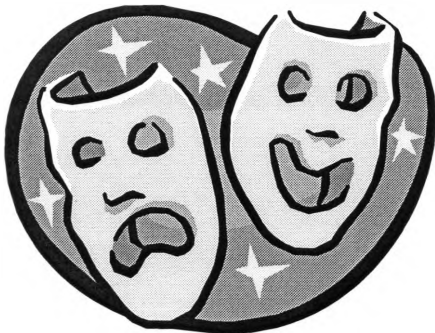
Academic & Career Development e-NewsLetter

session dates in the near future.

Let us know!

The ACD Team would like to know the recruiting activities and programs that you have tried so that we can include them in future editions of the *ACD e-NewsLetter*. Let us know the good and the bad. What worked and what didn't work. Please contact Jodi Ryan (jryan@aicpa.org, 212.596.6102) or Joe Bittner (jbittner@aicpa.org, 212.596.6282) of the ACD Team at the AICPA to let us know!

See You In NEW ORLEANS!



Upcoming Events:

April 18

- High School Educators Symposium
- Brigham Young University
- Contact: Fred Streuling

April 25

- High School Educators Symposium
- MSCPA
- Contact: Barbara Iannoni

April 27

- Minnesota Council of Teachers of Mathematics Conference
- MNCPTA
- Contact: Becky Palmer

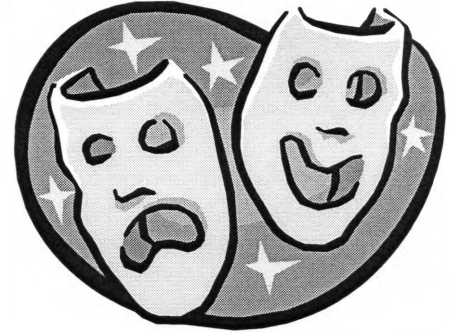
May 1

- High School Educators Symposium
- NDSCPA
- Contact: Norene Reiten

May 15

- High School Educators Symposium
- MichCPA
- Contact: Laura Rosen

See You In NEW ORLEANS!



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