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## Library Launches Ignite Campaign for Studio One Project

Staff Report

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# **Library Launches Ignite Campaign for Studio One Project**

MARCH 14, 2015 BY STAFF REPORT





Penn State students Lauren Ingram and Katie Jacobs demonstrate the capabilities of the One Button system in the University Libraries Media Commons at University Park. Photo courtesy Tom Klimek.

With your help, Ole Miss students could soon have access to a brand new video and recording studio.

Students have expressed the need for more technology in the **University of Mississippi's**J.D. Williams Library; specifically, a place to create and edit video, as multimedia has become a constant in coursework.

The library will launch a crowdfunding campaign Tuesday (March 17) on the Ignite Ole Miss website to fund Studio One. This addition would include a digital video recording studio with lights and cameras and an editing suite equipped with both Mac and PC editing software at basic and advanced levels. A tutorial also will

be available for those new to the editing process.

The estimated cost of the facilities is \$20,000, which the library is hoping to raise over the course of the 30-day online campaign.

The model will be similar to Penn State's **One Button Studio**, which requires students to plug in a flash drive and push a single button to access the lights and camera and begin recording.

Anyone can donate any amount to the campaign by clicking the link to the **Ignite Ole Miss website**. Just select the University of Mississippi Libraries Studio One Project and make your donation.

And spread the word to help our students make the most of their education!



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